Suit Early

Don't wait until the weather re-

minds you it's time to wear it.

The severe weather may prevent

you from thinking about spring

clothes, as it's hard to get oneself

away from winter while the

thermometer is hovering about

zero, but we would remind you

that you will forget it is winter

when you get into this store and

walk through the Dress Goods,

Silk and Wash Goods Sections

and see the bright array of new

spring and summer merchandise

Will Spring

Come With a

Rush?

It is only natural to suppose

after such a steady siege of win-

ter weather that when the change

comes it will come with a rush,

and we would advise you not to

wait for it, but rather to prepare

Is Your Spring

Suit Order

Booked?

If you have not made selection

or booked your order in our

Ladies' Tailoring Department,

we would strongly advise you to

see to it this week, as we are

already filled with work for

weeks ahead, and if you want to

make sure of your new suit for

Easter, you will know from ex-

perience of other seasons, especial-

ly in the spring, the importance

See to it now.

of booking your order early.

pital, has recovered sufficiently to re-

Mrs. J. Studley Ashplant, of the Vic

toria Apartments, left today for New

York, where she will visit with her daughter, Miss Winnifred.

today on a purchasing trip to the

Mr. W. J. Newman, of 58 Wilson

avenue, leaves this week for the west,

where he has accepted an important post with the Grand Trunk Pacific.

Bishop Williams returned from

Chatham Monday, where he conduct-

ed a special confirmation service at

Ex-Ald, and Mrs. William Gerry re-

turned Tuesday from a four months' trip to the Canadian West and Cali-

fornia. Both were greatly improved

in health by the visit.

Mr. D. Wiley and Master Harvey, of

Aylmer, are visiting with friends here.

Mr. Wesley Howard, of Mather, Man., is visit g Mr. and Mrs. John F. Sifton, 627 Wellington street.

returned home after a ten days' visit

with Mrs. Robert MacDonald, of

BURIED AT STRATHROY

Funeral of Mrs. James Geddes Was

Very Largely Attended.

Miss Rae Noble, of Strathroy,

Christ Church, of which Rev. R. S. W.

Mr. Donald McCrimmon, of

firm of Brickenden & McCrimmon,

British and foreign markets.

Howard is pastor,

Dreaney avenue.

displayed.

Most Grocers Will Give You LIVED IN LONDON

Ceylon Tea when you ask for it, but there are others who would rather make a big profit than serve you well. Ask for "Salada" and see that you get it.

BLACK, MIXED or GREEN.

Sold Only in Lead Packets.

DOMINION ALLIANCE MEMBERS ARE TALKING OF THIRD PARTY

Deputation To Wait On the Leaders of Both Parties To Secure Their Views on Question-Whitney Govternment's Laxity In Enforcing License Laws Condemned.

branch.

of the Province.

ties on the same standing as sales

has fixed that fee at one dollar, but

many women of the elder societies consider that is rather heavy for the young

ladies, and already have asked the

required to fifty cents. Pending their decision, the London Union resolved to

It was decided that the week of

prayer, postponed on account of the Dominion Alliance convention, be held

The topic for March 12 will therefore

Miss Garrett, the Young Woman's

be taken up at the next meeting, Feb.

Christian Temperance Union provin-

cial secretary, was then introduced, and

Miss Garrett is the happy possessor

of a charming personality, a very sweet

voice, and an eloquent and ready ad-

dress. Her persuasive powers are,

her work in her chosen field of God's

Dispatch Regarding Growing Veget-

ables Does Not Impress Him.

mission, characterized the dispatch

which stated that vegetable growers in

the vicinity of Chatham would in-

The telegram stated further that Toronto syndicate had purchased

large tract of land in Kent County to

"That may come in the future, but

it is some distance away yet," said Mr.

Glaubitz. "The idea is very etopian,

to say the least. Electricity will increase the productiveness of plants,

there is no question of that, but that

explosions, of the nature of lightning,

but infinitely smaller, as can be seen

near wireless stations, increase the

supply of hydrogen, a plant food, but

the heating proposition is something

LEYSHON DAVIS DEAD.

