

ROWAT'S TEAS
From the Better Gardens.
55c, 75c, 85c, \$1.00 and \$2.00 Pound.
T. A. ROWAT & CO.
250 Dundas Street. Phone 3051-3052.

**YOUR CHOICE OF
ANY ARTICLE
IN OUR NORTH WINDOW**

\$1.00

C. H. WARD & CO.
Diamond Merchants, Jewelers and
Opticians.
386 RICHMOND ST.
Phone 1084.

Premium **\$13.75**
Scranton **\$12.75**
Pea

JENKINS FUEL CO.
PHONE 1391. Mar. 31

**ATTRACTIVE GOODS AT
HYPNOTIZING PRICES.**
Wray's Jewelry, Ltd.
234 Dundas Street.

We have
Trusses to fit
all needs.
Our fittings
are experts.
\$1.50 to \$10.00.
**ANDERSON
& NELLES.**
268 Dundas St.

SINCE 1868
**TAYLOR'S
THROAT
AND
LUNG BALM**
has been the favorite house-
hold remedy for coughs,
colds and all bronchial af-
fections. Since first alone
has made this medicine the
standard cough remedy for
over 50 years.

35c, 55c and \$1.20
Manufactured and Sold
Only at

**TAYLOR'S
DRUG STORE**
New address
390 RICHMOND STREET.
Half Block South of Dundas.
Phone 594. 241

**STERLING SILVER BANGLE
BRACELETS 3 FOR \$1.00.**
Green Jewelers
374 RICHMOND ST.

**LADIES'
FINE
APPAREL
AT
LOW
PRICES**

All the garments in
our stock are new.
They are all well
made, of materials,
which for quality
cannot be equalled for
the prices we ask. An
investigation will con-
firm this.

FISHBEIN'S
"READY-TO-WEAR."
254 Dundas Street.

You can't make a
mistake when you
buy Edison Mazda
Lamps.
J. H. POLLOCK
397 Clarence St. Phone 5762W.

**LONDON
OPTICAL CO.**
HAVE YOUR EYES EXAMINED.
Dominion Savings Building, Richmond
Street. Phone 6180.

**NEW PRICE FOR
LEHIGH VALLEY
THE SATISFACTORY**

COAL

EGG
STOVE
NUT
\$16.00 a Ton
PEA COAL, \$14.00 a TON.
Delivered Anywhere in London.

ORCHARD'S
45 YORK STREET. PHONE 384.

WILL REMODEL ALMA COLLEGE

Board Decides to Spend
\$100,000 to Bring School
Up To Date.

CHANGES NECESSARY

St. Thomas Citizens To Be
Asked For \$35,000 On
One-Day Canvass.

Special to London Advertiser.

ST. THOMAS, March 19.—To keep
the Alma College in St. Thomas and
to contract the movement on foot
in certain quarters to move the in-
stitution to London, \$100,000 will be
spent on the present buildings to
make them thoroughly modern, and
to increase the accommodation for
resident pupils.

Propose Swimming Pool.

Among the changes which have
been proposed and which will be
carried out in order as soon as the
money is available, are the installa-
tion of a gymnasium and swimming
pool at a cost of \$25,000; new domestic
quarters, costing \$15,000; repairs
and additions to the heating plant to
the extent of \$5,000; a complete reno-
vation of the present buildings at an
estimated cost of \$25,000, and the
erection of an auditorium and music
building at a cost of \$30,000.

The need of these improvements
has been considered urgent for some

FIERY, ITCHY SKIN QUICKLY SOOTHED WITH SULPHUR

Mentho-Sulphur, a pleasant cream,
will soothe and heal skin that is
irritated or broken out with eczema;
that is, covered with ugly rash
or pimples, or is rough or dry. Noth-
ing soothes fiery skin eruptions so
quickly, says a noted skin specialist.

The moment this sulphur prepara-
tion is applied the itching stops, and
after two or three applications the
eczema is gone and the skin is de-
lightfully clear and smooth. Sulphur
is so precious as a skin remedy be-
cause it destroys the parasites that
cause the burning, itching or dis-
figurement. Mentho-Sulphur always
heals eczema right up.

A small jar of Mentho-Sulphur
may be had at any good drug store.

LADIES—HAVE YOUR EAS- TER CLOTHES MADE TO ORDER!

Tailor-Made Suits, \$12. Serge and Silk
Dresses, and also Canton Crepes from
\$8 up. We do our own heading and
silk embroidery. This is a special
price for two weeks. Workmanship and
fit guaranteed.

L. WILMER.
229 Hamilton Road.

UP-TO-DATE PORTRAITURE

at the
**Tharragh
Studio**
Formerly Edy Bros.

