

Conger-Lehigh COAL

There's no such thing as coal that burns without ash, but no other coal leaves less ash than Lehigh Valley Coal does.

ALWAYS BURNS BEST ORDER TO-DAY

Big users of hard coal make a study of the output of various anthracite mines to determine the qualities that distinguish them.

All tests have shown a very exceptional degree of heat-giving properties in the output of the Lehigh Valley mines. We are the local agents for Lehigh Valley Coal, and if you want the hardest, cleanest, and most efficient fuel, order from us.

Conger-Lehigh Coal Company, Ltd.
95 Bay Street, Toronto. Telephone Main 4690.

Getting Car Ready For Service

Good Lights and Easy Starting

With many motorists it is very natural that they give very little attention to their cars when they are laid up for the winter. As a result, when overhauling them for use in the spring, they find that some of the most important parts have suffered from neglect.

One of the most important factors in modern motor car construction is the storage battery. Upon its condition depends, to a great extent, the performance of the electric starting and lighting system. It is very provoking and sometimes expensive to find that your storage battery is dead when you inspect it after winter storage.

Since it is such an important part, it is of interest to every motorist to know a few things about battery care and inspection to determine its condition. The Willard Storage Battery Company is one of the concerns best qualified to speak on this subject, as their batteries are used by 85 per cent. or more of the makers of electrically equipped motor cars. They have recently published a very interesting booklet covering the operation and care of storage batteries, from which the following brief instructions may prove of value to every owner of a modern car.

"Probably the most frequent cause of a dead battery is failure to keep it filled with pure water. This has a very bad effect upon the construction of the battery, and if allowed to go too long will result in damage, which necessitates expensive repairs and sometimes the purchase of a new battery.

"Use a hydrometer. In examining a battery that appears to be dead, a hydrometer syringe should be used to determine the specific gravity of the electrolyte. This test should be made before adding water. Should the battery charge prove to be lower than 1.275 it is necessary to recharge it. This may be done in cases where the battery is not too weak, by running the motor and allowing the generator to restore the battery to its normal condition. In connection with this, it is very important that the generator be adjusted properly, so that undercharging or overcharging will not occur.

"Inspection of wiring, to make sure that there are no grounded wires from terminals, and no poor connections; testing of lamps and cleaning of generator brushes, are all as essential to efficient electrical performance as the cleaning of carburetor and gasoline line is to motor efficiency.

"The storage battery should be secure in its position, and have no foreign matter such as waste, old rags, etc., around it to absorb moisture and injure its exterior.

"Nothing but distilled water, rain water which has not touched metal, or melted artificial ice, should be used for filling a storage battery. Never put acid into your battery, because the solution must not be strengthened except by a battery expert.

"Should the generator not charge the battery sufficiently for cranking the motor and operating the lights, the Willard Storage Battery Company recommends that the motorist visit the nearest one of the Willard Service Stations, where expert battery knowledge and complete equipment are at his disposal. A novice should never attempt to repair or recharge such an important thing as a storage battery, and the owner himself should not attempt to go beyond filling the battery with pure water and testing it with a hydrometer syringe to determine the state of its charge.

"With many cars a hydrometer is furnished and its use explained in the car instruction book. In cases where neither of these are available the owner is referred to the Willard Storage Battery Company, Cleveland, O., who will furnish a hydrometer syringe for the care of the storage battery, and a list of expert service stations."

"These instructions are easily followed out by the man who drives a motor car, and it is surely worth his while to know that by doing so he will be never be up against it as far as electric starting and lighting are concerned.

CANADA FREELY GAVE TO BELGIANS' RELIEF

Two Million Dollars' Worth of Food and Clothing Contributed to Cause.

NEW YORK, March 26.—Canada has contributed \$2,000,000 worth of food and clothing for relief in Belgium, it was announced here today by the commission for relief in Belgium, which has received a report to that effect from Hector Prudhomme of Montreal, treasurer of the Central Executive committee of the relief work for the victims of the war in Belgium. Nova Scotia led all other provinces in the size of its contributions.

WHO KEEPS YOUR MOTOR-CAR IN GOOD RUNNING ORDER?

A MOTOR-CAR is a machine. All machinery needs attention from time to time. Lacking it, trouble and dissatisfaction are certain.

