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It's a bread chock full of nutritive value, because it is of the finest grains and ingredients, baked by the most scientific methods and sanitarily safeguarded in every way. It's a real food that you'll enjoy eating, and every slice is a muscle and tissue builder.
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is increasing in favor daily. It is a beautiful little ring, having a good-sized diamond of splendid color and brilliancy, mounted in several styles of the latest settings.
It is a pleasure to show them to you.
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Don't Take Our Word For It!
Just get a loaf of
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XXX BREAD
from your grocer today and you will know why thousands of housewives all over Western Ontario insist on our bread. It's all in the flavor.
Johnston Bros. Phone 944.

MAYOR WINTER MAKES DISCOVERY IN GAS SITUATION

WINDSOR, Aug. 16.—Special investigations by Mayor Winter of Windsor, one of seven appointed by Western Ontario municipalities, to probe the natural gas supply question, were concluded tonight, when he learned that two companies in Wallaceburg, alone, Wallaceburg Glass Company and Wallaceburg Sugar Refineries, consumed 800,000,000 cubic feet of gas annually, which, added to other industrial concerns in the area affected, totals 1,276,000,000 cubic feet for all manufacturing plants given special permission by the Government to use this fuel. Windsor during the past year used but 1,759,233,000 for domestic consumption.

"I want these figures," Mayor Winter declared tonight, "so that the Union Gas Company can explain what it means by shortage of gas which compels an increase in rates. We have been told there is no gas, and that all manufacturers have been cut off from the fields. We now find that manufacturers with special permits were using almost as much as the entire city of Windsor."

The industries concerned were granted special permission because of a decision of the Government that their products were essential, but on the understanding that they use only a nominal amount. The company is asking a raise in rates from 30 cents to $1 per 1,000 cubic feet here because it is alleged that the supply is becoming depleted.

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VOICE OF THE PEOPLE

EDUCATION.

To the Editor of The Advertiser:

An editorial in your paper quotes the words of some educationist who is very much in favor of corporal punishment. This gentleman says that the pupils' spelling and arithmetic are much improved by the fear of the blue beech. His experience of the effectiveness of stimulating the brain by the mechanical application of pain to the skin is analogous to the experience of the Russian convict prisons, where the science of corporal punishment was brought to such a high state of perfection that by simply increasing the suffering produced to the necessary degree of severity, it was found possible to make the men do just what was wanted. In some cases the number of strokes necessary to produce the desired effect was so high that the men selfishly expired before they had completed their punishment; but this difficulty was overcome by the ingenuity of the prison officials, who adopted the practice of not giving more than one thousand strokes at one time, then waiting for the wounds to heal up before inflicting the remainder of the punishment.

The question remains, however, whether the desired effect cannot be produced by more intelligent methods. Certainly many countries get as good and better results without resorting to corporal punishment. In fact, some prison governors, like Mr. Osborne, actually declare that the more you treat a criminal as if he was a man, and not a beast, the better results you will get.

Many people aver that the old methods of treating the convict neither benefit him nor anyone else; that he only becomes worse. Is it not probable that in the case of children the ultimate effect is the same? True, the convict can be forced to obey in this manner, and the children, as our "educationist" points out, can be made to spell, but the "blue beech" has very many other effects which are not so desirable. It affects the mental attitude of the pupil towards his teachers; it affects the general morale and self-respect of the whole school. I have seen children who are more distressed and ashamed if one of their number is whipped than they would be if they received the punishment themselves.

I have known teachers who could keep the most perfect order, and whose pupils made more rapid progress who never indulged in corporal punishment. And yet, when these teachers were new, young and green, the class was like a hell let loose, a regular pandemonium. After a short period of breaking-in, the teacher would get control of his class. This period is "breaking-in" is necessary to many teachers, and it is then that they, following the "cave man" impulse, yearn for a birch rod, or a strap, or a club, or a bayonet.

A celebrated horse trainer, who makes a specialty of breaking-in horses that nobody else can do anything with, never whips a horse, never even swears at it. He says that persistent kindness will do the trick every time. By that he does not mean wishy-washy sentimentality and sugar, but intelligent kindness. He says that if a horse is a regular demon it is because someone has made him a demon. He says that a horse will reflect accurately the character of his driver or trainer.

May not all this be true as regards boys and girls? A boy may be an incorrigible scamp, and the law deals with him as such. It does not ask how he got that way. If we were to make careful inquiries, we would find that either his parents, his teachers, his companions, or the magistrate, were more to blame than he was.

