QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 424-DUSSELDORF

010-MINE, METAL, MINERAL PROD & SRV GERMANY WEST

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

MINERALS AND MINERAL PRODUCTS

UNDERTAKE A COMPREHENSIVE MARKET STUDY FOR MINERALS

UNDERTAKE A COMPREHENSIVE MARKET STUDY FOR THERMAL AND METALLURGICAL COAL

MEET WITH MAJOR METAL TRADING COMPANIES TO STIMULATE INTEREST IN CANADIAN METAL PRODUCTION.

MEET WITH MAJOR MINING COMPANIES TO INTEREST THEM IN CO-PARTICI-PATION IN CANADIAN MINING OPERATIONS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 REPORT ON STEEL INDUSTRY

QUARTER: 2 PROGRAM OF MEETINGS FOR GOV'T AND IND. REPS RE: IRON AND STEEL

QUARTER: 2 REPORT ON GERMAN HARD COAL INDUSTRY.

QUARTER: 3 REPORTING ON ECONOMIC ISSUES PERTINENT TO COAL MINING & METALLURGICAL INDUSTRIES.

QUARTER: 4 ----

ANTICIPATED RESULTS:

MORE IN DEPTH KNOWLEDGE OF THE SECTOR WILL ENABLE POST TO TARGET ACTIVITIES AND INCREASE MARKET SHARE 2 TO 3%

BETTER KNOWLEDGE OF SHIFTS IN ENERGY SOURCES AND COMPETITION WILL ENABLE CON SUPPLIERS TO INCREASE MARKET BY 1 TO 2%.

INCREASED EXPORTS THROUGH INCOMING MISSION FROM CANADA IN ZINC, LEAD, NICKEL, MOLYBDENUM, PLATINUM AND COBALT SECTORS.

INCREASED DIRECT INVESTMENT BY ORGANIZING MISSIONS TO CANADA IN FOLLOWING SECTORS: GOLD, PLATINUM, NICKEL, COPPER.

QUARTERLY RESULTS REPORTED:

VISIT OF DON BELCH OF STELCO(AND CDN STEEL PRODUCERS ASSOCIATION) AND CALL ON GERMAN STEEL TUBE MANUF. ASSOCIATION PRODUCED TWO STEEL REPORTS AND CREATED FOLLOW-UP OPPORTUNITIES FOR CDN GOVT. MISSION IN JULY.

INTRODUCTION OF CDN SPECIALISTS TO RELEVANT GERMAN ASSOCIATIONS AND COMPANIES USEFUL EXCHANGE ON COMMON POLICY PROBLEMS.

IDENTIFICATION OF KEY ECONOMIC POLICY ISSUE FACING GERMAN NATIONAL AND REGIONAL GOV'T.

SUBMITED SEVERAL REPORTS SUMMARIZING ISSUES FACING THESE TWO IMPORTANT BUT TROUBLED INDUSTRIES.