

**A Natural Manufacturing and Distributing Centre**  
**BARRIE** Lake Simcoe's Finest Summer Resort  
**A DIVISIONAL POINT ON FIVE BRANCHES OF G.T.R.**

Read the description on page 25



Summer Regatta Scene at Barrie

**FOR MANUFACTURERS**

Cheap Electric Power  
 Excellent Factory Sites  
 Liberal Inducements  
 Good Shipping Facilities  
 Steady Supply of Local Labor  
 Unlimited Pure Water Supply

**FOR RESIDENTS**

Magnificent Situation, Unrivalled Scenery  
 Only 2 Hours from Toronto  
 Steamers to all Lake Simcoe Summer Resorts  
 Extensive Lake Frontage for Summer Cottages  
 Boating, Canoeing, Sailing and Fishing  
 Motoring, Riding, Driving, Tennis and Golf

**BARRIE'S  
 NATURAL  
 ADVAN-  
 TAGES**

Write for full information to

**THE SECRETARY, BOARD OF TRADE, BARRIE, ONT.**