England, who declared that he was

made bankrupt in competing with the

English powder trust, is dead at his

home here. Thirty-five years ago he

was worth \$5,000,000. After his fortune

vanished, he came to this country, and

SECURITY

Genuine

Carter's

Little Liver Pills.

Breuksood

See Fac-Simile Wrapper Below

CURE SICI HEADACHE.

FOR BILIOUSNESS.

FOR TORPID LIVER.

FOR CONSTIPATION.

FOR SALLOW SKIN.

FOR THE COMPLEXION

CARTER'S FOR HEADACHE.

Very small and as easy

to take as sugars

ABSOLUTE

"Very Utopian," is the way General Manager Glaubitz, of the water com-

SAYS MR. GLAUBITZ

"VERY UTOPIAN,"

the earth with electricity.

test the experiment.

instead on March 12, 14 and 15.

The Provincial Union

Toronto, Feb. 13. - "Greetings to temperance members of Dominion Alliance assembled at Massey Hall tonight. The greatness of the nation rests largely upon the well-ordered homes of the people, and in no land is the word home more sacred than in Canada. The devotion in which it is held by all classes alike makes for the temperance which honorably distinguishes Canada among the countries of the Happily your work to promote the great cause is more favor-ably regarded than that of similar bodies in older lands. It is a work well worthy of earnest endeavor, and I wish you every success .- Strath-

The above cablegram from Lord Strathcona, in London, England, Joseph Gibson, president of the On-tario branch of the Dominion Alliance, was read tonight in Massey Hall at the public mass meeting of the Dominion Congress and Ontario Alli-

At the afternoon session a deputation was appointed to wait upon the Ontario Government and the leader the Opposition to find out the attitude of their respective parties on

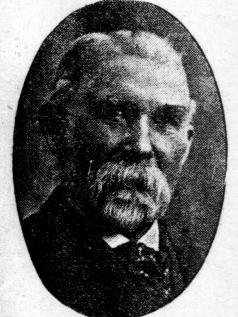
WATCH AND CHAIN FOR GEO. TAMBLING sider that is rather heavy to the sale ladies, and already have asked the Provincial Union to reduce the amount

St. John's Lodge Highly Honors ask only the latter fee. One of Its Oldest Members.

30 YEARS IN THE LODGE

For Nearly Half of This Period He Was Treasurer-A Very Pleasant Affair.

At the regular communication of St. doubtless, largely due to the intense John's Lodge, No. 20, A., F. and A. earnestness felt by her with regard to At the regular communication of St. M., held Tuesday evening, Bro. Geo. Tambling, sen., of Tambling & Jones, contractors, for over thirty years member of the lodge, and for nearly half that time treasurer, was presented with a very handsome gold watch and chain by the brethren in recognition of his long services. The presentation was made by Rt. Wor.



MR. GEORGE TAMBLING, Was Presented With a Gold Watch and Chain by St. John's Lodge.

Bro. A. B. Greer, an intimate friend of Bro. Tambling's. He referred to tl ir long connection with St. John's, and spoke particularly of Bro. Tam-bling's : nselfish labor on behalf of the order. It was a privilege to pre sent him with a gift, and he hoped he would I g be spared to watch over the strong box of the lodge

Brc. Tambling's Reply Bro. Tambling responded briefly. It was a great surprise to him, but he appreciated the gift. The kindness of the brethren would endure longer than the material expression, and he would give his best for the lodge in the

The first degree was exemplified by Wor. Bro. Gidley and his officers in excellent fashion. After the lodge adjourned a very pleasant hour was spent in speech and story in the ban-quet ball. Wor. Bro. Gidley presided The toast to the "Visiting Brethren" was responded to by Bros. J. S. Fletcher, Ireland; F. R. Shore, Glanworth; C. J. Leckie, Dorchester; B. Wickerson, Lambeth; Zavitz, Lobo; Holmes Brantford; Sorrenson, Saskateon; Hobbs, J. H. Fowler, C. R. Hoare, W. C. Craig, J. M. Mills, J. D. Jacobs.

