MC 2035 POOR DOCUMENT

THE EVENING TIMES AND STAR, ST. JOHN N. B., FRIDAY, OCTOBER 23, 1914

WILCOX **OCTOBER 10 DAYS ROLL**

To finish up October and make it a banner month over last year we have put on sale our entire stock of Men Women and Children's Clothing of all kinds, at prices that will surprise you. Of course you might expect a sale of this kind in January but not now, but during the war we intend to keep our help all busy and like the man at the front we will keep pushing along even if we don't make any money, what's one man's loss is another's gain. We urge that you do not miss the many bargains offered at this sale.

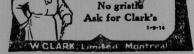
Ladies' Department-Second Floor

LADIES' \$35.00 BLUSH AND CURL COATS	For \$27.00
LADIES' \$25.00 and \$30.00 COATS	For \$20.00
LADIES' \$18.00 and \$22.00 COATS	For \$15.00
ONE SPECIAL LOT OF SAMPLE COATS, \$10.00	and \$12.00 For \$7.98
OUR LADIES' COATS RUN FROM	\$4.98 to \$35.00
LADIES' SUITS-Worth \$30.00	For \$22.00
LADIES' SUITS-Worth \$22.00	
LADIES' SUITS-Worth \$14.00 to \$16.00	For \$10.98
GIRLS' COATS IN SAMPLES—To fit from 6 to 13 from \$5.50 to \$7.00	years. Worth
GIRLS' CAPE COATS	m \$5.50 to \$8.50
300 LADIES' SKIRTS—In Panama and Serges. \$3.75 to \$4.00	Worth from

350 UNDERSKIRTS-All colors. Worth \$1.10	
100 UNDERSKIRTS-Worth 85cFor 49c.	
275 SHAKER NIGHTGOWNS-Worth \$1.10For 69c.	
LADIES' ALL-WOOL TURNBULL'S UNDERWEAR—Worth \$1.10	
LADIES' ALL-WOOL TURNBULL'S UNDERWEAR—Worth	

Our	Regular	\$5.00				\$3.75	
Our	Regular	\$3.75	CORSET	 	F or	\$2.75	
Our	Regular	\$2.25	CORSET	 	For	\$1.59	
Our	Regular	\$1.50	CORSET	 	For	\$1.19	
Our	Regular	\$1.25	CORSET	 	Fo	r .79	





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