Something to Remember:

Efficiency slips away more quickly through faulty vision
than from any other cause.
Is your efficiency affected?
Our dependable examination will determine the exact
condition of your eyes.
If your eyes are subject to strain we can furnish you
with the glasses you should wear for comfort and visual
enjoyment.

BROWN OPTICAL COMPANY
223 DUNDAS STREET. PHONE 1877.
Branches at Montreal and Windsor.

PEEL'S BULLETIN

Read This EXCEPTIONAL VALUES Read This
BARGAINS THIS WEEK

FREE — Every Child Receives a Souvenir — FREE

White Cups and Sau- cers, first qual- ity, 1/2 dozen English Porcelain Bowls, large Fancy Decor- ated 1-qt. Jugs 10c Royal Bouquet Soap, 6 cakes for 25c Wax Paper, 7 rolls 25c Paper Towels 150 in pkg. 49c Glass Fruit Nappies, 6 for Glass Tum- blers, 6 for New Chocolate 6 bars 25c Coates' 200-yard Sewing Cotton Coates' Mercer Cotton, 3 balls Extra Special: Ladies' and Gents' Umbrellas, well made \$1.00 At Two-Way Plug for 39c	EXTRA SPECIAL. 21-piece Bristol Rose wriston China set, at \$5.99 Ivory Surface Engraving Carus, per pkg. 25c best Steel Phonograph needles, 100 for 10c Dressed Dolls, hair wigs, 12 inches tall 49c Writing raags, 8x10, 40 pages Fuse Plugs, 3 for 19c Toilet Paper, 6 rolls 24c Egg Cups, 6 for 25c 40-watt Lamps, firsts, 3 for 93c Pure Lard, 3-lb. pail 54c 60c Union- made Brooms Cocoa Door Mats 79c Special Blend Ceylon Tea, lb. 40c	English First Quality Tea 39c Potatoes 19c Cream of Wheat, pkg. 19c Red Rose Tea, 48c lb. Laundry Soap, 10 bars 66c Cowan's Cocoa, half-lb. tins, 19c Magic Baking Powder, lb. tin Corn Flakes, per pkg. 8c White Swan Pancake Flour, Lux, for wash- ing 10c Hawaiian Pineapple, per tin 29c Canned Apples for cooking 39c Edy's Match- es, 3 pkgs. 34c Gillett's Lye, 2 tins for 26c Vermicelli, large pkg. 11c Pure Coffee, fresh ground, 45c
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Please Cut Out This Advertisement For Reference.

The Cornerstone of Satisfaction

In the optical line will be found at F. Steele's store, 210 Dundas street.
Personal service and careful attention to the needs of each customer, plus
moderate charges, have built up our business from a modest foundation
to its present large structure.

No glasses recommended unless necessary. Sixteen years' experience
to enable us to guarantee absolute satisfaction if you do require them.

EXPERT F. STEELE MODERATE
WORK PRICES
210 DUNDAS STREET. Glasses That Satisfy.

Blenheim Anglers Disappointed at Failure to Receive Netting Licenses

Special to London Advertiser.

BLENHHEIM, March 18.—Anglers
of this district who were looking for-
ward with great expectations to get-
ting their fishing licenses this week
so that they might use 30 yards of
gill net in the waters of Rondeau to
deck their breakfast tables with some
of the delicious pike which abound in
its waters, were doomed to disap-
pointment today on receiving in re-
sponse to their application filed with
Overseer Cahoon for licenses, a re-
ply from Warden Col. Emmerton of
London, to effect that the department
does not look with favor on granting
such licenses in view of the fact that
they are stocking the Rondeau with

game fish and net fishing, it was
thought, would interfere with this
project.
As there are only 15 more days in
which a spearing license could be
used, it is not worth while to apply
for it, and it appears that so far as
netting or spearing is concerned, the
pike will have a holiday season.
In the meantime the situation has
caused a great deal of discontent
among the rural people especially,
who heretofore enjoyed the sport of
pike fishing in the spring in their
own way. The attempt to enforce
the law in this regard has been the
chief topic of conversation among
many.

CONSTRUCT SEWER TO AID JOBLESS

Reeve R. H. Henry of Brantford
Township Makes Announcement.

GRANTS TO BLIND SCHOOL

Supplementary Estimates Provide
For Increase in Officials'
Salaries.

Special to London Advertiser.

BRANTFORD, March 19.—Reeve
R. H. Henry of Brantford Township
states that the township council in-
tends to put a drain down on Park
street, Terrace Hill, to carry off the
water which exists there in a couple
of holes and low places. Arrange-
ments to put through the work for
the purpose of the township will likely
be made at a special meeting of the
councillors this afternoon.

Buebirds have made their appear-
ance in the city, according to Mr. G.
T. Woods, Brantford Township as-
sessor. Bluebirds are said to be sure
harbingers of early spring. There is
a little saying which runs: "Blue-
birds never lie, but robins sometimes
do," meaning that while the appear-
ance of robins may be taken as a
sign of approaching, mild weather
bluebirds are sure omens.

