

The Robert Simpson Company, Limited

Women's Suits \$9.85

Of English serge and tweeds, in shades of navy, tan and grey; smart, new suits, that are cut on graceful lines; the cutaway coat fastens with novelty bone buttons; skirts have girle tops, gored and panel effects. \$12.50 to \$14.50 values. Friday bargain at **9.85**

SERGE DRESSES TO CLEAR, \$3.95.

Dresses in wine, brown, navy, black, grey and pretty striped color effects, have waists with dainty lace collars, some with color pipings, buttons and bow ties. Worth from \$5.00 to \$7.50. Splendid Friday bargain **3.95** at

REEFER COATS FOR GIRLS, \$2.45.

School Coats, of hard-wearing cheviot serge, in navy and scarlet; cut in loose-fitting styles; single-breasted, with collars of velvet or black and white check; ages 6, 8, 10 and 12 years. Regularly \$3.50 to \$5.00. Friday bargain **2.45**

A CLEARANCE SALE OF \$9.00 SPRING COATS FOR MISSES AND WOMEN, \$5.95.

A collection of new Spring Coats, taken from our regular selling lines; the materials are imported tweeds, in light weight, and French Panamas, and serges, in shades of tan, grey, lawn, green and navy; a variety of excellent styles; dressy tailored. Splendid value at \$9.00. Friday **5.95**

SEPARATE SKIRTS.

Odments left over from some of our best selling lines; only a limited number in the lot; there is a wide range of styles from which to choose; materials are tweeds, serges, vicunas and Panamas. Sold regularly at \$5.00. Friday bargain **2.85**

Silk and Net Waists

A big clearing of Silk and Net Waists, taken from our regular stock; a variety of colors and designs. Regularly \$2.95. Friday bargain **1.79**

Finer Shirt Waists slightly mussed, but otherwise in good condition, taken from our \$1.95 to \$2.48 tables. Friday bargain **1.00**

Dainty White Swiss Embroidered Waists; six new styles; long or short sleeves; open front or back; all sizes. Regularly 98c. Friday bargain **.59**

A smart "Peter Pan" Waist, of white lawn; collar and cuffs trimmed with striped cambric; short sleeves. Regular price 69c. Friday bargain **.39**

170 Trimmed Hats

Hats, using many of our best shapes, in fine chips and hair, showing the new colorings, with flower mounts and satin ribbon trimmings. Friday bargain, each **3.50**

1,000 NEW HAT SHAPES AT \$1.50. A lot that came in this week from New York, all of one style, in Milan, chip and hair. Friday, fresh from the cases, at, each **1.50**

80 DOZEN FLOWERS, At 25c Bunch. This is a wonderful lot, all kinds and colorings, both small and large flowers. Friday, all one price, bunch **.25**

Women's Cotton Hose 12 1/2c

Women's Black or Tan Cotton Hose, seamless, stainless dye, medium weight, spliced heel and toe, 3/4 to 10. Special Friday **12 1/2c**

Women's All-Wool Plain Black Cashmere Hose, extra soft yarn, seamless, close knit, spliced heels and toe, 3/4 to 10. Special Friday **12 1/2c**

Boys' and Girls' Ribbed Black Cotton Hose, seamless, fast dye, close elastic rib, fine soft yarn, good wearing, spliced heel and toe, 6 to 10, 25c value. Friday **17c**

Infants' Cotton Socks, fine white cotton, also colors, with fancy colored tops, checks or stripes, fit 4 months to 10 years, 25c value. Friday 10c, 3 pairs 25c.

Women's Kid Gloves, soft, pliable skin, 2-dome fastener, over-sewn seam, neat stitched back, white, black, tan or colors, 5/4 to 7 1/2. Special Friday **.59**

Women's White or Natural Chamollette Washable Gloves, two dome fastener, fine close weave, sizes 5 1/2 to 7 1/2. Special Friday **.29**

Men's Sample Black Cashmere Half Hose, all black, natural wool sole or "Llama" brand, extra fine qualities, 9/4 to 11. Regularly 35c, Friday **.25**

Men's Black or Tan Plain Cotton Socks, fine close weave, fast dye, nice weight, soft, good wearing yarn, double heel and toe. Regularly 15c, Friday **.10**

JEWELRY

Good Literature for 19c

60 volumes only, "Everyman's" Library, cloth (slightly soiled). Regularly 25c. Friday bargain **19c**

