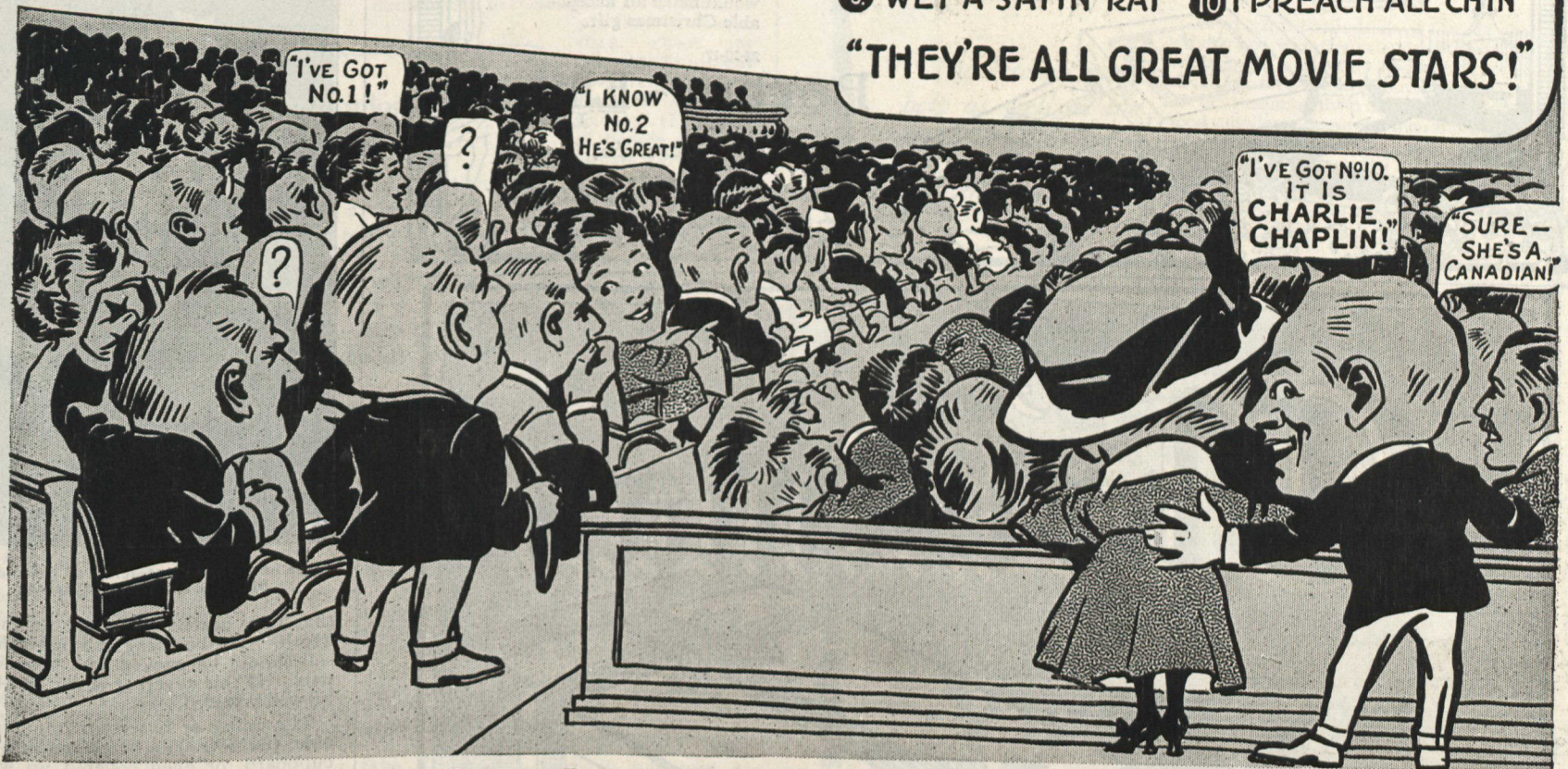


The Great Movie Mystery!

"THEY'RE COMING SOON."
WHO ARE THEY?

- ① I PARCK MY FORD ⑥ ROAM OR DIE
- ② A FOUNDAGIASS BRIK' ⑦ FUN MUST DRAIN
- ③ MAKER A CUTER GIRL ⑧ A LETS BEN CHEW
- ④ A BAD HEART ⑨ NEVER LYE BABY
- ⑤ WET A SATIN RAT ⑩ I PREACH ALL CHIN

"THEY'RE ALL GREAT MOVIE STARS!"



Here's a Problem that Kept an Entire Audience Puzzled a Whole Evening. Can You Solve It?

IT'S so interesting that you will get an hour's stimulating mental exercise from it and no end of amusement. You see the owner of this particular Movie Theatre was very proud of the excellent character of the plays he produced and each night would flash on the screen the names of the famous players who would soon be appearing in his pictures. But on this particular night the operator, wanting to play a little joke on his audience,

took the names of the players and so mixed up the letters in each name that they spelt out the funny sentences you see above. Time and time again this film was flashed on the screen only to be demanded back. Many of the audience are still trying to solve the mysterious names. Can you help them? If you are not familiar with the names of the best known moving picture actors and actresses the list below may help you.