When only 14 years old, Frank McCullough was sentenced by a judge to several years in a convict prison because he was found in the company of experienced thieves. As a natural consequence McCullough was ultimately executed.

If the most refractory horse can be cured by intelligent kindness, cannot a refractory child be cured in the same way. Few people can exercise such ability with horses or dogs, and not every well-intentioned man can do the some with a boy. That is why children's courts are so necessary. Abstract justice is not enough. You may treat a boy with kindness, but if the real or higher self is invisible to you, and you behold only a son of Belial, he will act like one. As our horse-breaker said, a horse inevitably becomes what his trainer and others believe him to be, even if they do give him sugar.

I simply don't believe in the incorrigibility of boys, who, after being let off, start stealing again. We don't treat them with true sympathy or intelligence, and so they go from bad to worse. We imagine that if we send them to the Sunday school and read them a story about King Eglon, or Nebuchadnezzar, or Jehosaphat, that they will reform. It never enters our stupid heads that if we were to read them stories like "Ishmael," or Canon Farrar's or Dickens's, or any book that presents a vivid and high ideal of manhood, it would do a thousand times more good than all this Bible stuff, and yet we all admit the frequently fatal effect of the dime novel. What was the secret of Judge Lindsay's marvelous success in reforming these "terrible young criminals" many a time with just a few kind, blunt words? It was this: He never even saw the "terrible young criminal"; he saw only a little brother, a human being, a creation of God. For the first time perhaps in years the "incorrigible little devil" found someone who believed in him, and who simply would not believe in the existence of the "incorrigible little devil." It was that which reached the boy's heart when nobody thought he had one, and made him strive to be what the judge thought he was.

The time is near when people will cease to believe in the "blue beech," as they have ceased to believe in ducking stools and thumbscrews, racks and other ingenious contrivances which men have invented, thinking to serve their God, whose name, according to St. John, is Love and Truth.

The end and aim of education is not, as our "educationist" seems to infer, the mere acquisition of knowledge, but the development of character and the higher attributes of the human soul that cannot be produced by a blue beech, not even by a cat-o'-nine-tails.

I got a good share of corporal punishment as long as I went to school, but, unlike our "educationist," I absolutely refuse to attribute my present marvelous perfection and virtue to the floggings I received. Our head master was no Judge Lindsey. I believe Jesus Christ would call Judge Lindsey a Christian. We need more such Christians, such as Lincoln, Father Damien, Dr. Barnardo, Dostoieffsky and Jean Valjean's bishop. What the world needs is a Jesus Christ in a modern coat and trousers, or at any rate an approximation thereto. That is the supreme need of the age. We want less oratory and theology and actology. I am not a Christian myself, being more of a Buddhist or a Gnostic, but I believe that such a practical Christianity would save the world from the destruction which menaces our civilization today.

CHARLES LUSH.

London.

BYLAW DEFEATED

ST. MARYS, Aug. 16.—Voting on the bylaw to purchase a combined fire engine and motor truck took place today. The bylaw was defeated by a majority of 249, the vote being 323 against and 74 for. Owing to the big celebration, the civic reception to Hon. Arthur Meighen, very little interest was taken in the voting, and in consequence only a small vote was polled.

During the electrical storm Friday night the barn of Heaman Harris, ninth concession, East Nissouri, was struck and burned by lightning. The contents, the season's crop, was insured, but the building, owned by James Harris, carried no insurance.

STEAMER ARRIVALS.

MONTREAL, Aug. 16.—Arrived: SS. Canadian Pioneer, Liverpool; Canadian Raider, Liverpool; Rossano, Hull; Corsican, Liverpool; Tunisian, London and Havre; Platea, Piraeus, Greece; Megantic, Liverpool.

HALIFAX, Aug. 16.—Arrived: SS. Rosalind, New York; St. Patrick, Cuba.

ST. JOHN, Aug. 16.—Arrived: SS. Chignecto, Bermuda and British West Indies; Comino, London via Halifax.

At The Theaters

AT THE GRAND

Catchy music, clever comedy, pretty girls, striking settings, and beautiful costumes, and all in abundance, featured "Vanity Fair," the offering for the reopening last evening of the Grand Opera House. There was a large audience, which showed its appreciation of the music and other features by repeated encores.

