

## Odd Pieces of Furniture at a Considerable Reduction.

Having some odd

*Chiffoniers  
Dressing Tables  
Buffets and  
China Cabinets*

on hand, we are selling them at reduced prices to clear.

We also carry a line of

*Brussels, Axminster and Tapestry Rugs  
and Linoleum.  
and all kinds of Furniture*

### The Lounsbury Co., Ltd.

Branches at Blackville

NEWCASTLE, N. B.

Branches at Doaktown

## The Business Stabilizer

A year or two ago the manufacturer was swamped with business.

Today his orders are being cancelled, his prices are dropping, his mills—in many cases—shutting down.

What is the trouble? Uncertainty. Unsteady markets. Lack of confidence on the part of buyers. Lack of courage in the man who sells.

Business is shaky. But business can be made good. Business can *always* be good when it is gone after in the right way.

It needs courage. And confidence. And vision. It needs, above all else, the great business stabilizer—

### ADVERTISING.

Advertising that restores public confidence. Advertising that creates demand, increases production, and keeps the wheels humming. Advertising that steadies markets. Advertising that *Stabilizes*.

For the past few years advertising has often been used as a spectacular plaything. Today it is a grim necessity. The time to splurge has passed. The time to use it sanely, steadily, consistently has come.

Advertise. But advertise wisely—where expense is minimized; where business can be developed to the highest point of activity.

## The Union Advocate

Newcastle, N. B.

*FIRST in Northumberland*

## PERSONALS.

Mr. C. C. Hayward returned to Moncton on Friday.

Miss Gladys Vanderbeck of Miller ton set ye terday in town.

Mr. A. J. Lion of Backville was a visitor to St. John on Saturday.

Mr. and Mrs. A. S. Demers have returned from their honeymoon spent in Upper Canadian cities.

Mr. and Mrs. J. Sterling Jardine left St. Wednesday for Fredericton where they will reside.

Mr. C. L. Parker of Gorham, New Hampshire is visiting Mrs. C. L. Parker, Miller ton, N. B.

Mr. and Mrs. B. F. Maltby have returned from an enjoyable two week's visit to New York City.

Mr. Fred Quarterman, who has been spending the past six weeks in town left on Sunday for his home in Perth, Ont.

Mrs. Dan R. Hogan and children left last Tuesday for St. Louis, Mo. where they will spend the months of February and March.

Mr. John McGrath has returned to his home in Chatham, after spending the last week with her sister, Mrs. Wm. McGrath.

Mr. Albert Dickson returned to Andover last week, after spending a vacation with his parents Mr. and Mrs. Chas. M. Dickson.

Mr. and Mrs. D. W. Stothart visited Mr. Stothart's mother in Ferryville on Monday, it being Mrs. Stothart's eightieth birthday.

Mr. Jas. P. Whelan of Bathurst was a visitor to town last Wednesday.

Mr. J. D. Creighton was a visitor to Moncton on Thursday last.

Miss Ethel Falconer is receiving treatment in the Miramichi Hospital. Mr. and Mrs. T. V. Tozer of Moncton were guests of Mrs. J. H. Troy last week.

Hon. Robt. Murray, former Provincial Secretary, and Dr. F. C. McGrath ex-M. L. A. were in St. John on Thursday.

The friends of Mr. and Mrs. Chas. Delano will regret to learn that their little son Edward is dangerously ill with pneumonia and little hope is held for his recovery.

Mr. Isaac Newton of Ottawa, arrived in town on Friday's Limited and will be in future a resident here. Mr. Newton has been engaged as Pipe Organist and Choir Leader of St. James' Presbyterian Church.

## OBITUARY

### MRS. ANNIE SEELEY.

Word was received yesterday announcing the death of Mrs. Annie Seeley in Coeur d'Alene, Idaho, U. S. A. Deceased was the widow of the late Henry Seeley, and was the eldest daughter of the late Mr. and Mrs. John McAllister of the castle, N. B. Deceased leaves to mourn one son and one daughter, also two sisters, Mrs. F. H. Mitchell of Arizona, Miss Clara McAllister of Newcastle and one brother, Mr. John McAllister of Newcastle, N. B.

