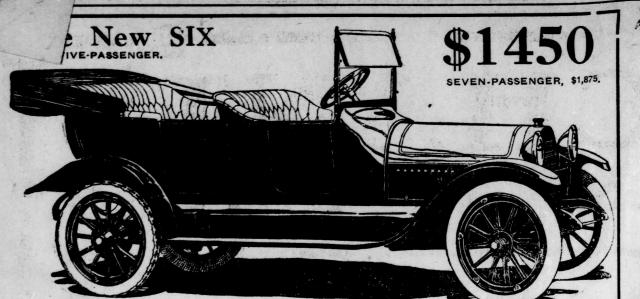
THE LONDON ADVERTISER. SATURDAY, OCTOBER 3, 1914.



Two body styles: Five-Passenger and Seven-Passenger Touring.
Wheelbase—121 inches.
Long Stroke (5-inch), Small Bore (3½-inch) Motor; Six Cylinders, en Bloc.
Smokeless, Non-Leaking Lubrica-tion System.
Larger Valve Openings.
New, Exhaust-Silencing Muffler.
Annular Piston Rings.
Cellular Radiator.
Lighter Reciprocating Parts.

Lighter Reciprocating Parts. Crowned Fenders. Lightened Clutch Operation. 150 Pounds Lighter. 15x2½-inch Brakes. 34x4-inch Tires on Q. D. Demount-able Rims; Safety Tread on Rear.

New FOUR @ 1

Roadster

Roomier Front and Rear Compart-ments. Continuous Aluminum Foot Board. One-Man Type Top. Built-in Rain and Clear Vision Ven-tilating Windshield, Attaching Rigidly to Top. Scientific Anti-Rumble Gasoline

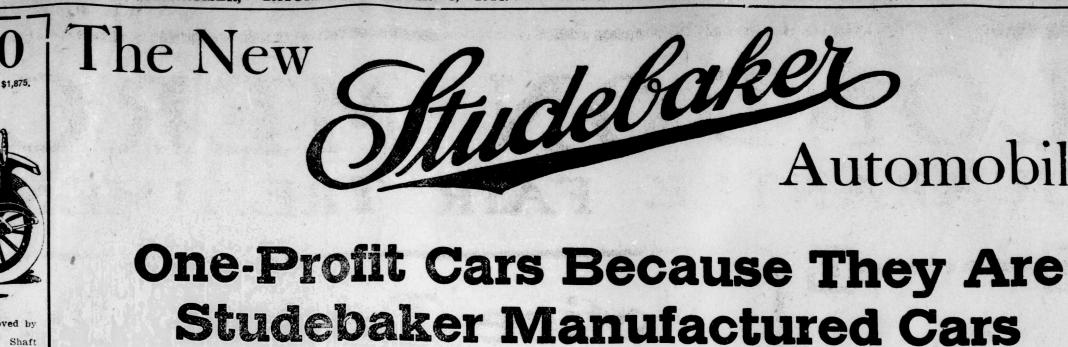
Tank in Cowl. Magnetic, Non-Leaking Gasoline

Touring Car

Gauge, the only One Approved by Insurance Underwriters. Fill-Floating Rear Axle, Shaft Locking Into Taper at Hub. Full Equipment of 13 Timken Roller Rearings Bearings. Irreversible Steering. Interlocking Ignition and Lighting

Mill

Switches.24 Finishing Operations in Painting Bodies Studebaker Blue. New FOUR



The New

Today-or tomorrow-go to the Studebaker store and see the new Studebaker models. FOUR and SIX.

Two types of each-five-passenger SIX and seven-passenger SIX; FOUR Touring Car and FOUR Roadster.

- You will find them competing with cars that sell at prices \$500 higher; and you will also find them showing higher quality throughout.
- Studebaker prices are lower because these cars are completely manufactured in Studebaker plants, carry but one profit, and impose no middleman's tax on the buyer.

But we do not want or ask you to consider Studebaker Cars solely on price.

