

Rowat's Teas

From the Better Gardens.
76c, 80c, 90c, \$1.00, \$1.10 and
\$2.00 Pound.

T. A. Rowat & Co.

250 Dundas St. W. Phone 3051-3052

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TREBILCOCK
OPTICIAN233 Dundas St. Phone 2351.
Two Doors East of Majestic.ROSE PLANTS for SPRING
PLANTING."Say it with Flowers"
DICKS
FLOWER SHOP

CLARK'S

Economy Stores

CASH AND CARRY—
LONDON'S FAIR-PRICE
GROCERY STORES
Special Friday and Satur-
day Bargain List:

EXTRA SPECIAL
4-String Brooms, regular 60c
value. On Sale, each
47c

CALIFORNIA SEEDLESS
ORANGES
Sweet and juicy. 28c
Per dozen

CHOICE SEEDED
RAISINS
Full-sized packages.
2 FOR 25c

FOREST CITY BAKING
POWDER
In glass sealers holding about
one pound and a quarter.
Per jar 35c

DOMESTIC SHORTENING
1-lb. Cartons, 18c
each
3-lb. Pails, 49c
each

PRIME CANADIAN
CHEESE
PER LB. 19c

BORDEN'S CANNED
MILK
St. Charles Brand, small
3 for 20c
St. Charles Brand, large,
2 for 25c

CREAMERY BUTTER
Choice quality, fresh churned.
Per pound 32c

AYLMER RED PITTED
CHERRIES
2 Tins for 35c

CLARK'S SPECIAL
COFFEE
Whole or ground. 49c
Per pound

CROWN BRAND SYRUP
5-lb. 39c
Tins

BROWN'S 100% PURE
WHOLE WHEAT BREAD
2 loaves for 25c

CLARK'S

Economy Stores

Where You Buy Cheaper!
719 RICHMOND STREET,
754 DUNDAS STREET.

WEGNER'S

Wholesale and Retail Dealer in Over-
alls, Sweaters, Coats, Gloves,
Mittens and Raincoats.

LONDON'S LARGEST HIGH CLASS
WORKINGMEN'S OUTFITTERS
Exclusive Manufacturers' Agent for
the Best Canadian Makes
of Overalls.

WEGNER, The Heart of London,
371 Talbot St. Phone 1839.
Open Evenings. ywt

WELL-SCREENED
COAL
PROMPT DELIVERY.
GILLIES

Phone 1312, Cor. Adelaide and Bathurst. ywt

J. FERGUSON'S SONS

R. R. FERGUSON, Manager.

174-180 KING STREET.

Funeral Directors and Embalmers.

Handsome Motor Hearses.

Day or Night Service with Prompt-
ness, Neatness and Quietness.

Phones: Office 543, Residence 2056W. ywt

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FUNERAL DIRECTOR AND
EMBALMER.104 Dundas Street, London.
Residence on premises. Phone 450.

GEO. E. LOGAN

FUNERAL HOME

371-373 DUNDAS STREET,
PHONE 1963. ywtNEW ANGLICAN SEMINARY
URGED BY DEAN TUCKER

Discussion of Future College
Feature of East Middlesex
Deanery Session.

SPEAKERS IN FAVOR

Would Erect Building On New
Western University
Campus.

A new Huron College, erected on
the new University campus, at a cost
approximating a quarter of a million
dollars is not outside the realm of
possibility, if the opinion of Very
Rev. Dean Tucker of St. Paul's
Cathedral is to be taken as repre-
sentative of feeling throughout the
diocese. Discussion of the future of
Huron College, now that it is about
to experience a breaking of its long
tie with the Western University, was
the principal feature of yesterday's
afternoon session of the semi-annual
meeting of the deanery of East
Middlesex.

The deanery has no power of action
with regard to Huron College, but
it listened with greatest interest to
addresses on this subject from
Rev. H. Snell, B.A., from Rev. Prin-
cipal Waller and from the dean. The
deanery meeting, held in St.
Matthew's Church, and commencing
Tuesday night, finished last night
with a convention of Sunday school
workers, addressed by Rev. Principal
Waller and Miss Gladstone of the
cathedral.

Advocates Removal.
Dean Tucker expressed a very de-
cided opinion that to "remain out-
side the charmed circle of the uni-
versity campus would mean that
Huron College would always be
marginalized." He advocated as the
right and proper policy the removal of
the college to the new university campus,
and expressed not the slightest doubt
that the diocese would respond fully
to an appeal for the necessary \$250,-
000.