Among the details that must be
considered in preparing the supple-
mentary estimates for Ontario that
go to make up the total of \$8,552-
36.32 are such things as laundry
soap and cleaning for the boys and
girls at the School for the Blind at
Brantford. Several additions have
been made to the school grant, and
among them is \$300 for the "laundry
soap and cleaning."

The assistant principal is to re-
ceive an additional \$100; teachers,
combined, an additional \$600; in-
structor of piano tuning and repairs,
\$100; trades instructor, \$225; super-
visor of boys, \$30; clothing and
shoes, \$200; to provide for the pur-
chase and maintenance of motor con-
veyance for use at the school, \$300.

When the work on the trunk sewer
commences on Monday morning
there will be few men working on
the job. It is reported that there
are some defects in the tile that has
been laid, and the board of works
department is making an investiga-
tion. The men numbering over 300
were laid off on Friday morning
when the defect was noticed.

Jack Carnella, 154 Campbell street,
the young lad who was severely in-
jured when a pile of lumber in the
yard of Ham Bros. collapsed, is re-
ported to be progressing favorably.
The lad had his scalp torn com-
pletely off, his head being injured
about seventeen stitches to sew it
back in place again.

TO DARKEN HAIR APPLY SAGE TEA

Look Young! Bring Back Its
Natural Color, Gloss and
Attractiveness.

Common garden sage brewed into a
heavy tea with sulphur added, will turn
grey, streaked and faded hair beau-
tifully dark and luxuriant. Just a few
applications will bring back its nat-
ural color, gloss and attractiveness. If
your hair is fading, streaked or grey,
mixing the Sage Tea and Sulphur re-
cipe at home, is the surest and easi-
est way to get a bottle of
"Wyeth's Sage and Sulphur Compound"

at any drug store all ready for use.
This is the old-time recipe improved by
the addition of other ingredients.
While the grey, faded hair is not
sifted, we all desire to retain our
youthful appearance and attractive-
ness. By darkening your hair with
"Wyeth's Sage and Sulphur Compound,"
no one can tell, because it does it so
naturally, so evenly. You just dampen
a sponge or soft brush with it and
draw this through your hair, taking
one small strand at a time; by morning
all grey hairs have disappeared, and
after another application or two, your
hair becomes beautifully dark, glossy,
soft and luxuriant.—Adv.

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heavy tea with sulphur added, will turn
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USE GUNS TO DRIVE YOUTH BACK TO CELL

Guards Foil Attempt of Sand-
wich Prisoner to Break
Jail.

COVER EXITS BY RIFLES

Turnkey Felled When Ernest
Tillard Makes Dash for
Liberty.

WINDSOR, March 19.—Ernest Til-
lard, 24 years old, a Windsor youth,
sentenced Saturday by Justice Len-
nox to serve five years in Kingston
Penitentiary, escaped from his cell in
the Essex County jail at Sandwich
early this morning, but was driven
back by six officials and extra
guards armed with loaded rifles, who
surrounded the courthouse and jail-
yard before he had time to scale the
walls.

Remembering that Tillard had es-
caped from Sandwich jail two years
ago while awaiting sentence for rob-
bing a Windsor store, Governor Wil-
liam Wanless had taken the precau-
tion to place the extra guards on
duty Saturday night. Tillard was to
have been taken to Kingston this
afternoon, but will now be held here
until a further charge is laid against
him for attempted jail-breaking.

Saturday when he appeared in
court he asked Justice Lennox to
defer his sentence until Monday, but
the judge refused, intimating that he

HONOR DEAN OF PRESS GALLERY

OTTAWA, March 19.—Members of
the parliamentary press gallery at
their annual meeting Saturday hon-
ored R. M. MacLeod, dean of the
Canadian parliamentary correspond-
ents, who represents Reuter's, Limit-
ed, in Ottawa, by electing him hon-
orary president of the press gallery,
to hold office during his lifetime. Mr.
MacLeod has been a member of the
press gallery for 41 years, during
which time he has seen 43 sessions
of Parliament.

Officers elected for the ensuing
year were: President, V. T. H.
Blacklock; vice-president, M. Grattan
O'Leary; secretary, Claude Melancon;
executive, T. M. Fraser, Edgar Bou-
tette, George Hambleton, J. A. Brous-
seau and Tom King, and also H. E.
Chisholm, the retiring president.

thought because of Tillard's past
record he should be taken to King-
ston as soon as possible.

The offence of which Tillard was
convicted recently and for which he
was sentenced Saturday was that of
holding-up and shooting at John
Kubachi of Ford.

