Holiday Sift Suggestions

SUITS Half Price

Navy, brown, black, beige and amethyst, velours, also serges and tricotines, choker and convertible collars, also seal and opossum fur collars, plain and belted styles, beautifully made and lined, many exclusive models, winter weights. HALF PRICE.

Adorable Lingerie

And what woman does not agore dainty undergarments of silk, satin or crepe? Our stock is now complete, from camisoles to pyjamas. The prices are low enough to surprise you; the quality high. Isn't the suggestion a good one?

Do You Wear

51/2, 53/4 or 6 Gloves? OR HAVE YOU A FRIEND WHO DOES?

If so, you should be interested in this. Perrin's Fine French Kid Gloves, 5½, 5¾, 6 only. Present market price \$4 and \$4.50; clearing, \$1.98 Present market price \$2.50 and \$3; clearing, \$1.39

Now Comes the Chance For New Coats For Christmas

Every woman likes to have a well-dressed look at Christmas. It's in the very air. We are able to come to the rescue of many women by offering at special prices about two hundred choice winter Coats.



\$37.50 and \$40.00 Coats for \$26.95 \$42.50 and \$50.00 Coats for \$34.95 \$55.00 and \$60.00 Coats for \$39.75 \$70.00 and \$75.00 Coats for \$49.75 \$85.00 and \$90.00 Coats for \$57.50 A few Models at

\$69.50, \$79.50 and \$89.50. Salts Plush and Hudson Seal Coats at Reduced Prices.

Blouses

Are Ideal Gifts While stocks are com-

plete and time not yet at a premium we suggest selecting the gift Blouse now. There are many delightful models in georgette and crepe de chine, while tailored well-cut styles are shown in satin and habutai at very reasonable prices.

Underskirts Are Practical

and come in various shades, either to harmonize or contrast with skirt or dress. Of durable habutai silk or taffeta, they make most acceptable gifts.

Plain styles with pleated flounce, \$8.50.

Deep accordion-pleated styles at \$11.50.

More Reliable Than Ever Are Handkerchiefs

And who can have too many? Dainty initialed ones of Pure Linen, box of 3, \$1.60. Lace and Tatting edged, up

HOLEPROOF HOSIERY, PURE Brick & Dundas, Ltd.

HEATHER CASHMERE STOCKINGS.

SILK, \$2.00.

This evening is to be the occasion of one of the biggest social events of the season, "the charity ball," to be held in the Winter Gardens, under

Lieutenant-Governor and Mrs. Clarke.

The Lambeth "Cheerio Club" held an enjoyable dance in the Masonic Hall on Friday evening last, the hall having been turned into a veritable bower of beauty for the occasion by the use of blue and white streamers, the club

the distinguished patronage

This Wiseacre Takes the

Stand For Hosiery

"Women must take a positive

stand these days," says Polly Flinders, speaking in favor of

Hosiery for Christmas gifts. And

no would argue against

TO WOMEN PAGE OF INTEREST



has returned from a pleasant visit with friends in Detroit.

Miss Minhinnick of London South is guest with Miss McNaughton, Vic-

Miss Winnie Kydd, Ceballos, Cuba, Mrs Dr G. Humpidge, who was called to the bedside of her father, Mr. W. Stevens, Wellington street, north, has returned home and leaves her father convalescing very rapidly. Mr. and Mrs. Fred. Dicks announce the engagement of their eldest daugh-ter, Emily Helen, to Mr. Elmond Stanley Dibb of Toronto, the marriage

CASTORIA

in Use For Over 30 Years Always bears the signature of Chaff Hitchiru

Wedding Flowers

West Floral Co. PHONE 2187. 249 DUNDAS ST.

Justrite Ladies' Wear

The Marks-Winn School

Club News

WOMEN'S MUSIC CLUB. F. L. Willgoose' has charge of the next meeting of the Women's Music Club to be held on the afternoon of Thursday, Dec. 16. A feature of the concert will be a paper on "Folk Music" by Mr. Willgoose, and the rest of the program will illustrate different types of this class of music. There will be numbers by the London Conservatory String Orchestra, Sidney Martin, pianist, and Miss Clois Terry and Harry Carson, vocalists. Mrs. Nayer of Chicago was the guest of honor at a reception held on Wednesday night at the home of Mr. and Mrs. Harris, Briscoe street. Mrs. Nayer is visiting her sister-in-law, Mrs. Rose, Sydenham street.