30 volumes Dent's Temple Bible, leather, slightly damaged volumes. Regularly 48c. Friday bargain **19c**

50 only, volumes, Lane's New Pocket Library (slightly soiled), including "Adam Bede," "Mr. Midshipman Easy," "The Three Clerks," etc. Bound in cloth. Regularly 30c. Friday bargain, each **19c**

150 volumes Boys' and Girls' Reward Books, attractively bound and illustrated. Regularly 30c, 35c, 40c. Friday bargain **19c**

10k Maple Leaf Scarf Pins, set with real pearls; 14k. Wishbone Heart and Fleur-de-lis Scarf Pins; 10k. Crescent Pearl Set Scarf Pins; Spray, Shamrock, Lily and many other designs of pins; 10k. Safety Bar Pins, in many patterns; 10k. Beauty Pins, in sets of two, pearl set, plain and engraved; 10k. Birthday Rings, ladies' sizes; 10k. Whole Round Pearl Rings; 10k. Ladies' Signet Rings, plain and engraved; 10k. Amethyst and Pearl Bar Pins; Earrings, Necklets, Lockets and many other articles. Regularly \$1.50, \$2.00, \$2.50 and \$3.00. Friday, each **.98**

Heavy 14k. Sunbursts, with 81 fine real pearls and real pearl centre, safety chain and pendant attachment on back. Regularly \$15.00. Friday **8.95**

10k. Baby Signet Rings; fine filled Pearl Necklets, strung on fine wire chain; large oval and square Oxidized Belt Buckles; Sterling Silver "Thimbles"; Real Coral Necklets; Roman Finish Dress Pins; Long Jet Chains; Gold-filled Ladies' Rings, stone set and plain signs, and many other articles. Regularly 35c, 50c, 75c. Friday, each **.28**

2,000 yards of these popular checks, in fine worsted finish, in four sizes of check. Regularly value 65c per yard. 44 inches wide. Friday **.48**

1,500 yards of English Tweed Suitings, in a big variety of new designs and colorings, 42 and 44 inches wide. Regular price 65c per yard. Friday **.48**

2,500 yards of All-wool French Poplins and San Toys, in fine cord effects, a fine range of new spring shades to select from, also black. Regularly price, 42-inch wide, 65c and 75c per yard. Friday **.59**

\$1.00 WEST OF ENGLAND SERGES, 50 INCHES WIDE, 68c. 3,000 yds. of our standard \$1.00 quality West of England Serge Suitings will be offered Friday at less than to-day's cost of production. Made from fine botany yarns and thoroughly soap shrunk, they do not gloss in wear and are fast-unfading dyes. A full range of new spring shades, also three splendid shades of navy and black. 50 inches wide. Friday **.68**

NOTIONS

Sewing Silk, 50-yard spools, in black and a few colors, limited quantity only. Regularly 30c dozen, Friday, dozen **15c**

Hooks and Eyes, in black or silver, all sizes. Regularly 2 cards 5c, Friday, 6 for **10c**

Bunch Tape, in white only. Regularly 2 for 5c, Friday, 6 for **10c**

Dome Fasteners, in black or silver, all sizes. Regularly 2 dozen 5c, Friday 8 dozen **10c**

Hair Pins, 150 pins in box. Regularly 7c, Friday 5 Pump Trees, serviceable and handy. Regularly 25c, Friday **15c**

Infants' and Children's Wear

Infants' Short Dresses, nain-sook, yoke of tucking, neck and sleeves finished with lace edging. Sizes 6 months to 2 years. Regularly 65c. Friday bargain **.43**

Infants' Short Dresses, fine nain-sook, yoke and skirt have insertions and frills. Sizes 6 months to 2 years. Regularly \$1.25. Friday bargain **.89**

Girls' Dresses, handsome all-over eyelet embroidery, neck and short sleeves, finished with Val. lace. Sizes 6 to 14 years. Regularly \$4.00. Friday bargain **2.95**

Girls' Middy Dresses, fine black and white striped print, blouse has navy blue chambray collar and cuffs braided finished and laced front, pleated skirt. Sizes 6 to 14 years. Regularly \$2.00. Friday bargain **1.25**

Bargains in the Making

It would be interesting to follow the genesis of each of the bargains announced on this page. It is not possible, however, to give the details in each case, because of the great list we must cover in a limited space. Broadly, they may be classed as: First, stocks specially purchased, and, second, goods from regular stocks reduced for bargain selling. In the latter class we include many items on which the regular selling price is withdrawn for the one day only, to make an unusual attraction for Friday buyers. In no case are goods offered unless we are assured that the Friday price means a very considerable saving as compared with the price usually and necessarily charged for regular selling.

