

Mail Orders for These Goods should reach us FIRST MAIL MONDAY. Mark Corner of Envelope "City Ad."

EATON'S DAILY STORE NEWS

The EATON a High Grade Piano Price \$185.00.

Store Remains Closed All Day To-day--Dominion Day

Extraordinary Values in the Mid-Summer Sale Monday.

1500 Neglige Shirts Clearing Monday, 37 Cents

Come Early Monday For Exceptional Savings. Watch For the Sale Price Tickets.

Extra: Big Saving in These Basement Items

List of useful household articles that offers great value to Monday shoppers. Many have been reduced in price, some to half. There's to be an early rush of business. Come at 8 o'clock.

Two Wash Day Items Reduced in Price

Galvanized Iron Rinsing Tubs, strongly made with iron handles and will not rust. A very convenient size for wash day. Monday39

85 only Tin Boilers with flat copper bottom. Size 8 or 9. Monday87

Clearing Brush Sets Half Price, 50c.

Brush Set, consisting of 1 pastry brush, 1 table scrub, 1 bannister brush, 1 shoe brush, 1 scrub brush, 1 stove brush, 1 dauber, 1 mop. Clearing50

Charcoal Irons with leather handle and grate, easy to burn, an ironing day necessity. These offer big value at extra low price. Monday75

Pieces of Odd Tableware Clearing at 4c. Including fruit nappies, tea plates, and Japanese salt and pepper shakers. All have neat floral decoration and gold lines on edge. Many less than half price. Sale price4

Special Saving in Suit Cases, \$1.75. Dark brown leatherette suit case made over a strong steel frame, brass lock and side clasps, lined with inside pocket and straps, metal capped corners. Sizes 24 in. and 26 in. Sale price1.75

Basement.

Sale Prices in Sporting Goods

50 only Boys' Lacrosse Sticks, strung with best quality gut, high guard. Sale price50

15 only Lally's Extra Special Lacrosse Sticks, strung with highest quality clock cork, high guard. Sale price.2.00

Catchers' Mitts, manufacturers of best quality goat tanned leather. Sale price75

Catchers' Mitts, made of best quality California kid leather, has patent laced back and thumb. Sale price1.50

High-Grade Cutlery at About Half-Price

One of the leading cutlery manufacturers of Sheffield sold us the samples carried by his Canadian travelers at a big sacrifice rather than return them to England, that's why we offer you high-class cutlery on Monday at such a greatly reduced price. In the lot are carving sets in cases, three-piece, and five-piece fish carvers and three-piece game carvers, pearl handled knives, and 12 forks. The carving sets have white and stag handles, some plain stag, others with silver mounts, every piece marked at a price to make a quick clearance Monday. The sale prices range from \$2.00 to \$10.00. —Main Floor—Yonge Street.



'Twould certainly pay to get here at eight if you need a supply of shirts for summer. There's a variety of patterns of good washing materials, many stripes, light and dark shades, neat attached cuffs, roomy bodies, strong sewing, sizes 14 to 17 1/2. Sale price37

Men's Underwear, 25c

A special purchase allows us to sell these garments for such an extra low price; balbriggan with French necks, bound edges, long sleeves, and ankle length, all perfect garments. It will pay you to get a supply while they last. Sizes 34 to 44. Shirts or drawers, per garment, sale price25

THE T. EATON CO. LIMITED

Hurrah for Men's Straw Hats, 75c and 19c

There'll be big commotion in the straw hat section Monday. We just cleared a manufacturer of straw hats out of everything he had. There were several shapes and styles of sailors and this season's popular neglige hats. We divided them into two lots and marked them all exceptionally low for rush business.

Sailor Hats, fine split, sennit, and manila braids, high and low crown, silk bands; also new neglige hat with square stiff crowns and flexible brims, trimmed with neat silk bands. These are hats you'd usually be asked two and three times as much for; all we price.75

Men's Neglige Straw Hats, in a rustic straw braid, neat shape, a square crown and flexible brim, trimmed with black bands—hats you're used to paying twice as much for. To clear19

—Main Floor—Queen Street.

Boys' Wash Suits Go Hurrying Out at 47c

About twice that price for them is a good value, but we've made a special reduction for the first day of the sale.

All small boys require wash suits for the holidays, so this Monday morning special gives the mothers a great buying opportunity. Wash suits, in pretty patterns of stripe material that will stand the laundry tub and the hard wear the little fellows give them. Nicely made Russia style jackets that button up one side to the shoulder, straight military collars and belt of self, bloomer pants with elastic at knees, for boys 4, 5 and 6 years of age. Sale price at47

—Main Floor—Queen Street.

