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Politically, the outcome of attacking social security from the angle suggested might be:

(a) The Liberals could plead that they are putting the people on their feet as free Canadian families, enabling them to bring up their own standard of living without any help from a horde of civil servants.

(b) The Liberals could plead they are proving they are not trying to centralize government and smash the B.N.A. Act. That would hit the Bloc by offsetting its accusations.

(c) The Liberals could plead that they are just the opposite of the C.C.F. which wants to centralise everything and trample over provincial autonomy. That would help dam the outflow of C.C.F. propaganda from urban centres to rural districts.

(d) The Liberals would not offend manufacturers and other business men because they could plead that all this money, in the hands of relatively poor families, will be spont at home on home-made products.

(e) The Liberals could plead that they are buttressing the social security of the middle classes by upholding mass purchasing power.

(f) What could organized labor do but applaud?

(g) If capital and the banks started to kick, the Liberals might ask them whether they would prefer the C.C.F. - lean on the "half a loaf" argument.

If the Government, instead of basing its post-war social security policy on <u>spending by the government</u>, arranged that each family in the lower brackets shall have a maximum of spending power, it is suggested that a solid foundation of provincial contentment would be laid in Quebec.

For Church reaction - ask any Quebec M.P. of the French tongue.

What could be done for the middle classes?

Once the basis of purchasing power is laid through equipping the mass with each - and in this connection vast government works would supplement the family and children's and health allowances, etc. - it is suggested that:

> W.L.M. King Papers, Memoranda and Notes, 1940-1950, MG 26 J 4, Volume 303, pages C209568-C210237

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