

LISTERINE

The original antiseptic compound

(Awarded Gold Medal (Highest Award) Lewis & Clark Centennial Exposition, Portland, 1905; Awarded Gold Medal (Highest Award) Louisiana Purchase Exposition, St. Louis, 1904; Awarded Bronze Medal (Highest Award) Exposition Universelle de 1900, Paris.)

Listerine represents the maximum of antiseptic strength in the relation that it is the least harmful to the human organism in the quantity required to produce the desired result; as such, it is generally accepted as the standard antiseptic preparation for general use, especially for those purposes where a poisonous or corrosive disinfectant can not be used with safety. It has won the confidence of medical men by reason of the standard of excellence (both as regards antiseptic strength and pharmaceutical elegance), which has been so strictly observed in its manufacture during the many years it has been at their command

**The success of Listerine is based upon merit
The best advertisement of Listerine is—Listerine**

**Lambert Pharmacal Company
St. Louis, U. S. A.**

Nova Scotia to British Columbia PHARMACEUTICALS

bearing our labels have earned for themselves a well merited demand. They may be readily obtained by specifying

“ F R O S S T ”

and our friends in the profession are requested to kindly signify their preference when prescribing.

Charles E. Frosst & Co., Montreal