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THE MADAWASKA WEEKLY NEWS

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GOODYEAR EARNS YEAR'S DIVIDENDS

Position Strengthened in Past Nine Months States Mr. Carlisle

In a letter to shareholders, accompanying dividend cheques for the third quarter of the current fiscal year, Mr. C. H. Carlisle, President of the Goodyear Tire and Rubber Co. of Canada, Limited, states that in the past nine months, the company has increased its reserves for plant depreciation, its cash position and its working capital, and has considerably more than earned at the current rate its dividends for the entire year.

Mr. Carlisle points out that for the nine months of the current fiscal year, the volume of sales of the Canadian tire volume of sales of the Canadian tire industry has been 6.6 per cent less than in the corresponding period a year ago. Goodyear shows a decrease of slightly over one per cent.

An audited statement and full particulars of the year's operations will be placed before shareholders of the company following the close of the next quarter.

Mr. Carlisle stresses the fact that it is to the interests of shareholders not only to purchase Goodyear products but to further their sale wherever possible.

GENERAL MOTORS HOCKEY BROADCASTS

All hockey fans are not connected with the automotive industry, but nearly everybody in the Canadian automotive industry is a hockey fan, thanks to the General Motors Hockey Broadcasts. Radio accounts of National League games over local and national networks in Canada last winter were counted among the best radio programs of the year and one of the most acceptable pieces of promotion ever carried out by a motor car company. The broadcasts, it is announced, will be a feature of the forthcoming hockey season. There will be a national network broadcast from Toronto or Montreal each Saturday night.

EDMUNDSTON GOLF

Formal closing of the Edmundston Golf Club for the Season was marked by a Luncheon, at the Club House on Saturday afternoon, October 11th. About twenty-five people were present, and the hostesses were Mrs. F. Dool Tweedie, Mrs. F. Gibson Merritt, Mrs. G.P. Genben, Mrs. George Larlee, Mrs. Douglas Stevens, and Mrs. F.O. White.

In the absence of the President, T. J. Scott, the Cups were presented by the Vice-President, C.M. Rideout. Ladies Championship - Mrs. C.E. Cole. Runner-up - Miss Agnes Hebert. Men's Championship - Aubrey Crabtree. Runner-up - F. Gibson Merritt. Ladies Handicap - Mrs. George Larlee. Men's Handicap - Douglas Stevens. Sr. Smiley Cup - Aubrey Crabtree. MacLachlan Cup - Aubrey Crabtree & C.M. Rideout. Family Cup - Mr. and Mrs. H. M. Grady. Tombstone Competition Cup - Mrs. George Larlee. Kicker's Handicap Cup - Mrs. Walter B. Morton.

Believe It or Not

The way to discover how long a thing will wear is to wear it out, and that is the basis from which the scientists and engineers in the Chrysler Engineering Laboratories work in improving motor cars.

In the block-long five-storey building which houses this group of approximately 1000 men, many of them internationally famous in their fields, over a million dollars worth of special equipment is installed, and the space of much of it is so worn that there are no more machines to twist and bend top material until it fails; there are others to snuff up hosiery fabric until it goes threadbare; there is a huge machine, known as "the Belgian roll", on which complete cars are chained together to be hurled through the roof, and then to be driven at high speed under over-power on eccentric rollers and crashing bumps until something breaks.

Under the same roof there is a ball room, where engines and complete cars operate at 60 below zero in a 70-mile wind; there is a room where salt spray tests the durability of plating and metals. In other departments electric switches are turned on and off until they fail; brakes are tested thousands of times; wire-wire-filers are worn continuously until they break. There are hundreds of other devices here, all for the same purpose - to provide accurate data for the motor car maker. The broadcasts, it is announced, will be a feature of the forthcoming hockey season. There will be a national network broadcast from Toronto or Montreal each Saturday night.

HANDS THAT RULE GERMANY MEET



An excellent photo of Chancellor Adolf Hitler and President Paul von Hindenburg, rulers of Germany, made when they greeted each other following memorial services for Germany's war dead in Berlin, recently. Following the triumph of Hitler's Nazi party in the national elections, the aged president has slipped into second place as the ruler of Germany, the fiery chancellor taking now dictator.

