Learn Shorthand At Night.

This is the purpose of our night classes—giving opportunity to young men and women to climb to greater success through a knowledge of this study, which has opened the way to success for so many in business. Will you take advantage of this stepping-stone to greater things? Full particulars of our Night School on application.

FOREST CITY BUSINESS COLLEGE.

Y. M. C. A. Building, London, Ont.
J. W. Westervelt, Principal.

HARDING HALL,
LIMITED.

A Residential and Day School for girls. Primary, Collegiate and Diploma Courses. Music, Art, Literature, Elocution and Physical Training. A strong staff of experienced teachers.

Next term begins Nov. 22. For full particulars address J. J. BAKER, M.A., President, 661 Talbot street, London.
zxt

Styles in Dress.

You want a suit made to fit you without a fault, and you want a comfortable fit. We'll build you just such a suit.

O. LABELLE,
372 Richmond Street.

W. C. BARRON
LONDON CONSERVATORY of MUSIC AND SCHOOL of ELOCUTION
340 DUNDAS ST LONDON

You want a day's shooting, but haven't a gun.

We Rent Guns.

For 50c you can get a good breech-loader for a day. Cartridges $2 per 100.

BROCK'S GUN STORE,
192 Dundas Street, London, Ont.

P. McPHILLIPS, Barrister Etc.
NEW OFFICES—110 Masonic Temple Bldg.
Office 'Phone 229. House 'Phone 884

R. K. COWAN,
BARRISTER, SOLICITOR, ETC.,
County Bldgs. next Court House, London.

H. C. McBRIDE
Architect and Surveyor,
213 Dundas Street.

In the Fall Or Winter

You can somehow secure some of the best bargains we have in Wall Papers. Exquisite designs. And then, you can have the work attended to immediately.

H. & C. COLERICK,
443 Richmond Street.

CALL AND SEE US AT OUR
New Factory and Showrooms
32 to 40 Dundas Street.

The Electrical Construction Co. of London, Limited,
Dynamos, Motors, Electric Light Fixtures and Wiring Supplies
Phone 1103.

FAIRBAIRN,
THE TAILOR,
Richmond Street, Opposite City Hall

The Rome correspondent of the London Times says: "King Victor Emmanuel has accepted the invitation to act as arbitrator between Great Britain and Brazil in regard to the Guiana frontier question.

PYNY-BALSAM cures all coughs. It soothes, it heals, it cures quickly and certainly. Pyny-Balsam sells more widely every year. Manufactured by the proprietors of Perry Davis' Pain-Killer. xt

Light Weight Double Breech-Loading Guns.

For Boys or Ladies.

Complete Guns, with all improvements. Top action, twist barrels, well made and finished, good shooters.

16 Guage, weight 6¾ pounds, ...$10 50 and $13 00
24 Guage, weight 5½ pounds, ...$13 50
44 Calibre, weight 3¾ pounds, ...$15 00

Gurd's 185 Dundas St.

Take Care of the Cents

The dollars will take care of themselves.

YORK COUNTY COLLECTORS

will call on you every week for deposits of 5 cents and upwards and pay you 4 per cent interest.

Office—Room 8, Duffield Block.
ywt

MEN OF MODEST MEANS

Will find our suitings for the fall just about their limit in price.

Southcott's, 163 Richmond St

W. A. PIPER, D.D.S.,
Specialty—Gold and Porcelain Work.
Hours—9 to 5 p.m.

Drs. D. H. & W. A. Piper

D. H. PIPER, M.D.,
Ear, Nose, Throat and Lungs.
Hours—10 to 2, 7 to 8 p.m.
'Phone 804. 332 Dundas St. (cor. Waterloo)

Scranton Coal

Our coal comes in Box Cars and is summer mined and well screened and will not clinker. A trial ton will convince you.

Heaman,
Cor. York and Maitland Sts., Phone 312.
Agents for Petroleum Coke for grates.

Meteorological.

Toronto, Nov. 1—8 p.m.—It has been generally fair today in all portions of Canada. A rather important disturbance is now situated over the Qu'Appelle Valley, and the weather has become decidedly cold in Alberta.

Minimum and maximum temperatures: Kamloops, 42-44; Winnipeg, 20-40; Port Arthur, 30-40; Parry Sound, 46-52; Toronto, 42-60; Ottawa, 44-58; Montreal, 48-58; Quebec, 44-56; Halifax, 46-64.

