

SIMPSON'S

CANADA

Whether you live in Nova Scotia British Columbia, or anywhere between, your nearest post, express or freight office is practically a branch of Simpson's. Simpson's Will Come to You.

We Serve Every Citizen of the Dominion on Equal Terms

You order from our catalogue at regular Toronto prices. We Pay Delivery Charges. Everything we sell, except certain heavy bulky goods (which are clearly specified in our catalogue) is Shipped Prepaid.

You don't have to go to Toronto to shop at Simpson's.

You can have the benefit of our immense stocks, our great variety of goods and our low prices, right where you are.

All customers who buy at our store are privileged—if they desire—to return the goods and get their money back. Joucan have the same privilege, no matter where you live, and we pay transportation charges both ways.

Send for our Mid-Winter Sale Catalogue. The prices in it are special. It is filled with bargains, such as Toronto shoppers wait for and snap up. This catalogue gives you the same chance to save money.

Send for the Catalogue Now-It's Free

Just address a postal to Dept. No. 38 saying "Send me your Mid-Winter Sale Catalogue."

The SIMPSON Company Robert SIMPSON Limited