Who takes care of your car?

Are you forced to do it yourself, or do you run around to any garage and mechanic you happen to be near?

Would you like to know the reason Hudson cars are becoming so numerous on our streets?

Would you like to know why Hudson owners are always so perfectly sure they have the "greatest car on earth"?

Would you like to have a car that would give you the satisfaction your neighbor gets from his Hudson?

Then come and investigate our Perpetual Service System that goes with every Hudson car.

It will give you an entirely new idea of motorcar satisfaction.

It will explain to you just why Hudsons are so tremendously popular.

DOMINION AUTOMOBILE CO. Limited
COR. BAY AND TEMPERANCE STS.

MAJOR AND RECRUIT



Major Storey, in command of the Twenty-Third Regiment, 3rd contingent, in training at Ferry Sound, and the youngest recruit, Struan Complin.

GET SOUVENIR SPOONS OF ALL THE PROVINCES

Remarkable Offer Now Open to Readers of The World.

Conveniently Located Newspaper and Periodical Stores Have Them.

An unusual opportunity is presented to the readers of The World to obtain a handsome, souvenir spoon collection representing the provinces of the Dominion. This offer is now appearing. A new, stunning, richly patterned WM. ROGERS & SON Provincial Spoon is being announced and distributed every Sunday. Spoons are obtained at Spoon Stations throughout the city and vicinity.

For a coupon, printed in the Sunday issue of The World, and 15 cents, it is possible to obtain a Souvenir Spoon, bearing on the handle the name of Ontario, or Quebec, or Nova Scotia, or any other of the provinces of the Dominion. Next Sunday, a Souvenir Spoon of another province will be offered; and for every succeeding Sunday, one new province will be presented, so that at the end of 12 weeks, for a small sum, a complete collection, representing every province in the Dominion, can be gathered.

The big feature of the plan is the wonderful value given with our coupons. The spoon is of the well-known "original ROGERS" supreme quality, very durable and is made for practical purposes. Instead of the usual fashion of having the souvenir feature on the bowl of the spoon, thus making it impracticable for use in many ways, all decorative work is on the handle, and the bowl is entirely plain. All the spoons are of the same delightful general pattern. Each province spoon in succession has the same large spoon shape, new as popular—the same mounted, richly embossed and deep-cut handle design. Above the seal is a majestic crown. Below the seal is a design of the rose and maple leaf, our national flowers, entwined about the shank of the spoon.

Besides their souvenir value and their exceptional value as ROGERS Provincial Spoons are of educational interest. A complete collection, of seals of every province, are of fascinating interest to the younger members of the family. The spoons are made and guaranteed by ROGERS MANUFACTURING CO. LTD., of Niagara Falls, Ont., and are being distributed by the Ontario Souvenir Spoon Co., 40 West Richmond street, Hamilton, Ont. Distributing centres are established in over one hundred cities. The collecting of these spoons has become a national game—over 100,000 spoons being snapped up every week. In addition to getting the spoons at the distributing stations it is possible also to obtain the spoons by mail.

It is desirable for intending purchasers to obtain the Ontario Spoon in Ontario week and so on, the company has a stock of spoons ready for those who are late in starting their collections.

Our Provincial Spoons have 50 pennyweights of pure silver, to the grade known as the WM. ROGERS & SON AA Quality. Every genuine Spoon is easily identified by adding on the back of the spoon the full name, spelled out completely like this, WM. ROGERS & SON AA.

WM. ROGERS & SON Provincial Spoons are made by long-experienced, expert silver-craftsmen in large, splendidly equipped factories. From the original fashioning of the graceful bowl and finishing handles in the hands of the artist, every detail of workmanship is perfect. Just to hold one of these spoons in the hand gives proof of the exquisite quality.

The souvenir spoon industry has now risen to an important place in this country. Weekly people for years have been making collections at the rate of three to five dollars for a single spoon. Now all our readers, because of the tremendous popular demand for Provincial Spoons, can obtain these unique, beautiful WM. ROGERS & SON Spoons at a merely nominal cost, almost free, by presenting our coupons at local stores.