If you ask why they are better-why they give and always have given thorough satisfaction-consider the aims, ideals and honesty of purpose behind them; the quality of Studebaker materials; the vast extent and intensiveness of Studebaker manufacturing methods; the excellence of their engineering design; and the fact that in each and every important or vital particular these cars welcome comparison with the highest priced.

> You will learn that heat-treatment of parts makes them stronger and last longer.

Automobiles

- And you know that light weight means economy of gasoline and oil and tires.
- Through motor refinements and up-to-date designing, these cars have power in excess of all requirements.
- You will be delighted with the clean simplicity of the motors; their perfect accessibility: and you will see that you can care for a Studebaker with the least time and effort.
- We would advise you to waste no time in seeing the new cars.
- Delivery can be had at once of either model; and the best motoring season is before us.
- When you shop around, keep your mental impressions of Studebaker value always before you for comparison; and remember that this value is the great result of Studebaker volume and Studebaker complete manufacturing.

STUDEBAKER, WALKERVILLE

Sold in London Exclusively by the

We make our bodies and tops in our own body

In short, we make a greater proportion of the

Ride in the new Studebaker and you will see

If you are not expert enough to appreciate this

He will tell you that the way the Studebaker

He will tell you that the lack of vibration is due

the result of complete manufacturing.

design-complete manufacturing.

the result of Studebaker complete manufac-

value, ask the advice of some man who is

sticks to the road is due to its perfect bal-

ance, and that, in turn, is due to scientific

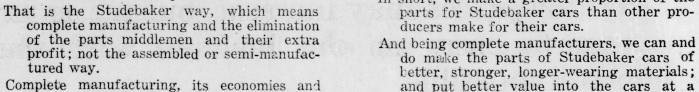
to perfect fit and alignment of parts-again

and top factories.

stated price.

turing.

expert.



Complete manufacturing, its economies and the excess value it puts into the cars represent the Studebaker ideal.

There is only one way by which Studebaker

to sell at Studebaker prices.

quality can be put into a "Four" or a "Six"

- In the case of the Studebaker, millions of dollars are invested in plants, machinery and special equipment.
- Our huge production and sales turn our investments into manufacturing economies-we can well afford equipment the cost of which must be prohibitive to any producer whose output is smaller than Studebaker.
- For example, we maintain the largest and most completely equipped laboratories in the automobile industry, which not only work out the special formula for Studebaker steels, but test and analyze the steels to be certain they are up to specifications.
- We maintain huge heat-treating plants for the heat-treatment of vital parts, like gears, axle shafts, front axles, etc.
- We make our drop forgings in our own forge shops.
- We cast and machine and build complete every Studebaker motor.

HENDRICK GARAGE

The New Studebaker Home, Corner Dundas and Colborne Streets

Two Body Styles: Five-Passenger Touring, Three-Passenger Road-ster.
Wheelbase—108 inches.
Lonk Stroke (5-inch), Small Bore (3½-inch) Motor; Four Cylinders, en Bloc, Exhaust, Manifold Cast Senarate. Pressed Steel Push-Rods. Crowned Fenders. Separate. Smokeless, Non-Leaking Lubrica-tion System. Larger Valve Openings. Bolted to Cylinders

Annular Piston Rings. Tubular Radiator with Auxiliary Water Tank.

Special Dimming Headlights. 100 Pounds Lighter. 12x214-inch Brakes. Hot-Jacketed Scheibler Carburetor

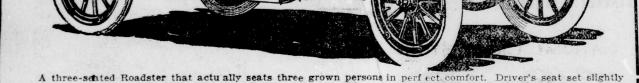
astronom and a state of the state o tilating Windshield, Attaching Rigidly to Top. Full-Floating Rear Axle, Shaft Locking into Taper at Hub.

Full Equipment of 13 Timken Roller Bearings. Irreversible Steering. Flush Dash Equipment. Extra Rim and Carrier. 24 Finishing Operations in Painting Bodies Studebaker Blue.

