

minent statesman and financier, died last night at the age of 67 years. M. Fould was formerly Minister of Finance in the Cabinet of the Emperor, and at the time of his death was a member of the Senate.

LIVERPOOL, Oct. 7, evening.—Cotton closed quiet and unchanged; middling uplands 8 1/2, do. Orleans, 8 1/2. Breadstuffs closed quiet. Corn 4 1/2. Wheat forward Western. Barley 3s 9d. Oats 2s 7d. Peas, 4s 6d. Beef, 18s. Pork, 7 1/2 per barrel each. Bacon 4 1/2 to 5s. Cheese 5s. Medium rosin has advanced to 12s per cwt.; common Wilmington steady at 8s 6d. Spirits turpentine 3d lower, closing at 26s 6d per cwt. Petroleum advancing; white standard closed at 15d per gallon; spirits were firm at 1s 1d per gallon.

THE FALL TRADE.

Now that the Fall Trade has commenced, we have to remind the business men of this section that our facilities for turning out all kinds of JOB PRINTING are unrivalled. We have the best of Presses and Type, employ none but good workmen, and our charges are LOWER than any other office in Guelph. Orders from the country attended to, and work forwarded to all parts by the earliest mode of conveyance.

Guelph Evening Mercury

TUESDAY EVENING, OCTOBER 8.

Butter and Cheese Trade of Guelph.

There has been a most astonishing decrease in the amount of business done in the butter trade in Guelph, if we compare the present year with last year. It is true that it is perhaps earlier than usual to give the statistics, yet that will not seriously alter the fact that there has been a very large deficit in the amount of butter usually brought into our market. This may in part be owing to the cheese factories which have gone into operation during the past summer, although the decrease of butter is too large to be caused exclusively by the supply of milk which they demanded. Few of our merchants have shipped much. Mr. Massie sent off a few kegs in the early part of summer, and the remainder of his stock he disposed of at home. Compare this business with last year, when shortly after this period he had sent to trans-Atlantic and other markets between 1,300 and 1,400 kegs, and it will give some idea of the falling off there has been. With one or two exceptions none of the other merchants have shipped any.—The Messrs. Hadden, who at the middle of November last year had on hand 150 kegs, have sent away none at all this year, and have only about 50 kegs in their possession at the present time. Mr. Rutherford shipped about 230 kegs, and have still in store about 25. This fall far short of the amount of business done by him last year. Mr. John L. Lewis informs us that he has shipped about 800 kegs, which is probably not more than two-thirds of the quantity that he had sent to other markets last fall. Mr. Walter Murton sent away this season 70 kegs of butter. But the trade done by Mr. Brill, which is larger than that done by any person else in Guelph, will be most effectual in showing what a falling off there has been in the supply of this article. His total shipments this season, made at six different times, amount in the aggregate to 1,218 kegs, making a total of 109,620 lbs. This is not a great deal over half the quantity that he exported last year. Most of it goes to European markets. The article was bought here at from twelve to fourteen cents per lb. The prevalent belief is, that butter during the past season has been of an inferior quality to that which has heretofore been offered in Guelph, and the causes assigned for the deficiency are, first, that which we previously mentioned, the operation of cheese factories, combined with a large exportation of cattle, and a long drouth in summer.

The cheese manufacture in this locality is still in its infancy, but is of good promise. The product (up to the present time) of the factories recently established by Messrs. Shortreed and Harland has been purchased by Mr. Brill. The total number of boxes was about six hundred. The cheese sent to the buyer about nine cents per lb., and has been shipped for English markets.

A New York Bohemian writes to a western paper: By way of contrast between the non-success of journalism, as a profession, and the prosperity attending any other calling, let me mention the fact that an old man and woman, who have for years sold apples and nuts in Spruce street, under the shadow of the Tribune building, are to day worth \$50,000 or \$60,000 a-piece, while not one of the writers of that journal, unless a stockholder, has much more than enough to bury him decently. The truth is, there is no other vocation under the sun so poorly paid, and so entirely thankless, as that to which we of the daily quill driving brotherhood so forlornly belong.

