

THE SIMPSON STORE

A Gigantic Sale of New Wall Papers Begins Today at Simpson's

Bring the size of your rooms—Extra salespeople provided



250,000 Rolls of New and Up-to-date Wall Papers at Great Reductions

Here is a golden opportunity—a sale of Wall Papers, just when you need them—and at reductions that are rare even out of season. Moreover, it is a sale of new, up-to-date goods. The first day's list follows:

2,000 Rolls Canadian Wall Papers 4½c Single Roll

Green ground, with conventional design, colored in red and darker green, for halls and sitting-rooms. 2,000 rolls only. Extra special, single roll 4½c
9-inch Border to match, a yard1

25,000 Rolls Imported Oatmeal Wall Papers, 5-yard Rolls, 10½c
Heavy duplex stock, 30 inches wide; six colors, tan, pale green, putty, new buff, light blue, drab. Regular 17c. Sale 10½c
price, 5-yard roll for10½

1,500 Rolls Moire Ceiling Paper, Special 9c Single Roll
White and Cream Moire Ceiling, good quality stock, 21 inches wide. Regular 25c. Sale price, a single roll 9

New Tapestry Wall Papers, Regular 50c, Sale Price 29c
Scenic and foliage patterns, worked in newest color arrangements of greys, browns, tans, blues and buffs. Regular 50c. Sale price, a single roll 29

Japanese Leathers, Regular \$1.00 to \$1.50 Square Yard, 39c
Hand-tooled designs, in green, brown and red, with lacquer gold finish; for halls, libraries and dining-rooms; 36 inches wide. Regular \$1.00 to \$1.50 a yard. Today 39

Fabric Wall Papers, Regular 40c, Sale Price 19c
American fabric effect, basket weave embossing; three good colorings for living-rooms, blue, grey and putty. Regular 40c. Sale price, a single roll 19

Scenic Borders, Regular 15c Yard, for 5c
Thirty styles to choose from, English and American makes; widths 9 inches, 10½ inches and 18 inches, large range of colorings. Regular 15c a yard. Sale price 5

We Are Ready to Do Your Painting and Paperhanging

Expert mechanics are ready to decorate your home, inside and outside. No matter how big the job, we are equipped to handle it; no matter how small the job, it will receive our best attention.

Telephone

Main 7841
Wall Paper Dept.

R. S. Co. Prepared Paints

High-grade product carefully mixed from permanent pigments, combined with linseed oil and turpentine. Simpson's Paints produce a handsome, durable surface on both outside and inside work.

Complete Range of Colors

Cream	Grey	Bottle Green
Light Buff	Slate	Green Tint
Drab	Sky Blue	Pea Green
Old Ivory	Med. Blue	Apple Green
Straw	Navy	Light Reseda
Buff	Pink	Willow Green
Brunswick Brown	Terra Cotta	Dark Green
Orange	Indian Red	Inside White
Pearl	Oak Leaf	Outside White
Silver Grey	Signal Red	

½-Pints 18c Pints 35c Quarts 65c
½-Gals. \$1.20 Gals. \$2.30

500 Only, Paint Brushes

Two inches wide, selected black bristles, nickel ferrule securely bound, for applying R. S. Co. paint. 500 only. Sale price, Tuesday17
2,000 lbs. "E.B." Floor Wax—Easy to apply and polish, gives lasting lustre. Regular 45c lb. Sale price 30

Dining-Room Rugs Featured for Today

In Qualities Ranging from the Modest Tapestry Rug at \$14.25 to the Handsome Oriental Production at \$79.75

