

EXTRAORDINARY SALE ANNOUNCEMENT



THE BON MARCHE'S

GENERAL

MONTRÉAL PURCHASE

AMOUNTING TO OVER

\$25,000.

83 CASES

Containing the following Goods:

Black and Colored Dress Silks, Black and Colorek Henriettas, Black and Colored Dress Serges, Black and Navy Boating Serges Colored and Half-Mourning French Printed Delaines, Cream and Evening Shades, all-wool, Henriettas, Double-fold Cream Boating Serges; Black Spanish Lace Flouncings; New Irish Laces, in White Cream and Ecru; Victoria Lawns, Parasols, Silk Blouses, Ladies' Underwear, Corsets, Gloves and Hosiery, Ribbons Flowers, Table Linen, Sheetings, Napkins, Towels, Irish Crashes, Stair Linens, Apron Linens, Chenille Curtains, Lace Curtains, Chenille Table and Piano Covers, Madras Curtain Muslins, Cretonnes, Ladies' Waterproof Cloaks, Umbrellas, Carriage Rugs,

And 7,000 Plain and Fancy Straw Sailors for Ladies, Misses and Boys.

A MASTER STROKE of SHREWD BUYING. Every yard and item of goods in this lot worth twice what they cost us.

In addition to above is OUR PRESENT STOCK, amounting to nearly

\$100,000,

making a Great Aggregate of over an Eighth of a Million of Dollars Worth of Goods, which will be sold at about ONE-HALF THEIR USUAL VALUE, and Several Lines of FANCY GOODS at EVEN LESS THAN HALF PRICES. If you wish to be convinced of these facts WE WOULD ASK you to read OUR FOUR PAGE CIRCULAR now being distributed throughout the City.

That our store was closed yesterday, WEDNESDAY, 19th inst., so as to enable us to mark off the great MONTREAL PURCHASE, also to reduce the prices in Every Department and make all necessary preparations for this MAMMOTH SALE, which

TAKE NOTE

Opens this Thursday Morning, July 20th, at 9.30 Sharp.

F. X. COUSINEAU & CO.