LIFE ASSURANCE COMPANY OF LONDON.

CAPITAL £1,000,000 STERLING.

Annual Income, over £100,000 Sterling.

Division of Profits.

Two thirds of Profits divided every 5 or 7 years amongst the participating class, from date of Policy.

Bonus, 1841, gave 2 per cent. per annum on amount of Policy.

Another Bonus will be declared after 31st December, 1854, adding largely to the benefits derived from this Company by the assured.

Agencies are established at Edinburgh, Glasgow, Dublin, New York, Quebec, St. John, N. B., and Halifax, N. S.

AGENT AT HALIFAX, ALEX. G. FRASER.

MEDICAL OFFICER, HON. WILLIAM GRIGOR, M. D.

The high estimation in which this Company is held in Great Britain, is evinced by the great increase of its business, and the hitherto unprecedented division of Profits granted the Assured; whilst the numerous highly respectable persons in this city already participating in its success, bear ample testimony to its merits. Applications are strictly confidential.

No extra charge for crossing the Atlantic in Mail Steamers or first class sailing vessels, or travelling as far south as 36° at any season of the year. A few examples of Premiums and Bonuses added to Policies of Nova Scotia, from their date to Dec. 31, 1847, are here given.

Date of Policy.	Age of Assured	Rate of Premium per Cent.			Amount insured Sterling.	Age of Policy.		Bonus added to Policy Sterling.			Amount sterl'g secured on Policy Dec. 31st, 1847		
1836 July 30, 1837	20	£ 1	s. 18	d. 8	¿£ 600	Y. 11	M. 5	£ 146	s. 0	d. 0	.£ 746	s. 0	d. 0
June 30, 1838	18	1	16	10	800	10	6	180	0	0	980	0	0
Octr. 1, 1839	22	2	0	3	1000	9	3	200	0	0	1200	0	0
Novr. 15, 1840	21	1	19	5	500	8	11	88	14	6	588	14	6
May 13	26	2	3	11	1200	7	71	201	0	0	1401	0	0

When Insurance is for the whole Life, a credit is allowed for half the Premium for first 5 years.

Rules of the Society, Blank Forms of Application, and all information connected therewith, furnished by the Agent at the office of Yeomans & Fraser, opposite the Commissariat.

49 Bedford Row.

ALEXR. G. FRASER, AGENT.