

series. They were hot drinkers but they liked to know what sort of a befuddled fellow a drinker might be occasionally. I would like to see them repeated.

Mr. FLEMING: I was just interested in measuring the popularity of Mr. Coldwell's tastes according to listener surveys.

The CHAIRMAN: Any further questions on plays? If not, public affairs features on page 16.

*By Mr. Dinsdale:*

Q. These features, Mr. Chairman, I believe operate very closely with various community groups. For example, such things as citizen forum and farm forum. It may be that one reason for their success is the fact that there is a close community co-operation.—A. These programs are deliberately planned with that idea in mind so that there will be response from listeners in the vicinity in which they are based.

Q. I do not know whether I can ask this question under this heading, but is it a general policy to try to have some sort of advisory council on programming?—A. In general I think it would be far too unwieldy a body. There is for the citizens forum a national advisory council, and one for the farm forum and we have other advisory councils on different aspects of broadcasting which seems to us much more satisfactory; that is to get people particularly interested in one field of broadcasting.

Q. If we could revert to drama. For example, who determines drama policy. Has that anything to do with a group of drama experts?—A. Everybody in the corporation from the board down. There is no one advisory group, but it is part of a general programming pattern. I would suggest that an outside advisory council on drama would not be terribly helpful, because there are so many different individual tastes in drama, and we are trying to meet these different types of taste. Some people like variety, and Stage 53 which is followed by a lot of people, and then there are Wednesday Night, and things like Mr. Glencannon and soap operas.

Mr. COLDWELL: Did you say somebody liked soap operas?

Mr. RICHARD: I do.

*By Mr. Dinsdale:*

Q. Do you regard the C.B.C. news as a good point of contact with the public?—A. A great many listen to it.

Q. What do they call it?—A. The C.B.C. Times.

Q. Yes.—A. We have a point of contact with those who—

Q. Has it a large circulation?—A. I think it is about 15,000 paid, and we would like to see it bigger, but we do not feel we can afford to distribute it free, and we have to charge for it and that cuts down the circulation.

*By Mr. Coldwell:*

Q. Has it increased?—A. It has gone up quite a bit, and we hope it will go up still further.

Mr. COLDWELL: It is very useful.

Mr. DINSDALE: Will there be general questions on programming?

The CHAIRMAN: It is all part of it, so go ahead please.

*By Mr. Dinsdale:*

Q. Just another question along that line. Would it be possible if there was a good program that was developed in a local community and was being featured on a private station, would it be possible for such a program to