FIRST PRESBYTERIAN CHOIR. A very fine concert was given recently at St. Paul's Presbyterian Church, West London, by the First Presbyterian choir, under the leadership of George Lethbridge. At the conclusion of the concert the choir members were entertained at supper.

CLOIS TERRY RECITAL.

A musical event of interest will take place on Monday evening next at the Masonic Temple, when F. L. Willgoose will present his artist pupil, Miss Clois Terry, winner of the Canadian National Exhibition scholarship for sopranos this year. Miss Terry will be assisted by Miss Doris Watts, a piano pupil of Chas. E. Percy.

Mr. and Mrs. E. H. Johnston, Gen. and Mrs. Panet and Col. Smith were among those who entertained informally for Mr. and Mrs. Henry V. Esmond and their distinguished cast of actors while they were in London.

Mr. and Mrs. Frank F. Radway, Maitland street, announce the engagement of their only daughter, Ivy, to Mr. Richard Sproule Magee, son of Mr. and Mrs. Sproule Magee, son of Mr. and Mrs. Sproule Magee of Philadelphia. The marriage will take place the latter part of December.

Mrs. P. J. Edmunds of this city has announced the engagement of her eldest daughter Marguerite Adelia, to Thomas G. Roberts, son of Mr. and Mrs. Roberts of Woodstock, the marriage to take place the middle of the month.

Mrs. McDonald, better known as L. Mrs. McDonald, better known as L. Mrs. McDonald, better known as L. Mrs. Montgomery, authoress of that de-

Mrs. McDonald, better known as L. M. Montgomery, authoress of that delightful romance "Anne of Green Gables," is the guest of Mrs. D. H. Douglas of Victoria avenue, Chatham, and adressed the Women's Canadian Club there on Wednesday last.

Mrs. McDonald, D. C. Fraser; tearoom, Mrs. Nichols and Mrs. Martin; ice-cream, Mrs. Laseilleur; and candy, Mrs. Thomas McDonald.

A very fine musical program was arranged by Mrs. Chas. E. Wheeler.

is the guest of Mrs. D. H. Douglas of Victoria avenue, Chatham, and addressed the Women's Canadian Club there on Wednesday last.

STELLA—CROZIER.

A pretty wedding took place in Detroit, Mich., on Monday, December 6, when Isabel, second daughter of Mr. and Mrs. William Crozler of London, was married to Mr. Joseph Stella of Detroit, Mr. and Mrs. Stella will reside in Detroit.

HOSKIN—RICE.

A quiet wedding was solemnized at the First Methodist Church on Wednesday, to Mr. William Melville Hoskin, also of London, the Rev. Dr. Peever performing the ceremony, assisted by the Rev. N. D. Drew.

The bride, who was given away by her brother, Mr. Sheldon S. Rice of Streetsville, was prettily gowned in shell pink georgette with gold lace trimmings, and wore a veil caught with orange blossoms and corsage bouquet of pink roses. Little Miss Helea Rise, niece of the bride, was a quaint flower gtrl, while the groom was attended by Mr. Nelson Robson.

The home of the bride's sister, Mrs. Preston E. Jolliffe, Maitland street, was the scene of a reception and buffet lunch immediately following the ceremony. Later Mr. and Mrs. Hoskin left for points east, the bride travelling in a suit of navy gabardine, embroidered in silk, with collar and hat to match. On their return their home will be at 24 Ridout street.

ST. JOHN'S BAZAAR. At the recent Christmas bazaar held at the Church of St. John the Evangel-ist, the Ladies' Guild cleared \$535.

LONDON ARTIST'S EXHIBIT.

Miss Mary Healey, a local artist of well-known talent, is having an exhibit of her work during the week of Dec. 13, in her studio in the Farmers' Advocate Building. Miss Healey's work will be viewed with even greater interest when it is known that a water color landscape and a portrait in oils by this artist have been hung in the Royal Canadian Academy at Montreal. Another London artist, who has been similarly honored is Miss Eva Bradshaw, who has hanging there, two still-life studies in oil.