Bargain Sale of Men's Suits

English Tweed Suits, greys and browns, in fancy stripe patterns; splendid fitting, single-breasted, three-button style, with good-wearing linings and excellent workmanship. You can save dollars by buying this suit. Friday bargain **7.95**

MEN'S WATERPROOF COATS.

These waterproofs are imported direct from England from a leading manufacturer. They are made from single texture, English paramatta cloth, in fawn, thoroughly rubberized. Motor style to button to the chin, with close-fitting collar. A well tailored coat. Friday bargain **6.45**

Simpson's is headquarters for Men's Trousers. Splendid wearing Worsted Trousers, in medium shades of grey, showing fancy stripes, stylish and well tailored. Friday bargain **1.75**

BOYS' CLOTHING.

42 Two-Piece Tweed Suits, double-breast sacque, single-breast Norfolk and fancy novelty styles, with bloomer pants, grey, brown and tan cloths, in striped patterns, well made, sizes 24 to 34. Friday bargain **4.49**

Straight Knicker Pants, of good wearing brown and grey tweeds, stripe patterns, colored linings, sizes 22 to 32. Friday bargain **.59**

SOFT COLLAR SHIRT WAISTS.

Made from madras cloths, in stripe and plain shades, turn-over collar, fastened with pearl bar fastener for tie, full cut blouse style, with buttoned cuff, sizes 6 to 13 years. Friday bargain **.49**

Men's and Boys' Caps 12c

Men's and Boys' Caps, fine twill worsteds, and new patterns in imported tweeds, good linings and finish. Friday bargain **12c**

Boys' Varsity Caps, in velvet, felt and serges, navy, black, cardinal and brown; colors, silk lined, at **.25**

Children's Felt Hats, mushroom and turban shapes, fine imported felt colors, navy, white, grey, cardinal and brown. Friday special **.69**

Men's Soft Hats, fedora, trooper and negligé shapes, medium and large brim and crown, fine quality imported felt, in plain or mixed finishes, full range of colors. Friday bargain **.75**

Fifty Short Secuin and Beaded Tunic, in black, black and gold, black and steel, silver, all gold, 30 inches long, with fringe. Regularly \$10.50 and \$12.50. Friday bargain **5.00**

Twenty only New French Tunics, in white and crystal, jet, etc. Regularly \$15.00 to \$28.50. Friday bargain **9.75**

Men's Neckties

A tremendous quantity of good quality Knitted Neckwear, bought from an American manufacturer at about half the regular manufacturer's price. Friday bargain, **.35** each

1,000 Men's Knitted Ties, in plain weaves, hobbie effects and cross-bar designs; many in the new Bulgarian colors. Regularly \$1.00 quality. Friday bargain 35c each, or 3 for **\$1.00**

2,000 Silk Ties, wide open ends and reversible style. Regularly 50c. Friday 3 for 50c, or each, 19c.

500 Men's Neglige Shirts, with soft double cuffs and separate collar of same material; fine hairline stripes; all sizes 14 to 17. Regularly \$1.25. Friday bargain **.79**

1,000 garments of Men's "Pen-Angle" Brand Natural Balbriggan Underwear, shirts and drawers; long sleeves and ankle drawers; all sizes to 44. Friday bargain **.44**

5-Inch Taffeta Ribbon 9c

Big clearing of several lines of 5 and 6-inch Pure Silk Taffeta Ribbons, suitable for hat bows, in tan, brown, champagne, pink, myrtle, reseda and navy. Also a good 4 1/4-inch taffeta, in all colors, including white, pink, pale blue, new blue, navy and black. Friday bargain **.9c**

Tunic \$5.00 and \$9.75

Smart wide stripes, in good color combinations, such as navy and Copenhagen, tan and navy, tan and Saxe, navy and green; also a wide ombre ribbon in tan, new blue, old rose, Tuscan and grey, width 8 inches. Regularly price 25c and 30c per yard. Friday bargain **.14**

300 Women's Hand Bags

Seal grain, suede saphian and velvet leather Bags, have leather linings, velvet have silk linings, all contain change purse. Regularly \$1.50 to \$2.00. Friday bargains **.98**

A big collection of Leather Clasp Purse, bill folders, card cases, combination coin and bill fold. Regularly 50c and 75c. Friday bargains **.25**

