

CANADIAN COURIER

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Published Every Other Week

In Our Next Issue

A STRIKING analysis of what our economics are going to be before the war is won, based upon a consideration of what has become a sort of prehistoric Germany. Out in Victoria two public-minded women are into a popular survey of nation problems that are coming to a focus on the Pacific. One is a member of the Legislature; the other a writer. The first letter will appear in our next Women's Section. Arthur Lismer, head of the Art School in Halifax, has sent us a number of striking sketches depicting what is being done to rehabilitate Halifax. The sketches will be illustrated by a brief article. A citizen of that remarkably bi-lingual town of St. Johns, P. Q., will give the views of a man who writes both French and English, on the subject of Across-the-Ottawa cordiality. Candida will have a third article in a series which has already excited much comment, the problem of the Native Born. This will interest anybody. The Editor will be along with another chapter of Jonathan Gray's Woman, a close study of a few of the simple, strong home things that made Ontario so big in our national life. We shall also have an announcement of our New Serial, which will link up almost sensationally with what is going on in the world drama of war.

Carry the Interest Load

HERE is a news item which fits in with the Canadian Courier policy of making white space carry its load:—

SMALLER PAPERS IN U. S.

Fifty Per Cent. Reduction is Predicted By Publishers.

New York, April 23.—Newspapers in the United States probably will find it necessary to reduce fifty per cent. in size the coming year, publishers here to attend the annual convention of the American Newspaper Publishers' Association predicted to-day.

Long ago English papers were forced to reduce in size, because of paper scarcity. Thank heaven, the fat, bulging pound-weight Sunday illustrated is likely to be given a course of rations. This insult to intelligence and sheer waste of valuable paper, not to speak of printer's ink, printing labor and engraving materials, has long been a menace to the land of its birth, and far too much to the land right next door. We have suffered from this fat and noisy invader. Canadian homes have been vulgarized by the Sunday comic. We hope to see no more of these monstrosities.

The need of the world now is to make everything in use earn its cost by showing its value. The Canadian Courier has voluntarily reduced its page output for the sake of giving its readers better stock at a price consistent with everybody's pocket, and at the same time providing a peak-load service in all the essentials of bright, clean journalism.

No, we won't say anything about being democratic. Everybody is doing that. We know that the Courier is being read as never it was before; that we stand for an all-Canadian policy of making a paper grow in the soil of the country and carry a national message to Canadian people. If we could show you our renewals, coming by scores in a day from every province in Canada, we could convince you that in continuing to stay on our list you belong to the best representative all-Canadian crowd of readers in the world.

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