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January Prices

Lower than usual owing to the backward winter.

The dollars every man or woman fritters away on unnecessary expenditures will keep them well dressed the whole year round.

All You Pay is

**\$1
\$2
\$3**

Per Week

**Come in and See
the Big Stocks and
Open Your Account**

**MEN'S
OVERCOATS
\$5 to \$20
SUITS
\$5 to \$25
TROUSERS,
BOOTS AND
SHOES**

**WOMEN'S
COATS
\$10, \$15 to \$25
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\$7.50 to \$20
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"Toronto's Largest Credit Clothing House"

318 Queen West

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MARRIAGE AS A SCIENCE.

Many have been the plans formulated for the improvement of the human race; many the cult and society whose enthusiastic adherence to the principles upheld expected a regeneration of the entire world and a race of physically and mentally perfect beings. But however enthusiastically begun these societies have eventually languished and died before the consummation of the much-desired result.

Science, in its study of eugenics, has suggested various means of racial improvement, among others, laws prohibiting marriage unless the applicant shows a "clean bill of health" from a properly authorized and competent physician, doing away with the physically and morally unfit, etc. But the latest and most radical plan is that suggested by the Assistant Secretary of Agriculture in an address before a branch of the American Association for the Advancement of Science. He would classify all the people of the world in a great international census, give each a number in a single world's series, classifying as to mental aptitude and genetic efficiency, in such manner improving the human race by scientific marriage. No longer would it be possible for John to marry Jane simply because he considered her "the only girl." Science would have them numbered, their good and bad qualities tabulated that Mr. County Clerk might at a glance see whether or not their marriage was scientifically, to be desired. Love would play but a minor part in the union of the future were this plan to be adopted.

The world numbers, according to the assistant secretary, would serve to join genealogies into one numerical system so that all relationships could be traced. Whether or not this would suit the socially ambitious nouveau riche with plebeian ancestors is another matter. It would at all events prove a harder matter to manufacture an aristocratic "family tree" if the enterprising searcher of genealogies were compelled to confine himself to numbers rather than to the uncertain spelling of surnames which may be twisted to suit the occasion and the prospective fee.—San Jose Mercury.

In order to see the recent eclipse of the sun, which was visible at Vavua, in the Friendly Islands, a party of British scientists traveled 25,000 miles.

ONE WAY OF GETTING AROUND THE LAW.

Responding to the appeals of thousands of night workmen who have to take their sleep in the day time, the city council of Chicago passed an ordinance aimed particularly at the fruit pedlars, and decreeing that they should not carry their wares anywhere within the city limits. Most of these pedlars, says Youth's Companion, are Greeks, and some of them paid no attention to the new regulation. Officers arrested several, and took them before the police courts, where they were either fined or imprisoned, and discharged on their promising good behavior in the future. A policeman in plain clothes, while strolling along his beat one morning, heard a stentorian voice calling out: "Eh-nno-o-o!" He proceeded to investigate. A fruit-peddler, driving thru an adjacent alley, was pausing every minute or two to emit his cry. The policeman hastened across a vacant lot and intercepted him. "Hi, there!" he exclaimed. "Stop shouting 'Eh-nno-o-o!' or I'll run you in. It's against the law." "If no shout," said the peddler. "I talk to my horse. Whoo, Eh-nno!" "Is his name Banana?" "Yes, sir." "Look here, George, I've seen you and your horse before. Last week you called him Bill." "Yeh, I change his name." "Have all of you fellows changed the names of your horses?" "Yeh, some of 'em. Ap-pul: some Peach-uz. Same horse, new name. Gid-dup, Eh-nno-o-o!"

SPLENDID OPPORTUNITY TO VISIT TORONTO.

Cheap Excursion From Canadian Northern Stations, Brighton to Oshawa inclusive, Thursday, Jan. 18, 1912.