German Silver Change Purse, with long chain, unlined, silver only. Regularly 65c. Friday bargain **.46**

DRUGS

Sulphur, Cream Tartar and Molasses—The old-time blood purifier. Friday **.15**

Hot Water Bottles, red rubber, 1 1/2 liter. Friday **.25**

Good quality Shaded, mounted on reliable spring rollers, 37 inches wide, 70 inches long; color white, cream and green. Friday, each **.39**

Made from the best quality of opaque cloth, mounted on Hartshorn guaranteed rollers, 37 inches wide by 70 inches long; white or cream one side, green the other. Regularly value 75c. Friday, special **.46**

Extending from 50 to 54 inches; for bedroom or living room curtains. Friday, each **.9c**

35c Wall Paper 9c

1,500 Rolls Imported Wall Paper, in all colors, figures, floral, floral, for bedrooms, small halls, living rooms; room lots or more. Regularly 35c. Friday bar **9c**

New Dining Room and Parlor Papers, in brown, grey, greens, reds, blues. Per roll, 10c, 12 1/2c, 15c, 20c, 25c.

Imported Parlor and Dining Room Papers, in blue, green, red, and new designs. Per roll, 25c, 35c, 50c, 75c, \$1.00.

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Extraordinary Values in Furniture

Dressers, in quartered oak finish. Regularly \$12.50. Friday **8.90**

Dressers, in mahogany finish. Regularly \$17.50. Friday **13.40**

Dressers, in mahogany finish. Regularly \$21.60. Friday **15.95**

Dressers, in quarter-cut oak. Regularly \$21.75. Friday **12.45**

Dining Tables, in oak finish. Regularly \$12.50. Friday **9.90**

China Cabinets, in fumed oak. Regularly \$17.50. Friday **13.45**

China Cabinets, in fumed oak. Regularly \$33.75. Friday **28.85**

Serving Tables, in fumed oak. Regularly \$13.50. Friday **9.80**

Buffets, in quartered oak. Regularly \$43.50. Friday **33.60**

Buffets, in early English. Regularly \$21.00. Friday **15.90**

Parlor Suites, in mahogany finish. Regularly \$24.90. Friday **18.60**

Arm Rockers, in fumed oak. Regularly \$11.00. Friday **7.70**

Rockers, in fumed oak. Regularly \$4.90. Friday **3.65**

Steel Restaurant Chair. Regularly \$1.90. Friday **1.15**

Hardwood Rockers. Regularly \$1.25. Friday **.95**

Sun Fast Casement Cloth—"Sunresista"

For bedroom curtains—for the sun-room—for the summer home one needs a curtain fabric that is fast color, that positively will not fade. "Sunresista" casement cloth is guaranteed absolutely fast to light and washing; full 50 inches wide; a great range of colors. Per yard, 50c and 65c.

A Friday Bargain List of Lace Curtains and Nets of Unusual Interest. A special collection, in ecru, white and ivory; 2, 3 and 3 1/2 yards long. Regularly priced at \$6.50 and \$7.00 per pair. Friday, **4.50** per pair

Plain net centres, with handsome Renaissance border, all over floral designs; fine nets with lace inserted borders. Very durable and pleasing in appearance. Special Friday **2.50**

FILLED MUSLIN CURTAINS, 96c PER PAIR. For summer curtains for the bed-chamber nothing is so dainty or effective; 2 1/2 yards long; plain, dotted, or with coin spot. Friday, per pair **.90**

A very fine quality of Scotch Madras, 60 inches wide, white or cream, for living room, dining room, den or bed-chamber curtains. An exceptional offering. Friday, yard **.38**

Hand-made shades mounted on Hartshorn rollers, 37 inches wide, 70 inches long; colors white, cream and green. Complete, ready to put up. Friday, each **.37**

Good quality Shades, trimmed with pretty insertion, mounted on reliable spring rollers, 37 inches wide, 70 inches long; color white, cream and green. Friday, each **.39**

Made from the best quality of opaque cloth, mounted on Hartshorn guaranteed rollers, 37 inches wide by 70 inches long; white or cream one side, green the other. Regularly value 75c. Friday, special **.46**

Extending from 50 to 54 inches; for bedroom or living room curtains. Friday, each **.9c**

35c Wall Paper 9c

1,500 Rolls Imported Wall Paper, in all colors, figures, floral, floral, for bedrooms, small halls, living rooms; room lots or more. Regularly 35c. Friday bar **9c**

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