

For the Best Titles to This Picture A. D. Farrah & Co. will Award Four Prizes \$15, \$10, \$5, \$3.

CONDITIONS:

(Please read these conditions carefully and conform to them exactly)

By "Best" is understood that title which most cleverly and briefly describes the picture above.

The contest is now open and open to everybody, and will close Saturday, November 10th, at ten o'clock in the evening.

Titles may be original, or may be a quotation from some well known author. They should not exceed twenty words each. Contestants may send more than one title but not more than four.

Name of paper or circular number in which you read this advertisement must be mentioned.

All titles should be addressed Advertising Manager A. D. Farrah & Co. Box 115 Newcastle.

Envelopes should contain nothing but the competing titles plainly written. Using one side of paper only, the date, name and address of the sender on opposite side.

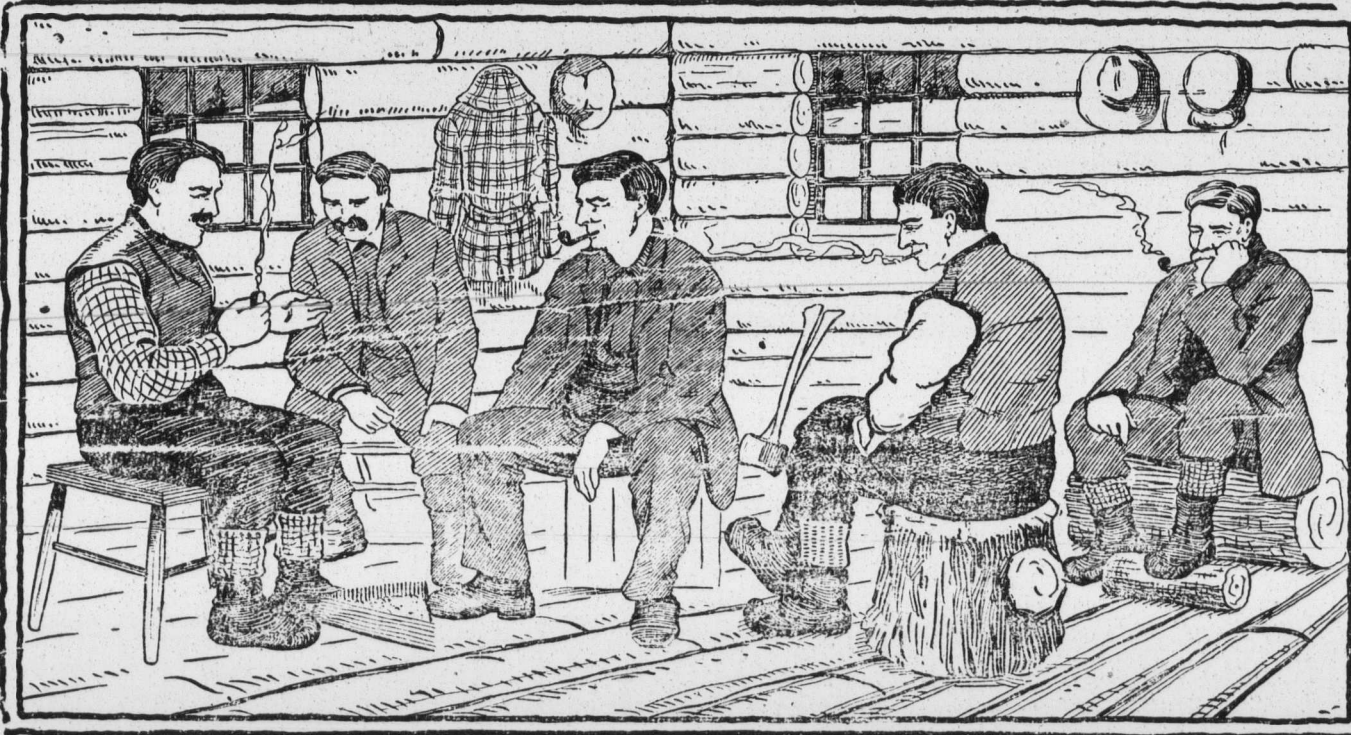
Should we have duplicates of any of the winning titles priority of date of receipt will be given precedence.

Titles are judged by Messrs G. P. Burchill, Leonard O'Brien, R. P. Giberson, David Ritchie, and Eugene Connelly.

Final award will be announced as early as possible after the close of the Contest.

The members of A. D. Farrah & Co. staff will not compete.

(Mail Your Title To-Day)



Many Titles
Have Been
Received
But YOU
Can Never
Tell Unless
You Try!

Mail
Yours
To-Day!

A TALK FOR MEN?

C-O-M-F-O-R-T

What a World of Meaning in those few letters—when they are put together in the right combination.

EASE, ENJOYMENT, SATISFACTION—That's what Webster says "Comfort" is. And what man does not crave comfort, especially in his apparel.

To Begin at the Beginning—There's Your Winter Underwear

The Farrah Pure Wool Garments either in combination or two piece suits, are sure to give you that comfort and ease you crave for.

They come in 100 p. c. ribbed wool, and four different weights to suit your temperament and calling. Also the feather weight wool garments, knitted in such a way as to insure warmth without weight.

\$1.50 to \$3.75
PER GARMENTS

AND THEN

There's Your Sox

You may like a fancy light weight Cashmere hose—the popular hose with the silk clox.

85 cents

Or you may prefer a medium weight ribbed pure wool sock in Heather, Black or Grey.

49 cents

And perhaps your work calls for a heavy weight wool hose which will give you the warmth deserved in such weight without bulk.