Facts about your name; its history; its meaning; whence it was derived; its significance; your lucky day and lucky jewel.

EUDORA.

Eudora was transplanted direct from ancient Greece where the word for happy gift" became the feminine proper name and was given much vogue among Greek damsels. Its quaint sound, as well as its pleasing significance, brought it to French romance as Eudore.

But the first Eudora and the one whom our adoption of the name commemorates, was one of the Nereids of Greek mythology. Like Amphitrite, Thetis, and Galatea, she was the best-known of the sea nymphs. According to mythology, the Nereids, fifty or a hundred in number, were the daughters of Nereus and Doris, and were attendants upon Poseidon, god of the attendants upon Possidon, god of the sea. They were represented as having entire human form and riding upon sea horses or other sea monsters.

Another form of the name—Eudoria was much used by Greek empresses, and imperial brides who bore a name unsuited to the Greek ear, assumed it voluntarily. Through the saints of the Greek Church, the name reached Russia as Levelstin. as Jevdoksija. Lapis lazuli is the stone assigned to Lapis lazuli is the stone assigned to Eudora. It will prove a talisman against depression and is said to protect against fevers. Monday is her lucky day and 7 her lucky number.

Other Reading of Interest to Women on Page 18.

WHEN BABY BUMPS

Her Head, Take Away the Pain with "ABSORBINE JR." When any of the children cut a finger, of bruise a knee, or burn a hand, or sprain a shoulder, soothe the pain ease the soreness—reduce the swelling—by applying "ABSORBINE JR."
Every home which is blessed with happy, active kiddles should have "ABSORBINE JR." always handy. When an accident happens, you need help quickly. "ABSORBINE JR." completely stops the pain, heals the injury—prevents cuts and sores from

becoming infected.

"ABSORBINE JR." is a vegetable germicide that is absolutely safe and pleasant to use. In fact, it is often used as a mouth wash and gargle for sore throat, when properly diluted. \$1.25 a bottle, at most druggists or sent postpaid by W. F. Young, Inc., Lyman Building, Montreal. Start | Early to Shop Saturday.

Shop Early for Christmas.

Saturday Bargains

Study This List of Price-Lowered Specials! That's Why the Crowds Are Here! Join Them Tomorrow—Earlu!

There was an old woman who lived in a shoe, She had so many children she didn't know what to do.

We Know What To Do---Out They Go

10-Inch length. Every one a beauty. Daintily dressed. Do you want a dozen or more of these for a Christmas Tree or Church Bazaar? Shop early. They will go with a rush on Saturday morning.

Millinery Bargains

1 dozen Felt Shapes on sale Saturday for 50c 1 table of Children's Hats, of silk plush and velvet, also Sailor Tams of velvet and broadcloth. Saturday's bargain price \$1.49 Fourth Floor.

A SILK BARGAIN

PAILLETTE SILKS, half pricee, in dark and evening shades, width 36-inch; \$3.00 values. No tax. A yard

Second Floor.

PRETTY BOUDOIR CAPS

Make Dainty Gifts. Easily Mailed.

BOUDOIR CAPS, of silk and net, or silk and lace; colors, sky, flesh, rose, orchid. Special at..................50c BOUDOIR CAPS of duchess satin and net, ribbon trimmed; extra value at \$1.00 and \$1.25 BOUDOIR CAPS, of crepe-de-chine and lace, or silk and lace, Dutch style. Priced from \$1.50 to \$3.00 Main Floor.

BLOUSE BARGAINS

STRIPED SILK WAISTS, black or colored stripes, convertible collar, long sleeves with turned-back cuffs; all Saturday's bargain price JAP SILK WAISTS, V, round or square necks, long sleeves, a good assortment of styles and colors. Regular \$4.95 \$6.75. Saturday's bargain price

ALL-WOOL PULLOVERS, sizes 24 to 32. WOMEN'S KNITTED SWEATERS, 3 dozen BOYS' WOOL JERSEYS, BOYS' AND GIRLS' SWEATER ALL-WOOL AND UNION CAPS,

A Corset Bargain

D. & A. CORSETS, of good coutil, medium and low bust, long hip, four hose supporters. On sale Saturday at, a pair \$1.59 D. & A. BRASSIERES, bandeau style, closing in front or back; made of pink repp. On sale Saturday at69c WOMEN'S PINK BLOOMERS, elastic at top and knee; 10 LADIES' BLACK CASHMERE HOSE, full fashioned, spliced heels and toes, sizes 9, 91/2 and 10. On sale Saturday, at, a pair 79c MEN'S BROWN WOOLEN GLOVES, heavy quality. On sale Saturday, a pair 49c Main Floor

THE TALK OF THE TOWN.