The story is built around Dorian Gray, a painter, and her brother, who find themselves in Paris when war is declared, and make all speed home to America. As no woman are allowed to board the outgoing liners unless they have husbands unfitted for military service, there is ample scope for action and comedy. The possibilities are taken advantage of cleverly, and intermingled with a lot of clean and really funny comedy is some of the most catchy music local theatregoers have been treated to in some time.

The star was easily Pat Barrett, who in various roles of the Duke de Grassae, and a typical rube, got away with a line of comedy that kept the audience rocking with laughter and continually applauding. Mr. Barrett's work throughout was finished and of much higher order than is usually found in the average musical comedy.

Elmer Coudy as Mr. Jazz, who was constantly finding himself in hot water through his willingness to act as husband for all the women wanting to return to America, also took his part skilfully. His recitations were especially good, perhaps the best being "That's Why I'm Single Still."

Some of the cleverest dancing seen in London for a long time was that of Mme. Celeste, a vivacious little lady who took the role of Yvonne. She was as light on her toes as graceful in sinuous movements, and was repeatedly applauded.

The caste included Julius Jenkins, Mme. Celeste, Nina London, Elmer Coudy, Pat Barrett, Peggy Watson, James Leroy, Bruce Harmon, Hora Lavelle, Dot Johnstone, Fay Hazelton and Lola McQuay.

In the piece there are two acts and twelve scenes, and many of the settings were of exceptional beauty.

"Vanity Fair" will be the attraction at the Grand tonight and on Wednesday, both matinee and evening.

The theatre has been completely renovated during the past three weeks, and presented a very handsome and cosy appearance. The same beautiful color scheme, old rose and gold, has been followed, and with rich new draperies, new electrical fixtures, refurnishing with paint and heavy new carpets, was most attractive. Not only the orchestra, but the balcony and the gallery have been completely gone over, and Manager Minhinnick has spared no expense to make the entire theatre up to the standard set by the Grand.

Local theatregoers may look forward to one of the best seasons the city has had, as among the bookings coming in the fall and winter are such features as McIntyre and Heath, Dumbells, Creatore, Jack o' Lantern, Maid of the Mountains, Chu Chin Chow, the Man Who Came Back, Martin Harvey and many others.

"LITTLE SHEPHERD OF KINGDOM COME" AT THE GRAND THURSDAY NEXT.

Sidney Toler, who dramatized "The Little Shepherd of Kingdom Come" for O. E. Wee, Inc., was born in Virginia, and his familiarity with the people of the Southland stood him in good stead when he dramatized the play from the famous novel by John Fox, Jr. "The Little Shepherd of Kingdom Come" recently had its first production in one of the large eastern cities, and the instant success of the performance was heralded in many newspapers. This original production intact, with the same metropolitan cast of players, including George Simpson, Dorothy Dunn, Dorothy Rafuse, James Kennedy, Joe Franklin and a host of others, will come to the Grand Thursday next for an engagement of thre days only, with Saturday matinee at 2:30. Humor and romance are mingled in delightful manner, and there is also the stirring quality of heroic self-sacrifice, which, however, reverts to the benefit of loyal and lovable Chad, when at the conclusion of the war, he returns to the Valley of Kingdom Come in Kentucky and is greeted by the ever-faithful Melissy. Seats now on sale for all performances.

AT THE PATRICIA

William Desmond began his three-day engagement at the Patricia Theatre yesterday in "A Broadway Cowboy." The picture lacks nothing in the way of comedy, thrills, romance and action.

Desmond plays the role of Burke Randolph, a matinee idol, starring in a western melodrama. He meets Betty, a western girl, attending school in New York, and love is the result.

Burke has never been West. When his play goes on tour he is suddenly injected into the wild and woolly. The plot takes on added momentum and gets excruciatingly funny when the sheriff, Betty's admirer from childhood, causes the actor's arrest.

The tenderfoot breaks jail, gets mixed up with some bank robbers, is nearly lynched for stealing a horse he is more than willing to pay for, and otherwise is forced to conduct himself in the approved wild western fashion.

The audience were delighted with the juggling act presented by "Kipp" and "Kippy." It was exceptional, and was well received.

A Universal Western drama, "The Red Hot Trail," and a Century comedy, entitled "Off His Trolley," complete the bill.

AT LOEW'S

A story of the appealing type, in which Ethel Clayton has been specializing lately, is unfolded in "A Lady In Love," which opened a three-day engagement at Loew's Theatre yesterday afternoon.