Local temperatures, Friday: Highest 59, lowest 39.5.

Today (Saturday) the run rose at 6:54 a.m. and sets at 5:08 p.m. The moon rises at 11:18 p.m. and sets at 12:45 p.m.

Xcellent XXX BREAD.

Receives the highest indorsement from medical men, because it is healthful, wholesome and all that can be desired in Bread. 'Phone 818.

JOHNSTON BROS.

THOS. WILSON,
Merchant Tailor
213 Dundas St. Phone 596

WATCHES, CHAINS, CHARMS,
Timepieces

FOR LADIES	GENTLEMEN
Solid Gold Watches	Solid Gold Watches
Gold Filled Watches	Gold Filled Watches
Silver Watches	Silver Watches
Gun Metal Watches	Gun Metal Watches
Nickel Watches	Nickel Watches

A great reduction will be found in the price of these goods, a reliable timepiece being produced at much less cost than formerly.

In our well-organized repairing department we have the best facilties for repairing plain and complicated timepieces. Watches of every discription repaired by experienced workmen.

THOS. GILLEAN
402 Richmond Street.
Official Issuer of Marriage Licenses.

The distress caused in the eastern Provinces of Russia by the failure of the crops is so severe the authorities have forbidden the papers to publish any save official information.

Last Year Was Introduced

to the public the British Army Foot Powder, and we have heard nothing but praise of its healing and soothing qualities.

Dusted into the stockings in the morning it allays all inflammation and prevents chafing. Sold in 25 cent boxes by Cairncross & Lawrence.

ROSS' DURABLE FURS:

Any Furs purchased from us you can depend upon them being durable.

Special care is taken in the selection and manufacture of all Furs that are made for us.

Selling the best quality Furs at such low prices is having the desired effect of constantly increasing our sales.

Our Alaska Sable Ruffs, from $8 50 up, are beauties.

J. & D. Ross, 196 Dundas Street.

Care of the Eyes...

Is so important that to enlarge upon its necessity is impossible. At the first indication of trouble you should act promptly. Have your eyes examined by our Optician, who is reliable and experienced.

WARD, The Jeweler, 374 Richmond Street.

A DEPOSITORY FOR SAVINGS

Executors and trustees are legally authorized to invest *TRUST FUNDS* in the *DEPOSITS* and *DEBENTURES* of the

Ontario Loan and Debenture Company

Paid Up Capital - $1,200,000.
Reserve Fund - - $550,000.

3½% on Deposits
4% on Debentures

Office, Cor. Dundas and Market Lane.

WILLIAM F. BULLEN, Manager.

London Advertiser.
TYPOGRAPHICAL UNION LABEL LONDON

A LOCAL BUDGET.

INDIAN SUMMER.

O glorious Indian summer,
We hail you on your way,
Why can't you, gentle maiden,
Take off thy things and stay?

Too bloomin' hot was August,
July was also rough,
September had its failings,
But you are just the stuff.

Fair girl of gold and crimson,
Your presence brings good cheer;
Write to your folks and tell 'em
That you will stay a year.

—Mr. Wm. Snell, of Exeter, has disposed of his gray carriage team to Mr. Thomas Maker, of this city, for a good sum.

—The firemen responded to 22 calls during the month of October, the most serious being that of the London Tobacco Company.

—The police are looking for owners of a lady's black mink boa, found on the street about a week ago and given into their charge, and a bay mare.

—Mr. Wm. McNeil, of London, was the largest of the Ontario winners in the poultry exhibit at the Pan-American, securing a silver cup and $200 in prize money.

—St. Thomas Times: W. Blackwell, who has been firing on the Michigan Central, has accepted a position on the London police force. He commences his new duties on Monday.

—The South London street car line was tied up for 50 minutes last evening in consequence of a trolley pole having caught and pulled down some wires on Elmwood avenue.

—Sergt. Galbraith, wha has been a member of the Seventh Regiment for thirteen years, has been appointed in charge of the new rifle ranges. A practice shoot will be held at the range this afternoon.

—Mr. F. W. Merchant, of this city, the principal of the Western Normal School, delivered a couple of addresses to the South Essex Teachers' Association at Leamington recently, which are very highly spoken of by the local papers.

—Two weeks' special holiness meetings are being held in the Salvation Army Citadel, Clarence street, commencing Sunday, Nov. 3. Special subjects will be discussed each evening, and all Christians and the public in general are invited to attend.