Groceries and Meats

Pork and Beans, plain or in sauce, 10c per tin; White, Mixed or Onion Pickles, pint bottles, 17c per bottle; Choice Sultana (seedless) Raisins, 2 lbs. for 25c; Snowflake Baking Powder, 1 lb. package, 3 packages for 25c; Rangoon Rice, 6 lbs. for 25c; Holbrook's Punch Sauce, 20c per bottle; Queen Olives, 28 oz. bottles, 50c per bottle; Imported French Mustard, 2 jars, 25c; Finest Rolled

Wheat, 45c stone; Canned Lombards or Blue Plums, in syrup, 10c tin; Eatonian Brand Fresh Made Creamery Butter, 24c lb. Boneless Beef for stewing, lb. .10 Brisket Point of Beef, lb. .08 Sirloin Steak, finest quality, lb. .20 Rib Boil of Beef, lb. .10 Boneless Cottage Hams, peamealed .17 Pickled Shoulder of Pork .12

—Fifth Floor.

PUBLIC AMUSEMENTS

"The Great Unknown" at Alexandra Theatre next week, tells the story of the effort upon a woman when the mother suddenly discovers that she has an ability to write trashy words of the "spenny dreadful" description. The play is a very good one and two growing daughters seek inspiration under romantic Italian skies. The husband, Jeremiah Javaway, finds himself in a little predicament of two well grown school girls is not a light one.

The girls pay little attention to their parents and become professedly in love. At this point Cousin Ned returns home from abroad. He immediately falls in love with Etna Javaway (one of the sisters) and prepares to bring order into the chaotic household.

The mother returns, but she is not the practical New England housewife she was. Under the influence of her literary friends she has developed into an affected, painted, artificial woman who is out of sympathy with her husband and children.

Ned sees that a very severe lesson is necessary to bring the foolish Miss Javaway to her senses. Accordingly he persuades them all to act a little comedy for her benefit. The two children pretend to be rough, heedless school girls, and Jeremiah, her husband, pretends to have a very bad affair with the charming Miss Munkittrick. At first this has a tremendous effect upon Miss Javaway's nerves, but she soon grows used to it.

Miss Haswell (Miss Javaway's sister) is made famous by the celebrated Ada Rehan, and gives Miss Haswell ample opportunity for some delicious comedy. In the course of the comedy Miss Haswell will take part in an amusing game and dance introduced for the purpose of convincing the mother (Miss Angela Ogden) that her children have become very wild and unmanageable. The play will be given in Italian. Miss O'Donoghue will play Etna Javaway. Mr. Fred Tolan will play Cousin Ned. The musical part of the work is done by Etna Javaway, a part made famous by Miss O'Donoghue. Mr. Robert Smith will be prominently cast in the famous Miss Alice Putnam who plays the charming Miss Munkittrick, and Mr. William Chambers will have a delightful role in the O'Donoghue Don, an Irishman with a grocer for every enemy. Miss Caroline Harris, Mr. Thomas V. Emery, Mr. Stewart Robinson, and Miss Catherine Robinson will also have prominent parts in this production.

Goodwin Coming at the Princess. A well remembered play in Toronto is announced for revival by the Baldwin-Melrose Stock Company at the Princess Theatre next week. It is "When We Were Twenty-One," in which the action is made up of big scenes from New York and later unfolded in London. The Baldwin-Melrose aggregation of players is unusually well fitted to produce this piece.

At the Princess will be seen in R. hand the play "The Girl in the Red Coat," created by Mr. G. J. C. Adair. It tells the story of a young man, the Imp, who has been raised from babyhood by three old and tried friends of his deceased father. On coming of age, he has fallen in love with the fiery, to whom his guard-

SKILFUL RIDING

At the Young Buffalo Wild West Show, Dufferin Park, on Wednesday and Thursday.

Of the Young Buffalo Wild West Show, billed to play at the Dufferin Park in this city July 5 and 6, a Pittsburg paper says: "Abounding in action and presenting a panoramic picture of the Far West with all its realities, the Young Buffalo Wild West thrilling performers held more than 20,000 people in breathless suspense in the East Liberty show grounds yesterday afternoon and evening.

