

Canada Atlantic FOX & FUR CO. LTD.

Authorized Capital \$1,000,000.00
Present Issue 750,000.00

Forty Pair of Pedigreed Foxes at \$18,000.00 a Pair.

Guaranteed Dividend of at Least Ten Per Cent. Per Annum For Five Years.

The Finest Ranch With Full Equipment Is About Finished.

Write For Prospectus and Full Particulars.
J. Stanley Wedlock, Managing Director
Charlottetown, P. E. I. Canada.

It Will Pay You To Investigate

Fur Producers Limited

FUR PRODUCERS LIMITED is a promising, profitable proposition—it is built upon a sound business basis; the board of directors is made up of reliable men; the most successful fox raisers in Prince Edward Island are caring for the foxes; it has the lowest ranching arrangement of any company in existence, and the highest protective features have been adopted, which means good production and good production means good dividends.

Write the Fur Farmers' Bureau, Charlottetown, or either of the two exchanges named below for prospectus and full particulars.

Metropolitan Fox Exchange
Canada Life Building,
St. John, N. B.

Scottish-American Exchange
Room 3, Walker Building,
St. John, N. B.

On Friendly Terms



The silver black foxes become so tame that they will feed from the hands of their keepers.

AS FOX BUSINESS APPEARS TO A PROMINENT FOX MAN

Fred L. Rogers, of Alberton, tells of his ideas concerning the Fox Industry as it is at present—No need for alarm.

Fred L. Rogers of Alberton, president of the Prince Edward Island Silver Fox Breeders' Association, makes the following statement regarding the effect which the war is having, or likely to have, upon the fox breeding industry:

It is scarcely to be expected that while practically every other business is being more or less affected by the lightning of the world's purse strings due to the present war, the fox breeding industry should wholly escape. But that it will emerge, practically unscathed, unless the war be of very much greater duration than appears likely, is my firm belief, if the people engaged in the business take a sane view of the situation and act accordingly.

"I have recently been in touch either personally or otherwise with practically all the ranchers in P. E. I. and the other Maritime Provinces, discussing the situation, principally with reference to the completion of payments on foxes now under contract for delivery in September. I am also cognizant of the position in which most of the new companies find themselves for funds to complete their purchases, and I believe that there is absolutely nothing to worry about. Considerable money is of course still wanted to finance these new companies, just as was the case this time last year, and, while it may not be coming as rapidly as it did then, yet the money is coming, and coming steadily, and the situation is such that, generally, those most concerned are quite optimistic. Most of these contracts of course contain stringent provisions as for forfeitures, etc. where payments are not fully made.

but a general agreement has been reached whereby these clauses are not to be interpreted liberally, but, instead, a little time, where necessary for completion of payments, is to be given. Valuable, however, remain as firm as ever, and, if there are animals still unsold, I believe that a market will be found at present prevailing prices before the end of the year. One thing is certain that no high class stock is to be sacrificed and purchasers of shares may rest content that values are not going to be disturbed. My own company is quite content to carry in its ranches any animals that may not be taken up by holders of contracts.

"The first noticeable effect of this war scare is that the importation of inferior stock is being discouraged, and that, I honestly believe, will be for the ultimate good of the business. We are raising sufficient of that kind now and should import no more of it.

"On the streets, in the trains, and elsewhere, it is quite common to hear blue ruin talk about all kinds of business. The knocker is abroad in the land, and it would not be surprising if he used his little hammer on the fox industry. The worst of this talk is that it is nervousness and is liable to do harm; but P. E. Islanders, with a magnificent country, general contentment, unusually heavy farm crops, and this wonderfully prosperous fox industry, should certainly be the last people in the world to howl calamity; if I were to send a message to P. E. Islanders it would be this: Keep your heads level, push your business aggressively, using money freely to extend your operations; but avoid useless and extravagant personal expenditures. The effect of the European war will be shown in more ways than one, as we shall see when the crops are ready to be marketed. Be optimistic and things will come out all right in the end. Stick up on your wall this little wall:

"When you are down in the mouth, remember Jonah—he came out all right."

That the war is not having any appreciable effect on the fox industry in Prince Edward Island is evidenced by the number of new exchanges being started here. During the last few weeks for or five of these exchanges have been established in Summerside. One of the latest is The Prince County Fox Exchange, whose advertisement we publish elsewhere in The Standard today. This exchange has a directorate composed of capable business men and others who have long been interested in the fox business, and is in every way worthy of confidence. They handle fox propositions of the best description as well as foxes and other fur-bearing animals. Today they are advertising foxes for sale, and anyone wanting anything in that line would do well to get in touch with them.

