

Vigo opens the door to frozen fishing products

VIGO, SPAIN — October 5-7, 2004 — The Canadian Embassy in Madrid, in collaboration with the Canadian Embassies in Lisbon and Brussels and Agriculture and Agri-food Canada, will provide an opportunity for the Canadian seafood industry to showcase their frozen seafood products at **Conxemar's** Canadian Pavilion. This important annual event for professionals in the frozen seafood sector provides an opportunity to open many doors, particularly in the heavy seafood-consuming markets of Southern Europe.

Top fishing port in Europe

For both fresh and frozen fish, Vigo is the place to be for professionals in this sector. Conxemar gathers the fish

processors of Galicia and Southern Europe, making this city the capital of the fish sector in this period.

More than 70 countries, 400 exhibitors and some 30,000 visitors are expected for this sixth edition of Conxemar. This event becomes more important within the seafood sector every year, especially at a time when European markets are increasingly looking to offshore suppliers to meet European seafood demand.

For more information, go to www.conxemar.com, or contact Marc Lionel Gagnon, Commercial Officer, Canadian Embassy in Madrid, tel.: (011-34-91) 423-3228, fax: (011-34-91) 423-3252, e-mail: marc.l.gagnon@dfait-maeci.gc.ca, Web site: www.canada-es.org. ❖

ICT fair plugs into Latin America

BUENOS AIRES, ARGENTINA — September 21-24, 2004 — Don't miss this opportunity to participate in the Canadian pavilion at **ExpoComm Argentina 2004**, the international trade fair for information and telecommunications technologies and a meeting point for business people and decision makers from across Latin America.

Participants in this trade mission will benefit from a pre-show database program, one-on-one meetings, individual agendas, a conference room for workshops and presentations and more. To secure your space in the Canadian pavilion, confirm your registration before **August 1, 2004**.

For more information, contact Barbara Brito, Trade Commissioner, Trade Section, Canadian Embassy in Buenos Aires, tel.: (011-54-11) 4808-1056, e-mail: bairs-commerce@dfait-maeci.gc.ca, or Pablo Wabnik, E.J. Krause & Reed Exhibitions, tel.: (011-54-11) 4343-7020, e-mail: Pablo.Wabnik@ejkreed.com, Web site: www.expocomm.com.ar. ❖

Hydrogen and fuel cells energize Oslo

Canadian technologies and research partnerships were the focus of **Hydrogen and Fuel Cells: Canadian and Norwegian Perspectives**, a one-day conference held in Oslo in May 2004.

Some 120 participants heard presentations by **Fuel Cells Canada**, the **Canadian Hydrogen Association**, the **National Research Council Institute for Fuel Cells Innovation**, **Hydrogenics and Fuel Cells Technologies** as well as by a number of Norwegian experts.

The Canadian delegation, made up of 14 researchers and corporate representatives, arrived in Oslo as part of a wider Nordic tour. Some members of the delegation started in Helsinki and visited Stockholm, Gothenburg, Trondheim and Copenhagen. Trondheim was the venue for a specific research collaboration program, with Canadian and Norwegian participants outlining research priorities and discussing opportunities for future possible collaboration. Several areas for follow up and information exchange will lead to closer ties between Norwegian research institutes and the visiting universities.

The conference was also organized by the Canadian Embassy in Oslo, in

cooperation with Hydro Oil and Energy, the Norwegian Hydrogen Forum and the Institute for Energy Research, and drew an audience of Norwegian research institutes, universities, companies and government ministries involved in the hydrogen and fuel cells industry.

This event was a successful first step in identifying potential opportunities for commercial and science and technology collaboration in this sector. In fact, a follow-up event in September 2004 will bring a Norwegian delegation to Toronto for the **Hydrogen and Fuel Cells Conference and Trade Show**.

Canada and Norway are major energy exporters and both countries have great potential for the future export of hydrogen. Canadian technology in the form of storage and fuelling systems, and fuel cells can enable conversion of this energy carrier to useable power. Norway, for its part, is a major hydrogen producer with recognized expertise in carbon dioxide capture and storage.

For more information, contact John Winterbourne, Canadian Embassy in Oslo, e-mail: john.winterbourne@dfait-maeci.gc.ca. The full program can be seen at www.canada-norway.com/energy/index.html. ❖

ADVANCED MANUFACTURING TECHNOLOGIES

HAMBURG, GERMANY — September 28 - October 2, 2004 — Join the Canadian pavilion at **Shipbuilding, Machinery and Marine Technology International Trade Fair**, the world's leading marine technology trade show. **For more information**, contact Michael Scott-Harston, Canadian Consulate in Hamburg, tel.: (011-49-0) 40-46-00-27-11, fax: (011-49-0) 40-46-00-27-20, e-mail: michael.scott-harston@dfait-maeci.gc.ca, Web site: www.hamburg-messe.de and go to the "fair selection" drop list.