The performance will continue this afternoon and evening. The entertainment consists of 19 different parts and from the introductory pageant of skilled riders, scouts, Indians, cowboys, cowgirls and rangers, until the attack on Fort Grant and the burning of the prairie schooner, there is never an idle moment. Each attraction is up to the standard and it is hard to discriminate between the work of the various performers. Colonel Stevens, the veteran ox driver of the civil war, who claims to be able to drive his team thru a keystone, elicited the plaudits of the multitude by the swift manner in which he handled the 20-cwt team.

The other displays included the speed contests for cash prizes between cowgirls, Indians, cowboys, tandem races and the thrilling chase for the horse, then comes the dare-devil hold-up of the overland stage by the road agents and the repulse of the outlaws by the cowboys. The sports and pastimes of the western cow camp are delineated in which Fred Burns and Montana Jack, champion ropers of the world, are introduced.

Amie Oakley, the fearless female rifle and rifle shot of the world, with Curtis Liston and Capt. O. G. Stevens, perform remarkable exhibitions with rifle and shotgun. The show is concluded with the famous attack on Fort Grant and the burning of the prairie schooner, followed by the battle with the Indians, the repulse of the cowboys and the rescue by the United States cavalry.

AFTER ALTITUDE RECORD

Aviator Richter Has Record for Daring as Birdman.

Joseph Richter, the Flying Dutchman, who promises to try for the world's altitude record when he flies from Hanlan's Point stadium July 5, 6, 7, and 8, has earned the name of Dare-Devil Dutchman at Belmont Park, Long Island, where he has been flying in all kinds of weather against the advice of his fellow-birdmen. Those who visit the stadium on the 5th of July will see Richter perform feats in the air which will hold them breathless.

Aviator Richter announces his intention of making several flights with passengers who are willing to accompany him at their own risk during his stay in Toronto. Richter has had plenty of experience carrying passengers at Belmont Park this summer, where some of New York's society debutantes accompanied him on several flights.

There is a present in operation at Belmont Park a passenger service between the aerodrome and mineola. Announcement is made by Richter that he will be pleased to give information to those interested in aviation during his stay in Toronto. Richter is scheduled to arrive from New York with his Curtiss type of bi-plane Sunday night, and will be at the King Edward Hotel.

DOMINION DAY REGATTA STARTS AT 10 THIS MORNING

The Dominion Day Regatta events will start sharp at 10 o'clock this morning over the Don Rowing Club's course on Ashbridge's Bay, foot of Morley avenue. A large number of entries have been received for every event, and some great finishes are sure to be the result. The program is as follows: —Morning— 10.00—Junior singles rowing, first heat. 10.10—Second heat. 10.20—Double-blade singles. 10.30—100-yd. four (final). 10.40—Double-blade fours. 11.00—First heat junior fours. 11.10—Second heat junior fours. 11.20—Third heat junior fours. 11.30—War canoe second crews. 12.00—Senior fours. —Afternoon— 2.00—Junior singles final (rowing). 2.15—Single-blade singles. 2.30—100 yards swimming. 2.40—Junior fours, final. 2.50—100-yd. eight. 3.00—Single-blade tandem. 3.15—220 yards swimming. 3.30—Senior doubles. 3.40—Single-blade fours. 3.50—50 yards swimming on back. 4.15—Junior doubles. 4.30—30 yards swimming on back. 4.45—War canoe championship.

Canadian Indians Elect Officers and Begin to Shoot

NIAGARA-ON-THE-LAKE, June 30 (Special).—At the annual meeting of the Canadian Indians, held at the Royal Hotel, Niagara-on-the-Lake, yesterday, George L. Vivian of Toronto (Chief Shon Wang), was elected high chief of the tribe. W. P. Thomson of Hamilton (Chief Iron Face), was elected vice-chief and Court Thomson of Hamilton (Chief Von-Em-Seehlich) secretary. The annual reception and pow-wow was held last night and the tribes selected for the annual tribe shoot one of the big 25-bird sweeps, in which Joe Jennings of Toronto and Walter H. Ewing of Montreal, and F. S. Wright of South Wales, N.Y., tied with 14 out of the 25, and in the shoot-off Ewing won out with 25 straight breaks. W. P. Thompson of Hamilton was next with 11. Among the guests who were present were the professional class with 111 also.

The first stages of the tribe shoot and the shoot for the handsome trophy presented by Henry Butt of Weston-Super-Mare, England, and the event for non-Indians, for the \$50 cash prize were shot yesterday.