The Consolidated Fur Farms Ltd.

offers to the investing public a great opportunity to invest in a company that is going to be a sure dividend payer.


THE CONSOLIDATED FUR FARMS LIMITED.
Authorized Capital \$150,000
Present Issue \$5,000
Shares \$50.00 each

payable fifteen per cent. with application, twenty-five per cent. on the 15th day of September, 1914, twenty-five per cent. on the 15th day of October, 1914, thirty-five per cent. on the 15th day of November, 1914.

The company guarantees a twenty-five per cent. cash dividend on money invested for the first year.

With the low capitalization of the thirty pair of foxes, the company are putting in, and the up to date ranching methods that the foxes will be ranching under, will be a great factor for the company to pay a larger dividend on the money invested than the twenty-five per cent. guaranteed.

Write for a prospectus to the offices of The Consolidated Fur Farms Limited, next to Brunswick Hotel, Moncton, N. B.



The O. K. Fox Company

LIMITED
Authorized Capital, \$40,000
Divided into
400 Shares of \$100 each

DIRECTORS—LEWIS CONNORS, President and Secretary-Treasurer.
C. W. WOODLAND, CHARLES A. ELLIOTT, Ranch Manager.
Reference—Bank of Nova Scotia.

This Ranch is located at Sturgeon Cove, Black's Harbor, N. B., on seventy-five acres of wire-enclosed land, dry, and containing sufficient mineral matter so necessary in the production of strong, healthy foxes.

The O. K. Fox Co., Ltd. owns three pairs of silver black pedigree foxes from the ranches of Chas Dalton, Oulton, Mearthur, Champion and Tuplin; two pairs of crosses, 90 p. c. black silver; one pair blues and one female blue, and ten pairs reds. It will be seen that with the above stock the capitalization of the company is lower than any on the market today, and even on the pelt basis will be a large dividend earner.

Applications for stock should be made to THE O. K. FOX CO., LTD., Black's Harbor, N. B., or to W. J. CAMPBELL, 6 Ward St., St. John, N. B.

ST. JOHN EXHIBITION

September 5th to 12th

The Only Big Fair This Year in the Maritime Provinces

This season's Exhibition will include as one of its principal features, the most extensive agricultural display yet presented to the people of this province. Particular attention has been given to this portion of the Exhibition and it will be far above the standard.

In the amusement line a programme has been arranged superior to anything hitherto attempted in St. John. Heading the list of attractions is Motor Polo, intensely exciting, games being played every afternoon and evening. There will be in addition many other high class acts so that visitors to the fair need never lack entertainment.

The Industrial Section of the St. John Exhibition has been growing with each succeeding show, and the display to be made this time will surpass anything seen in the past.

On three days of the week the Dog Show will be held, this feature in itself commanding a large share of attention.

FIREWORKS EVERY EVENING MUSIC ALL THE TIME LIFE, LIGHT AND LAUGHTER IN ABUNDANCE

Special Rates on All Lines Announced Elsewhere in This Paper

Grand Opening Tonight

September 5th-12th St. John Exhibition
THE ONLY BIG ONE THIS YEAR

RICHARD O'BRIEN, President. HORACE PORTER, Manager.

Posing For The Camera



A Prince Edward Island fox that has become thoroughly domesticated.

ADDITION TO PATRIOTIC FUND

The following additional subscriptions to the Patriotic Fund have been received:

