



Photo by Mike Hogan

Coffee break! Good times can always be had in The Bruns office. While putting the paper to bed, a number of staffers converge on the editor's office.

part of the staff (webruns people are logical).

The news editor (Kathy Westman) makes up a news list which is an outline of the stories she wants done that week. This posted on a bulletin board and the reporters come in and write their names beside the stories they wish to cover.

These articles are then edited by the news editor who also decides what type style and width she wants each typeset in. Typesetting is done by our fulltime secretary (Sarah Ingersoll)— we're the only student newspaper in the Atlantic region to have one-on-a great machine called a Compu-Writer. This machine works on the same principle as a camera taking pictures of each letter she types. The strip of Kodak paper is then run through a portable dark room and voila, instant story in black and white all "justified" or even on both margins.

These strips are measured (with a ruler, you'll learn to use one of those too) by the news editor and then arranging of the stories begins (that starts on Wednesday night which is production night each week). Once she knows how much copy (articles) she has, she decides which stories go on what page and where. This is done on "dummy sheets". (I wonder why they call them that.) These represent each page of the paper ruled off in columns across and inches down.

The news editor then rules off where everything is to appear and these markings are then transferred from the dummy sheets to the layout sheets by the ME.

The layout staff waxes the backs of the strips of stories, cuts them out with a knife and sticks them in the right places (on rare occasion) according to the marks the ME already put on the layout sheets.

Then the news editor must compose headlines for all the stories. Each column will only permit so many letters, depending on the style. Therefore, each headline (or head) has to fit before it is made up on a Compugraphic headliner, which

works the same as the first machine described except, of course, it prints large letters.

These strips are also waxed and pasted, hopefully, over the right article.

I used news as the main example since it is the largest department, however, all the other editors work is the same production wise. The paper also includes a sports section, features, and entertainment which covers campus athletic events, local to international feature articles and all kinds of entertainment and student literary masterpieces.

The photo department takes care of our pictures (I presume you could have come to that conclusion yourselves.) The different editors make a list of the pictures they want taken and the photo editor assigns them to our student photographers. The Brunswickan also has its own dark room where student photographers learn the art of developing (and a great many things can develop in the dark room).

The Brunswickan is a member of Canadian University Press (CUP) which is a link between student newspapers across the country, sending out stories from 34 campuses. They also have great regional and national conferences. Each region has what they call a field worker who spends his time travelling to the papers in his area staying for a week to help iron out any problems. To be truthful he has to do very little problem solving here but its always nice to have an extra helper and usually a great party man. The Brunswickan belongs to ARCUP (Atlantic region Canadian University Press.)

Advertising makes up a large department as it does in any newspaper. Our ad manager solicits ads from local merchants (as well as nationally). Then the ad layout girl designs and makes up the ads according to the size desired by the customers.

This year the Brunswickan is in need of a new ad girl. Our former girl is taking ad graphics and layout at another university. She

got her interest in the career from us. Temporarily we have a UNB graduate and former ad girl helping out. She will train so anyone interested in a paid position is invited to come in anytime.

From here we go to the business manager. He is responsible for selling "time" on our Compu-Writer. In other words we typeset and layout other publications. He is also responsible for making sure our bills get paid. This years business manager is Terry Downing.

The actual printing of the paper is done on the presses of Acadia Printing in Moncton, who puts out L'Evangeline. And it arrives back to be delivered at various points on campus and in the city Friday morning.

All students on The Brunswickan staff are volunteers who are interested in one particular aspect of the paper, however some often take on more than one job. The editorial board, however, receives different honorarias according to his job from the SRC.

If you can write an essay, you can write news stories, in fact the latter is much easier and more fun and often more rewarding. Feature writing is more indepth but sometimes can be more interesting than straight reporting.

Of course there's sports, reviewing of movies, books, plays, etcetera but if writing just isn't your bag, the technical aspect may interest you. You may even just want to come in and eat your lunch at a desk. Whatever your reason come in and look us over, in some way we surprise you. I promise...

Journalism may not be in your blood but then you don't know until you try and besides we've got staff members from every faculty on campus and from St. Thomas too. If you'd like to learn how a newspaper operates (and it does work the same as the paper you pick up every day) then please come in.

If we see you once in awhile or often you'll be fussed over, swept up (in activity), overjoyed, hustled, bustling, passified, classified and satisfied.