Bowling Today at High Park

The High Park Lawn Bowling Club will open their new greens on Indian-wood today with a club tournament, for which suitable prizes will be given. Members are requested to be on hand, ready to play, at 9 o'clock sharp. Refreshments will be served, and an orchestra will play on the grounds. Arrangements have been made for their entertainment. Members will find the greens in splendid shape, as no expense has been spared to make this one of the best greens in the city.

King Edward's Second Meet.

MONTREAL, June 30.—It was announced here today that the spring meeting of the King Edward Jockey Club would begin at Isle Gros Bois on July 2nd and last of the 28th. The spring meeting began auspiciously last Saturday, the racing has since been very good and the attendance has been better than the management of King Edward Park could expect.

BAND CONCERTS.

- July 1—Lang ParkG.G.B.G. July 1—Exhibition Park45th High. July 1—East TorontoG.O.R. July 1—Vernon SquareCadet Batt. July 1—Alexandra ParkCity Band. July 1—Dufferin GroveBrit. Wel. July 1—New GardensCadet Batt. July 1—Allan GardensG.O.R. July 1—Ward's IslandG.G.B.G. July 1—Reservoir ParkCadet Batt. July 1—Clarence SquareGrenadiers. July 1—Bellwoods45th High. July 1—Reservoir ParkCadet Batt. July 1—Island ParkG.O.R. July 1—Belle VueBrit. Wel. July 1—Belle VueBelle's Band. July 1—Perth Ave. Sq.Army Service. July 1—Leslie GroveBliss's Band. July 1—High ParkGrenadiers. Aug. 1—Allan GardensCity Band. Aug. 1—High Park45th High. Aug. 1—RiverdaleG.G.B.G. Aug. 1—Dufferin GroveArmy Service. Aug. 1—East TorontoCadet Batt. Aug. 1—New GardensBliss's Band. Aug. 1—Alexandra ParkBrit. Wel. Aug. 1—Exhibition ParkG.O.R. Aug. 1—Ward's IslandG.G.B.G. Aug. 1—West TorontoGrenadiers. Aug. 1—Queen's ParkG.O.R. Aug. 1—Allan GardensCadet Batt. Aug. 1—High Park45th High. Aug. 1—RiverdaleG.G.B.G. Aug. 1—Dufferin GroveArmy Service. Aug. 1—East TorontoCadet Batt. Aug. 1—New GardensBliss's Band. Aug. 1—Alexandra ParkBrit. Wel. Aug. 1—Exhibition ParkG.O.R. Aug. 1—Ward's IslandG.G.B.G. Aug. 1—Reservoir ParkCadet Batt. *Afternoon. *Evening concerts from 8 to 10 o'clock.

Dragoons Play Polo With Toronto Hunt To-Day at Woodbine

The Royal Canadian Dragoons meet the Toronto Hunt polo team at Woodbine Park at 3 o'clock this afternoon. When the first match of the season will be played. It is now three years since these teams have met, and as they include some of the best players in Canada, and as both teams are considerably strengthened in the matter of ponies since last year, a very fast and interesting game may be expected.

The game will start at 3 p.m. sharp, and they will play eight periods of 12-2 minutes each. Hurlingham rules (no off side). The line-up will be as follows: Royal Canadian Dragoons—1, Mr. Walter Bell; 2, Major Straubense; 3, Capt. McMillan; 4, Mr. J. H. McBrian. Toronto Hunt—1, Mr. Burton Holland; 2, Mr. A. O. Beardmore; 3, Mr. D. L. McCarthy; 4, Mr. For Bickford.

The Toronto Hunt will also play Mr. R. Marshall, Mr. Hammond and Mr. Rogers during some of the periods, so that all the playing members may have an opportunity of taking part in the match.

The entrance will be at the eastern gate of Woodbine Park, and arrangements are being made to have the car shot there. Toronto polo Buffalo on Tuesday, July 4, at Woodbine, at 3.30.

ARGONAUT CREWS OFF TO-DAY FOR PHILADELPHIA.

The Argonaut senior eight and the senior four will have their final work this morning before leaving for Philadelphia. The senior four were out last night, and were going fine when Sinclair broke his leg (better to break here than over Philadelphia). But, for is in just about the best shape in his career, and all the Yankee single scullers will have to move to keep ahead of him. The eight laid off and took a rest last night, but will be out bright and early this morning. The crews that will row at the People's Regatta at Philadelphia on July 4 are as follows: Senior eight—Stroke Taylor; No. 7, Russell; No. 6, Murphy; No. 5, Sinclair; No. 4, Gale; No. 3, Bancroft; No. 2, S. Jackson; bow, Wright; cox, McClary. Senior four—Stroke, Jackson; No. 3, Sinclair; No. 2, Murphy; bow, Russell. Senior single—Everest Butler.

