

POOR COPY

#### HOG PRODUCTION.

What Each Province in the Dominion is Doing. "Make a Hog Your Next Victory Bond."

The importance of the "hog production" campaign has evidently been grasped by the people of Canada, judging from the letters received at the office of the Food Controller from many organizations and individuals.

The "KEEP A PIG" movement is spreading, and Mr. Hoover's slogan, "A PIG IS WORTH MORE THAN A SHELL," suggests the slogan for Canada, "MAKE A HOG BUY YOUR NEXT VICTORY BOND."

The following figures summarize the situation in regard to hog production—

Canada's production in 1916 was 125,000,000 lbs., the Allies' requirements in 1916 were 1,200,000,000 lbs., Canada's average exports for five years were only 6 per cent of British imports.

Corn crop of the United States is 1,191,088,000 bushels (the largest on record) or an increase of three times 600,000,000 bushels in excess of 1916. The licensing system of corn into Canada will not likely be used in connection with the 1917 crop, which will be the market about 1 1/2 months before December, but the United States Government will exercise some form of control that will prevent speculation.

**World Meat Shortage.**

The world meat shortage indicates security as to the market. The depletion of the herds of animals in Europe is proceeding with increased rapidity. There are 118,000,000 fewer animals in Europe than before the war. The hog shortage alone is more than ten times Canada's hog population.

**Help to Production.**

The following order in Council passed by the Government at the request of the Food Controller should certainly aid the producer of hogs to a very marked degree—

(1) Order in Council No. 3223. Millers, agreement whereby flour will be milled at a profit of 25c. per barrel and food stuff sold by the miller at cost, a fixed percentage of profit on a spot cash basis may be put in force as far as the dealer is concerned.

(2) Order in Council No. 3221. This Order places feed stuff under embargo for export except under license issued by the Food Controller, and it can be proved that the feed stuff

can be sold for the same price in Canada as in the United States.

(3) Control of Packers, profits by the Government: Packers restricted to 2% of turnover and if this exceeds 10% actual capital invested the excess up to 15% shall be divided between the Government and the packer. All profits in excess of 15% shall belong to the Government.

Regarding this, The "Canadian Grocer" of November 16th, says—

"The Government's decision regarding the packing house profits is not likely to fill the hearts of the packers with joy. The packing is one thing with a good many risks. It was not judging the packers as more than human in their disinterestedness to expect them to conduct a business after they had reached the point where no possible profit could accrue to them, while being compelled at the same time to face all the possibilities of loss."

**Minimum Price.**

Regarding the question of a fixed minimum price, the following extract explains the position of the United States Food Administration:

"Let there be no misunderstanding of this statement. It is not a guarantee backed by money. It is a promise by the packers. It is a statement of the intention and policy of the Food Administration, which means to do justice to the farmer."

"This clear statement as to the intention of the Food Administration in the United States will be received with satisfaction by the hog producers. As Mr. Cotton frankly says there is no money guarantee back of the minimum price of \$15.50, but so far as the Food Administration can influence prices they will not go below the value of thirteen bushels of corn. Consequently, this statement, together with the fact that the Food Administration is controlling all exports of bacon, makes it probable that they will be able to hold the price at about \$15.50 per cwt. on the Chicago market until a change seems necessary."

With the enormous and increasing export market as shown by the above mentioned figures, the Canadian farmer need not worry about a minimum price, and with the Empire relying upon him for increasing production there is no question but that he will prove himself as staunch and true as the heroes Canada has sent overseas.

The Dominion Department of Agriculture has established a Food Staff

Division, under Mr. Allan, and by co-operation of the Provincial Departments of Agriculture throughout Canada it is hoped to get a speedy, effective and economical system whereby feed will be distributed to farmers at the lowest cost of handling on a cash basis.

#### Suburban Hogs.

Mr. Hoover says:—"This situation is one that can be partly solved by our suburban population. If every suburbanite took to his care a pig and fed it on the house garbage, he would increase our fat supply and do so without call upon our general feeding stuffs. In Germany 4,000,000 hogs are supported by these means. We need a 'Keep a Pig' movement in this country and a properly cared-for pig is no more unsanitary than a dog. Such a movement would necessarily require some changes in village and urban ordinances; but the national welfare would be warranted amply for such a course of action."