Another 1,400 yards of STRIPED FLANNELETTE, same as that of last Saturday's sale; heavy quality, soft velour finish. Regular 50c a yard. Saturday to clear, at a yard 28c Buy all you can at this bargain price. Main Floor.

1.000 YARDS WHITE FLANNELETTE

Regular 39c a yard. Saturday to clear at, a yard 30c DOMET FLANNELETTE, heavy, plain grey; regular 39c a yard. Saturday to clear at, a yard 25c Main Floor.

A RIBBON SPECIAL

PLAIN AND FANCY RIBBONS, 41/2 to 6 inch widths, light and dark colors; a nice assortment. Special at one price. A yard Main Floor.

pink, blue, mauve, yellow. Priced a pair, at\$1.00, \$1.50, \$1.75 \$1.95, \$2.50, \$2.95 and \$3.50

Crochet Edge Face Cloths, pink, blue, lavender, yellow, at 2 for 35c, 20c and 25c each Embroidered (Linen Shade) Centre Pieces. Priced at ..

75c, \$1.00, \$1.25, \$1.75, \$1.95 Lace Edge Dresser Scarfs, special at, each 89c, \$1.00, \$1.25, \$1.50 \$1.95, \$2.25, \$2.50 and \$2.75

Main Floor.

Crochet Edge Bath Towels | Kimono Cloth, a nice range of patterns, including kiddie patterns; regular 75c. To clear, at, a yard......59c Bath Robe Blankets, regular \$10.00. Saturday sale price Shirtings, mill ends; regular values up to 50e a yard. Saturday to clear at 25c Cluny Lace Fancy Pieces-Doilies, each, 30c, 39c. 50c

> 75c, \$1.00, \$2.25, \$2.95, \$3.50, \$3.75, \$4.50 and \$4.95 Lunch Cloths, each priced from \$8.50 to \$18.50 Main Floor.

Centres, each

Great Sale Women's Winter Coats

CUT IN PRICE BELOW MANUFACTURERS' COST-A SAVING FROM \$10.00 TO \$50.00 ON EVERY COAT.

COATS OF SALT'S PLUSH

Coats of Salt's plush, full length, lined throughout; large convertible collar, belted, large plush buttons, \$39.50 regular \$63.00. A big bargain at

The same coat as above, with pocket; regular \$65.00. Sale price.....

Coats of Salt's Baby Lamb Plush, black quilted lining throughout, large convertible collar, large plush buttons; sizes 36 to 42. Regular \$42.00. Sale price

Coats of heavy frieze, lined half-length, large cooney collar.

Coats of Silvertone, all-wool, convertible collars, belted, burgundy and copen. A big bargain at \$35.00

Coats of Salt's Plush, full length, lined throughout. large sable collar, belted, all sizes. Big sacrifice price A saving for you of \$50.00.

Coats of Salt's Plush, convertible collar of grey squirrel, belted and pockets, sizes 38 to 40; \$40.00 to \$50.00 off regular price at Coats of Salt's Baby Lamb Plush, collar, cuffs and bottom

of coat trimmed with mole plush; all sizes; \$39.50 \$60.00 value. Sale price Coats of velour, silvertone, tweeds and cheviots, \$15.95 sample coats. Saturday all at one price

Coats of Araba Cloth, lined throughout, convertible col-Regular \$40.00. \$19.00 Coats of Caricule Cloth, quilted lining throughout, wide At about half price \$28.00

SHOP EARLY FOR FIRST CHOICE.

A bargain at

140 Dundas Street

Values up to \$55.00

Butterick Quarterly.

GRAY'S, Limited Agents for the Butterick Pate | GRAY'S, Limited

Phones 115-116