Come and bring the children. Toronto presents many attractions at this season. Theatres, hockey matches, stores and public places of entertainment. Regular morning train next Thursday. No crowding. Beautiful new well ventilated equipment. Rates: Oshawa, \$1.15; Bowmanville, \$1.45; Orono, \$1.50; Cobourg, \$1.95; Port Hope, \$1.75; Colborne, \$2.35 and Brighton, \$2.60. Other points in proportion. Children, half fare.

Tickets good to return January 19, except from Orono and west, valid to return same day only. Tickets and all information from C.N.O. agents.

CANADIAN RAILROADS ADVANCING AHEAD OF U.S.

American Lines Have Worst of Comparison of Last Year's Operations.

Commenting on the statistics for the past year, published by The Railway Age, a well-known official of the C. P. R. said yesterday, after an examination of these statistics, "I feel more than satisfied that the railroads of Canada have a great future before them. It is shown in The Railway Age that the past year of 1911 has been a particularly important one for the United States railroads. In the contribution of new lines they have fallen far below their figures of 1910, while their list of new equipment has fallen a little more than below that of the preceding year. Another fact is that three roads with a total capitalization of \$13,000,000 went into liquidation, while the Wabash, supposed to be a wealthy road, went into the hands of the receiver.

"On the other hand, Canadian railroads have had one of the best years in their history, the C. P. R. in particular showing a substantial increase over their business of 1910. In place of laying men off, as the American roads are doing, we are taking them on, and as to business, why, our passenger traffic was very heavy, and express and freight business all we could conveniently handle. "Altogether, I think the Canadian railroads are forging ahead very rapidly and have made good progress in 1911, and will do a capacity business during 1912."

NEW COMPANIES INCORPORATED

The following provincial charters were issued last week:

Permanent Securities, Limited, Toronto, \$200,000.
Union Land Co. of Toronto, Limited, \$50,000.
Miller Lake Silver Lodes Mining Co., Limited, \$50,000; New Liskard.
Porcupine East Lake Mining Co., Limited.
The Eyer Lumber Co., Limited, \$200,000; Toronto.
Oliver Field & Co., Limited, \$40,000; Toronto.
Federal Typewriter Co., Limited, \$40,000; Ottawa.
Hales, Rutherford Co., Limited, \$40,000; Toronto.

South Porcupine Centre Townsite Co., Limited, \$100,000; Toronto.
Taxicabs of Ottawa, Limited, \$40,000; Ottawa.
Porcupine Fortuna Gold Mines, Limited, \$2,000,000; Toronto.

Consolidated Ophir Mines, Limited, \$5,000,000; Toronto.
Beaver Canning Co., Limited, \$40,000; Bloomfield.
Niagara Brand Spray Co., Limited, \$100,000; Burlington.
United Hardwares, Limited, \$3,000,000; Toronto.

C. F. MacArthur Limited, \$50,000; Kenmore.
Connor Ruddy Co., Limited, to E. L. Ruddy Co., Limited.
Porcupine Bristol Gold Mining Co., Limited, to Porcupine Union Mines, Limited.

Provincial privileges have been granted to the Frederickson Co. of Illinois, the Corlilan Construction and Development Co., Limited.

Stock has been decreased in the Fairbanks-Morse Canadian Manufacturing Co., Limited, from \$500,000 to \$100,000, and increased in the R. Laidlaw Lumber Co., Limited, from \$300,000 to \$1,000,000.

Wants Federal Commission.

OTTAWA, Jan. 12.—George Bradbury, M.P., for Selkirk, whose action in regard to the sale of the St. Peter's Indian Reserve has been vindicated by the commission appointed by the Manitoba Government, is not content to have it rest there. He wants a federally appointed royal commission to go fully into the whole matter. The provincial commission, he says, enquired only with reference to the validity of the titles while one of wider scope could probe the deal from start to finish.

North Toronto Conservatives.

The North Toronto Liberal-Conservative Association, to whose group their monthly meeting on Monday night at 8 o'clock in Cumberland Hall. Important business will be transacted. G. Stevenson, president, requests a large attendance.

Percy for Grand Opera.