Rev. Mr. Snell presented the im-
mediate pressing needs of Huron
College, and was supported in his
statements by Rev. Principal Waller.
A fourth professor is urgently need-
ed, and for this an endowment of
\$15,000 is asked, and in addition to
this an extra \$15,000 to renovate the
buildings and to install necessary

Raisin
Bread

The Fruity, Delicious
Raisins Add a New
Joy To Bread-
Eating.

Raisin Bread makes a
very tempting afternoon
lunch for the kiddies,
and should be served at
every meal.

Phone the Bakery For
a Trial Loaf—You
Will Like It.

Parnell
The Breadman

PHONE 929 49u-yw

BABY ELLA DOLLS

KID DOLLS — MAMA DOLLS

Red Star News Co.

10 MARKET LANE.

Our fitters are
experts, \$1.50 to
\$10.00. We have
Trusses to fit
all needs.
ANDERSON
& NELLEES,
268 Dundas St.

Cut shows one of our
many lines.

Cooks, Maids, Waitresses,
and second girls of the
best kind consult Ad-
vertiser Want Ads for
good positions.

Dr. J. W. Hutchison

OPTOMETRIST.

EXPERT EYE EXAMINATION

Office in Johnston Bros.' Jewelry Store,
Next to Allen Theatre. 6-11

Quality Vulcanizing

Only.

ART WILKES

London Tire Repair Depot.

354 WELLINGTON STREET,
Opposite McClary's. ywt

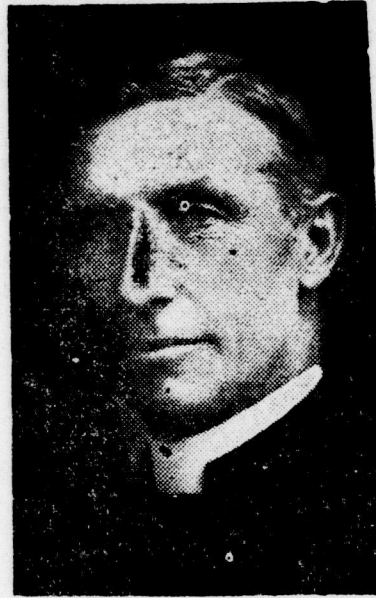
Purity Cannel

COAL

FOR FIREPLACES.

JENKINS FUEL CO.

Phone 1391. ywt



VERY REV. DEAN TUCKER.

who, at yesterday's session of the
deanery of East Middlesex, strongly
advocated a new Huron College, to be
erected on the campus of the Uni-
versity of Western Ontario. The
building would cost approximately a
quarter of a million dollars.

heating apparatus. The total sum
of \$50,000 is asked as an appropriate
sum at the time of the college jubilee,
meaning a sum of \$1,000 for each
year of the college existence.

Makes Appeal.

The dean did not propose a canvass
of the Anglicans throughout the
diocese, but rather an appeal to the
wealthier people in Western Ontario
to endow an institution which, he
said, had already rendered immeasur-
able service to the diocese and to the
country as a whole, and with the
proper financial stimulus was in a
fair way to double and treble that
assistance.

A resolution in support of the
summer school at St. Thomas was
passed as the result of an address
by Rev. A. L. G. Clarke. It read:
"That the rector of each parish in
the deanery be requested to be ap-
pointed a summer school representa-
tive, who should stimulate interest
in and secure delegates for the sum-
mer school."

Mr. Clarke advocated at least
thirty delegates from London to the
summer school, which takes place at
Alma College, St. Thomas, from
June 30 to July 7.

Principal Walker Speaks.

A wealth of information on in-

creasing efficiency in the Sunday
schools was offered in Principal
Walker's evening address. He ad-
vocated particularly the estab-
lishment of a central college at a certain
time during the year for proper
teacher training. Miss Gladstone
spoke on summer schools.

Rev. W. L. Armitage, who was
elected for the office of rural dean, to
succeed Rev. G. Q. Warner, returned
to the city last night and announced
that he would accept the office, sub-
ject to the sanction of the bishop.

SIR LOUIS DAVIES
DIES IN OTTAWA

Chief Justice of Supreme Court
Was Ill But Five
Days.

Canadian Press Despatch.
Ottawa, May 1.—Sir Louis Davies,
chief justice of the supreme court of
Canada, died here early this morn-
ing after an illness of five days. Sir
Louis was in his 79th year, and prior
to his recent illness had been able to
attend to his judicial duties.

Sir Louis Davies, K.C., M.G., chief
justice of the supreme court of Can-
ada, occupied a prominent position
in the legal profession in the field of
politics and finally on the bench for
half a century. The late chief justice
was a native of Canada's smallest
province. He was born in Char-
lottetown, Prince Edward Island, a
son of Hon. Benjamin Davies, formerly
colonial secretary of that province,
and his wife, Kezia Attwood Watts,
on May 4, 1845.

