



### Bread or Pastry.

Beaver Flour is the best for Pastry—just as it is best for Bread.

### Beaver Flour

is both a "Spring Wheat" and a "Winter Wheat" Flour. It is a blend of Manitoba Spring Wheat in just the exact proportions of each to make the whitest, most nutritious Bread—and the lightest, most inviting, most toothsome Cake, Pies and Pastry. Economical, to say the least.

AT YOUR GROCER'S Dealers, write for prices on all kinds of Flours, Coarse Grains and Cereals. T. H. Taylor Co., Limited, Chatham, Ont.

### Guide-Advocate.

Watford, Ont. PUBLISHED EVERY FRIDAY. CIRCULATION—\$1.00 per annum in advance. \$1.50 not so paid.

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HARRIS & CO. PROPRIETORS

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WATFORD, SEPT. 13, 1907.

### Canadian Apples in Britain.

Mr. J. H. Jackson, Canadian commercial agent for the Leeds and Hull district of England in his latest report treats of the fruit trade prospects and pronounces them to be excellent. The northwest of England he regards as a very promising market, and the local fruit dealers are just as anxious to become connected with reputable importing firms. Canadian apples, Mr. Jackson declares have attained such fame in the British market, that a shipper has only to make regular shipments and maintain a uniform, standard of quality to ensure, not only year, but many years' trade.

How good a field this district offers is evident from the information supplied by the commercial agent regarding the City of Hull. Its weekly market is attended by buyers from all parts of the northeast of England, and over 150,000 barrels of imported apples were sold in Hull last year. Some of the larger fruit importers regularly dispose of between 5,000 and 10,000 barrels per week. Direct steamer service is now available from Montreal to Hull, and as Australia also has direct connection, Mr. Jackson says Canadian shippers will have to look to their laurels to maintain the lead.—World.

When all other corn preparations fail, try Holloway's Corn Cure. No pain whatever, and no inconvenience in using it.

### For Coughs and Colds

There is a remedy over sixty years old—Ayer's Cherry Pectoral. Of course you have heard of it, probably have used it. Once in the family, it stays; the one household remedy for coughs and hard colds on the chest. Ask your doctor about it.

The best kind of a testimonial— "Sold for over sixty years."



Ayer's Pills increase the activity of the liver, and thus aid recovery.

### A Great Disaster.

The collapse of part of the massive steel bridge being built over the St. Lawrence river at Quebec, on the 29th of August, is a great national calamity. It has been in course of construction for the past seven years and would have been one of the greatest bridges in the world when complete. It was 23 minutes to six o'clock p. m. when the bridge fell just as many of the workmen were preparing to leave. No cause, as yet, has been assigned. The Government will make a thorough investigation and discover if possible wherein the defect lay. The property loss of about \$2,000,000 is nothing in comparison with the loss of between 70 and 80 human lives. The work will of course go on although it will take between one and two years to rebuild the portion that fell. Our King, and the Viceroy of India, have cabled their sincerest sympathy to relatives and friends of all who have lost their lives in the sad calamity.

The disaster recalls an even more terrible one—the Tay Bridge Scotland. It was on Sunday evening, Dec. 28th, 1879, when a North British mail train was passing over it, it fell. About 90 persons perished. The whole train plunged into the Tye. Investigation resulted in a verdict that "the bridge was badly designed, badly constructed, and badly maintained".

### You Prevent Hay Fever, or Cure It.

in a prompt, pleasant and effective way, by inhaling the germ-killing throat and lung healing Catarrhzone. Delightful to use, simple in its operation, free from stomach nauseating and destroying substances. It is a marvel of scientific efficacy. Catarrhzone kills the germs that excite the disease, heals the inflamed surfaces and prevents absolutely a recurrence of the malady. Catarrhzone cannot fail to cure Hay Fever because it destroys its cause. Druggists, 25c, \$1.00, or mailed to your address if price is forwarded to Polson & Co., Kingston, Ont.

### Ontario Wheat.

The average Ontario farmer does not worry very much over the problems of good chemistry or such details as the requisite amount of hydrocarbons or proteid in bread. But he is vitally interested in those problems that affect the market for his products and the cost of living.

There seems to be little relation between the loaf on the table and the markets of the Province. There is a close relation, however—because of the fact that individuals all over Ontario insist on buying Western flour thinking it the best because it has been so extensively advertised. This taken in the aggregate, has caused the decline in the demand for Ontario wheat and the building up of the West at the expense of Ontario farmers and millers.

That the market has been largely lost and that feed is dear cannot be disputed, but what is vastly more important to the farming community of Ontario is the signal success of Ontario millers in driving out Western competition in the Maritime markets. People in Ontario eat bread made from Western flour. People in the Maritime Provinces prefer what is known as Ontario blended flour, and the effect of this demand is already felt by those millers who make a specialty of the new flour.