Percy R. Hollinshead, Toronto's famous baritone, who has been singing before Mr. Albert, Cler-Jeanotte, director-general of the Montreal Opera Company, when that company is in Toronto in February.

The HIGHLANDS

PROMINENT among the suburban home localities in the vicinity of Toronto is The Highlands—situated on the plateau overlooking the Don Valley and the grounds of the Rosedale Golf Club.

Favored by a munificent nature in the matter of stately pine, birch and maple—among which wind gracefully curved boulevards—coupled with the magnificent view of the entire city, glimpsed through the foliage, the location of The Highlands is especially advantageous for the purpose for which it is intended—a district by itself of strictly high-class suburban homes.

THE HIGHLANDS lie just north of and adjoining the grounds of the Rosedale Golf Club, and in addition to the scenic advantages it has, it enjoys the social and athletic features of not only the Rosedale Golf Club, but also the beautiful grounds of Lawrence Park, with its magnificent walks, sequestered nooks, bowling green and tennis courts.

FOR THE FIRST TIME in the history of Toronto's suburban subdivisions, a property is being placed on the market, where one will be enabled to acquire not a lot, but a small estate to himself, some of these tracts containing over an acre of ground, and a number of them have foot frontage by a depth of 400 to 600 feet.

THOUGH THOROUGHLY PROTECTED from intrusion by its location, The Highlands is within easy reach of the centre of Toronto, and enjoys all the privileges and advantages of this progressive city—churches, stores, offices, theatres, etc., are all within easy access. The Highlands, with improved transportation in a year or less, will take its place as the "suburb beautiful" of Toronto.

ON ACCOUNT OF THE EXCLUSIVENESS of this high-class subdivision, The Highlands present in convenience, beauty, healthfulness, social life and everything that goes to make a home location attractive, a combination unsurpassed in this city of opportunities.

A FEW SHORT YEARS will see the beauty of Rosedale marred by the hum of the street car, increased traffic, and ruined from a residential standpoint by the very necessary but very ugly apartment house. The Highlands is restricted, and is the ideal location for stately homes, in a suburban community, with all city advantages.

Our motors are for your use. Weather permitting, we will run you out at any time. In the meantime, talk to us.

See Bird's Eye View in Illustrated Section

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Get Government Jobs.

OTTAWA, Jan. 12.—The Canadian Gazette announces the following successful competitors for government positions:

Arthur Ernest Thornton, Ottawa, mechanical engineer in census and statistics branch of agriculture department, salary \$1800; Sidney C. Ellis, Ottawa, mining engineer in department of mines, salary \$1800; William Laurie, Ottawa, clerk in naval stores branch of naval department. Applications are asked for a

draughtsman in topographical surveys branch of interior department and secretary to the dairy and cold storage commissioner, department of agriculture.

Toronto Ad Club.

A record muster of members welcomed Fred E. Johnston, president of the Dallas Ad Club, at the club rooms, Friday night, and listened to a very instructive talk on what Texas proposes to do at the forthcoming convention next May.

Mr. Johnston, in his speech, emphasized the necessity of thorough organization of Toronto to pull off the convention in 1913 and he outlined the work and play in store for the delegates at Dallas in May.

He assured the club that a job had been found for every member of the Texas Clubs, who were willingly giving their services to make the convention a bumper success.

The business men of Texas have contributed liberally to the expenses of

the entertainment and a record gathering is anticipated.

Orangeville Athlete Dies.

ORANGEVILLE, Jan. 12.—Norman Dahl, son of Mrs. William Dahl, of this town, died last night at the Galt Hospital, following an operation for appendicitis. Mr. Dahl was 22 years old and was in the employ of the Dominion Express Co. here for some time, leaving here for Galt a few weeks ago. He was an athletic man and very popular.

**Why crank your motor in the old-fashioned way when
you can have the latest approved self starter attached?**

We apply SELF STARTERS to four-cylinder cars of any make

Others are bringing their cars up-to-date. Why not you?

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