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\$2 00 PER YEAR.

THE LEADING CANADIAN HOUSE IN

# Printers' Goods, Type Presses and Machinery is

**Toronto Type Foundry Company**  
Limited

If proof of this statement is needed it is found in the fact that our business in 1897 was double that of any other house in Canada in our line of business.

THE BEST OF EVERYTHING FOR THE PRINTER

... IS OUR MOTTO ...

Every modern Printer knows that the goods we sell are of the highest excellence, unapproached by any other makers the world over.

## Warning!

It has come to our knowledge that Type shown in our specimen book, manufactured by the American Type Founders' Company in their celebrated Copper Alloy Type Metal, has been ordered by Printers from other supply houses in Canada, who have sent the customer similar faces of Type made by Foundries who use inferior metal, and whose Type is not as well finished, and is not clearly cut. To avoid this, send all your orders for American Type Founders' Company's Type to the Toronto Type Foundry Company, Limited, direct, then you will get the genuine article.