The exploitation and discovery of the fact that just enough Western flour needs to be added to the richly flavored, but weaker flour of Ontario, to make the best and most nourishing bread in the world, spells opportunity for Ontario farmers. They cannot afford to neglect this latest move to regain the home market, and the sooner they realize that it is financial folly to encourage Western industry at the expense of their own bank accounts, and insist on buying only flour milled in Ontario, the sooner will such a demand be created for Ontario blended flours, that millions of money will remain in Ontario, to benefit the wheat growers and stockmen of this province.

### The Passing of Summer.

Summer is on the wane. Of this unwelcome fact one is reminded by the chill in the early morning air, by the tempered though still genial warmth of the midday sunshine, by the swiftly shortening afternoons, by the sere leaves on the pavements, and perhaps most forcibly of all by the stream of cabs hurrying passengers with much luggage away from the railway stations. All these things tell one, even should the calendar be neglected, that summer is fading into autumn, and that the season of growth is giving place to the season of maturity. Perhaps of all the year this period of transition is the most beautiful and enjoyable. It is still warm enough to make outdoor life enjoyable, and there is a tonic in the

crisp air, mellowed by the golden sunshine. At every hand in the country are evidences of plenty. The hay has been made, the grain is now harvested, and the rustling corn is ripening in the fields. Autumn is coming apace, but as yet there has been no frost to wither the flowers or change the color of the foliage, and, owing to frequent rainfalls and a cool summer the grass and leaves are almost as fresh and green as in early spring.—Montreal Star.

### Diet Not the Whole Thing.

Your table is loaded with food—digestible and wholesome, yet you never gain strength. What's the trouble? Look within, and what do you find? A lazy liver, stomach overloaded with work—less work because the bowels and liver are not sufficiently active. Relief is quickly supplied by Dr. Hamilton's Pills. They make weak folks strong by removing the cause of the weakness. Digestion improves, constipation leaves, liver takes new life, kidneys wake up,—the whole system is enlivened by Dr. Hamilton's Pills. No medicine better for sick or well, 25c at all dealers.

### Will Raise Prices.

In view of the probable shortage in the honey production this year the Honey Crop Committee of the Ontario Beekeeper's Association decided upon an increase in prices. Comb honey will be very scarce, it is said, the first grade bringing \$2.50 to \$2.75 and the second grade \$1.75 to \$2.25. Reports indicated that fully fifty per cent of the bees throughout the county perished during last winter. In some places the honey flow has been poor making the crop practically nothing. On the whole, it will be considerably less than last season.

### Stop Limping Cure the Corn.

Quickly done by Putnam's Painless Corn Extractor. Acts in one day, causes no pain, removes every trace of soreness. Fifty years of success proves Putnam's is the best. Refuse substitutes.

### Sir Frederick's Prescription.

The King of England's famous surgeon, Sir Frederick Treves, has this to say to the rising generation. It comes from one who knows: "Boys, don't bother about genius, and don't worry about being clever. Trust rather to hard work, perseverance and determination. The best motto for a long march is: 'Don't grumble. Plug on.' You hold your future in your own hands. Never waver in this belief. Don't swagger. The boy who swaggers, like the man who swaggers, has little else than he can do. He is a cheap jack crying his own paltry wares, it is the empty tin that rattles most. Be honest, be loyal, be kind. Remember that the hardest thing to acquire is the faculty of being unselfish. As a quality it is one of the finest attributes of manliness. Love the sea, the ringing beach, and the open down. Keep clean body and mind."

A CURE FOR COSTIVENESS.—Costiveness comes from the refusal of the excretory organs to perform their duties regularly from contributing causes usually disordered digestion. Farnelle's Vegetable Pills, prepared on scientific principles, are so compounded that certain ingredients in them pass through the stomach and act upon the bowels so as to remove their torpor and arouse them to proper action. Many thousands are prepared to bear testimony to their power in this respect.

### Barn Burnt.

Strathroy, Sept. 5.—About 9 o'clock last night fire destroyed the barns and sheds with the season's crops, belonging to John McLeod, con. 18, West Williams, about one and a half miles west of Parkhill. How the fire started is a complete mystery. Mr. McLeod was in Parkhill at the time. One theory advanced is it started from a spark from the engine, as they had been cutting feed most of the day and that the fire smouldered along until fanned by the breeze in the evening. Mr. McLeod's loss will be up in the thousands.

### ONTARIO'S FALL FAIRS.

List of Exhibition, for Which Dates are Fixed.

