

Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: LATIN AMERICA-CARIBBEAN

Mission: 633 SANTIAGO

Market: 068 CHILE

Sector: 003 GRAINS AND OILSEEDS

Subsector: 031 CEREAL GRAINS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	60.00M	\$ 65.00M	\$ 70.00M	\$ 85.00M
Canadian Exports \$	0.00M NA	\$ 0.00M	\$ 0.00M	\$ 0.00M
Canadian Share of Import Market	0.00% NA	0.00%	0.00%	0.00%

Major Competing Countries

Market Share

i) 577 UNITED STATES OF AMERICA

100 %

Cumulative 3 year export potential for CDN products
in this Sector/Subsector:

1-3 \$M

Current status of Canadian exports: No Export results to date

Products/services for which there are
good market prospectsCurrent Total Imports
In Canadian \$
\$ 0.00 M

i) WHEAT

The Trade Office reports that the following factors influence Canadian
export performance in this market for this sector (sub-sector).

- the degree of import duty protection of local industry tends to be high

In the Trade Office's opinion, Canadian export performance in this sector
(sub-sector) in this market is lower than optimum mainly because of:

- non competitive pricing
- other factor(s) described by the Trade Office as follows:

USA HAS BEEN SUBSIDIZING ITS WHEAT EXPORT TO CHILE. CHILE IS TRY-
ING TO BE SELF-SUFFICIENT IN NEXT 10 YRS THEIR IMPORTS WILL DE-
CREASE CONSIDERABLY BUT TO KEEP PROTEIN CONTENT AT AN ACCEPTABLE
LEVEL, THEY MAY IMPORT HIGH PROTEIN WHEAT SUCH AS CDN WHEAT.