—The Manhattan Club entertained over 100 guests to their first dance of the season at the Palace Dancing Academy last evening. All the latest dances were on the card, and the academy orchestra rendered a very choice programme of music.

—Miss Winnifred Hooper, late of the Dundas Street Methodist Church choir, has been appointed soprano soloist of the Wall Street Methodist Church, Brockville. The Brockville Times has the following to say regarding a recent concert given by Mr. Harold Jarvis in that town, at which Miss Hooper sang: "Miss Winnifred Hooper's first appearance at the Opera House was a most successful one, and the hearty encore which followed her first number was well merited."

Only Safe Bread

is Parnell's Eureka. Good for growing children and grown folks. There is no healthier food than our bread. Always pure and good. Delivered daily.

PARNELL-DEAN CO.

LADIES' WATCHES.

Gold, Gold Filled and Silver Watches, plain or fancy engraved. We are headquarters for watches, and will be pleased to show our stock.

WILLMOT'S, 217½ Dundas St Next Heintzman's.
ywt

THE..... **VOGUE**

$4.00.

The LATEST and MOST BEAUTIFUL design in DRESS and WALKING Boots for Men and Women.

OUR..... **TRY-ME**

$2.50,

Is a VERY SUPERIOR SHOE in medium-priced footwear.

Those two unique makes of shoes, the VOGUE and the TRY-ME, are made for us by the leading American shoe manufacturers.

SOLD ONLY AT
Brown Brothers'
BOOT SHOP,
Adjoining Strong's Drug Store.
Phone 860.
John S. Brown. Frank A. Brown.

—Mr. John Aikenhead was a caller in the city on Tuesday. It will be remembered that Mr. Aikenhead was one of those who unfortunately was seriously injured in a street railway collision in this city in August, and his recovery was doubtful at the time. He lay at the home of Mrs. Watson, 123 Horton street, in a delirious condition for six weeks, but recovered sufficiently to be taken to his home in Brucefield. He has continued to gain in health, and now enjoys the open air. He was able this week to go to Kent county to attend a wedding of his cousin.

—In the supreme court at Ottawa, on Thursday, in the case of Parkhouse vs. Bennett, J. F. Helimuth and D. W. Saunders, Toronto, supported an appeal from the court of appeal for Ontario, whose judgment affirmed the judgment of a divisional court, setting aside a non-suit entered at the trial in this city, and ordering a new trial of the action which was brought to recover damages for the loss of the plaintiff's hand in a factory in this city, Alex. Stuart, London, for plaintiff (respondent), opposed the appeal. Appeal dismissed with costs.

—An excellent programme of sacred music will be given by the choir of St. Andrew's Church at their service of praise on Monday evening next. In addition to this will be heard for the first time in London, Mr. Chrystal Brown, concert tenor, of Toronto. Chrystal Brown was for three days soloist at the Pan-American Exhibition, singing in the Temple of Music, where his services were spoken of in the highest terms, the Buffalo Courier, comparing him favorably with Evan Williams. Miss Carolyn Powell, a soprano soloist, possessing a charming voice, will sing, and Mr. Chas. E. Wheeler will render some choice organ numbers.

—Clinton New Era: The Bell Telephone Company is now introducing the metallic wire system from Goderich to Stratford, the line east of Seaforth being completed. The line from London to Wingham, via Clinton, was made metallic a while ago. The central office here is now fitted up with all the latest improvements the company can get, and are having all of their offices equipped the same. Several experts have been busy this week changing the system, and put in a new switchboard for the long distance service. The line has been made into a double metallic system, so that speaking is now much plainer, especially at long distances in outside service.

MONDAY NIGHT'S CONCERT.

An interesting occasion to the music-loving people of London will be the opening artist concert of the Woman's Morning Music Club, which will take place in the Masonic Temple on Monday evening next. This entertainment will consist entirely of talent from the Toronto Music Club, very kindly tendered for the occasion. Miss Craig, vocalist, Miss Adams, violinist, and Miss Birnie, pianist, are names that are very well known in the musical circles of Toronto. To members and their friends there will be no charge for admission.

Cured of Piles After Many Years.