Two Magnificent 1918 Motor Cars and \$373.00 in CASH PRIZES for Best Replies



1st Prize
1918 Chevrolet Touring Car
Completely Equipped
Value \$750.00

- 1st Prize—1918 Chevrolet**
Touring Car, Value \$750.
2nd Prize—1918 Ford
Touring Car, Value \$490.
3rd Prize, \$100.00 Cash; 4th
Prize, \$75.00; 5th Prize, \$50.00;
6th Prize, \$25.00; 7th Prize,
\$20.00; 8th Prize, \$15.00; 9th
Prize, \$10.00; 10th Prize, \$10.00;
11th Prize, \$10.00; 12th Prize,
\$10.00; 13th Prize, \$5.00; 14th
Prize, \$5.00; 15th Prize, \$5.00;
16th Prize, \$5.00; 17th Prize,
\$5.00; 18th Prize, \$5.00; 19th
Prize, \$3.00; 20th Prize, \$3.00;
21st Prize, \$3.00; 22nd Prize,
\$3.00; 23rd Prize, \$3.00; 24th
Prize, \$3.00; and 25 extra Cash
Prizes of \$1.00 each.



Prize List

2nd Prize
1918 Ford Touring Car
Value \$490.00

CAN YOU NAME THE MOST POPULAR MOVIE STARS

PROBABLY you know the names of most of the famous players but just to refresh your memory we mention below the names of a few of the most popular players.

Charlie Chaplin, Hazel Dawn, Francis X. Bushman, Beverly Bayne, Francis Ford, Grace Cunard, Marguerite Clark, Clara Kimball Young, Fannie Ward, Max Linder, Dustin Farnum, Alice Brady, Theda Bara, Wilton Lackaye, Douglas Fairbanks, Blanche Sweet, Julia Sanderson, Marie Doro, Pauline Frederick, Robert Warwick, Anita Stewart, Olga Petrova, Norma Talmage, Lou Tellegen, George Beban, Annette Kellerman, Mary Pickford, Lillian Walker, Mabel Normand, Pearl White.

All the puzzle names can be re-arranged to spell out the correct names of one of the great stars. So sharpen your pencil, put on your thinking cap and when you think you have the right names, send your solution promptly to us.

WHY WE ARE AWARDING THESE MAGNIFICENT PRIZES

This great contest is being conducted by the Continental Publishing Co., Limited, one of the largest and best known publishing houses in Canada. That is your guarantee that the prizes will be awarded with absolute fairness and squareness to you and every other contestant.

Frankly, it is intended to further introduce EVERYWOMAN'S WORLD, Canada's Great Home Magazine. You may enter and win one of the fine Motor Cars or the \$100.00 cash prize whether you are a subscriber to EVERYWOMAN'S WORLD or not, and moreover you will neither be asked nor expected to take the magazine or spend a single penny of your money in order to compete. Here's the idea:

EVERYWOMAN'S WORLD is so popular everywhere that it now has the vast circulation of over 125,000 copies a month; but our motto is "EVERYWOMAN'S WORLD in Every Woman's Home." We want all Canadian

women to become better acquainted with Canada's great home magazine, knowing that when they are they will be glad to have it every month. Therefore, when we acknowledge your entry to this contest and you know your standing for the prizes, we shall send you without cost a special copy of the very latest issue and a review of many of the fine stories, fashions, house-keeping and money-making features, soon to appear. Then, in order to qualify your entry to be sent on for the judging and awarding of the grand prizes, you will be asked to assist us in carrying on this big introduction plan by showing your sample copy to just four of your friends or neighbors who will appreciate this really worth-while All-Canadian magazine and want it to come to them every month. You will easily fulfill this simple condition in a few minutes of your spare time and we will even send sample copies for you to leave with each of your friends if you would like to have them.

RULES FOR SENDING YOUR ENTRY

1. Write on one side of the paper only. Your solutions of the names should appear on one sheet with your full name (stating Mr., Mrs. or Miss) and address in the upper right hand corner. Use a separate sheet of paper if you wish to write anything else.

2. Employees of this company and their relatives are absolutely debarred from competing.

3. Boys and girls under 12 years of age will not be allowed to compete.

4. Three independent judges, having no connection with the firm, will judge the qualified entries and award the prizes according to the number of points gained on each entry, the answer gaining 160 points, which is the maximum, taking first prize. 10 points will be awarded for the correct solution of each of the names from No. 1 to No. 9 inclusive (No. 10 being given as a "Key" will not count). 20 points will be given for general neatness, style, spelling, punctuation, etc., 10 for handwriting and 40 for fulfilling the condition of the contest. The

contest will close at 5 p.m., May 30th, immediately after which the prizes will be awarded. The names and addresses of the judges will be published in due course and contestants must agree to abide by the judges' decisions.

5. Contestants may send as many as three sets of answers to the puzzle, but only one set may be awarded a prize.

6. In the event of different members of a family competing, only one prize will be awarded in any one household or family. Address your reply to

Movie Contest Editor, Everywoman's World, Continental Publishing Co., Ltd., 1 Continental Bldg., Toronto, Ont.