Magnetic, Non-Leaking Gasoline

Gauge, the only One Approved by Insurance Underwriters. Generous Footroom in Both Com-

tured way.



forward. A special top, baggage com partment at rear, etc. Same general specifications as FOUR Touring Car.

We make our springs in our own spring plant.

J. B. Davidson, St. Thomas; Austin Shand, Simcoe; G. A. Parrott, Glencoe.

"MADE IN CANADA"

AUSTRIAN CAPITAL MAY BE **REMOVED TO A SAFER PLACE**

ROME, Oct. 2 (via Paris, Oct. 3). A great impression has been produced by a report circulating in diplomatic circles here, to the effect that the Austrian Government, in view of the present situation, is urging Emperor Francis Joseph to transfer the court and seat of government to either Prague or Salzburg. It is asserted that the conperor dislikes the project, because of the effect which would be produced throughout the empire. Prague is better adapted for a provisional capital, but it is objected to, it is said, because of the hostility of the Bohemians. At Salzburg the emperor would have a magnificent castle as a residence, but there would be poor accommo dations for the Government officials.

Has Gone Back

[Canadlan Press.]

LONDON, Oct. 2 .- 1:05 p.m.

In a dispatch from Amsterdam

the correspondent of the Central

News says advices reaching

there today from Brussels set

forth that there is every reason to anticipate the early with-drawal of the Germans from the

Bergian capital. Wounded mon

are being sent back to Germany,

he says, and the German official

focuments are being packed up

says he has learned from a good

source that the German general

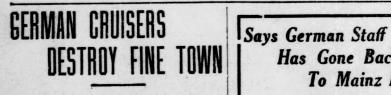
staff has left Luxemberg in 80

motorcars for Mainz.

SUNDAY IS PEACE

Continuing, the correspondent

To Mainz Fort



Papeiti, Port of French Island of Tahiti, Bombarded-Gunboat Sunk.

[Canadlan Press.]

BORDEAUX, Oct. 3 .- 12:40 a.m.-The German cruisers Scharnhorst and Gneisenau, on Sept. 22 bombarded and half destroyed Papeete, principal town and port of the French island of Tahiti, the most important member of the Society group in the Pacific Ocean.

Such is the news received here by Minister of Colonies Gaston Doumer-

gue. The cruisers also sunk the dismantled French gunboat Zelee, a sister ship to the Surprise, in the harbor, and then put out to sea.

Japs Threaten Chinese Unless

PEKING, China, Oct. 3 .- 1:10 a.m.-The Japanese Government has requested China to remove the Chinese soldiers from the railway line that connects Tsing-Tau with Tsi-Nan. If any opposition is encountered, the

Japanese Government states that it will considered an unfriendly act.

BRITAIN TO REVISE ITS CONTRABAND RULE

Holland Can Import Foodstuffs Without Fearing Interference.

[Canadian Press.]

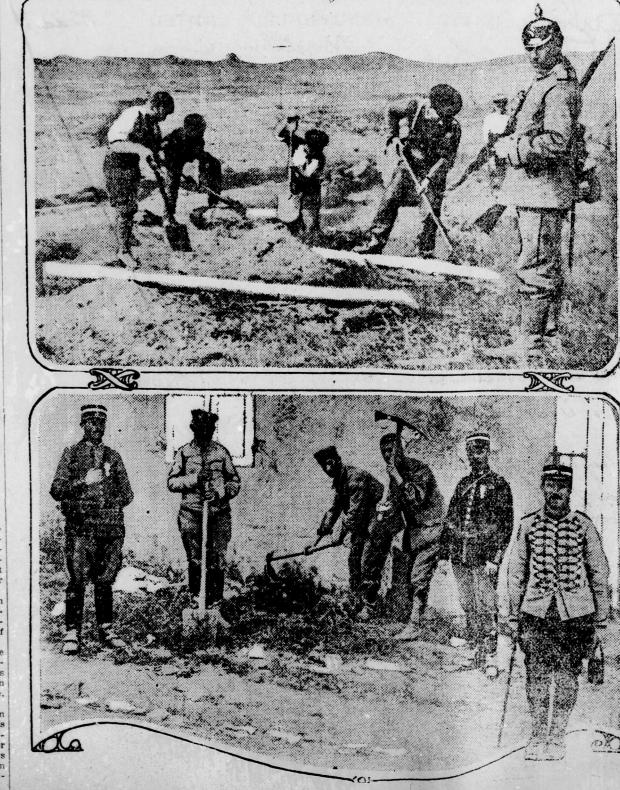
LONDON, Oct. 2, - 9 p.m. - Further communications were exchanged dren in Europe. A special appeal is today in London by the British and also made for starving children in American Governments with regard to contraband. Servia, by the Archbishop of Belgrade, head of the Servian Church.

