

\$30.00 CASH PRIZES \$30.00

We had premiums ordered to be given to our customers during this sale as a token of our appreciation of their good will in past years, but unfortunately we received word from the manufacturer that our order can not be delivered in time for our sale, so we offer the above prizes instead and in this manner we can obtain your name and address, which will enable us to send the premiums later on when they arrive. It is very simple to win this prize, follow the explanation carefully, we have divided the \$30.00 into \$5.00 for each day of sale, the \$5.00 is divided into \$3.00 for first prize and \$2.00 for second prize.

MONDAY is Sweater Day, we have most of our Sweaters on display--Guess the number of Sweaters we have in stock or nearest, record your guess on a card provided for this purpose, write your name, address and date, put the card in the closed box on the counter, the same for every day during the six days of sale. At the end of the week the box will be opened and the cards examined by our manager. We keep stock record of all our goods and we know exactly the amount of stock we have. The nearest guess will win first prize, the next nearest will win second prize.

This Sale combines many advantages for our customers. The values are excellent, the goods are of dependable qualities, the assortments are large and varied, besides the prizes and premiums.

Ladies' Dresses for Wednesday, February 25

Wool Serge Dresses

No. 560 All wool Serge Dress elegantly cut in round neck with semi bell sleeve, tucked skirt and pockets, very stylish in newest spring models. Sizes 16, 36 and 40.

Regular Price \$28.85

Sale Price \$20.50

No. 858 This Dress is in the new Russian Tunic style with a fancy Tricolette Vest in delicate contrasting shades. The narrow Silk Braid applied to the skirt make it a very attractive costume.

Regular Price \$29.50

Special Price \$24.75



A Word to The Ladies

This department is offering very splendid values. The styles and the materials are of the latest and best and the variety compare very favorably with large department stores in the big centres.

All Wool Serge Dress

No. 585 An elegant all wool serge in navy blue, in suit effect with white silk jersey vestee and narrow girdle with embroidery trimming. A good value, sizes 16, 38 and 40

Regular Price \$35.00

Sale Price \$26.50

Silk Dresses

Several Dresses in Silk Tafetta, Silk Poplin, Eponge, all of which have come to us lately will be shown and specially priced for this sale.

From \$14.75 to \$22.50

Thursday, Feb. 26th

Women's, Misses' & Men's Overcoats and Mackinaws

We are very heavily stocked in this department and we decided to mark the prices down, way down in fact, in some cases most at cost to reduce our stock. Here is an advantage you should never miss.

Misses' Coats

No. 1200. Misses' coats of good cloth with velvet trimmings, former price \$11.50, Special Price \$8.50

Women's Coats

Many numbers and styles of Women's Coats which were formerly priced at \$20.00 to \$30.00. No woman should miss buying one, Sale Price \$15.95

Men's Overcoats

A large number of these coats are placed at very low prices and coats that formerly sold from \$25.00 to \$40.00 now selling from \$18.95 to \$31.50

Mackinaw Coats

Men's Mackinaw Coats in mixed light weights are offered at cost price that is Sale Price \$6.50
Boys' Mackinaw Coats, the same as men's, Sale Price \$5.25

Friday, February 27

Men's, Women's and Children's Boots

Announcement and description of the above will be given in next week's issue of the Advocate.

Saturday, February 28

Men's and Boys' Suits and Pants

Announcement and description of the above will be given in next week's issue of the Advocate.

Every purchase is a dollar saved or a dollar earned. You get your money's worth when you shop at Farrah's. Make it a habit!

Wholesale Merchants

A. D. FARRAH & CO.

Newcastle, - N. E.