



The Simpson Men's Store is Now Showing the Kind of Clothing That Makes Keen Men Feel Like 'Getting Busy'

Men who have been in the habit in past seasons of leaving their clothing problems until later in the season are putting them through this spring with a rush. They undoubtedly know the situation of the wool market and are not taking chances. It will prove sound policy for every man to do his buying early, as past experience has demonstrated the fact even in normal times that early selection is always the most satisfactory.

By careful investigation and after much planning the men's store is now completely stocked with the best in men's clothing of quality. The division of new models is typical of each of the various styles favored.

Men who are keen for correct styles, backed up by sound, dependable wool fabrics and faultless workmanship, will find this store amply supplied to meet their demands, and at prices that prove the values.

Suits and Overcoats Priced at \$18, \$20, \$22.50, \$25, \$28 and Up

A Straight 20% Off the Prices of Our Present Stock of Oriental Rugs

Choose New Wall Papers Today

Special importations of high-grade Wall Papers from England, France and U. S. Many of these charming and decorative styles are in limited quantities, only one or two room lots of a pattern. Visit the special display today.

New reproduction of shadow cloth, bud and rose design, in artistic colorings on grey jasper ground; 21 inches wide. Single roll, \$1.50.

Dainty Wall Paper for bedrooms, apple blossom design, in pale pink on ivory background; English importation. Single roll, 30c.

Drawings-room Wall Paper, imported from France, silk damask, in Renaissance style, in blue on silk grey ground. Per single roll, \$2.00. American Chintz Papers, large

selection of pretty floral patterns, in pinks, blues and mixed colorings. Per single roll, 75c.

New Tapestry Wall Papers, neutral tone or grey, with warmer shades interwoven, suitable for living-rooms and halls. Special range, per single roll, 33c.

Blake Hand-made Blends, 66 inches wide; new color arrangements of old blues, tans, greens, browns and greys; covers wall complete without seams. Per yard, 60c.

Tourist Trunks Today \$4.95

Waterproof canvas-covered, wide hardwood slats, with heavy brass corner protections, durable lock and bolts, deep tray, with covered hat box. Sizes 32, 34 and 36 in. Today, \$4.95.

Suit Cases
Fibre Suit Cases, having swing handle, with leather straps, brass lock and bolts. Neatly lined, with pocket inside. Sizes 24 and 26 in. Today, \$2.98.

Club Bags
Walrus Grain Club Bags, with leather corners, strong handle, lock and catches, with pocket inside. Sizes 16 and 18 in. Regular \$3.50 and \$3.75. Today, \$2.98.

Clearing Framed Pictures 49c

Regular Price 98c
A clearance of beautiful sepia pictures in landscapes, framed in 1 1/2-inch imitation walnut frames; size 12 x 20. Today, 49c.

Picture Framing Today

Mouldings at 8c Per Foot—Regular 12c to 20c per foot, including gilt, imitation walnut, mission oak, mahogany finished mouldings, grey and black mouldings; widths from 1/2 inch to 1 1/2 inches. Today, per foot, 8c.

When Buying Furniture

Please remember this Store takes the entire output of some Canadian manufacturers in lines that have proved satisfactory. Sometimes we have to try three or four different makers before we find one that will measure up to our requirements of seasoned wood, thorough cabinet-making and clean finish.

Buying in very large quantities for cash, we get the lowest price consistent with honest work and sound material. We sell at one price to all, and that is the lowest cash price, but under our Home-Lovers' Club rules, home owners may make arrangements for spreading payments over a reasonable time without extra charge. Club Office, Fourth Floor.

FURNITURE PRICES REDUCED

Slightly Damaged Dressers, of birch mahogany finish, having large bevelled mirror. Reg. \$17.25. Today, \$12.95.

Slightly Imperfect Chiffonier to match, also has large bevelled mirror. Regular \$16.50. Today's price, \$13.50.

Princess Dresser, in surface oak and genuine veneered mahogany; full shaped front, and large oval mirror. Regular \$30.00. Today's price, \$24.50.

Chiffonier, of solid quarter-cut oak, to match above, having large oval mirror. Regular \$27.75. Today, \$23.75.