A YOUNG WOMEN'S CHRISTIAN ASSN.

One Is Being Formed in This City in Connection With the W. C. T. U.

The Women's Christian Temperance Union held its regular semi-monthly session on Tuesday in the Y. W. C. A. rooms on Dundas street, opposite the Armories, with a large attendance of members present, and the president, Mrs. Hubert Ashplant, in charge.

The chief interest of these present centred in the formation of a Y. W. C. T. U. in connection with their present W. C. T. U., and discussion ensued regarding the fee to be charged these

FOR 63 YEARS

Mr. James H. Brown, Well-Known Citizen, Died on Tuesday Night.

HEART TROUBLE CAUSE

Deceased Had Been License Inspector of This City, and Was Highly Respected.

Mr. James H. Brown, a prominent Londoner, and for many years a director and superintendent of the Western Fair Association, died Tuesday evening at St. Joseph's Hospital of valvular heart disease. He was in his 70th year.

Mr. Brown, who was born in Ireand, came to this country when a young man, For many years he engaged in the livery business, retiring about 27 years ago.

Later he was appointed license in-



LATE JAMES BROWN. License Inspector of London, Who Died Last Night.

spector for the district, and earned a reputation for strict enforcement of the law. While in that capacity he enjoyed the complete confidence of the temperance workers, and at the same time was respected by the liquor interests.

Mr. Brown was also prominent among London Liberals, and took a great interest in the affairs of the local ganization.

Until a year ago the deceased held the position of superintendent of grounds and buildings at the Western Fair, and was very popular with all who came in contact with him. Mr. Brown was a member of the Irish Benevolent Society, and his only son, Dr. Claude Brown, is now presthat organization Mr Brown, of St. Louis, is a brother.

His father was the late John Brown, olonel of the Seventy-second Reginent of England.

The funeral is to be held tomorrow norning from his late residence in the Alexandra Apartments, to St. Peter's Cathedral, where requiem high mass will be solemnized. Interment is to be made at St. Peter's Cemetery.

BROTHERS DIE WITHIN WEEK OF EACH OTHER

crease their output greatly by warming Thomas Winder Was One of the Oldest Residents of Dorchester.

[Special to The Advertiser.] Aylmer, Feb. 14.-Thomas Winder, one of the most highly-respected citizens of Dorchester, passed away at his home in Lyons, following a long happens where the current by repeated

Deceased was in his 78th year, and left to mourn his loss are his widow and two sons, Gordon, of Lyons, and Walton, of St. Thomas.

different. I know nothing whatever The late Jonathan Winder, whose death took place at Brownsville last Philadelphia, Feb. 14. - Leyshon Wednesday, was a brother of de-Davis, 60 years old, once one of the wealthiest powder manufacturers in

The funeral will take place on Thursday at 1 o'clock. Service will be held in the Methodist Church, and interment in the Aylmer Cemetery.

Personal Mention

Mr. and Mrs. Ernest Whiteside, of Aylmer, Ont., are visting in London. Mrs. George Hellems, of Dundas street, is visiting with friends at

Mrs. John McIlwraith, of Woodstock visiting with her son Lorne at his Miss Jessie McIntosh, of this city, has eturned after visiting with relatives at

Mss Violet Bennett, of the Normal School, spent the week-end with her parents at Eden. Misses Myrtle and Jessie Davidson,

of Payne's Mills, have returned after Mr. John Campbell, of Brooke Township, has returned after visiting with Mrs. C. P. Welter, of Middlemarch,

has returned after spending a few days with friends here.