Mrs. D. E. Reed, of Albany, says: "I would not take $500 and be placed back where I was before I used the Pyramid Pile Cure; I suffered for years, and it is now eighteen months since I used it, and not the slightest trace of the trouble has returned." For sale by all druggists. Little book, "Piles, Causes and Cure," mailed free. Pyramid Drug Company, Marshall, Mich.

"HERE SINCE A. D. 1851."

When Mr. Eddy, the venerable match maker of Hull, was asked lately how long his matches had been on the market, he replied laconically, "Here since 1851." While 50 years is not a long time when one is speaking about the pyramids of Egypt or the gold mines of King Pharaoh, it is a long time in this country for one man's goods to be steadily on the market.

Eddy's matches were undoubtedly the first, and they are still undoubtedly the best matches made in Canada.

Eddy's new match factory, built at Hull last autumn to replace the one burned the April previous, now turns out from about 33,000,000 to 35,000,000 matches per day, and as all these are used in Canada, where the total resident and floating population is only about 6,000,000, it shows that Canadians appreciate a good article, and use it without stint, for in order to use up the entire output of the Eddy factory at Hull, each adult must burn up from six to eight matches daily.

Donald McLean, 471 Dufferin avenue, is the London representative of this mammoth concern.

November.

No sun—no moon!
No morn—no noon!
No dawn—no dusk—no proper time of day—
No sky—no earthly view—
No distance looking blue—
No road—no street—no "t'other side the way"—
No end to any row—
No indications where the crescents go—
No top to any steeple—
No recognitions of familiar people—
No courtesies for showing 'em—
No knowing 'em!
No traveling at all—no locomotion,
No inkling of the way—no notion—
"No go"—by land or ocean—
No mail—no post—
No news from any foreign coast—
No park—no ring—no afternoon gentility—
No company—no nobility—
No warmth, no cheerfullness, no healthful ease—
No comfortable feel in any member—
No shade, no shine, no butterflies, no bees,
No fruits, no flowers, no leaves, no birds,
November!

—Thomas Hood.

Paine's Celery Compound

Cures and Gives You New Life When Everything Else Fails.

IT IS THE POPULAR MEDICINE IN THE HOMES OF THE WEALTHY AND THOSE IN HUMBLER CIRCUMSTANCES.

Beware of Substitutes and Imitations.

Are you ailing, run-down, or suffering from some dangerous disease? If you are, allow us with candor and honest interest in your welfare, to direct your attention to Paine's Celery Compound, the medicine that "makes sick people well."

The wonderful record of cures wrought for sick and diseased people in our Dominion, is the best and strongest proof of the health-restoring virtues of Paine's Celery Compound. It has cured the most desperate and obstinate cases of disease even after sufferers were pronounced incurable.

The use of one bottle of Paine's Celery Compound will, in all cases banish the doubts of the unbelieving. The testing of one bottle will prove to all sufferers that there are virtues in the wondrous medicine possessed by no other remedy—virtues that banish suffering and misery.

The immense popularity of Paine's Celery Compound has induced unscrupulous people to put up vile and worthless imitations of the great health-restorer. Dishonest dealers for the sake of large profits resort to substituting and recommending the "something just as good." At all times beware of imitations and substitutes. See that the name PAINE'S and the Stalk of Celery appear on each bottle.

Read the strong testimony of Mr. G. W. Parks, of Inglisvill, N. S., cured by Paine's Celery Compound after failures with other medicines:

"While at sea I was taken sick, which compelled me to abandon my work and seek home and rest. I consulted the doctors who pronounced it slow fever or typhoid. I suffered severely with night sweats, and from cold chills during the day. Added to this, I was extremely nervous, which weakened me and reduced my flesh until I was a mere skeleton. This continued until last winter, when my wife and friends began to despair of my recovery, as the medicines I took produced no good and I was growing worse. Through the influence of Rev. C. M. Tyler, I was induced to give Paine's Celery Compound a trial. I can truly say it worked wonders. The first bottle gave me great relief, and five bottles completely cured me."

SHIPMENT OF LIVE STOCK.

Montreal, Que., Nov. 1.—Shipments of cattle from Montreal for ports in the United Kingdom for the season to date show a decrease of 14,272 head, compared with last year. Shipments of sheep, on the other hand, increased for the year to date by 12,004 head. Exports of horses for South Africa for the season to date total 6,048 head, an increase of 2,297 over last year to date.