49 cents

Here again a pair of real wool English made Golf Hose with fancy knee bands.

95 cents

AND WHAT ABOUT

Your Larrigans

You will want the best, no doubt. The ripless kind that stands wet, wear and all kinds of abuse. We can give you the Tree brand or the palmer's kind in 6 inch tops.

\$4.95 and \$5.25

And the ripless Palmer Mohawk 10 inch tops

at \$5.75

Besides the above we offer you an ordinary 6 inch top Larrigan made of excellent quality.

at \$2.25

Another Vital Question Your

Mackinaw Clothing

A pair of Khaki Breeches to start with—the kind that is well made and of good weight—all wool.

at \$3.15

Then a Mackinaw Shirt in nice dark brown or red patterns that will stand a good soaking and all wool of course.

at \$2.98

And you will want a Mackinaw Coat to defy King winter with, the 32 ounce weight kind in dark grey pattern and naturally is all wool,

at \$5.75

MITCHELL ST.

A. D. FARRAH & COMPANY

NEWCASTLE

LUMBER CUT MAY NOT BE SO LARGE

The statement is made by lumber operators that it is so difficult to obtain men to work in the woods that many have not yet begun although preparations were complete some time ago.

One operator in the north reports that 35 men were all who could be secured for five camps, the result being that part of the operations has not yet been attempted.

Construction work in Ontario has attracted much of the labor which formerly went into the lumber

woods. This year there appears to have been a movement to Ontario started by a few and followed by a rush.

Gloucester County particularly the Carleton district, is said to have sent many men to Ontario. The resulting scarcity is felt by firms with headquarters at Bathurst. Search for men farther south in the province also has been productive of little response.

Improvement in this point is expected as the autumn advances. Construction work will decrease as the weather becomes colder and more men will offer for work in the woods. The return of many from Ontario is expected.

In addition to the construction work mentioned, the New England States have attracted many during the year and Detroit also, although the movement toward the latter city was checked some time ago.

As the result of labor scarcity the cut of lumber in the province

CASTORIA

For Infants and Children
In Use For Over 30 Years

Always bears the Signature of *Charles H. Fletcher*

will not be as great as anticipated. Inability to secure crews at this time of the year will mean that valuable time will be lost even if the men are available later. At one time it was believed that one hundred million feet would be cut in Restigouche County alone but those operating on contract and direct find themselves greatly handicapped. It is still believed however, that there will be a cut larger than the average.

OBSTRUCTION ON ROAD

Two Campbellton motorists who came through the old Miramichi road from Chatham Ferry on Sunday evening report that about two miles from the Depot camp the leading car ran into a wire stretched tight across the road, and made fast to trees. The wire caught the fenders and was snapped off without doing other damage than a scratch on the car. The second car ran into a tree which had been felled and placed across the road, but managed to get by without stopping or damage. These motorists warned all others who were going through this way from Bathurst to Chatham and some made detour around the coast. Was the object of the obstructions a hold up, or were they just placed there by mischievous youths?—Graphic.

Offer \$100.00 A Month For Lumber Jacks

Ottawa, Oct. 13—Lumber jobbers in the Gatineau Valley are now offering the heretofore unheard of wages of \$100 a month and board to woodsmen for their services during the coming winter. Jobber bushmen last year were paid between \$40 and \$50 a month with board, which is the wages being paid by the lumber companies this year. The advance

is due, according to local employment agents, to the scarcity of bush labor in the Gatineau.

At present, it is estimated about 10,000 more lumber jacks could be employed by the various lumber companies who operate in the Gatineau and Ottawa valleys. Some relief to the existing shortage is expected in the return of easterners who went west for the harvest.

Fredericton, Oct. 13—Labor shortage is being felt acutely in connection with lumber operation

in N. B. The rate of wages offered has advanced steadily and large operators are offering \$70 and \$75 a month with board to woods men and a \$100 for cooks.

YOUR SUBSCRIPTION

The date of the expiration of your subscription appears on the colored label on your paper. For instance Aug. 22, means that subscription terminated August, 1922. Look at your label and see if you are in arrears. If you are, we would



"I Was Terribly Weak After Baby Was Born"

Mrs. H. McClure, Norwood, Ont., writes:

"After my baby was born, I was terribly weak and run down, with pains across my back. I had heard so much of Dr. Chase's Nerve Food that I decided to try it. Three boxes proved enough to make me quite strong and well again. I also used Dr. Chase's Ointment for a rash which broke out on the baby, and the rash disappeared completely in a short time."

DR. CHASE'S NERVE FOOD

50 Cents a box, all dealers, or Edmanson, Bates & Co., Ltd., Toronto

Larger Mills—More Quaker Flour



The growing popularity of Quaker Flour has necessitated additions to the Peterborough mill, that increase its output by more than 40%. The Quaker Mill is now prepared to meet all demands—to make more Quaker Flour from Canada's wheat crop.

QUAKER QUALITY tells everywhere. Not only in Canada, but in foreign countries too, women have learned that Quaker Flour is the best for every sort of baking. They know it is the one flour that will always give them satisfactory results.

Every sack of Quaker Flour is sold under this guarantee—that if it does not satisfy you, the dealer will refund your money without question.

Quaker Flour
Always the Same—Always the Best

A product of The Quaker Mills, Peterborough and Saskatoon

DISTRIBUTORS

NEWCASTLE—H. S. Miller

NEWCASTLE—Isaac Mitchell

NEWCASTLE—Baird & Peters

LUDLOW—D.C. Hovey