Mr. Parkerson, of this city, is spending a few days with his sister, Mrs. Thomas McRoberts, of St. Helens. Mr. John D. Bannatyne, of Knox College, in Toronto, returned last evening after spending several days in the

Mrs. C. L. Conner, of Detroit, for-merly of London, is visiting her niece, Mrs. F. P. March, No. 1 Perry street, Mr. Earl Pinch, of Toronto, son of Mr. Tom Pinch, of the G. T. R., is ill

at his parents' home on Wellington Mrs. J. W. Levy and Mrs. Charles Thorne, of Mitchell, who have been visiting with friends in this city, have

Miss Matthews, of Woodstock, who has been visiting here with her nephews, Messrs. Will and George Matthews, has

Splendid Display of New Spring Suitings in Black and Colors If You Want Your Spring

Our early spring shipments are here, daily arriving. Some exclusive novelties are of the tailor or dressmaker. Many have learned by experience that the nicest and best styles are usually the first to arrive, and are always on the alert to have first look at the early arrivals of the new sea-

son's goods. And early buyers are frequently asked, "Wherever did you get your new suit? I haven't seen one like it anywhere." No matter what the weather will be, IT'S SPRING AT THIS STORE FROM NOW ON, and new Spring Suitings demand your first attention.

Book Your Order For

Your Easter Suit Now

Black English Chevrons, \$1.00 and \$1.25

Fine Worsted Suitings in very neat chevron stripe effects, narrow stripes, almost hair-line width, new and popular styles for spring season. Pure wool, 50 to 52 inch widths, at per yard \$1.00 and \$1.25

Black French Worsteds, \$1.00

Beautiful fine twills, also medium and heavy twills in pure wool French Suitings, clean, smooth finish, distinct fine diagonal effects, correct weave for spring wear. The medium and heavy twills are suitable in weight for all seasons. 48, 52 and 56 inch widths, at per yard......\$1.00, \$1.25, \$1.50 and \$2.00

Black English Sail Cloths, \$1.00 and \$1.25

A beautiful Spring Suiting in black only, made of the finest worsted yarns, very bright distinct panama or matting weave, in suitable weight for spring wear, 46-

Shepherd Check Suitings, \$1.00 to \$1.50

Black and White will be very popular for the coming season, and Shepherd's Checks are shown in all sizes. Our spring stock is here and many pretty styles are shown in tweed and worsted check Suitings, 50 to 56 inch width, at per yard....\$1.00, \$1.25, \$1.50

Shepherd Checks, 50c to \$1.00

Full assortment of Black and White Checks in three qualities with four different sized checks in each, fine smooth worsted finish, good washing lines. Cloths in free instructions in their use. three grades, 42, 44 and 46 inch, at per yard.......... Home dressmakers invited to Samples Ready for Mailing.

shipments are here, and fresh stocks are First Showing exclusive novelties are already in the hands of New Tweed Suitings

Stylish effects are shown in the new English Tweed Suitings, prety grays, fawn and brown colorings, rough mottled mixtures, in medium and light spring-like effects, flaked with white. See these in Dress Goods Section, main floor, yard. \$1.75

Also a splendid range of stripes and hair-line effects in tweeds and worsteds, in light and dark grays and other spring color mixtures; also clear black and white hair-line stripes, 50 to 54 inches wide, at a yard. \$1.25, \$1.50

New Spring Dress Goods in Lighter Weights

Pretty wool Taffetas in colors of tan, gray, reseda and new blue, with black hair stripes, one of the newest style effects, 42-Also two patterns in gray with plack hair-line stripes, very dainty, 44-inch, yard.....\$1.00

WOOL BATISTE-In gray stripe effect, suitable for elderly ladies' dresses, also plain gray fine serges, 41-inch, at yard. 75¢

Navy blue with hair-line strip of lighter blue, a very smart style for young ladies, suitable for suits or dresses for both early spring and summer wear, 44-inch

Demonstration Today

Second Floor.

The Hall-Borchert Adjustable Dress Forms

Expert demonstrator will be here today and Thursday giving

DINNER-Roast Chicken Thursday in the Restaurant.