PERSONALS

Mr. A. R. Sargent and daughter Muriel spent the week-end in Fredericton and Woodstock. Miss Simms spent the week-end at her home in Fredericton. Mr. and Mrs. John M. Stevens entertained at bridge on Saturday evening, in honor of Mrs. W.D. Robb of Halifax, N.S. The guests included Mrs. Robb, Mr. and Mrs. T. J. Scott, Mr. and Mrs. C.M. Rideout, Mr. and Mrs. F.W.G. Chapman, Mr. and Mrs. F. Gibson Merritt, Mr. and Mrs. G.P. Genben, Mrs. George Larlee, Mrs. Douglas Stevens, and Mrs. F.O. White. Mr. and Mrs. E.E. Stevenson were week-end visitors in Fredericton. Mr. R.V. McCabe has returned from a visit with friends in Chatham. Miss Grace Gill was in Fredericton over the holiday. Mr. and Mrs. W.W. Duncan spent Thanksgiving at their camp on Tappan Island.

Madawaska, Me

Mr. and Mrs. Hemingway of Presque Isle were calling on Mr. and Mrs. L. Cyr Monday. The Chicken Slew Dinner, organized by the Ladies of the Parish for the benefit of the church, was held Sunday and a very large crowd attended which was encouraging for the organizers. Thanks must be given to those who helped in making the affair of success and to the Edmundston Band who furnished their music for the entertainment. Mr. and Mrs. Gerald Beaulieu returned Sunday from a week's vacation to Boston and vicinity. Mr. and Mrs. Jos. J. Pelletier and Mr. and Mrs. Isale L. Cyr motored to St. Rose Sunday. Claude Marquis of Fort Kent returned Sunday from a week's vacation with relatives and friends in Brunswick. David Solmon of Caribou was calling on friends in town Sunday. Gilbert Beaudry of Grand Isle was calling on friends in town Sunday. Friends and relatives of Mr. G. Vermette of Grand Isle are sorry to hear that he had to leave this week for Millbrook where he will be employed for a few weeks. Miss Ann Vermette of Grand Isle was in town on business Saturday. Camille Cannon motored to Fort Kent Sunday where he called on relatives and friends. Maurice Freclette had to undergo an operation Monday forenoon for the removal of a few abscesses in his eye. Mr. Freclette was operated three weeks ago for the appendix. R. W. Thayer, agent for the John Bean Mfg. Co. of Presque Isle was in town Monday on business. Mr. and Mrs. Albert Lavoie of Van Buren were calling on Mr. and Mrs. Levie Albert Sunday. Miss Lillian L. Cyr of North Van Buren returned Sunday from a few months' stay at the World's Fair. Miss Marguerite Chandler of St. John was calling on Miss Isabella Bourgeois recently. St. Thomas Circle, auxiliary of the Isabella, held their annual election of officers Monday evening in the parsonage hall. The following officers were elected: Mrs. Laura McDermott, President; Mrs. Minnie Cyr, Vice-President; Mrs. Leonie Gardner, Treasurer; Mrs. Regina Roy, Custodian; Miss Cecile Daigne, Financial Secretary; Mrs. Gertrude Raymond, Treasurer; Mrs. Rolande Guereite, Secretary; Mrs. Evelyn Lacombe, Recording Secretary; Miss Isabella LeBlond; Miss Yvette Maitin; Banner Bearer, Mrs. Lottie Banger; Mrs. L. M. Sherwood; Mrs. A. A. Wood; and Miss Etta Reith. Prize was won by Mrs. Morton and Mrs. Ross received a dainty guest. Mr. and Mrs. E.E. Stevenson were week-end visitors in Fredericton.

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3 DAYS SEMI-ANNUAL SALE 3 JOURS VENITE SEMI-ANNUELLE Groceries - Meats Epicerics - Viandes Provisions Provisions Oct. 13 - 14 - 15

Table listing grocery items and prices: SAINDOUX - JEWEL - SHORTENING, COOKED HAM, JAMBON CUIT, PAMPLEMOUSSE, GRAPEFRUITS, ORANGES, RAISIN TOKAY, PATATES SUCREES, SWEET POTATOES, LAITUE Iceberg, ICEBURG LETTUCE.