REDSICUT RATE LOWERED.

Associated Press Despatch.
New York, April 30.—Directors of
the Federal Reserve Bank of New
York today lowered the rediscount
rate from 4½ to 4 per cent, effective
May 1.

A Remarkable Purchase

Results in This Sale of

Misses' Frocks

Misses' Sample Canton
Crepe Dresses

in a variety of styles, trimmed with frills, rosettes, etc.;
colors navy, brown, cocoa, French blue and gray. Sizes 16 to 20. Extra special. \$14.95

Misses' Dresses of Fine French
Wool Crepe

A dozen styles to choose
from. Skirts are in com-
bination box and knife-
pleated style and have
camisole attached. The
top of dress is an over-
blouse, in different styles;
also a few choice One-
Piece Dresses, in two-tone
effects; colors navy, cocoa,
sandy and gray. Sizes 16 to 20.
Extra special.

\$11.75

FUR NECKPIECES

GENUINE SILVER FOXES. Extra special prices. . . . \$34.50 to \$145.00
CROSS-FOXES, double ruff style. Specially priced . . . \$65.00 to \$95.00
ISABELLA FOXES, double ruff style. Specially priced . . . \$30.00 to \$45.00
CANADIAN MINK CHOKERS. Specially priced . . . \$12.00 to \$22.50
CANADIAN MINK CHOKERS, double skin crossover
style. Specially priced . . . \$14.50 to \$27.50

ROSS' LIMITED

MANUFACTURERS.

PHONE 1319 196 DUNDAS ST.

BIG SALE OF PORCH FROCKS
FRIDAY—\$1.98

Fashionable plaids and checks in a variety of styles, sizes and colors to suit every type of
figure, and a single unbelievably low price which is equally sure to suit every pocketbook.
Colorful gingham gowns for the zero hour before breakfast; becoming gingham gowns
for an idle hour on a sunny porch; smart gingham gowns for an informal morning call.



The exceptional prices we are offering for Friday and
Saturday selling suggest the advisability of selecting sev-
eral morning dresses at this sale. This coupon is for the
convenience of our out-of-town customers. As long as the
supply lasts we shall be glad to fill mail orders, with all
postal charges prepaid.

600 New Gingham Dresses

The dresses are made of a good quality of material.
They are cleverly designed and neatly tailored. They
are convenient one-piece dresses with short set-in
sleeves and a variety of clever trimming details.

Plaid Gingham Dresses in gray or brown, in cool, clear
blues and mauves, or in colorful pinks, are trimmed
with cuffs, Peter Pan collar and front panel of crisp
white organdy. There's a saucy black ribbon at the
throat, and a narrow tie belt of self material. Sizes 36
to 44. Specially priced at . . . \$1.98

Another style in plaid gingham of the same color
range trims itself with collar and cuffs of white pique.
There's an accenting thread of wool stitchery, a flut-
tering ribbon tie and an all-around belt. Sizes 36 to
44. Specially priced at . . . \$1.98

Dainty Checked Gingham of similar lines and colors
add variety by means of their clever organdy collars
and cuffs, with touches of bright wool embroidery.
Sizes 36 to 44. Specially priced at . . . \$1.98

The slenderizing lines of the tuxedo collar adds to the
effectiveness of gingham dresses in a variety of color-
ful checks. Collar, cuffs and vestee of white organdy.
Sizes 36 to 44. Specially priced at . . . \$1.98

SMALLMAN & INGRAM DRESS COUPON A.

Please send me . . . of your Sale Dresses.

Sizes . . . Colors . . .

Plaid . . . Checks . . .

Inclosed money order for \$. . .

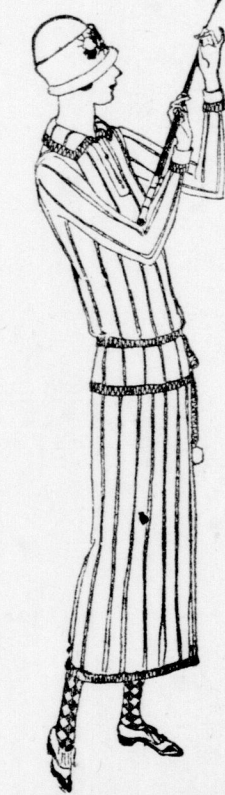
Sig. . . .

Address . . .

Clip out this Coupon. Mail it today.

English Flannels for Sports Wear

Not alone on tennis court or golf links do these flannels put in their appearance. No,
indeed, for they are likely to appear at the tea table, at business, or a promenade.
Becoming in its simplicity, flannel for sports wear will rule the mode. Here you
will find it in all its loveliness particularly in the the English "Viyella."