SMALLMAN& NERAM

SEE WINDOW DISPLAY-Hall-Borchert Fitting Forms.

the left Address by E. F. B. John-

ston, K. C., and Papers on Trade Matters. Toronto, Feb. 14. - The Dominion

Wholesale Grocers' Guild concluded its annual convention yesterday afternoon with a long business session, which, aside from the election of officers for the coming year, was entirely devoted to matters of internal economy in the trade. The methods and objects of the Canadian Credit Men's Association formed the subject of a lengthy treatise by Mr. L. J. Ball, secretary of the newlyformed Ontario branch of the organization. The meeting went on record in respect to the latter address, with a resolution strongly recommending the advantage of the credit exchange

thought. Don't try to undermine your rival; it only comes home to

approval by the Dominion Canners, Limited, occupied the greater part of the session. The canners' contract this year contains a new provision, whereby the jobbers are to be guaran. teed delivery of goods amounting to at least 60 per cent of their previous season's orders, regardless of crop conditions, and most of the argument was waged around this point, with the majority of members seemingly favorable to the innovation.

New Officers Elected.

Officers for the ensuing year were elected by acclamation. They are as follows: President, Archibald Miller, Quebec; provincial vice-presidents-Quebec, Zeph Hebert, Montreal; Ontario, Thomas Kinnear, Toronto; Manitoba, Harry Gordon, Winnipeg; Alberta, W. Georgeson, Calgary; New Brunswick, W. C. Cross, St. John; Nova Scotia, R. M. Symonds, Halifax; British Columbia, Percy Wollaston, jun., Victoria. President Miller was installed in the chair by his retiring predecessar, Mr. Hugh Blain, of Toronte, who was made the recipient of a special vote of thanks from the guild, on the motion of Messrs. Beckett and Hebert. An address by E. F. B. Johnston, K.C., on "The Rights of Trade and Manufacturers," was the feature of the morning session of the convention. His remarks

were mainly devoted to an exposition of the law regarding trade combines, which, he said, were illegal only when they interfered with competition or wrongfully raised the price of articles. In the Grocers' Guild co-operation was the chief object to be attained, and such a combination as it entailed was entirely desirable, for its interests were in accord with those of the consumer rather than those of the producer.

BIG DOCK FIRE.

A prolonged discussion of the con- goods stored in the warehouses is es- interest is being taken in the work by tract which is annually presented for timated at over \$400,000.

DEPARTMENT OF ART FOR INDUSTRIAL SCHOOL

Classes Will Be Held on Monday and Thursday in Alexandra School.

A department of art and design has been added to the local Industrial School, and classes will be held on Monday and Thursday evenings. This decision has been reached by the committee in charge, and students will be enrolled by Principal Beal at once.

The need of an art school has long been felt. Not since the old Ontario School of Art and Design, conducted by the late John R. Peel, has there been such an institution. This school did much for the young people of London, and many of its graduates are today successful commercial artists and de-signers. The demand for the latter has enormously increased in the past few years, but London has no school from

which to supply the demand. Since the opening of the Industrial school Principal Beal has had so many nquiries that it was decided to open classes. The first session will be held on Monday evening next. There will e courses in freehand, perspective, plain and color shading, and plain and color design. Those who wish instrucion on these subjects should commun-

cate at once with Mr. Beal. The committee have secured Mr. David Wilkie to instruct the class. He this morning. The damage done to the dustrial school are well filled, and keen

[Special to The Advertiser.] Strathroy, Feb. 13. — The funeral of Mrs. James Geddes, who died on

Sunday, was held from her late residence on Centre street, at 3 o'clock this afternoon, and was largely at-tended Rev. Mr. Kennawin, of St.Andrew's Presbyterian Church, officiated. Interment was made in Strathroy

Cemetery.
The pallbearers were Messrs. D. C. Miss Bessie Munacch, who recently indexwent an operation in Victoria Hos-

THE GROCERS' GUILD **ELECTS EXECUTIVE**

to all members of the guild. Mr. Fred T. Smye's paper, which was entitled "Association Loyalty," embodied a plea for more complete organization of the guild than at present existing. "The house that wavers," he said, "is the food on which the crooked house feeds, and often destroys the whole structure. Let us move away from cliques that are crooked to the hilltops of original

thing by their customers.