It can be stated on high authority that the British Government is contemplating revision of its proclama to bankers, lawyers and all other busition relating to contraband. Such goods ness and professional men to work for as foodstuffs consigned to Holland in neutral ships are to be unmolested, of will preach on "The Call to Men" on course, since Holland has placed an embargo on the exportation of food-stuffs, and other changes will doubtinced very soon in the

Prisoners of War Work for Captors

Upper pictures show how Germans make their British prisoners of war labor in the field.

Lower picture shows how the French authorities make their German prisoners of war clean up the debris from the streets.





Them-Petrol Supply

Exhausted.

[Canadian Press.]

London, Oct. 3 .- The German dock-

[Canadian Press.]

ON THE BATTLE FRONT-VIA PARIS, Oct. 2 .- 9:31 p.m.-A thrill was in the air all along the extended allied lines today. The French and British troops who have been over a fortnight in the closest contact with the Germans felt that they had accomplished their hard task of preventing the Germans breaking through the human barrier erected between them and their main objective, Paris, and that this meant eventual victory for the allies.

The lines of the trenches make the battle front appear like deeplyscarred fields. The allies, who quickly learned the lesson in burrowing, at some places faced the Germans within a quarter of a mile. Their field entrenchments offer admirable shelter from the effects of the German artillery, which consequently reduces their casualties and permits the allies to await in comparative safety the German attacks. which must be made across the open, and often at terrible cost, GERMAN FURY UNABATED.

The fury of the German onslaughts was unabated today, especially on the western wing; but their every effort was met with vigor by the allies, who seemed to vie with each other in throwing all their strength and courage against the attachers.

The scene of the most violent attacks changes day by day. The Germans, finding it impossible to penetrate the allied lines in the vicinity of Rheims and Soissons, quickly transported many of their divisions farther northwest, and today hurled them against Roye. Again they failed, although tonight they had not ceased their efforts to batter down the resistance.

The allies' great turning movement continued today, and their western wing extended toward Arras.

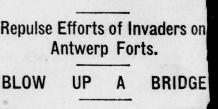
HUNDREDS OF GERMAN PRISONERS.

Reports from the other end of the line on the frontier show the progress of the allies to be slow but sure. Hundreds of German prisoners fell into the hands of the allies at every point, and it was remarked that among them the majority were Bavarians, who seem to have been prominent in the front of the German attack.

Spies are so numerous along the front that orders have been issued stating that any German in civilian dress encountered will be considered a spy, and those furnishing him with clothes will be regarded as accomplices. Germans who do not surrender on the first summons to do so will be executed.

The order says that any group of more than three armed Germans found behind the allies' lines will be considered as ghouls and shot, while every person committing robberies on the battlefields, whether civilian or soldier, will be courtmartialed.

TWO GERMAN AUXILIARIES SUNK



Prevent Enemy From Making **Progress** Against Termonde.

[Canadian Press.]

