

- The *Asociación Mexicana de Ingeniería de Transporte, A.C.*, Mexican Association of Transportation Engineers has a regular meeting and a trade show every two years.

KEY CONTACTS

CANADA

Canadian Government

Department of Foreign Affairs and International Trade (DFAIT)

DFAIT is the Canadian federal government department most directly responsible for trade development. The **InfoCentre** should be the first contact point for advice on how to start exporting. It provides information on export-related programs and services, acts as an entry point to DFAIT's trade information network, and can provide copies of specialized export publications and market information to interested companies.

InfoCentre

Tel.: 1-800-267-8376 or (613) 944-4000
 Fax: (613) 996-9709
 FaxLink: (613) 944-4500
 InfoCentre Bulletin Board (IBB):
 Tel.: 1-800-628-1581 or (613) 944-1581

Internet:
<http://www.dfait-maeci.gc.ca>

The Trade and Economic Division of the Embassy of Canada in Mexico can provide vital assistance to Canadians venturing into the Mexican market. The trade commissioners are well-informed about the market and will respond in whatever measures possible to support a Canadian firm's presence in Mexico.

Note: to telephone Mexico City, dial: 011-52-5 before the number shown. For contacts in other cities in Mexico, consult the international code listing at the front of your local telephone directory for the appropriate regional codes.

Trade and Economic Division

The Embassy of Canada in Mexico
 Schiller No. 529
 Col. Polanco
 Apartado Postal 105-05
 11560 México, D.F.
 México
 Tel.: 724-7900
 Fax: 724-7982

Canadian Consulate

Edificio Kalos, Piso C-1
 Local 108-A
 Zaragoza y Constitución
 64000 Monterrey, Nuevo León
 México
 Tel.: 344-3200
 Fax: 344-3048

Canadian Consulate

Hotel Fiesta Americana
 Local 30-A
 Aurelio Aceves No. 225
 Col. Vallarta Poniente
 44110 Guadalajara, Jalisco
 México
 Tel.: 616-6215
 Fax: 615-8665

International Trade Centres have been established across the country as a convenient point of contact to support the exporting efforts of Canadian firms. The centres operate under the guidance of DFAIT and all have resident trade commissioners. They help companies determine whether or not they are ready to export, assist firms with market research and planning, provide access to government programs designed to promote exports, and arrange for assistance from the trade commissioners in Ottawa and trade officers abroad. Contact the International Trade Centre nearest you.

World Information Network for Exports (WIN Exports) is a computer-based information system designed by DFAIT to help Canada's trade development officers abroad match foreign needs to Canadian capabilities. It provides users with information on the capabilities, experience and interests of more than 23,000 Canadian exporters. To register on WIN Exports, call (613) 996-5701, or fax 1-800-667-3802 or (613) 944-1078.

International financing

institutions, including the World Bank and the Inter-American Development Bank, provide funds to Mexico for a wide variety of specific projects. DFAIT helps Canadian exporters interested in pursuing multilateral business opportunities that are financed by international financing institutions. For further information, call (613) 995-7251, or fax (613) 943-1100.

Market Intelligence Service (MIS)

provides Canadian businesses with detailed market information on a product-specific basis. The service assists Canadian companies in the exploitation of domestic, export, technology transfer and new manufacturing investment opportunities. MIS is offered free of charge by fax, letter or telephone. For more information, call (613) 954-5031, or fax (613) 954-2340.

Department of Industry (DI)

Advanced Manufacturing Technologies Directorate

Department of Industry
 235 Queen Street
 Tenth Floor, East Tower
 Ottawa, ON K1A 0H5
 Tel.: (613) 954-3249
 Fax: (613) 941-2463

Canadian International Development Agency (CIDA)

CIDA is an important possible source of financing for Canadian ventures in Mexico. A special fund is available through the CIDA under the Industrial Cooperation Program (CIDA/INC). This program provides financial contributions to stimulate Canadian private-sector involvement in developing countries by supporting long-term business relationships such as joint ventures and licensing arrangements. For more information, call (819) 997-7905/7906, or fax (819) 953-5024.

