The Si. John Standard

ST. JOHN, N. B., FRIDAY, APRIL 20, 1917.

"We are fighting for a worthy purpose, and we shall not lay down arms until the purpose has been fully achieved."—H. M. The King. TO THE PEOPLE OF THE EMPIRE—Every fighting unit we can

he must s'ow it now.

under o strain of the vital days and weeks that are at hand the Canadian people will stand shoulder to shoulder. It is our least service that we engag in the most emphatic way to produce every ounce of foodstuffs of which we are capable. There must be no laggards among us. By bending to these duties we shall the better. nerve ourselves against the exacting influences of the news from Europe. To keep busily employed in some work that will back up the brave men who are battling in our name and in our behalf in blood-stained France and Flanders is the best possible antidote to nervous tension.

Those among us who are of the exacting influences of the exacting that the fearless preacher with fine discernment, "that to remain within our borders at the behest of a foreign government, is to make America a vassal state. It is true of countries as of persons, "His servants ye are whom ye obey."

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Finances is the best possible antidote to nervous tension.

Those among us who are of the military service age must feel in an especial way the call to go to the help of the Capadians who were first to answer the summons. Except to eligible men who are engaged in some work of national importance having a bearing upon the war, such as production, transportation and munitions-making, the call is stronger today than it has ever been. The cause of liberty demands that her sons in Europe shall not lack in the crucial hour for the help that is negled.

AN INDUSTRIAL CENSUS.

The taking of a comprehensive and up to date census of industries, has been decided upon by Sir George Foster, and arrangements for putting the decision into effect are being made by the census and statistics branch of the Department of Trade and Commerce.

This a work which should be of

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Surely no greater service has been rendered to the cause of the Empire and of humanity as represented by it at the present time than that which has been so freely given by these splendid sons of Canadian parents, graduates of our Universities, who standing within the many influential pulpits of the United States as well as Canada, have been among the first to sound the alarm and to tear off the mask from the Kaiser and his fellow conspirators against the liberties as conspirators against the liberties as well as the peace of the world.

ness? Are you ready for Mr. Germ? Catching cold

is a crime. Fortify your-

self against cold germs and

other germs by eating Shredded Wheat Biscuit. the food that supplies the

necessary warmth and strength to resist disease.

A better balanced ration than meat or eggs at a much

ower cost. For breakfast

Made in Canada.

with milk or cream.

and the French Pouli have
If he has the metal in him
slow it now.

Another Baptist preacher, Rev.
George R. Baker, whose home, by the e strain of the vital days way is in St. John, not long since

Bank clearings for the weeks were \$3,082,503, compared with \$1,721,566 for the corresponding week last year.

Montreal. April 19.—Montreal bank clearings climbed to a new record with the week ended today, the total of \$102,897,713, comparing with \$73,141,702 for the corresponding week last year, and \$49,550,538 in 1915.

Little Benny's Hote Book

THE WAS GROUPS IN INTENSITY.

THE WA

freight office for an indefinite period, due to the illness of one of the staff in that office, he is being relieved by Jas. Bolger of Benton, N. B.

Two of tre staff of the Florenceville Consolidated School spent the Easter holidays at their respective homes, Miss Mersereau and Miss Perley.

Strictly Business

other reason, Hum-phrey's Shoes will appeal to you; they are well made, having style and strength.

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As Others See You

You can blame your watch if it is slow, fast or stopped. But other folks wonder why you don't carry a good watch.

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 \$1.75 to \$3.45

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Specia On Saturday,

A glance at o

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