

PHŒNIX PUBLISHING CO. OFFICE: 81 ADELAIDE STREET WEST

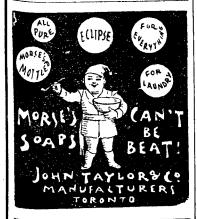
"Yet doth he give us bold advertisement."-SHAKESPEARE.

\$2 PER YEAR, 5c. PER COPY. SOLD BY NEWSDEALERS.

51 King St. E. (Rear Entrance from Colborne St.)



51 KING ST. W. 152 YONGE ST. 68 JARVIS ST.



ONE BOX OF

is worth more than three of doubtful quality

"A word to the wise is sufficient."

### FETHERSTONHAUGH & CO.

Patent Barristers, Solicitors and Experts.

Canadian Bank of Commerce Building. 28 KING ST. W. - TEL. 2589

### G. R. Byford Bookbinder

BOOKBINDING - OF - EVERY DESCRIPTION.

... Special attention given to ... BINDING - SHEET - MUSIC

COR. CHURCH AND COLBOURNE STS., TORONTO.

### RUPTURE

Cured without operation by THE WILKINSON TRUSS

Leading Surgeons of this city say it is the best. Satisfaction guaranteed or money refunded.

B. LINDMAN, Rossin House Block.

# North American

Life Assurance Company.

Head Office, - Toronto, Ont.

#### PRESIDENT

J. L. BLAIKIE, Esq., President Can-ada Landed & National Invest. Co.

#### VICE-PRESIDENTS

HON. G. W. ALLAN and J. K. KERR, Esq., Q.C.

The Compound Investment and Investment Annuity Policies of the North American Life Assurance Company contain specially advantageous features for intending insurers.

Write or make personal application for full particulars,

WM. McCABE, Managing Director 32 KING ST. WEST

## JOHN MACDONALD & CO. Winter - TO THE TRADE -

Our stock is now fully assort-

Weather ed in Wear

-Ladies' Wool Underwear

Warmer -Misses' Wool Underwear

Woollens -Children's Wool Under-Filling

Letter

---Men's Wool Underwear

Orders -Youths' Wool Underwear -Boys' Wool Underwear

Specialty. -White Wool Blankets

-Grey Wool Blankets

Solicited, ,-Horse Blankets

#### JOHN - MACDONALD & CO.

Wellington and Front Sts. East, TORONTO.

JOHN MACDONALD, PAUL CAMPBELL, JAS. FRASER MACDONALD.

# Our Style **E**

# PIANO

Is Unrivalled In Popularity, Its Tonal Qualities Commend it To the Artist. Its moderate Price,

## *\$375.00*

Commends It to all. Examine it. Before purchasing Elsewhere,

ASON & KISCH

PIANO CO., LTD.

**ESTABLISHED** 

# 1834



\$5.25 SPOT CASH.

## New Cameras

. . . 1894 . . .

-Night Hawk - \$ 6.50 -A Premo - - 12.00

-B Premo - -15.00

-C Premo 20-00

- CATALOGUE -J. G. RAMSEY & CO.

89 BAY ST., TORONTO,

# COMFORTLESS

### SOULS STOP AND PONDER

Perhaps for years you have had comfortless soles. Let us interest you in your own comfort.

BUSINESS INTERESTS ALL LIE IN TUDYING OUR CUSTOMERS COMFORT.

g experience enables us to certainty those styles and quality footwear best adapted to give coa and a genteel appearance, combine with durability and economy. NEWEST STYLES IN LACE BOOTS FOR SKATING. Fine American Overshoes for Ladies and Gentlemen.

H. & C. BLACHFORD 83 to 89 King St. East, Toronto.