The central figure is an innocent convent girl, Barbara, who mistakes a romantic temperament for love and elopes to marry, as she thinks, a suave rascal. He is the ne'er-do-well brother of her guardian. The latter takes her into his home when her "husband" disappears, sought by law for frauds. Her presence arouses the jealousy of her guardian's wife, who is carrying on a love affair with a man, who, unknown to her, is a friend of Barbara's fugitive "husband." Barbara, despite her feelings, falls in love with Jack Brent, a very prosperous young lawyer from New York. Brent, at the behest of Barbara's guardian, takes up the case of proving her marriage invalid, owing to the discovery of a wife and child of her "husband's." Through a dramatic series of events matters turn out happily.

An act of rare quality is presented to the patrons of Loew's for the first half of this week. The title is "The Mimic World." Miss Alice Morley is the star of the company and her witty sayings and the way in which she conveys them to the audience received great applause. Twenty girls are in the company and each one deserves special mention for their acting. Clever dancing and singing are included in the act. The girls are not wholly accountable for the wonderful success, for Mr. Wood, manager of the company, announces the different scenes in the act in a way that not only wins great applause, but keeps the audience in an uproar of laughter. Miss Morley has signed a contract with a company in New York, where she will make her debut on Broadway in the autumn.

One of the funniest comedies of the season is that of Jimmy Aubrey in "Springtime." Throughout the whole film the audience fairly cries with laughter. A British-Canadian Pathe News and a Ford Monthly complete the film program. The entire program will be shown today and tomorrow, both afternoon and evening.

AT THE ALLEN

"Scratch My Back" is without a doubt one of the funniest as well as the most clever comedies that has yet been screened. This picture is taken from Rupert Hughes' famous comedy of the same name, and will be shown at the Allen Theatre for the first half of this week. Helen Chadwick is the vivacious little star of the picture, who introduces herself to the audience in a convent scene, where she is being sent supperless to bed for misbehavior. Helen has great ideas of becoming a famous dancer and dreams night and day of her ambition.

One night she decides to make a dash for liberty, and in the darkness of the convent dormitory packs her little bundle and scales the walls. Helen meets with all sorts of difficulties. She gets tired of searching for position advertised in local dailies, and her last attempt is made when sitting alone on a park bench, when she reads an ad. which appeals to her. She applies to a professor of dancing and not only gets what she applied for, but other experiences which unfold themselves to the audience, keeping it hilarious throughout the film.

A good comedy entitled "Kiss Me," Allen's weekly pictorial and an outing picture completes the excellent program for the first half of this week. All music lovers who visit Allen's will be given a rare treat this week. Special overtures have been arranged by the concert orchestra, and A. D. Jordan is presiding at the organ.

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Equip your home with one of these heat-defying devices that make dreaded wash day a pleasure. No labor—no worry. Come in today.
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264 Dundas Street. Phone 2671. ywt

MOTORCYCLIST HURT.

STRATFORD, Aug. 16.—When his motorcycle was struck by a brewery truck this afternoon Daniel Herman suffered severe bruises by being thrown to the pavement. The motorcycle was smashed.

George Tennant told the magistrate he had consumed six bottles of whiskey in three days. For being drunk he was fined $10 or 20 days. For keeping liquor for sale he was fined $200 or three months, and for drinking liquor in other than a private dwelling-house he was set back $200.

FUNERAL OF FIRE CHIEF THOMPSON HELD AT GODERICH

GODERICH, Aug. 16.—One of the largest funerals held in Goderich for a long time took place this afternoon, that of Fire Chief "Barney" Thompson. There was an auto procession over a mile in length, and the Odd Fellows, about 150 strong, paraded in a body to pay their last respects to one who was a prominent member of the order. The firemen also turned out in the parade. Many were here from other towns and from Toronto. The floral tributes were very beautiful. Interment was made in Maitland Cemetery.