LONDON, Oct. 2. -- 8:20 p.m. - T Antwerp correspondent of the Exchange Telegraph Company has sent the f lowing dispatch:

"The German attack on the fort and approaches of Koningshoyck (one o the new forts on the outer line) wa last night repulsed.

"A violent attack on Termonde was repulsed at 2 o'clock this morning, th Belgians blowing up the bridge (over the Scheldt).

"The Belgians undertook a counterattack, from Antwerp Friday morning on the front of the easterly position This still continues.'

GERMANS STRICKEN WITH TYPHOID.

LONDON, Oct. 2 .- 10:25 p.m.- A dispatch to Lloyd's Agency from Bordeaux LONDON, Oct. 2. - 5:05 p.m. - It is says it is officially announced there that a French gunboat has sunk two Gerreported in Amsterdam, telegraphs the correspondent of the Central News that city, that 800 German troops the lines between Brussels and Ant werp are suffering from typhoid fever,

CHASED BY JAPANESE GERMANS BUILDING Was Trying to Attack Warships, But Failed.

[Canadian Pres.] Tokio, Oct. 3.-A German aeroplane Public Clamorous For More of from Tsing-Tau has made two attempts to attack Japanese warships;

man auxiliary ships, the Rhios and Itolo.

GERMAN AEROPLANE

neither was successful. Japanese aeroplanes went in pursuit of the German aircraft, and were subjected to bomb

A captive balloon, which has been seen above Tsing-Tau has been hauled down. It is believed to have been yards are working with feverish energy, damaged, but to what extent is not says a Copenhagen dispatch to the known.

IF GREECE FIGHTS.

clamorous for more ships of this kind. LONDON, Oct. 3 .- 4:95 a.m. - A dis- The great lack of benzine, petrol and patch to the Express from Rome states rubber are seriously affecting the Ger-that it is reported there that Emperor man transport in the field, as all secret Willian of Germany has sent a tele- petrol depots established before the war gram to the King of Greece warning him are exhausted. that if Greece enters into a war against

Turkey, Germany will not guarantee

Turkey, Germany will not guarantee the future existence of Greece. King Constantine replied, the dis-patch declares, that if any of the Bal-kan states took up arris on either side, the Turkey, Germany Will not guarantee bagen dispatch to the Central News says that the German general staff has an-nounced that no correspondent, painter anotagrapher, will be allowed in the Greens would declare for the Triple or photographer will be allowed in the Signature of Cart Hillick

FIFTY SUBMAANES VILLAGERS FLEI AMSTERDAM (via London), Oct. 2 A dispatch to the Telegraaf from Antwerp says: "The population of all the villages be-

VILLAGERS FLEE

tween the first and second rings of forts surrounding the city are fleeing into Antwerp, but there is no panie here. The inhabitants feel certain that help will come.

"Fifty thousand refugees have ar rived from Ghent, 5,000 from Bruges, 3,000 from Coutrai and 2,000 from Ostend.

Daily Mail. Fifty submarines are being "Behind, and in the enemy's lines, built, it is reported, the sumbarine suc- in the Provinces of Brabant, Limburg WILL BE FOR ALLIES cesses having made the German public and Hainault, Belgian volunteers have succeeded in blowing up the railway track at ten places, besides destroying bridges and viaducts."

CASTORIA

For Infants and Children



DAY IN NEW YORK Troops Remove Special Services in Nearly All Churches, With Appeals For Relief Work.

[Canadian Press.]

New York, Oct. 3 .- According to announcements, churches of all denominations in New York city and immediate vicinity will observe Peace Day to morrow, in accordance with the request of President Wilson for prayers for world peace.

Secretary of State William J. Bryan will deliver the peace address in Carnegie Hall at the Free Synagogue service tomorrow. He will be the first of

a long list of speakers. In nearly all churches appeals will b made for the relief of women and chil-

Laymen of the Episcopal Church plan to follow up Peace Sunday with appeals

Advertiser Illustrations MINARD'S LINIMENT RELIEVES NEURALGIA.