A beautiful monument to Lord Byron has just been uncovered in Waterhouse Place, London. The likeness is admirable, and no one who has seen a photograph or wood-cut of the hero will be slow to give a glance who is represented. His head and body seem to belong to different persons, but the same contrast is seen in the original. It is the head of a young man, and the body and limbs of

The Confederation and the Attitude of Nova Scotia.

From the Scottish American Journal.

There is, we take it, a needless alarm expressed by some of the more ardent supporters of the British American Union as to the attitude which Nova Scotia throu her representatives may assume in the New House of Commons. Many persons express the apprehension, that as all but two or three of the members returned in that Province were returned avowedly in the interest of the Opposition, there may be a strong anti-confederation party formed which will endanger the Union before it has been fairly put on its trial. There are several strong reasons, it occurs to us, for doubting the correctness of this conclusion.

First, Nova Scotia is as loyal a division of the Empire as can be named. The Throne has nowhere found more ardent, steady and faithful supporters. The best of her sons of the elder race are the descendants of United Empire loyalists who inherit generally the best qualities of their ancestors. The English, Scotch and Irish settlers, without distinction of creed, are as sturdy a race of monarchists as can be found. And the strong naval position which the Province occupies, gives it a stronger assurance of independence from foreign aggression, in case of international trouble, than is possible to any other member of the British American Union.

Second, while the first election in Nova Scotia shows what is apparently a powerful anti-confederate vote, there were many causes leading to that result, aside from the direct question of importing the imperial scheme. Many of the best men of the Province thought that there had been undue haste in arranging the details. They were doubtful whether the financial status of the Province were such as would bear the apportionment of liability which it would be called on to sustain. Some of those who should have been consulted as to the framing of the measure were not consulted at all. And their resentment found a natural (if not highly patriotic) expression in the late appeal to the popular verdict. Causes of irritation like these, we apprehend, will shortly pass away.

Third, A great deal will be done by party combination in the first House of Commons to lessen the sectional opposition from Nova Scotia. When the representatives once come together, many things will be explained that have now a distasteful appearance. All the resources of British statesmanship at home will be used to smooth the path of Union; and, before six months, Nova Scotia will have the example of Newfoundland before her as a late, but hearty, supporter of Confederation.

All these, we take it, are arguments which may be held to favor the conclusion that the Opposition forces in Nova Scotia will not muster in the Confederate Legislature to do serious or permanent damage to the Union.

Hamilton Fall Races.

The Fall meet of the Hamilton Driving Park opened on Monday. The handicap race was the first run, for a purse of \$120 two miles, over 8 hurdles, 3 ft 6 in high. Three horses started.—"Bie's" (13th Hussars) "Citadel," Moore's (13th Hussars) "Chang," and J. N. Waddell's "Barebones." A splendid start was made, and "Barebones" shortly pulled out ahead and took a handsome lead, clearing the first hurdle in fine style. Citadel's rider was thrown at the first hurdle. Barebones continued to go on, and won the race by a full quarter of a mile. Citadel made the first mile second, and was stopped at the score riderless. It was found, however, that during the race, Barebones bolted on the track, and so the race was awarded to Chang. The Province purse, for \$100, mile best two in three, was then run for. The entries were Mr. Kay's "Ido," Mr. White's "Wild Rose," Mr. Chisholm's "Lucy," and Mr. Horton's "Lady Leopardess." A fine start was made on the first heat. "Wild Rose" shortly taking the lead, closely followed by "Lucy." The race was neck and neck between the two for nearly a full mile. Ido finally pulled up and passed by about a neck, making the score by that odds. Wild Rose second, Lucy third, and Leopardess, who had lagged badly on the start, followed close on the rear. The second heat decided the race. "Ido" again coming in first.