Germany raises in this way over 500,000 more hogs than the total hog population of Canada in 1916, as shown by official reports.

On application the Food Controller will forward a full report of a Municipal Piggery scheme carried out at Worcester, Mass.

**Provinces and Hog Production.**

A telegram was sent to each of the Provincial Ministers of Agriculture and the following summary of the night lettergram replies shows what is being done by each Province.

**ONTARIO**—After the provincial conference in Toronto a conference in each county and township was held, and a canvas of individual farmers is now proceeding. Large quantities of literature are being distributed giving the matter the widest publicity in the most effective places. Many inquiries are coming in from farmers which show most lively interest in the question.

**NEW BRUNSWICK**—Provincial Government authorities are organizing a campaign to put the matter before the people. A strong wheat campaign is now under way, and the Department of Agriculture is encouraging sheep raising.

**BRITISH COLUMBIA**—The Department of Agriculture reports that a publicity campaign will be started immediately, urging upon all farmers that it is a national duty to increase hog production.

**SASKATCHEWAN**—The Department reports that the farmers of

#### P. E. I. SERVICE VIA TORONTO AND PORT BORDEN.

Commencing Tuesday, Dec. 11th route to Prince Edward Island will be by Sackville to Tormentine and Ferry, Prince Edward Island to Port Borden. Train leaving Sackville at 1 p.m., permits connection with Ocean Limited from Halifax, Maritime Express from Montreal and morning train from St. John, N.S. Ferry is scheduled to leave Tormentine 2 p.m., arrive at Port Borden 4 p.m., connecting with train for Summerside, arrive at 5:50 p.m., Charlottetown at 7:05 p.m., Tignish at 9:15 p.m. Dec. 13-2 wks.

Sackatchewan are deeply impressed with the seriousness of the situation. The Legislature unanimously adopted a resolution urging production by every farmer to the limit of his ability. The Agricultural Department is arranging to purchase young sows in the stockyards and sell the same at cost. Sows to be bred before shipping will be assembled at convenient centres and mated with pure bred sires. It arranging to breed a number of sows for spring litters to be weaned and sold to householders who apply for them. The Department is urging upon municipal councils the importance of amending by-laws where necessary to permit householders to keep pigs.

**NOVA SCOTIA**—The department reports the publicity campaign on hog production is well organized through 275 agricultural societies through advertisements and readers in each local newspaper. Government institutions increasing their stock of pigs and a considerable number of farmers are doing likewise. Departments have advertised and securing names of parties wishing to buy or sell sows, and is bringing prospective buyers and sellers together.

**ALBERTA**—The Department of Agriculture is arranging for a campaign of greater production of hogs through the different agricultural societies. The Department has arranged to purchase immediately about six hundred breeding sows, many of which they will get at the packing plants where they have been shipped and thus save them from immediate slaughter, and will sell them back to the farmers at cost.

**QUEBEC**—The Department of Agriculture reports that they held a special meeting of representatives of agricultural schools, clergy and farmers in order to start a provincial campaign of hog production. They are organizing meetings in every part of the province and have secured the services of sixty lecturers. It is anticipated that the result will be a greatly increased production for 1918.

**MANITOBA**—The provincial authorities report the province being organized for greater hog production campaign. A conference was held in Winnipeg of over a hundred delegates representing all the agricultural associations in the province. The Swine Breeders' Association, at their own expense, are putting a man in the field. Greatly increased results are anticipated.

**PRINCE EDWARD ISLAND**—The Department of Agriculture reports that at a series of agricultural meetings beginning December 3rd, and continuing through the winter they intend to feature the care of brood sows and the economical feeding of spring pigs.

#### THIS MEANS YOU.

"Eat less wheat, meat, sugar and fats, to save for the Army and our Allies," says the Food Controller. "Eat more corn, oats and rye products, fish and poultry, fruits, vegetables and potatoes, baked, boiled and broiled foods."

This means you! To ask the Canadian people to eat less of certain foods in order that the soldiers at the front may not go short is a matter of intense seriousness.

A house to house campaign of Edmonton resulted in a contribution of \$10,000 for the Halifax Relief Fund.

