

TEMPERANCE ADVOCATE,

DEVOTED TO TEMPERANCE, EDUCATION, AGRICULTURE & NEWS.

PLEDGE.—We, the undersigned, do agree, that we will not use Intoxicating Liquors as a Beverage, nor Traffic in them; that we will not provide them as an article of Entertainment, nor for persons in our Employment; and that in all suitable ways we will discountenance their use throughout the community.

VOL. XVII.]

MONTREAL, DECEMBER 15, 1851.

No. 26

PROSPECTUS

OF THE

"CANADA TEMPERANCE ADVOCATE,"

EIGHTEENTH VOLUME.

In penning the announcement of the *Eighteenth Volume* of the *Advocate*, we feel called upon again to thank our subscribers for their support during the past year—we have spared neither time nor money to deserve it, and would hope that we have not altogether been unsuccessful; it has been our study to keep before us the great object for which the *Advocate* was at first commenced, and from the frequent favorable notices of our contemporaries, we see cause to indulge the hope, that in this also we have not failed.

We have contracted with our paper maker to furnish a good quality of paper; and the illustrations of that interesting tale, **THE SEQUEL TO THE BOTTLE**, are now being engraved and will be ready for our next volume. Continued care will be exercised in the selection of good pieces of Music, and additional assistance in the Editorial department has also been secured. Under these circumstances, we hope that strenuous efforts will be made to extend our circulation, and that Subscribers will do us the justice to make their payments in advance. We hope that agents and friends, in different parts, will make it a point to canvass their different localities, not only to ascertain who are willing to continue, but also for the purpose of adding new names to our list, and communicate the result to us before the close of the present volume.

We have no change to announce in the future conduct of the *Advocate*. As heretofore, it will be the uncompromising defender of our cause, and will faithfully note its progress throughout the world, wherever the standard of temperance has been raised, as well as in those Provinces, whether that progress be effected through the instrumentality of the Rechabites, the Sons of Temperance, or the ordinary temperance societies. We have no object to gain beyond the advancement of the cause of total abstinence, and to this every other consideration shall be made to yield.

THE LITERARY DEPARTMENT

As heretofore, will be carefully selected from the best publications of the day; and well written original articles, either of prose or poetry, will from time to time find place in its columns.

COMMERCIAL DEPARTMENT.

The above is not altogether a new feature in the *Advocate*, but in future we intend that more attention will be paid to it—and great care will be taken to furnish the farmer, and others who are interested, with a full and correct report of the market. It shall in a great measure take the place of the news department, as well as that of the births, marriages, and deaths, except those that may be sent us for insertion in our columns.

THE EDUCATIONAL AND AGRICULTURAL DEPARTMENT

Will comprise carefully selected articles of practical value, both to the parent and teacher, as well as the farmer, that our friends in the country who may wish to take but one paper, may find the *Advocate* all they want for a family paper, at a very small price.

We make this early announcement of our next volume that all may be apprized in good time, that we cannot continue to send the *Eighteenth Volume* of the *Advocate* to any but those who

make payment in advance, or send us definite orders for their paper. Hitherto, heavy loss has been incurred by sending to all previous Subscribers the succeeding volume without order, we think the friends of the cause should not expose us to this loss.

The *Advocate* is published on the 1st and 15th of every month, at 2s 6d per annum, payable in advance. As formerly, all orders and remittances to be forwarded to JOHN C. BECKER, Printer, No. 22, Great St. James Street, Montreal.

SPECIAL NOTICE.

We deem it advisable thus specially to call the attention of the friends of the *Advocate*, as well as of the cause generally, to the terms of the forthcoming volume, and which will be found in the last paragraph but one of our Prospectus. And we do so that none may have cause to complain of insufficient notice, should the paper be discontinued at the end of the year. The Post-office arrangements are now so complete, and the facilities of communication so great, that no one can be at a loss to send his name or his money, either directly to this Office, or to one or other of our numerous Agents; hence we feel ourselves at perfect liberty to adopt the plan of sending no paper to any but those who have sent their subscription in advance, or a definite order, for the next volume.

These are the only satisfactory and reasonable terms we can think of, in justice to ourselves, in which a work of so much labor, and involving so much expense, should be undertaken; and we are satisfied that no Teetotaler can find fault with them. The *Advocate* is his own paper, intended for his benefit, as well as those whom he should be interested in taking with him on the same road to health and happiness. No one can be expected to aid us in this work, but the Teetotaler; none but he can appreciate our labors, and we cannot but hope he will do so, and, therefore, we go forward for another year, if spared in health, in undiminished confidence on the friends of order and sobriety, that they will come up in yet greater numbers to our support. Very many contribute no more, in the course of a whole year, to the cause, but the small sum we ask for the *Advocate*; and surely, if that is the case, it is but a small return for the good the principle may have done them; at all events, it bears no proportion to the importance of the work in the benefits it confers on their fellow-men.

We offer to all who exert themselves to increase our subscription list, for the next volume, according to the following scale, one or more copies of the work entitled "THE BOTTLE," which has been printed in tract form, on good paper, with the illustrations, and neatly stitched in a tinted cover.—