

*"We also benefited from the existence of a strong basic infrastructure, including Summerside Aerospace Centre (in Prince Edward Island) and excellent telecommunications services. Geography was also a plus. This is an excellent base from which to serve not only the U.S. but European markets."*

Lindo Lapegna, President,  
Testori Americas Corporation

## Transportation Infrastructure

G-7 Countries\* — 1996

Country	Score	Roads	Railroads	Air Transport	Port Access
United States	88.0	90	81	92	89
<b>Canada</b>	<b>86.0</b>	<b>86</b>	<b>83</b>	<b>88</b>	<b>87</b>
France	82.1	87	84	83	74
Germany	81.9	83	77	84	83
Japan	73.0	62	87	66	77
United Kingdom	67.0	59	50	84	76
Italy	62.2	72	54	64	59
Mexico	48.0	50	29	66	48

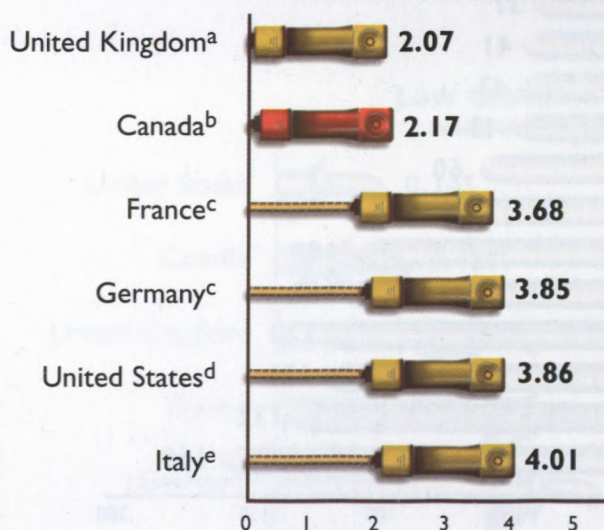
\* Mexico added to G-7 member countries.

Notes: The score measures the extent to which the transportation infrastructure is developed to meet the business requirements of a company competing internationally and measures adequacy of roads, railroad, air transport and port access; 0 = least adequate; 100 = most adequate.

Source: WEF, *The Global Competitiveness Report*, 1996.

## Competitive International Telephone Rates

Cost of a three-minute call in dollars



a) June 1995; b) May 1995; c) January 1996;

d) November 1995; e) March 1994.

Note: International calls are to New York, except for Canada and the U.S. which are to London.

Source: Teleglobe Canada Inc., March 1996.

## 9. Sophisticated and Efficient Infrastructures

A 1996 report published by the World Economic Forum rates countries on several competitiveness criteria. Four of these criteria – roads, railroads, air transport and port access – deal with the adequacy and flexibility of transportation infrastructure relative to business requirements. Canada's average rating for these criteria was the second highest among G7 nations.

A comprehensive network of roads, ports, airports and rail lines provides fast and cost-effective freight and passenger services. Deregulation has led to enhanced competition among alternative modes of transport. Rail, truck and air services are fully integrated with U.S. networks, providing efficient access to consumers and suppliers throughout North America.