

EATON'S ANNUAL SALE

CATALOGUE No 101

1911-12

MONEY SAVING OPPORTUNITIES FOR EVERY MAN AND WOMAN AND CHILD

NOW

IS YOUR CHANCE TO BUY AT GREATLY

REDUCED PRICES

PHENOMENAL BARGAINS That's what we now offer, and what you will find to make this a Banner Sale—a Sale that will give you the most for the money you invest—because of the saving you will realize. It has been specially selected for this Sale—like no other—and you will find it might be fully justified. A trial order will quickly prove that this is no ordinary sale. There's more than satisfied interest. It's more than that. There's the true significance of this Sale—to outbid the rest of the world in value—price, and with it all the highest prices.

WE GLADLY REFUND YOUR MONEY IF GOODS ARE NOT SATISFACTORY

No matter how small the purchase, **NO RISK** on your part. The EATON guarantee is your protection. Buy, without hesitation or dissent on our part. No money back, unless you are not satisfied. Money guaranteed or money back, and we pay all charges. It's really worth while.

When the opportunity is yours—Buy Now. Don't Delay

SWIMSuits



SKIRT 98

ANNUAL
CORSET COVER 39¢

TWO UNPARALLELED BARGAINS MATERIAL ALONE WOULD COST YOU MORE

18-2000. **REMARKABLE BARGAINS**—A case where the selling price is less than the cost of the goods offered. Five soft cotton, extremely fine, long-sleeved, high-necked, long-trimmed, perfect-fitting Corsets, having the best, and shipping in rocky at

Sizes 32 to 42. **39¢** Sale Price

18-2000. **REMARKABLE BARGAINS**—A beautiful pattern, being used, made of the finest material, with a wide waistband, and with the same style as the one above, but with a different pattern, and with a different trim. The same 32-42. **198** Sale Price

Sizes 38, 40, 42. **198** Sale Price

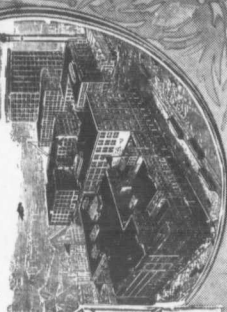
ABOUT FREE DELIVERY Freight prepaid in advance. Free express prices for free delivery.

FORTY FOUR PAGES OF WONDERFUL BARGAINS

.. Sale .. Commencing **26TH** DECEMBER 1911 **29TH** Ending

FEBRUARY 1912

at Bird's-Eye View of Toronto Store and Factory.



T. EATON CO. LIMITED
TORONTO CANADA