FISH FROM ICELAND WILL BE MARKETING IN ST. JOHNS

ST. JOHN'S, Nfld., March 27.—All the bringing fish from Newfoundland would seem like carrying coals to Newcastle, there is a prospect that it will be attempted by a considerable scale this year. The prospect is based on the fact that the fishery of northern Europe are closed to the fishermen of that island, and they are forced to seek a new outlet. Since the fishing operations off the Newfoundland coast will be largely curtailed this season as a result of the large number of Newfoundlanders who have joined the British army and navy, the Icelanders think they will be able to dispose of a large part of their product here. As it is proposed to purchase here foodstuffs and other goods for return cargoes to Iceland, the idea is looked upon with favor in this colony.



THE cutaway frock is imperative nowadays. We design and tailor it as illustrated. Just look at it once more—it's worth while as an example of art in tailoring.

Ask for booklet—it's free.



Agents in Every City and Town in Canada
The Lowndes Company, Limited
142-144 West Front Street, Toronto

THE WEEK'S WAR SUMMARY

(Continued From Page 5.)

wins, and to have gained a victory over the Austrians in that quarter.

Germany's answer to the fall of Peremyel is to call every available man up to forty-five years of age to the colors. This will probably give her ten million men capable of bearing arms. It is at least probable that half of this force will be put to serve with the colors, probably three millions in the west against the allies, and two millions in the east with the survivors of the Austro-Hungarian armies against the Russians.

It is reported that Austria has concentrated half a million men on the Italian frontier. These would probably be troops in war training, or third rate formations. Germany may have supplied the half of them.

Talk of Separate Peace.

There is revived the conclusion of a separate peace between Austria and Russia. This is not probable, for the Russians need a way thru Austria to strike at Germany, and they also aim at the liberation of Bohemia.

Sir Edward Grey made a notable speech the other day when he said practically that Germany would be destroyed as she now exists, so as to remove Prussian domination which, four times in the memory of men now living, had broken the peace of Europe. This has excited some comment in the London Economist, which wants a peace as soon as a favorable moment arrives to make one, and to leave to future generations the solution of the German problem. People who have been giving vent to fears that Russia might make a separate peace, should not forget that the gravest danger of this lies not in retrograde steps in London, for a certain element exists that still wants peace at any price, even if it should ruin their country in the future.

The week has passed without official word from the Dardanelles. Stormy weather has been preventing the allied fleet from undertaking any major operations. Unofficially it is declared that four of the principal forts at the narrows have been silenced. The Germans have sent a thousand gunners to man the batteries. They probably have had time to arrange surprises further up the strait, but the allied admirals have taken precautions which they believe sufficient to prevent any grave disaster. The loss of three warships last week has certainly served greatly to enhearten the Turks. It is said that a raid force under General d'Amade, an old friend of Earl Kitchener and Sir John French, is ready to land, if it has not already gained a footing, on the Turkish shore. It is certain that

such a force will make its appearance when the hour has struck. It is also not improbable that the sunken warships can be raised and do duty again, if they are needed.

Owing to the spring equinoxes in France and the country being swept by storms, fighting has abated in fierceness, to be renewed at the first favorable opportunity with all the greater intensity. The clouds and the gales are gathering in Northern France and Southern Belgium in preparation for the storm and the whirlwind and the debris that these will create. The British army in Flanders is content to repel German attacks on their trenches, and to move the enemy down like grain. Sir Max Aitken, Canadian eye-witness, sends an inspiring account of what the Canadian troops are doing, how they fight the German snipers, how they fight the German snipers, how they fight the German snipers.

On the rest of the front the French troops have been resting on their recent triumphs. It is surmised that in General Joffre, the nation has unbounded confidence. Joffre has carried the title "Organizer of Victory" by his distinguished work in behalf of France.

All winter he has been weeding out the incompetent, and appointing fit men to commands. Over forty generals have been removed from their orbits and younger and more capable officers promoted in their places. He has inspired the entire French army with a new spirit.

In the past week the British navy has been applying a healthy economic pressure on Germany. These means of exhaustion will be slow, but sure. In the meantime Earl Kitchener will see to it that in ample supply of munitions will not be lacking for the terrible fighting yet to come. It is hoped that it will not be long before his new millions take the field. In the meantime the cry is for more men. The appeal for women to take the places of men who are going to the front indicates that recruiting has been heavier than many people believe. The British army in Flanders is perhaps six or seven millions of men in France, and eight or ten millions of men in Russia. In addition, armies are being provided to overrun Turkey. The great task of the allies is now being fought in the workshop as well as in the field, in fact, it is won before the armies take the field.