When Turnkey Theodore Bennett
made his first rounds this morning
about 6:45, he was seized, it is al-
leged, by Paul Triolet of Amherst-
burg, serving a sentence under the
Ontario temperance act, and struck
on the head by some weapon which
has not yet been found.

Tillard at once made a dash for
liberty and escaped into the outer
corridors of the jail, but was soon
discovered by extra guards who were
promptly reinforced by Governor
Wanless and other men, all heavily
armed. All points at which Tillard
could escape to the street were kept
covered by loaded rifles until the
guards within the building drove him
back to his cell.

**RED ROSE
TEA** is good tea

Always Pure
and Clean
and Kept Good
in the Sealed
Package

Our 19th Annual National Pilgrimage

Under the patronage of the
CATHOLIC WOMEN'S LEAGUE OF CANADA.
To Lourdes, The Eucharistic Congress at Rome, The Passion
Play at Oberammergau, France, Italy, Austria
Tyrol, Bavaria, Germany, Belgium and England.

ITINERARY: Montreal, Cherbourg, Paris, Bordeaux, Lourdes, Nîmes,
Marseilles, Nice, Monaco, Genoa, Rome, Naples, Pompeii, Mount Vesuvius,
Rome, Florence, Venice, Trent, Innsbruck, Munich, Oberammergau,
Nuremberg, Mayence, the Rhine, Cologne, Brussels, Paris, London,
Liverpool.
Leaving Montreal May 4, by the S. S. "CANADA" of the White Star
Dominion Line, via the St. Lawrence route.
Returning to Montreal July 15 by the S. S. "CANOPIC" of the same
company, with privilege of remaining over in France or England, as long
as desired.

\$850 Including all expenses. First-class hotels only used. Ideal
trip for ladies and gentlemen.

For illustrated program and bookings, write to the organizers:
The Jules Hone Travel Agencies
83 ST. JAMES ST., MONTREAL.

Refrigerator Sale.

ANY SIZE

\$1
FOR EACH

Delivered to any honest
person on joining our
Refrigerator Rental Club

The Refrigerator is delivered to you upon payment of 5 per cent of its
value for the first week's rent. After you have paid 19 more weeks'
rent of the same amount, the Refrigerator is sold to you for \$1.00.

We have one of the largest stocks of Refrigerators in Western Ontario
to choose from.

KEENE BROS.

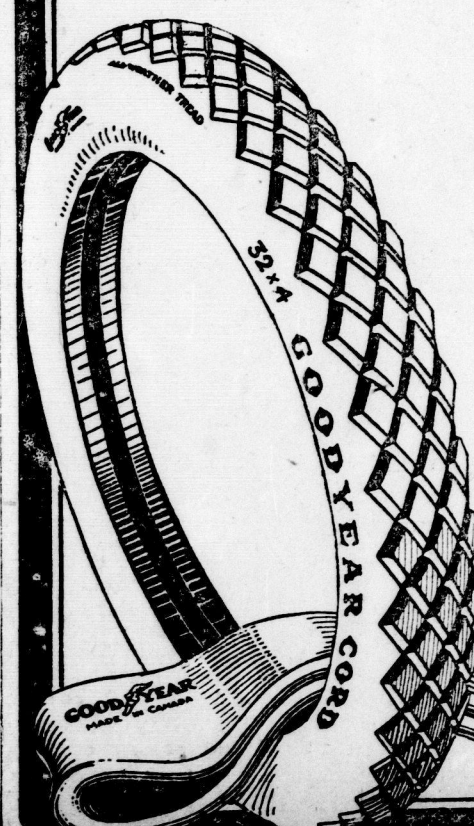
125-127 King Street, London.

GOOD YEAR

MADE IN CANADA

Goodyear Cord Tires
are lower in price and
higher in quality than
ever before. 4000
selected dealers sell
them.

The Goodyear Tire & Rubber Co.
of Canada, Limited.



PLANES DIRECT SEAL FISHING

ST. JOHN'S, Nfld., March 18.—
When the Newfoundland sailing
fleet ran into a herd of seals the
hunters congratulated themselves
upon being able to begin the kill so
early in the season. But pilots of
two airplanes which have been
scouting for the fleet have informed
them that their idea was all wrong,
that they have already killed nearly
all the seals in that vicinity, and that
they are in a position remote from
the main herd.

The airplanes made a 200-mile
flight eastward from Botwood over
the Atlantic yesterday and located
the main herd. Then they flew back
to the fleet, descended and delivered
their message and with some baby
seals as souvenirs, returned to Bot-
wood.

Today the ships' captains are won-
dering how soon they would be able
to leave their present position and
get out to the big herd, for all the
vessels were tightly jammed in the
ice driven against them by inshore
winds. The tailshaft of the steamer
Diana was broken when her propeller
struck a small iceberg.