- Copies of Oriental Rugs**
Wonderful reproductions of well-known Turkish and Persian rugs, copied exactly in design and coloring and woven with a tight firm weave and beautiful lustre, in rich shades of deep blue, copper green and brown shades. Woven in one piece and have fringed ends. Size 9.0 x 10. Regular \$79.75. Tues. 69.75 day
- Extra Fine Seamless Wilton Rugs**
Very thick and closely woven are these imported seamless Wilton Rugs, in a splendid quality of yarn that will keep its color and stand the hardest kind of every-day use which dining-room rugs are apt to get. Chiefly in small all-over designs and conventional patterns in the new shades of soft green, terra cotta, brown and old rose mixtures. Size 4.2 x 10.6. Regular \$85.00. Tues. 77.49 day
- Heavy Axminster Rugs**
For dining-room use, this rug is probably more suitable and attractive than any other at so moderate a price. Quality is fully guaranteed. Handsome Oriental designs in new colors and good heavy quality. Size 9.0 x 12.0. Regular \$39.75. Tues. 34.50 day
- Strong Brussels Rugs**
For family use, where the dining-room rug gets daily hard wear, and for a rug that can be easily cleaned, this quality of Brussels is especially desirable. Small all-over designs in shades of green, brown, blue, grey and old rose coloring. Made in big assortment of sizes, but we quote the average dining-room 23.75 size only, 9.0 x 10.6. Tuesday
- Tapestry Rugs Only \$14.25**
As an inexpensive dining-room rug at an extremely low figure the strongly woven Scotch tapestry is foremost. Many designs and colors to select from, entirely new and suitable for any color scheme. Size 9.0 x 10.6. \$14.25; and 9.0 x 12.0, \$15.95.
- Heavy Printed Linoleum at 60c Per Square Yard**
A new shipment of heavy well-printed linoleum has just arrived, and in good colors and a large variety of tile, block, floral and wood effects. Tuesday, per square yard. 60

An Extra Pair of Bloomers Means Double Wear to These Boys' Suits

Handsome, Smart Suits of Exceptional Merit, \$9.45

Made in a smart pinch-back style from imported English worsted serges in a guaranteed dark navy blue; coat is a single-breasted three-button model, with natural shoulders, three-piece all-round belt, sewn across back only, side and breast patch pockets, and twill serge linings. Sizes 25 to 36. With extra bloomers the price is 9.45

Boys' Slip-on Overcoats, Special Value at \$8.45

Faultlessly tailored from grey and fawn coatings in fashionable stripe, check and fancy mixtures; single-breasted, with self collars, medium wide lapels, natural-shoulders, loose-fitting box back, patch pockets and satin lining through shoulders and sleeves. Sizes for boys 8 to 18 years. Special 8.45 value at



Boys' Furnishings Underpriced Today

- Boys' Flannel Night Robes, "Faultless brand," American make. Travelers' samples and left-overs. Pyjama front style with collar. Stripes of pink, blue, brown and grey; also a few plain shades. Sizes 2 to 16 years. Regular \$1.00 and \$1.25 garments. Tuesday, at 75**
- Boys' Cashmere Jerseys, button on shoulder style; navy, sage and brown. Guaranteed pure wool, English make. Sizes 20 to 32. Tuesday, special 1.50 a garment 39**
- Boys' Merino Underwear, natural shade. Sizes 20 to 32. Shirts and drawers, a garment 53**
- Boys' Black Sateen Work Shirts, collar attached style, buttoned cuff, pearl buttons. Sizes 12½ to 18½. Regular 65c. Tuesday 29**
- Boys' Balbriggan Underwear, natural shade. Shirts and drawers. Sizes 20 to 32. Tuesday, a garment 75**
- Boys' Penangle Balbriggan Combinations, short sleeve and knee length, guaranteed two-thread Egyptian yarns. Sizes 20 to 32. Tuesday, a suit 1.25**
- Boys' Flannellette and Soisette Pyjamas, in blue, tan and black stripes; the soisette also comes in plain blue, tan and white. Military collar, pearl buttons. Sizes 20 to 24. Tuesday, suit 3.95**

BREAKFAST

This morning in the Palm Room
8.30 to 11
25c
TODAY'S MENU
Stewed Prunes
Or Big Baked Apple in Cream
Or Cereal with Cream
Broiled Ham with Egg
Fried Potatoes Rolls
Pot of Tea or Coffee

Columbia Grafonola and 10 Selections \$37.25

A model that combines perfect mechanism and finish, and tone that is typically Columbia—round, clear and natural. Cabinet of mahogany or quartered oak. Size 15½ in. square at base and 8¼ in. high, and has a two-spring motor.
Cabinets to match this Grafonola at 8.50
—Music Studio, 6th Floor.