The straight lines and tailored styles so popular make fine weaves in
flannel particularly attractive for sports wear this summer. You will be
surprised how little more warmth there is in these light weight flannels
than in the heavier cotton goods, and English Viyella or Cricketing
Flannel are both ideal for tennis frocks and holiday wear. See display,
rear West Aisle.

VIYELLA FLANNEL

A delightful, fine, clean weave. It positively does not shrink and with
just ordinary care in washing will retain its clear ivory white throughout
a season's hard wear. Take a flannel dress for your vacation, and if it
has Viyella stamped on selvedge you can send it safely to the hotel
laundry.

Fine Light Weight Viyella, in all white, also white with black and navy
stripes; 31-inch . . . \$1.25 yard

Fine Medium Weight Viyella, in white only, shown in two widths. . . . 31-inch, \$1.50; 36-inch, \$1.85

Fine Full Weight Viyella, in white only, extra quality; 36-inch, \$2.00 yd.

Fine Plain Colored Viyella, in pretty shades of light blue, powder blue,
pink, deep rose; all fast colors to washing; 31-inch . . . \$1.50 yard

ENGLISH CRICKETING FLANNEL

Finished in that lovely, smooth, fine weave, and of wonderful quality, it
has great durability and smart tailored appearance for skirt, suit or
dress; also in special weight for men's trousers for bowling, etc.; 28
inches wide.

All white and white with black or blue stripe . . . \$1.85 yard

All white, a very special quality . . . \$1.65 yard

38-Inch "Tulana," \$1.50

A fine English cloth of pure botany wool, in
white only, thoroughly shrunk. It's weight
is about that of a cashmere, and appearance
much like a fine nun's veiling; the daintiest
of tropical weight flannels.

All-Wool Blazer Flannel, 69c

A special value here at less than half price;
small quantity only of genuine English Blazer
Flannel, for smart coat or blazer, for tennis,
boating, etc.; green, orange, blue, red, with
wide black stripe.



GARDEN SEEDS

D. M. Ferry's Guaranteed Seeds.

Phone Your Orders.

BASEMENT.

SMALLMAN & INGRAM

RESTAURANT

SPECIAL COURSE DINNER

Served 11:30 to 2.

Quick Service—40c.

WINDSOR MAN KILLED
BY PASSENGER TRAIN

Henry Misener, 65 Years Old,
Run Over While Walking
On Tracks.

Special to The Advertiser.

Windsor, April 30.—Struck by a
west-bound passenger train while
walking on the Canadian Pacific Rail-
way tracks near Elmstead this after-
noon, Henry Misener, 65 years old, of
this city, was instantly killed. He
had been of unsound mind for some

time, and frequently left home on
long walking trips.

The engineer of the train says he
did not see the man until the train
was almost upon him.

The body will be brought here for
burial tomorrow.

Misener was a brother of William
Misener, 327 Goyeau street. He was
unmarried.

FIFTEEN RUSSIAN GOVT.
OFFICIALS NOW ON TRIAL

Associated Press Despatch.

Moscow, May 1.—Fifteen govern-
ment officials charged with economic
espionage, corruption and bribery in
connection with the exploitation of
the textile organizations, and of hav-
ing secretly given the former owners
of certain textile factories who are
abroad, information regarding their
present condition of their property,

were placed on trial yesterday.

Most of the accused, including
Theodoroff, chairman of the Ser-
poukhoff trust, which is the largest
state textile concern in Russia and
Morozoff, Naidenoff and Mogzin, for-
mer members of the board of the or-
ganization, have been threatened with
death if they are found guilty.

BOBBED-HAIRED BANDIT
NOT TO CHANGE GUILTY PLEA

Associated Press Despatch.

New York, May 1.—Celia Cooney,
bobbied-haired bandit, who last week
pleaded guilty to robbery in the first
degree and later intimated she might
change her plea to not guilty because
she had been "rushed off her feet,"
has decided to abide by her original
resolution, it was learned authori-
tatively yesterday. Mrs. Cooney and
her husband will be arraigned be-

fore County Judge Martin on Tues-
day.GEN. DI GEORGIO SWORN IN
AS NEW MINISTER OF WAR

Associated Press Despatch.

Rome, May 1.—General di Giorgio
yesterday at a formal ceremony in
the presence of Premier Mussolini
took the oath as minister of war
before King Victor Emmanuel. He
succeeds General Diaz, who recently
tendered his resignation of the por-
folio on account of ill-health.

GREECE IS RECOGNIZED.

Associated Press Despatch.

Belgrade, Jugoslavia, May 1.—The
government has instructed its min-
ister at Athens to inform the Greek
government that Jugoslavia offi-
cially recognizes the Greek republic.