S. McDiarmid	10.00
Mrs. Alex. McMurray	5.00
Mrs. C. L. Hay	2.00
Mrs. H. A. Ryan	2.00
W. P. Godard	3.00
L. L. Armstrong	5.00
H. Lester Smith	3.00
Mrs. Hazel G. Evans	1.00
Friend	1.00
Friend	50
Friend	1.00
Friend	1.00
Friend	50
Friend	25
Mrs. T. G. Northrup	10
St. John Civilian Rifle Club (per N. J. Morrison, Captain)	100.00
Miss Elsie Gillis	25.00
St. John Lodge, No. 30, K.P.	50.00
Employees Waterbury & Rising	35.00
E. N. Stockford	5.00
A. B. Conner	2.00
H. W. Stubbs	2.00
G. A. Teed	50
James A. Belyea	1.00
A. H. Washburn	2.00
Friend	2.00
Jacob S. Wood	2.00
Joseph A. Lively	100.00
John Lattimer	1.00
L. C. Thompson	1.00
Harbert E. Dobson	1.00
C. Walker Craibe	10.00
Frank E. Craibe	5.00
Dr. C. M. Kelly	5.00
James McDade	10.00
J. F. Estabrooks & Son	25.00
Time Table Distributing Co.	25.00
D. J. Seely & Son	25.00
J. V. McLellan	10.00
A. W. Adams	25.00
George H. Evans	5.00
Andrew Malcolm	50.00
R. H. Maxwell	50
W. Henderson	50
O. H. Warwick & Co.	50.00
Friend	5.00
Friend	5.00
E. J. Wilson	1.00
R. I. Cunningham	1.00
R. S. P. MacPartane	2.00
R. P. Knox	1.00
A. B. Carless	5.00

Opportunity Knocks But Once

WE WISH TO SAY RIGHT HERE, that we are prepared to SELL YOU SHARES in a number of the best fox Companies doing business today.

Companies with GENUINELY GOOD STOCK and MODERATELY CAPITALIZED, our Illustrated Booklet. "The investor's golden opportunity" gives you an idea of some such companies, WRITE FOR IT. FOX INVESTMENT IS WORTH WHILE, get informed today.

Continental Fox Exchange and Investment Co.
Newsom Block Charlottetown, P.E.I.

THE PRINCE COUNTY FOX EXCHANGE LIMITED

Summerside - Prince Edward Island

D. M. SHARBELL, Manager. E. N. McQUARRIE, Sec. Treas.

We offer for immediate sale:
Four Pairs CHOICE SILVER BLACK FOXES and THREE CLASS "B" FEMALES; also several pairs PATCH FOXES showing 90 per cent. Black.

Options on Silver Black Foxes, Classes "A" and "B"
Also Mink, Fisher and Skunk.

Shares in only the best Fox Companies sold.

If you want to buy Foxes or other Fur-bearing animals, or Fox shares, call on us. If too far away to call write or wire. Live men wanted to represent us.

FUNERALS.

A number of friends attended the funeral of Mrs. Humphrey O'Leary, which took place at 8.30 o'clock yesterday morning at Holy Trinity church, where requiem high mass was celebrated by Rev. J. J. Walsh. Burial was in the old Catholic cemetery.

The funeral of Miss Mabel Peters took place from the Boston train, at noon yesterday. The obsequies were conducted by the Christian Scientists. Interment was in Fernhill cemetery.

The funeral of William H. McCowan took place at 2.30 o'clock yesterday afternoon from his late residence, 106 City road. Interment was in the Church of England burying ground.

FUNERALS.

The funeral of the late Mrs. John D. Clarke, who died at Derby, Tuesday of Bright's disease, aged 57, was held yesterday afternoon from the home of E. W. Bateman, Nelson, interment at Presbyterian cemetery. Rev. Alex. Firth conducting services. Deceased is survived by her husband, one brother, Martin Lowe, of Oak Point, and two sisters, Mrs. Samuel Miller of Newcastle, and Mrs. Donald Johnston of Loggieville.

The annual convention of the King's Daughters' circles of the Brunswick will take place in St. John on October 23, this was decided upon at a meeting of the members of the circle here yesterday afternoon. At this convention delegates from different parts of the province will be present and representatives from Nova Scotia and Prince Edward Island will be invited. The conditions prevailing on account of the war were discussed but no action was taken in the matter. Mrs. J. S. Flagler presided at the meeting yesterday.

To Ask Tenders.

A meeting of the creditors of John Johnson, clothier and furnisher, of Mill street, was held yesterday afternoon in the office of H. F. Puddington. The meeting directed that tenders be asked for the estate on bloc. Andrew Myles was confirmed in the position of assignee, and Charles Hannington and Roy E. Crawford were appointed inspectors.

The Hospital Ship

The following contributions towards the hospital ship fund have been received within the past few days:
Westfield Centre \$ 50
Rothsay 1.00
St. John 1.25
Mrs. Frances Tibbitts 5.00
Miss Melick, Newton, Mass. 10.00
Wentford Sons of Temperance 10.00
The total amount received up to the present is \$1,354.78.

TRY UNGAR'S LAUNDRY.