Towels

- Huckaback Guest Towels, of pure linen, grass bleached, specially ask borders, hemstitched. Special Tuesday, a pair 55
- White Terry Towelling, extra heavy soft quality, 24 inches wide. Special Tuesday, a yard 33
- Turkmit Roller Towels, 18 inches wide; 2½ yards in each towel. Each 50
- Knitted Dish Cloths. A dozen 1.00
- Damask Table Cloths, in a range of pretty bordered designs; size 2 x 2½ yards. Special on Tuesday 2.19
- New Tapestry Table Covers, size 2 x 2½ yards. Pretty Oriental designs. Reversible red and green grounds 6.50
- Heavy Quality Round Thread, Bleached Cotton, 54 inches wide, for serviceable aprons and sewing. A yard 35

Dining-Room Furniture at prices that will save you money

- Extension Table, in genuine quarter-cut oak, top 48 inches, pedestal base 6 feet when extended. Regular price \$19.75. Tuesday 14.50**
- Extension Table, in genuine quarter-cut oak, turned or golden finish, has heavy pedestal with platform base, 46-inch top, 6-foot extension. Regular price \$21.50. Tuesday 16.50**
- Extension Table, in genuine quarter-cut oak, turned or golden finish, has heavy pedestal, very massive feet, with 8-foot extension. Reg. price \$28.75. Tuesday 23.75**
- Buffet, in genuine quarter-cut oak, turned or golden finish, very heavy, massive Colonial design, has dolly, linen and cutlery drawer, large bevelled plate mirror in back. Regular \$33.00. Tuesday 33.00**
- Buffet, genuine quarter-cut oak, turned finish only, four small and one linen drawer, divided cupboard, 64-inch case, black top, cross-hatched veneered edges on pillars. Regular price 47.50. Tuesday 47.50**
- China Cabinets, in genuine quartered oak, golden finish, heavy Colonial pillars, cross-band veneer shelves grooved for plates. Regular price \$29.40. Tuesday 20.00**
- China Cabinet, in genuine quarter-cut oak, turned finish, Colonial design, bent front and ends. Regular price \$28.50. Tuesday 28.50**
- Dining-room Chairs, quarter-cut oak, golden finish only, box frames, panel backs, slip seats upholstered in genuine leather. Regular price \$34.50. Tuesday 19.75**
- Old Dining-room Chairs, in quarter-cut oak, turned or golden finish and birch mahogany finish; some have movable seats, sprung and padded seats, block corners and genuine leather upholstery. Regular price from \$9.50 to \$8.75. Tuesday 2.15**

Electric Fixtures for the Dining-Room

All these are specially priced today for rapid disposal

Prices include installing in your house, complete (except lamp and inspection).

No. 268—Light Pendant, gold finish, with chain supports of beautiful links and shades harmonizing perfectly; a perfect combination that will suit any dining-room 13.75

No. 318—Light Pendant, dull gold finish, with polished relief; chain and hand-some ceiling canopy. Price includes shades valued at \$5.90. Extra-ordinary value 26.50

12 other Dining-room bargains—Lighting Studios, Sixth Floor.

Come Today for These Bargains in Cut Glass \$6.00, \$7.00, \$8.00 and \$10.00 Values for \$4.95

Manufacturers' samples and display pieces of beautiful quality French and American blanks. Assortment consists of fruit bowls, two and three-pint jugs, corset and trumpet shape vases, water bottles, sugar and cream sets, mayonnaise bowls, jelly dishes, etc. Values \$6.00, \$7.00, \$8.00 to \$10.00. Today's sale price 4.95