Dresser, of surface oak, golden finish, having good drawer accommodation, and large plate mirror. Regular \$10.00. Today's price, \$8.25.

Dressers, in genuine quarter-cut oak, fumed or golden finish; also mahogany finished dressers, in mission design; heavy shaped bevelled plate mirror. Regularly \$27.00 to \$28.50. Today's price, \$18.50.

Chiffonier to match above with large bevelled plate mirror. Regularly \$22.00 to \$25.00. Today's price, \$18.25.

White Enamel Rubbed Finish Dressers, in princess design, with large oval bevelled plate mirror. Regularly \$20.00. Today's price, \$13.95.

Library Tables, in genuine quarter-cut oak, fumed or golden finish; drawer opening from both sides; large double book rack at each end; mission design. Regular \$21.50. Today's price, \$15.95.

The **SIMPSON** Company
Robert Limited

It is almost impossible to procure further shipments of any kind of Oriental Rugs at present. Our stock has greatly diminished during the last few months, and we offer the balance that is left at reduced prices of 20 per cent. or more off each rug. These include a few only, beautiful specimens of eastern handiwork. Rug-lovers should certainly not miss this great opportunity.

No. 61—Genuine Kirmanshah Rug, medallion design, old rose and cream effects; size 8.9 x 7.8; \$275.00, for \$210.00.

No. 69—Fine Shiraz, small all-over pattern; shades of dark blue, crimson and tan colorings; size 8.8 x 7.8; \$125.00, for \$99.50.

No. 30—Fine Lariston Rug, thick, and deep pile, rich blue and tan shades, all-over design; size 9.0 x 10.0. Regularly \$245.00, for \$196.00.

No. 32—Fine Lariston Rug, in rich blue, old rose and brown coloring, plain centre and handsome border; size 7.0 x 10.0; \$195.00, for \$155.00.

No. 33—Fine Lariston Rug, in deep rose effect; shades of brown and blue intermingled; size 8.0 x 10.8; \$275.00, for \$219.00.

No. 49—Turkish Kurdistan Rug, light and delicate shades of cream, old rose and tan coloring; size 10.4 x 6.10; \$185.00, for \$147.50.

No. 34—Fine Lariston Rug, all-over pattern; shades of deep crimson,

blue and brown; size 9.0 x 10.0; \$245.00, for \$196.00.

No. 41—Turkish Yhordies Rug, in fawn, blue and old rose, small medallion in centre with handsome border; size 12.2 x 9.6; \$185.00, for \$129.50.

No. 35—Fine Lariston Rug, in deep rose, with small medallion centre, rich oriental border; size 8.0 x 10.0; \$255.00, for \$203.00.

No. 36—Fine Lariston Rug, shades of rose, blue and fawn; size 9.0 x 12.0; \$335.00, for \$268.00.

No. 26—Anatolian Rug, with heavy pile; shades of light cream and rose; size 12.10 x 9.10. Regular \$295.00. Sale price, \$236.00.

No. 4—Fine Anatolian Rug, Persian tree design; shades of soft green and tan coloring; size 11.6 x 8.2; \$245.00, for \$196.00.

No. 84—Genuine Ferahan Rug, Persian figures; shades of deep red and blue; size 11.6 x 7.0; \$175.00, for \$139.50.

Scotch Curtains \$1.98

Beautifully made of soft finished Madras Muslin, in rich cream tone, showing the dainty border designs in either floral or conventional effects and small figured centres; 36 inches wide; 3 yards in length. Per pair \$1.98.

Just to hand a shipment of the newest in Archway Hangings. These are of nice quality tapes-

try in soft tones of greens and browns, finished with heavy tasselled fringe at the top and bottom. Full length. Pair, \$4.98.

Marquisette Curtains \$2.98

An exceptionally good value in Curtains for today's selling. Only about 75 pairs in the lot. Made in our own factory during the slack season. Richly mercerized marquisette, in white, ivory and ecru; very neatly trimmed with lace edging. All in one piece, ready to slide on the rod, with a short valance between the curtains. Today, pair, \$2.98.

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