The British admiralty reported Thursday that it had every reason to believe that the German submarine 129, had been sunk with all hands. The commander was the famous old German seaman, and is credited with sinking the Crossed, Hogue, and Aboukir, and well as with sinking another British war ship and four merchantmen recently.

British airmen on Wednesday raided Hohenheim near Antwerp, set fire to a submarine factory, and destroyed two out of five of these craft, which were on the ways for launching. This exploit appears to reveal a German design to use the Scheldt as a naval base for operations against Great Britain's commerce, and to violate the neutrality of Holland. It is probable that the Dutch army is permeated with German spies, and that a little difficulty is expected from her by Germany, should she cast in her lot with the allies. Herein the Hollanders may give the Germans a big surprise.

PHONE MAIN 2140.
DR. W. H. COLBORNE
Specialist in the Extraction of Teeth
Room 601, Kent Building, Yonge and Richmond Sts.
Toronto, Can.

THE GIRL: "Betty has a pretty face and cute dimples, but the pimples are horrid."

THE MAN: "Stuart's Calcium Wafers would remove them in a jiffy."

The great trouble with the majority of women is that they try to remove pimples by outside treatment, such as greases, massage, cosmetics, electricity, etc. These methods will not cure nor even temporarily remove pimples and facial disorders.

The difficulty is generally impure blood. The blood is a stream of waste matter filled with poisons. Its color is black or blue or brownish cast, instead of ruby red as it should be.

The best color always comes in youth, of course, but all this cosmetic in the world will not bring back the color if your blood is diseased or filled with impurities which it cannot remove or throw off.

Go to your druggist, wherever he may be, and he will give you a box of Stuart's Calcium Wafers, price 50c.

FREE TRIAL COUPON
F. A. Stuart Co., 175 Stuart Bldg., Marshall, Mich., send me once by return mail, a free trial package of Stuart's Calcium Wafers.

Name

Street

City

Horrid Pimples Kill Dimples

But Stuart's Calcium Wafers Will Remove the Unsightly Blemishes in so Short a Time as to Seem Almost Impossible of Belief.

The crowning beauty of a woman is her skin. She may have only ordinary features or even a coarse, heavy complexion, but if she is the possessor of a fine, colorful skin, showing vigorous health and a pure blood, she will grow attractive to every eye.

Stuart's Calcium Wafers will remove the unsightly blemishes in so short a time as to seem almost impossible of belief.

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Easter so Near and a New Suit to Get

Don't delay another day. Suits and spring coats are here in great numbers, at all prices. No better selection for either ladies or men can be found in this city. We will arrange with you about payment to your entire satisfaction.

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Cash Prices and Very Easy Terms of \$1, \$2, \$3 Each Week

Ladies' Spring Suits, \$18 and upwards. Coats and Raincoats. Dresses and New Skirts. Hosiery and Spring Shoes.

Men Spring Suits or Top Coats, \$12.50 and up. Raincoats, Old Trousers. Boys' Suits and Coats. Boots and Shoes.

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HAIR

For that hair growth it is to be per- destroyed. For two years we have been growing hair of thousands for the sure removal of the blemish. The trouble is not in the hair, but in the scalp. We have a special treatment for the scalp, which will remove the blemish, and the hair will grow again. It is a simple matter, and it is a sure cure. Consultation free by mail.

MOLES, SCARS

Supposed scars, marks, moles, etc., are eradicated. Electrolysis, or the use of our special treatment, will remove them. It is a simple matter, and it is a sure cure. Consultation free by mail.

HISOTT

61 College Street, Toronto, Ont.

Established

VARSITY CORP

HAVE CH

President Falcon

to Student Soc

vocation

The University

uniform for the

mornings when

body to Convoca

cial service to be

advised. Professor

have 1400 men in

installation forms

main building of

clock.

The men will be

and side-arms. The

received complete

ade in muffs. Pro

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most gate to Convo

public will be adm