The third was a trotting race for \$100, for horses that never won public money.—mile heats best three in five, in harness. First premium, \$50, second, \$25. The entries were: Darrow's "Whalebone," Wilson's "Lapidist," Smith's "Socks," Barnes' "Cooley," Cairn's "Miss Tartar," and Struther's "Grey Pony." "Lapidist" and "Socks" did not start. "Miss Tartar" took the first prize in three straight heats, and "Cooley" the second.

FIRE IN HAMILTON LAST NIGHT.—A serious fire occurred in Hamilton last night by which the large ready made clothing store of Sandford, McInnes & Co., was greatly damaged. When the alarm was given it was for a fire on Gore street which happily did not amount to much. A second alarm was given which proved to be a fire in the basement of the store above alluded to. It was a long time before the firemen could discover where the smoke came from, but finally it was seen to issue from the cellar or packing room. The damage must be very great, but a large quantity of goods was put up in bags and may not be very much injured. There is good insurance said to be in the "Western" of England, but the facts are difficult to get at.

HEREDITARY TALENT.—The play-going circles of London have been somewhat interested of late in the appearance on the boards of a London theatre of the veritable great granddaughter of the great Mrs. Siddons, who designates herself as Scott-Siddons. She made a brief appearance as "Rosalind" in the early part of the year, but was only brought fairly before the public a fortnight ago, when she again assumed the same character. The lady is described as being endowed with much of that beauty which seems the heritage of the House of Kemble.

New Orleans newspapermen are down with yellow fever. Three from the *Pionier*, one from the *Bee*, one from the *Crescent*, one from the *Times* and one from the *Republican*.

The London correspondent of the *Edinburgh Scotsman* says that Lord Derby will soon resign the Premiership of England, on the ground of ill health, and points to Lord Stanley or Mr. Disraeli as the most likely to succeed to the office—the latter for choice.

Miss Kate Terry, the talented London actress, is granddaughter of Terry, the actor, and friend of Sir William Scott, whose name so frequently occurs in Lockhart's life of the novelist.

THE EXPORTS AT MONTREAL.—The exports for September amounted to \$1,307,793 against \$1,176,193 during the same month last year.

YOUNGER'S EDINBURGH ALE.

At E. CARROLL & Co's, Guelph, Oct. 7, 1867. No. 2, Day's Block.

Don't Overlook It.

(From the Montreal Trade Review.)

We mean Printer's Ink! No business man can afford in this enterprising age to overlook it. You need it in posters and circulars, but above all, the man who is determined to do business, needs it in newspaper advertising. Our advice to commercial men is—advertise judiciously and systematically! Don't overlook the thing, making promises to customers not to be realized, or expending more than a reasonable sum per annum. But when you have some speciality to sell—when you have a better article—or can sell cheaper than your neighbor, take care to use a little printer's ink, and let the public know it. Money so expended is one of the best investments we know of.

A notable instance of the benefits of advertising has recently transpired. It is one of many in connection with the Patent Medicine trade, but it is one which few equal in the rapidity with which a fortune has been made. A great many individuals have been puzzled to know the meaning of the following characters: "S. T., 1860, X.," which have appeared extensively in Eastern newspapers over the way, and also in large white letters on the fences along the different railway lines. According to an American paper, the definition is as follows: "Started Trade in 1860 with Ten Dollars," and is the mode which the proprietor of Drake's Plantation Bitters takes to increase the sale of his nostrum, and also to tell of his wonderful success. It is said that by systematic advertising, Drake has amassed a fortune of two millions in seven years! His Bitters are probably no better nor no worse than others; but he understood the value of Printer's Ink, and a fortune has become his, mainly through the abandonment of tact with which he has used it to sell his wares.