FRESH SAUSAGE SAUCISSE FRAICHE 2 lbs 23c. COOKED HAM, JAMBON CUIT lb 38c. PAMPLEMOUSSE, 4 pour GRAPEFRUITS, good size, 4 for ORANGES, 288's la douzaine, per dozen RAISIN Tokay, la 'b TOKAY GRAPEs, per lb PATATES SUCREES, 4 lbs Sweet POTATOES, 4 lbs for LAITUE Iceberg, la pomme ICEBURG LETTUCE, per head

Special Demonstration, this week of "EATON'S Brand GOODS" Demonstration Spéciale, cette semaine "des marques EATON'S" THE CANADIAN STORES LTD. "Where It Pays to Shop"

Au premier rang depuis 40 ans THE "SALADA" "Frais des plantations"

Wife Preserver THE AUTOMOTIVE WORLD THE YELLOW PERIL According to a dispatch from far-off Calcutta, India, a clock-work automobile, that runs 40 miles on a winding, has been introduced there by the Japanese selling for 400 rupees, or \$140. As far as the automotive industry in Canada is concerned, it need have no fears. The greatest invention would never be admitted to this country, an official points out, because the provincial governments have never learned how to tax clock work.

Piano & Violon Madame Max-D. Cormier annonce qu'au mois de septembre, elle donnera des leçons de violon et piano. Elle fera une spécialité de préparer les élèves pour les examens du Dominion College of Music. Prière de s'adresser au No. 28, rue Queen ou par téléphone au No. 71.

BUREAU DE PLACEMENT: Désirez-vous un emploi comme servante dans un hôtel ou maison privée? Donnez-nous votre nom et vos références. Avez-vous besoin d'une bonne servante? Nous pouvons vous en trouver avec de bonnes qualifications. ARTICLES D'ECOLE Cahiers - Crayons - sacs d'Ecole Sets de Mathématiques - Livres d'histoire PIPES - TABACS - CIGARETTES Nous teignons les Chaussures et les Habits PHILIPPE MONETTE, Edmundston, N.-B.

HERO TO SERVE YOU! G. T. KENNEDY General Insurance 89, Church St. - EDMUNDSTON, N. B. Representing the leading Life, Fire and Casualty Companies. JUST INSURANCE - NO OTHER "SIDE LINES" OR INTERESTS.

I. KASNER "THE HOME OF QUALITY CLOTHES" Mesdames L'arrivée et du plus étonnant assortiment et du plus grand choix de Manteaux pour Dames et Demoiselles ainsi que des Robes les plus jolies, nous permet de vous inviter d'une façon spéciale à venir faire votre choix le plus tôt possible. Un personnel courtois et dévoué est à votre disposition pour vous permettre d'essayer les différents manteaux et les robes de la plus haute nouveauté. Venez voir quelles valeurs superbes vous pouvez obtenir à des bas prix

Pour les hommes qui exigent la meilleure confection... Les Paletots d'automne et les Complets des célèbres marques "Fashion Craft" et "Hart Clothes" sont sans contredit des vêtements qui ne souffrent pas de reproche. Du style... et en plus une valeur merveilleuse. Grande variété de tissus et de modèles, à des prix convenant à toutes les bourses. I. KASNER, Edmundston, N.-B.

LAND SURVEYORS J.R.C. Macredie - T. Carter Windsor Hotel Edmundston, N.B.

PUNISHMENT vs EDUCATION Thirty traffic violators in one morning thirty suspended sentences. The cause of highway safety further ahead than if everyone had been fined. At least, so it would appear when a New York magistrate adjourned court and took the whole crowd of offenders to a nearby street corner, where a traffic policeman explained the right and wrong way of negotiating an intersection. To which the matter, the magistrate explained that the object of the court was not to send people to jail nor to collect fines, but to improve traffic conditions; thereby probably creating thirty new safe-driving missionaries.

One Minute Pulpit For wisdom is a defence, and money is a defence, but that wisdom giveth life to them that have it. - Ecclesiastes 7:12.