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January  
Third  
1921.

Mrs. Stone,  
18 Selby Ave.,  
Westmount, Que.

Dear Madam:-

It gives me pleasure to state that I have the most cordial sympathy for any effort which the Women's Council of Canada can make towards encouraging the people of Canada to support British magazines and general literature.

It is discouraging to know that such a high percentage of the light literature read in Canada is of unbritish origin. Readers cannot help but be impressed by what they read, and undoubtedly, with a certain section of our population the magazine furnishes the great bulk of reading matter.

There is another aspect of the case worthy of serious consideration and that arises from the fact of the enormous amount of advertising matter to be found in the so-called popular magazine. If these advertisements advertize almost exclusively goods made without the British Empire, it is only natural that people's trade thoughts are directed away from British made goods.

The whole question of light literature is one deserving the most thoughtful consideration by all loyal and patriotic citizens.