To advertise successfully, requires both judgment and tact. The announcement made should be something bold and striking, and calculated to arrest the reader's attention. A proxy advertisement is of little value. It is often forgotten the moment it is read, and does not take that hold of the public mind necessary to attract much custom, unless the article advertised happens to be such as cannot be had elsewhere. Truthfulness should not be overlooked. When a customer finds his purchase not such as the advertiser represented it to be, more injury is done than good. Odd and peculiar advertisements, either in matter or shape, are frequently very successful; but after all, there is nothing like a thorough knowledge of the wants of a community, and having the tact to announce and ability to supply them, in advance of rivals in the trade.

Whatever mode of advertising may be adopted, let the business man not overlook it. In this go-a-head age, when so much competition exists, it does not do to put one's light under a bushel. If you can serve the public better than your neighbors, let it be known. Many a man has lost a good business by neglecting to advertise. Many thousands have achieved success by attending to it. A fortune may not be made in seven years as Drake appears to have amassed his; but it is certain—if done up properly, advertising will pay, and pay handsomely. Don't overlook it!

A statement of the exports of the United Kingdom during the first half of the present year has been published in England. From this it appears that in the first half of 1866, Great Britain exported goods to the amount of \$92,857,830, the figures for the corresponding period of this year amounting to \$97,613,484. The colonial trade of the Empire shows a decline of upwards of three millions. In the first six months of last year, British North America took goods to the amount of \$2,969,200, and during the first six months of the present year it stood credit to the amount of \$2,393,370.

New Advertisements.

STOLEN OR STRAYED.

STOLEN or Strayed from the premises of the subscriber, Lot 7, 2nd Con., Eramosa, on the 1st inst., a red Heifer, with white spot on forehead and hind legs; snuff horns, slightly turned inwards. About two years old. Any person giving such information as will lead to her recovery will be suitably rewarded.

EDMUND McALLISTRUM,
Guelph, October 8, 1867. daw 3

FARM FOR SALE.

FOR SALE the North-East half of Lot No. 6, 3rd Con., Division B, Township of Guelph. It consists of 20 acres of land, all cleared and in good state of cultivation. The land is well watered and there is a good pump well on the place. It is about 1/2 mile from Guelph—close to a good travelled road.

For terms and particulars apply (by letter prepaid) to the undersigned, executors of the estate of the late P. J. Henderson, Esq.

JOHN AMOS, Executor.
ROBT. MCINTOSH, do.
Guelph, Oct. 8, 1867. daw 3

Cash Auction Sale

HORSES, WAGGONS, COWS, &c.

W. S. G. KNOWLES will offer for sale by Public Auction, on

Wednesday, 23rd October, 1867

On the farm lately occupied by Mr. William McHardy, Waterloo Road, adjoining the Town of Guelph, at the hour of 2 o'clock, p. m., 4 Team Horses, 1 Mare in foal, 2 Cows, 3 Hogs, 2 sets of Harness, 1 Wagon, Carriage, Buggy, 2 Plovers, Harrows, Fanning Mill, 2 stacks of Straw, 4 acres of Turnips, 1/2 acre of Carrots, and other articles. No Reserve. Terms Cash.

Guelph, October 8, 1867. daw 1d.

CREDIT SALE

IN ERIN TOWNSHIP.

THE SUBSCRIBER will sell by Public Auction on Lot No. 22, 9th Con., Erin.

On Thursday, October 24, 1867

The following stock, viz: 1 Bull, three years old, nearly thoroughbred, 1 aged Cotswold Ram, 6 shewing Rams, 20 Ram Lambs, 35 Ewe Lambs, 25 breeding Ewes. All of the above named Sheep are well bred Cotswolds and Leicesters.

Terms—12 months' credit will be given on furnishing joint notes. Ten per cent. discount for Cash. Sale to commence at 1 p. m. precisely.

W. W. ROE, Auctioneer.
HUGH McMILLAN, Proprietor.
October 8, 1867. 2w

A Lot of New Strained Honey

At E. CARROLL & Co's,
Guelph, Oct. 7, 1867. No. 2, Day's Block.

OYSTERS!

