

"GANG WARILY"

With many patent preparations it is necessary when the off season arrives to "gang warily." They are boomed for a season and then drop out. This is one of Nature's Laws, that everything that is not of use disappears.

MATHIEU'S SYRUP Of Tar and Cod Liver Oil

has always been a ready, steady seller. It has been a force on the market through many seasons. **There is** no off season where it is concerned. People get the cough habit even in summer; they are apt to drop into your store for a bottle of Mathieu's Syrup.

Don't be out of stock. They will naturally infer you are not abreast of the times. The sale is sure, the profit worth having.

No doubt your customers often speak to you about their aches and pains, Neuralgia, Headaches, etc. The best thing to alleviate these things is

MATHIEU'S NERVINE POWDERS

You can always safely recommend them. In fact they will sell themselves if displayed somewhere.

J. L. MATHIEU CO.,
PROPRIETORS, SHERBROOKE, P.Q.

WHO WE ARE

We are producing some nice goods these days, and the people are hearing about them. You have been told quite a bit about **Peacock Brand Cream Cheese**, but we also manufacture All grades of :: :: :: :: ::

Unfermented Wines

of all kinds. We are now making a special line of **Grape** and **Cherry**. These wines are totally non-alcoholic, manufactured right here on Francis Street, and manufactured by men who know the business. This is a trade, Mr. Retailer, that means sales if looked into.

The BATES MANUFACTURING CO.,
Limited
9-11 Francis St., TORONTO.

National Licorice Co.



Y. & S., SCUDDER and M. & R. Brands of **PURE STICK LICORICE**, Acme Licorice Pellets, M. & R. Wafers in bags, Licorice Lozenges, and a full line of Licorice Specialties, including the celebrated soft licorice lines sold under the Company's brands as follows: **THE FLEXIBLE LICORICE, THE PLIABLE LICORICE, THE ELASTIC LICORICE.**

106 John Street, BROOKLYN, N.Y.
Illustrated Catalogue on request

BORDEAUX RELISH



is pure, unadulterated and appetizing. It is made from high quality ingredients, and from a first-class recipe. Price, \$1.20 dozen. 2 dozen in a case. In 5-case lots, freight prepaid. Order through your wholesaler.

PALM GROVE GOLDEN DATES

1/2-lb. and 1-lb. packages, 4 dozen in a case. Every grocer should handle dates put up in this way, as they are much cleaner than when in bulk. We guarantee these dates to keep for any length of time.

The Merchants' Mfg. & Supply Co.
58 Colborne Street, TORONTO