




That Trade Mark
stands for
absolute superiority
perfect uniformity
and
PURITY


Every Sack Is Sold
under a guarantee
to give
perfect satisfaction
—if not—
Your Money Back

PURITY FLOUR
98 PURITY

Manufactured from choicest Western Hard Wheat, in the most modernly equipped and sanitary milling plant in Canada, by expert millers. Try a sack and be convinced. All good dealers.



WESTERN CANADA FLOUR MILLS CO. LIMITED

Millers to the People

Winnipeg

Goderich

Brandon

PURITY FLOUR

MORE BREAD AND BETTER BREAD