#### THICK, GLOSSY HAIR FREE FROM DANDRUFF!

Girl! Try It! Hair gets soft, fluffy and beautiful—Get a small bottle of Danderine.

If you care for heavy hair that glitters with beauty and is radiant with life; has an incomparable softness and is fluffy and lustrous, try Danderine. Just one application doubles the beauty of your hair, besides it immediately dissolves every particle of dandruff. You can not have nice heavy healthy hair if you have dandruff. This destructive scurf robs the hair of its lustre, its strength and its very life and if not overcome it produces a feverishness and itching of the scalp; the hair roots famish, loosen and die; then the hair falls out fast. Surely get a small bottle of Knowlton's Danderine from any drug store and just try it.

## LADIES' READY-TO-WEAR SALE

We are giving a special discount of 10 P. C. on everything in Ladies' Ready-to-Wear you buy from us, our prices are marked in plain figures and you can take off 10 cents on every dollar you spend at our store.

Save money on your Xmas presents by buying from us.

### Ladies Coats, Less 10 Percent

We have a large assortment of Ladies coats in Black Plush, Velour Cloth Heavy Tweed, and Chinchilla, all this year style, in the lot we have all sizes. Our price is right, this special discount of 10 percent will make the price suit every purse.

### Ladies' Skirts Less 10 Percent

Made of all wool Black and Blue Serge and Poplin, in plain and pleated, sizes 22 to 36 waist measure, the prices range from \$3.50 up, this ten percent discount will make an attractive bargain.

### Ladies' Crepe de Chene Waists Less 10 Percent

We are safe in saying that we have the largest assortment in Crepe de Chene Waists ever shown in this town, every one of them this fall's style. The Colors are: Black, White, Sky, Navy Blue, Flesh, Pink, Old Rose, Peach, Green, Maize, Gray. No two of the same size in the same color. We are showing them in about 8 or 10 different styles. One of these waists will make an acceptable Xmas present every one packed in a box. Come and have your choice before the Rush.

### Ladies' Georgette Waists Less 10 Percent

In Maize, White, Black and Flesh, only one of a size in each color will also be sold less 10 percent.

### Ladies' Waists

Made of White and Flesh Voile, White Mull and Lawn, with high and low Collars. Also the New Shmame Waist with the high collar. These waists have only arrived in the store last week, but will also go at less 10 percent.

### SPECIAL

Ladies All Wool Cashmere hose, size 8 1/2 only, regular price 75c. at 55 cents. No more than 2 pairs to each customer.

Men's and Boy's Clothes Sale is still going on, come and some of the Bargains. A few Specials:

### Men's Cambric Shirts In Neat Strips, Soft and Starched Cuffs for 75c.

### Men's Overcoats In Blue, Gray, and L. in Chinchilla, with Round Shawl Collar. Regular \$20.00 for \$15.00.

### Men's Hose Heavy Black and Gray Wool. Also Back and Gray Cashmere Hose. Regular 60 cents for 40 cents.

### Men's Caps Mens Extra Heavy Caps made of different colors. Tweed with heavy Furband to cover ears. Regular \$2.00 for \$1.40.

The same cut in prices is given on everything for Men's and Boys' wear. We also have a very large variety of suitable Xmas presents for men.

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OPERA HOUSE BLDG. CAMPBELLTON



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**Here is a Partial List:**

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40058	(Hark! the Herald Angels Sing)	20248	(Nursery Rhymes No. 1)
	(While Shepherds Watched)		(Nursery Rhymes No. 2)
40025	(Adeste Fideles)	20249	(Nursery Rhymes No. 3)
	(Silent Night, Hallowed Night)		(Nursery Rhymes No. 4)
30323	(Santa Claus' Own Story)	20242	(Holy, Holy, Holy)
	(Santa Claus' Journey with His Toys)		(O Holy Night)
30324	(Santa Claus Comes to Town)	20245	(Christmas Valse (Havanna))
	(Santa Claus Distributes His Toys)		(Stephanie Gavotte)

All Pathe Records are double-sided—a different selection on each side. Their long, broad sound-wave, and reproduction by means of the Permanent Sapphire Ball—instead of a digging, scratching needle—produce a tone that is indescribably full, rich and natural—and, further, make the Records themselves practically indestructible. No wonder it is said that "Pathe Records are Supreme."

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