### MRS. GEO. HINTON

Many friends will regret to hear of the passing to her Eternal Rest of Elizabeth (wife of Geo. H. Hinton) which occurred at her home Doaktown on Tuesday evening, January 18th following a nine days illness of pneumonia, she was but 53 years of age. Mrs. Hinton was the daughter of the late Robert Swim (well known lumber merchant).

Her cheerful and affectionate disposition endeared her to the family circle as well as to a host of friends who enjoyed the pleasure of knowing her. Owing to frail condition of health for the past two years, she was not permitted to take an active part in church affairs or in the community, but being very ambitious she done what she could at home.

She is survived by her sorrowing husband one daughter Florence, at home, one son Earle of the Bank of Nova Scotia, Blackville. Another daughter Zaida (wife of the Rev. Henry Warton) Kingston, N. B. predeceased her two years ago this month. she also leaves one brother Henry Swim and one sister Mrs. Nancy Russell both of Doaktown, one half sister Mrs. MacCombs (nee Agnes Swim) of New York.

Funeral services were held on Thursday afternoon at 2.30. A great crowd gathered to show their last tribute of respect to this beloved lady.

### DANDRUFF GOES!

### HAIR STOPS FALLING

Immediately after using "Danderine" you can not find any dandruff or falling hair, but what pleases you most is that your hair seems twice as abundant; so thick, glossy and just radiant with life and beauty. Get a 35-cent bottle now. Have lots of long, heavy, beautiful hair.

## Ask For It!

Expect to find the Fisherman, the "Mark of Supremacy," on every bottle of emulsion that you buy. This means that you will always ask for

**SCOTT'S EMULSION**  
Scott & Bowne, Toronto Ont.  
ALSO MAKERS OF

**KI-MOIDS**  
(Tablets or Granules)  
FOR INDIGESTION

### HORSESHOEING SHOP OPENED.

Mr. W. J. Hogan has opened up his Blacksmith Shop, and is prepared to do all kinds of horseshoeing. Prices Reasonable.

## Valentine's

St. Valentine's Day is Coming

We have a full line of Valentines, with everything to please and nothing to annoy.

Prices are most moderate ranging from

2c. to 75c.

FOLIANSBEE & Co.

That Eyes  
May See  
Better  
and  
Farther



The Fits--U  
Optical  
Shop

Where Glasses are  
scientifically fitted

A. B. WILLISTON

OPTOMETRIST  
With H. Williston & Co.  
Newcastle, N. B.

**HAPPY  
HOUR  
WEDNESDAY**



**SESSUE  
HAYAKAWA**  
AN ARABIAN  
KNIGHT

A peppy drama as colorful as Egypt, full of humorous and thrilling situations, and portrayed by an extraordinary cast of screen notables, headed by the master dramatic actor as a playboy and arch-adventurer of the east.

Make up your mind to see this picture

—ALSO—

Comedy and Weekly

**THURSDAY**

**Dorothy  
Dalton**

—IN—

"Black Is White"

A strange and alluring tale of devotion, jealousy, mistaken identity, and sensational scenes in New York and Paris. Beautiful Dorothy Dalton in three fascinating roles.

—ALSO—

Comedy and Weekly

**FRI. & SAT.**

**Enid Bennett**

—IN—

"The Law of Men"

10th Episode of

"The Silent Avenger"

Mutt & Jeff Comedy

Matinee Sat at 4 o'clock

## Christ's Second Coming How? When? Where?

All Christians hope for, all Christians long for the second coming of our Lord. Because of the many conflicting creeds few have Scriptural understanding upon the matter.

For a clear, concise, Biblical presentation don't fail to hear

## Clifford Roberts

Travelling Representative of the  
International Bible Students Association

IN THE

Town Hall, Newcastle,

ON

**Thursday Ev'g, Feb. 10th**  
at 8.00 o'clock.

Mr. Roberts is a pleasing speaker of fascinating delivery, and all bear testimony to the fairness of his presentation.

SEATS FREE

NO COLLECTION