SHANGHAI, CHINA — November 2-6, 2004 — The Foundation for International Training (FIT), a Canadian non-profit economic development services organization, and the China Association for Science and Technology are organizing the second **World Engineers' Convention**. The theme of this year's convention is "Engineers Shape the Sustainable Future." **For more information**, go to www.wec2004.org, or contact Lin Tham, Project Coordinator, FIT, tel.: (905) 305-8680, ext. 242, fax: (905) 305-8681, e-mail: ltham@canada.com or lin@ffit.org.

AGRICULTURE & AGRI-FOOD

COLOGNE, GERMANY — September 12-15, 2004 — **ABIC 2004**, the Agricultural Biotechnology International Conference, will be held outside Canada for the first time since its launch in 1996. Scientists, industrial managers, investors and policy makers will be able to share knowledge to further the development of agricultural biotechnology. **For more information**, go to www.abic2004.org.

ASTANA, KAZAKHSTAN — October 28-30, 2004 — **AgroProdExpo 2004** is Kazakhstan's local agricultural machinery trade show. **For more information**, contact Ada Terechshenko, Canadian Embassy in Almaty, tel.: (011-7-3272) 501-151/523, fax: (011-7-3272) 582-493, e-mail: ada.terechshenko@dfait-maeci.gc.ca.

AMSTERDAM, NETHERLANDS — November 16-18, 2004 — Expected to draw some 450 exhibitors and 6,000 attendees, **Health Ingredients Europe 2004** promises to be a great success. This is an opportunity for buyers and suppliers of health, functional and organic ingredients to meet, exchange ideas and do business. **For more information**, contact Mike Price, Agriculture and Agri-Food Canada, tel.: (613) 759-7509, e-mail: pricewm@agr.gc.ca, Web site: www.hi-events.com.

HO CHI MINH CITY, VIETNAM — December 2-4, 2004 — **Food and Hotel Vietnam 2004** is an international food and drink, hotel, restaurant, bakery and food service equipment, supplies and services exhibition. **For more information**, contact the Canadian Consulate General in Ho Chi Minh City, tel.: (011-84-8) 827-9899, fax: (011-84-8) 827-9935, e-mail: hochi-td@dfait-maeci.gc.ca.

BUILDING PRODUCTS

DOHA, QATAR — September 19-23, 2004 — **Project Qatar 2004** is the first international trade show for construction technology, building materials, consulting services, electricity, lighting, air conditioning, environmental and water technology, stone and stone products, technology and equipment. **For more information**, contact George Sanderson, Commercial Counsellor, Canadian Embassy in Kuwait/Qatar, e-mail: george.sanderson@dfait-maeci.gc.ca, or Bechara Nacouzi, President, International Trade Fairs, tel.: (514) 685-3530, fax: (514) 685-6873, e-mail: bnacouzi@videotron.ca.

ANGERS, FRANCE — October 1-4, 2004 — **Salon Maison Bois** is France's premier wood construction trade show. **For more information** on attending this fair, contact Ludger Spohr, Canada Wood (Brussels), tel.: (011-32-2) 512-5051, fax: (011-32-2) 502-5402, e-mail: lsphor@canadawood.info. For information on the building products sector in France, contact Cécile Bourdages, Canadian Embassy in Paris, tel.: (011-33-1) 44-43-23-74, fax: (011-33-1) 44-43-29-98, e-mail: paris-td@dfait-maeci.gc.ca, Web site: www.salon-maison-bois.com.

ENVIRONMENTAL INDUSTRIES

MOSCOW, RUSSIA — November 23-26, 2004 — **WASMA 2004** is a new waste management event for the emerging Russian market, and includes a conference, a seminar and outreach programs. **For more information**, contact Elena Shatrova, Official Representative of MVK in Canada, tel.: (416) 970-4576, fax: (416) 969-8916, e-mail: info@canada.mvk.ru, Web site: www.wasma.ru.

HEALTH INDUSTRIES

BOLOGNA, ITALY — September 9-12, 2004 — **SANA 2004** is an international exhibition of natural products for nutrition, health and the environment—a great opportunity for Canadian manufacturers of natural healthcare products and nutraceuticals to introduce their products to the Italian and world markets. **For more information**, contact Sandra Marchesi,

continued on page 8 — Trade events