|                      |       |                 |
|----------------------|-------|-----------------|
| Alvinston            | ..... | Oct. 2-3        |
| Amherstburg          | ..... | Oct. 1-2        |
| Aylmer               | ..... | Sept. 2-5       |
| Bridgen              | ..... | Oct. 1          |
| Comber               | ..... | Sept. 30-Oct. 1 |
| Delaware             | ..... | Oct. 16         |
| Dorchester           | ..... | Oct. 2          |
| Dresden              | ..... | Oct. 8-9        |
| Essex                | ..... | Sept. 24-26     |
| Exeter               | ..... | Sept. 16-17     |
| Florence             | ..... | Sept. 17        |
| Galt                 | ..... | Oct. 3-4        |
| Guelph               | ..... | Oct. 1-2        |
| Glencoe              | ..... | Sept. 24-25     |
| Guelph               | ..... | Sept. 17-19     |
| Leamington           | ..... | Oct. 2-4        |
| Mount Brydges        | ..... | Oct. 4          |
| Petrolia             | ..... | Sept. 19-20-21  |
| Sarnia               | ..... | Sept. 23-24-25  |
| St. Mary's           | ..... | Sept. 25-26     |
| Stathroy             | ..... | Sept. 16-17-18  |
| Theford              | ..... | Sept. 24        |
| Thamesville          | ..... | Oct. 1-2        |
| Tilsonburg           | ..... | Oct. 1-2        |
| Watford              | ..... | Sept. 25-26     |
| Wallaceburg          | ..... | Oct. 3-4        |
| Wallacetown          | ..... | Sept. 26-27     |
| Western Fair, London | ..... | Sept. 6-14      |
| Woodstock            | ..... | Sept. 18-19-20  |
| Yonging              | ..... | Sept. 27-28     |
| Forest               | ..... | Sept. 17-18     |

## Some Tempting Novelties

Can be found in our new stock of GENTS' FURNISHINGS

THE LATEST IN HATS, SHIRTS, TIES, COLLARS, Etc.

In the Custom Tailoring, we have many excellent patterns, that are worth taking advantage of by the suit wanter.

Scotch, English, and Canadian Goods, Genuine, Fashionable, Strong, Durable.

Suits Made To Your Measure, accurate Cut, Faultless Fit, Everything as it Ought to be. Call and see

A. E. ANDERSON, Fashionable Tailor.

Next Mercantile Bank.

### AUCTION SALE OF FARM STOCK IMPLEMENTS, ETC.

The undersigned has received instructions from JOHN C. MCINTOSH To offer for sale by public auction on the premises, Lot 25, Con. 1, N. E. E. Warwick, on

Thursday, Sept. 19, 1907

the following valuable stock, etc., viz: 1 Carriage horse, 5 years old; 1 Carriage mare, 6 years old, in foal; road horse, 6 years old; road mare, 9 years old, in foal; 3 two-year-old heavy colts, 1 two-year-old Carriage colt, gelding; 1 yearling Carriage colt, 1 yearling road colt, 2 new milch cows, 3 cows, supposed in calf; 3 fat cows, 10 two-year-old steers, 2 two-year-old heifers, 7 yearling steers, 5 yearling heifers, 7 calves, 4 ewes, 1 wether wagon, 1 rubber-tired buggy, new; 1 road wagon, 1 cutter, new; 1 seed drill, new; 1 long plow, 1 riding plow, 1 set iron harrows, car, rope and pulleys set heavy harness, set light double harness, saddle, sing's harness, 1 incubator, forks, shovels, spades, and other articles too numerous to mention, also a quantity of hay and straw. Everything without reserve as owner is leaving farm. Sale to commence at one o'clock.

TERMS—All sums of \$10 and under, cash; over that amount 12 months' credit will be given on furnishing approved joint notes. 6 per cent. per annum discount for cash on all sums over \$10.

J. F. ELLIOT, Auctioneer.

### INSURANCE

J. H. HUME, AGENT FOR FIRE, ACCIDENT AND SICK BENEFIT COMPANIES.

Five Old and Reliable Fire Insurance Companies

If you want your property insured please call on J. H. HUME and get his rates.

ALSO AGENT FOR C. P. R. Telegraph and Canada Permanent Loan and Saving Co.

Local Agent for C. P. R.—Tickets sold to all points in Manitoba, Northwest and British Columbia.

### THE LAMBTON Farmers' Mutual Fire Insurance Company.

(Established in 1875)

J. W. KINGSTON - President. THOS. STEADMAN - Vice-Pres

DIRECTORS JAMES SMITH, JAMES ARMSTRONG, HENRY MCBRYAN, PETER MCPHEDRAN

W. G. WILLOUGHBY, Secretary-Treasurer, WALNUT P. O.

### Schlemmer's Music Store

BELL PIANOS. Call and see the list of users your neighborhood, and hear their opinions of them.

Sell and Sherlock-Manning

ORGANS None Better, and Few Equals.

I Sell Sewing Machines as low in price and superior in quality to any that can be purchased elsewhere.

A LARGE STOCK OF Violins, Guitars, Mandolins, Harmonicas, Sheet Music, in stock and to order.

Sole Agent for VICTOR and BERLINER GRAMOPHONES.

H. SCHLEMMER, OPPOSITE SWIFT BROS

### NORTH END BAKERY

We keep everything to be found in a first class bakery.

We sell the best makes of the leading confectioners.

We can get you up a wedding cake equal to Webb's.

Delicious Ice Cream and Summer Beverages.

ALL THE LEADING BRANDS OF CIGARS IN STOCK. FRUITS IN SEASON. S. E. THOMPSON.