Out of the Shadow

The discouragement, the despair of ill health, out into the noontide glory of health, vigor and strength. Are you seeking this way? Are you wishing to replace weakness by strength, despondency by hope and expectation, pale cheeks and lusterless eyes by the rose's bloom and sparkling eyes. If you but use Ferrozone you will make rich, red blood, your nerves will grow strong. Old time vigor will return, and with it endurance that will enable you to live an active, energetic and successful life. Remember the name, Ferrozone. Sold by Strong.

WHY WILL YOU ALLOW a cough to lacerate your throat or lungs and run the risk of filling a consumptive's grave, when, by the timely use of Bickle's Anti-Consumptive Syrup the pain can be allayed and the danger avoided. This Syrup is pleasant to the taste, and unsurpassed for relieving, healing and curing all affections of the throat and lungs, coughs, colds, bronchitis, etc., etc.

"THE D. & L." EMULSION OF COD LIVER OIL taken in cases of general debility and loss of appetite, is sure to give the best results. It restores health and renews vitality. Davis & Lawrence Co., Ltd., manufacturers. xt

J. H. CHAPMAN & Co

Corsets.

29c We made an immense purchase from a manufacturer—800 pairs—to get these Corsets at a price to sell them at 29c instead of 50c a pair. They are worth 50c. They are strong, well made and well supported Corsets.

Our Up-To-Date Corset—Made of strong drab jean. On sale until they're sold, per pair..... 29c

Veiling=New Pieces.

At 25c Brussels Net Veiling, deep border, in white and black, and black and white, and all black. White and Cream Wash Net Veiling, fancy border, special price a yard 25c

At 35c One piece Blue Silk Chiffon Veiling, with large white chenille spot, just in today. Special price, per yard..... 35c

At 45c and 50c Silk Chiffon Veiling, extra wide, black with black chenille spot, black with white, white with black, blue with white, and brown with white. Special, a yard 25c

Ladies' Handkerchiefs, Lace Trimmed, Special Price 5c Each.

Boys' Colored Shirts.

50c Soft and stiff bosoms, in navy and light blue stripes and neat small patterns. Sizes 12½ to 14. An opportunity, at each..... 50c

Men's Underwear== Underpriced.

Men's Jaegar Fleeced Underwear, satin trimmed shirts, ankle length drawers, selling now at 37½c a garment, or a suit 75c

We tell you right when we tell you that there is not anything sold anywhere equal to or better than this suit of underwear at 75c. All sizes.

Men's Heavy Ribbed All-Wool 16-oz. Undershirts and Drawers, 50c each. Suit.....$1 00

Health Brand Underwear—Shirts and Drawers, all sizes, 32 to 44, celebrated wear at this low price, $1.25 each, or suit.....$2 50

Men's Socks.

10c a Pair—Heavy gray working Socks, special price, per pair..... 10c
Sample in our west window.

Men's Imported Black Cashmere Half-Hose, very special, a pair..... 25c

Men's Furnishing Department right side from main entrance.

Men's Working Shirts

Blue Drill Working Shirts, extra heavy weight, regular price 65c, for..... 50c

Dark Moleskin Working Shirts, all sizes, shown in window, special price. 25c

Puritan Working Shirt, black and white spots and stripes, double front and back, extra good wear. Sold everywhere for 75c, here for..... 65c

Boys' Caps, 25c.

Navy Blue Serge Falkirk Caps, slide bands, special..... 25c

Girls' Tams.

Red, Gray and Navy Astrachan Tams, special..... 50c

Men's Soft Hats, $1.25.

Imported Latest Fedoras, black, special.....$1 25

Low Priced Remnants in Woolen Dress Fabrics.

Great cutting into big webs of fast selling Dress Goods leaves remnants, possibly enough for a school dress, skirt or waist. Many remnants will be on sale at Bargain Counter Prices.

On Specially Designated Table.

See Our Oxford Gray Frieze and New Suiting Cloths.

Fancy Work Department.

Many novelties for Xmas present working here now. Most wanted things that seem almost impossible to get in the rush at Xmas time.

New Linens, New Battenburg and Lace Patterns and Materials,

New Wools, Silks, Cushion Tops. Every Kind of New Needlework.

CHAPMAN'S

THE BIGGEST DRYGOODS STORE,
126, 128, 128½ DUNDAS STREET.

NEW NECKWEAR

JUST OPENED TODAY

See them in our east window for the next few days.

GRAHAM BROS.