REPORT 4 88/07/27

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 519-SEOUL

005-COMM. & INFORM. EQP. & SERV KOREA

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 NONE THIS QUARTER

QUARTER: 2 - PARTICIPATION IN AFCEA 87

- DEVELOPED DATA BASE OF IMPORTERS OF ELECTRONIC

COMPONENTS (IMPORT DIVERSIFICATION)

QUARTER: 3 TELECOM/DATACOM MISSION TO CANADA.

QUARTER: 4 DATACOM SEMINAR AND MISSION DURING CANADA WEEK.

QUARTERLY RESULTS REPORTED:

STARTED WORK FOR CDN PARTICIPATION AT AFCEA 87. 2-ASSISTED CDN MARCONI IN FINALIZING SALES OF ANSP 503.

- DEMONSTRATION OF CDN DEFENCE ELECTRONICS COM-MUNICATIONS CAPABILITY
- COMPREHENSIVE DATABASE OF ALL KOREAN IMPORTERS OF DIVERSIFICATION ITEMS DEVELOPED.

COMPLETED. INCREASED KOREAN AWARENESS OF CDN TECHNOLOGY. EXPECT POSSIBILITY OF AN AGREEMENT IN THE FINANCIAL TELECOMMUNICATION SECTOR.

SEMINAR ATTRACTED MORE THAN 180 PARTICIPANTS. ON-SITES SALES ESTIMATED AT \$300-500,000. FORE-CASTED SALES: \$1.2 MILLION FOR THE COMING YEAR.