Cricket To-day.

Toronto Cricket Club will be represented by the following against Cough at 11 o'clock this morning on the Varsity lawn: E. H. Rogers, Dr. W. E. Dean, E. S. Dimock, S. MacFarlane, W. W. Kingston, Jack MacDonald, W. S. Greening (capt.), A. D. Coulmer, W. Ledger, S. Brown, Holland. St. James' Cathedral C.C. and Grace Church play an all-day friendly match to-day at Aura Lee grounds, commencing about 11 o'clock. St. James will select their team from the following: E. Ellis, H. Ellis, E. W. Melville, J. Cassis, G. H. McGiloch, J. Hall, W. Tomlinson, J. Thibault, P. Istead, A. H. Chatterton, H. Kirkpatrick, H. Sykes, Geo. Pearce. Parkdale play an all-day game with Garrison to-day on Trinity University grounds, commencing at 11 a.m. The team: Whistler (capt.), Dr. Bennett, Burt, Burt, Bottomley, D. Bennett, Belasco, Dyson, Maroney, Munro, Theford, Ward, Walscott.

The Toronto World

THIS CERTIFICATE, with 25 others of consecutive dates, (Sundays excepted) if presented at the business office of THE WORLD, 40 Richmond St. West, will entitle the bearer to one WORLD COOK BOOK absolutely free. As the Cook Book is to be sent by mail, send the necessary certificates in an envelope, also enclosing 14c in stamps, to the Cook Book Editor, care of Toronto World.

Not more than one Cook Book will be given to one person.

This is an opportunity for every good housekeeper to become possessed of the very best Cook Book on the market. The size is 8 1/2x6 1/2x2. It is substantially bound in oiled muslin and is designed for utility.

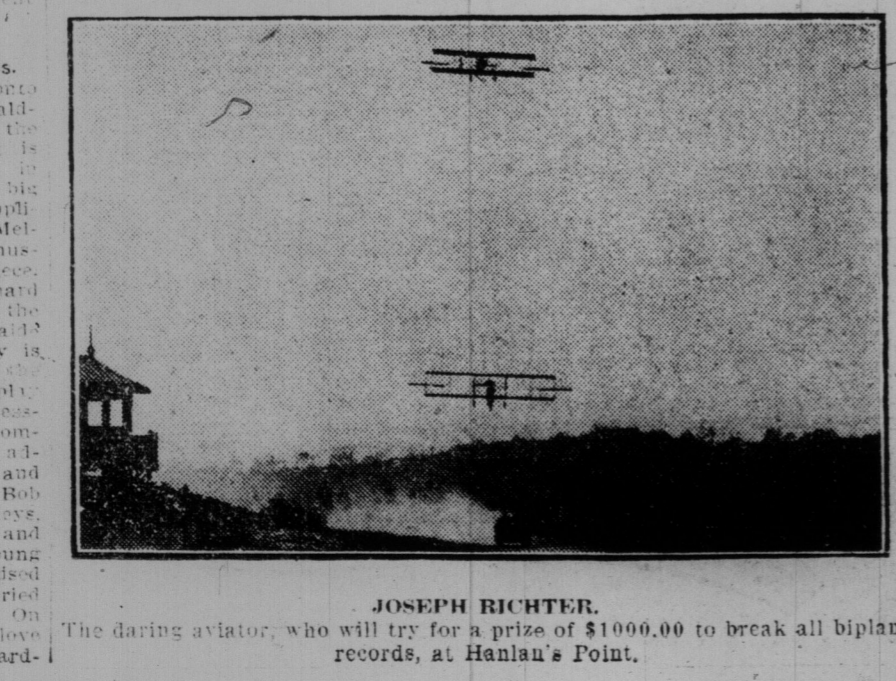
Caution—Not more than one coupon bearing the same date will be accepted.

The Toronto World Cook Book JULY 1 1911 Void if presented after August 10, 1911.

Be sure to write your name and address plainly in the lines below on at least one of the certificates, if you wish the Cook Book sent by mail. Name Address

In addition to these games the following exhibition fixtures have been arranged: St. Helen's of Toronto at Ferris, Berlin at Preston, St. Catharines Juniors at Gladstones of Toronto, Galt at Peterborough, Orillia at Aurora.

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JOSEPH RICHTER. The daring aviator, who will try for a prize of \$1000.00 to break all biplane records, at Hanlan's Point.