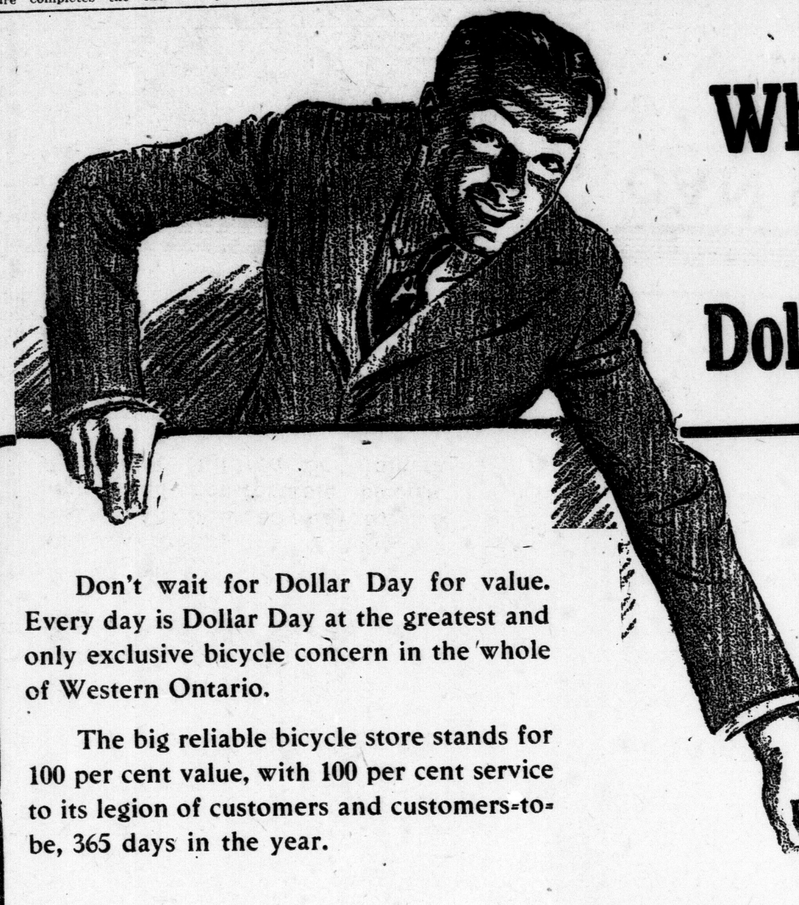
HYDRO WIRE BURNS TELEPHONE CABLE; SERVICE TIED UP

OWEN SOUND, Aug. 16.—A peculiar accident happened here today, when a high voltage wire of the hydro system fell across a telephone cable, burning it completely through and putting 200 private telephones out of commission. Fortunately no person was hurt, and the services were all restored by tonight.

LIGHTING LAWS ARE BROKEN BY ONE IN SIX MOTORISTS

CHATHAM, Aug. 16.—A count was made of the number of violations of the motor vehicle act regarding lighting cars at King and Fifth streets Saturday evening. From 10 o'clock to 10:30 it was found that of 600 cars that passed, over one hundred cars were improperly lighted, and some drivers did not use the lights on their cars at all.

Resurfacing of a number of city streets is now in progress. The paving plant installed by the city last spring is reported working well.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Don't wait for Dollar Day for value. Every day is Dollar Day at the greatest and only exclusive bicycle concern in the whole of Western Ontario.
The big reliable bicycle store stands for 100 per cent value, with 100 per cent service to its legion of customers and customers-to-be, 365 days in the year.
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are made in Canada by Canadian workmen for Canadians, and sold to Canadians on mighty easy terms.
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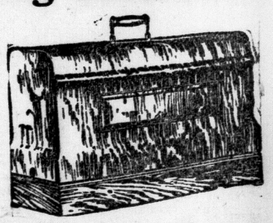
FREE MOVIES ON THE BEACH EVERY NIGHT
Now Playing, JUNE CAPRICE in "A DAMSEL IN DISTRESS"
SPECIAL COMEDY, "TOUGH LUCK." BRITISH CANADIAN PATHE NEWS.

THIS WEEK YOU CAN SAVE $30
ON THE GENUINE
WHITE Electric Sewing Machine

The housewife whose pride calls for the ultra-modern and the husband who loves to lighten the burden, should join hands with the Hydro Shop in this campaign.
This White is the highest development of men who have made five million sewing machines, and it comes to you from a Canadian plant—rotary, shuttle, silent mechanism.
Driven by a tiny, but powerful electric motor, controlled at any variation of speed by the mere pressure of a foot pedal. Fitted with special blades the motor serves the multiple purpose of a high speed electric fan, or it will buff the silver or grind the knives.
Anywhere else you will pay upwards of a hundred dollars for it. The Hydro Shop—your shop—can put one in your home this week at $68. This is London's last low-priced consignment.
All this week a demonstrator is at the Hydro Shop to show you what you can do on real work.

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