JUST RECEIVED these celebrated

XXX BALTIMORE OYSTERS!

At GEORGE WILKINSON'S,
Next door to Telegraph and Express Office.

New Advertisements.

New Livery Stable.
HORSES FOR HIRE.

PARTIES wishing to hire Saddle-horses, or Horses and Buggies, can do so at moderate rates, by applying to the undersigned, at the Wellington Hotel.

HUGH STRAHAN,
Guelph, Oct. 7, 1867. do-3m

TEACHER WANTED.


WANTED, a School Teacher for School Section No. 5, Township of Puslinch, County of Wellington. Good references required. One having a First-class Certificate for Common Schools. To commence teaching on the first day of November next. Apply personally to School Trustees.

DONALD CAMERON,
EDWARD RAMSAY,
DONALD McMILLAN,
Puslinch, 3rd October, 1867. w11u

Fresh Coffees

At E. CARROLL & Co's
Guelph, Oct. 7, 1867. No. 2, Day's Block.

MONTREAL OCEAN STEAMSHIP CO'Y.

1867  1867

GUELPH AGENCY.

Steam to Liverpool, Londonderry and Glasgow.

Steamer *Hibernian* Quebec to Liverpool, October 12th.

Tickets to and from the Old Country. Passage Certificates to bring friends out. Return Tickets good for six months, issued at reduced rates. State Rooms secured, and every information given on application. Insurance Policies for the voyage issued at the low rate of 1¢ per 1,000 up to 10,000.

Apply to
GEORGE A. OXNARD,
Agent, G. T. R., Guelph.
Guelph, Oct. 7, 1867. daw

A Large Stock of New French Fruits

At E. CARROLL & Co's
Guelph, Oct. 7, 1867. No. 2, Day's Block.

AUCTION SALE

W. S. G. KNOWLES will offer for sale by Public Auction,

On FRIDAY, OCT. 25th, 1867,

By order of Mr. William Hamilton, who is retiring from the farm, on Lot No. 4, 3rd Con., of Eramosa, near Rockwood, the whole of his valuable property, viz: 1 span of Horses, 1 brood mare and foal, 2 span of Collie two years old, 6 good Cows in calf, 1 do. with calf at her feet, 3 Heifers in calf, 5 yearlings, 4 Calves, 1 yoke of first-rate Oxen, 40 Leicester Ewes, 10 Lambs, Cotswold Ram, Wagon, Trucks, new Bob-sleigh, double sleigh, Cutter Covered Carriage, Fanning Mill, Cutting Box, an 8-Horse Power; Horse Hoe, Iron Plough, Wheel Cultivator, Harrows, Turnip Drill, Saddle, Harness, Carriage do., Wheelbarrow, Grindstone, &c.

TERMS—Twelve months' credit for all sums of \$5 and over, on approved notes, under that sum, cash. Sale at noon. No Reserve.

Eramosa, Oct. 7, 1867. daw 2in

New Crop Teas

At E. CARROLL & Co's
Guelph, Oct. 7, 1867. No. 2, Day's Block.

CORDWOOD

IMPORTANT to the FARMERS

Near ACTON, ROCKWOOD, GUELPH, SHANTZ, BRESLAU, and BERLIN,

CORDWOOD in quantities from Five Cordis up—wants will be received at the above stations, or anywhere along the track of the G. T. R., at greatly advanced prices. Payment.

CASH ON DELIVERY

or as soon as wood is in a shape to measure.

MEN WANTED

Good Steady Choppers will always find constant employment. Apply to

ALEX. NAIRN,
Rockwood, Oct. 2, 1867. do-w3m
(Herald Journal to copy one month.)

FRESH LOBSTERS!

At E. CARROLL & Co's
Guelph, Oct. 7, 1867. No. 2, Day's Block.

Apothecaries' Hall,

MARKET SQUARE, GUELPH.

PATENT

STOVE VARNISH

Free From Smell,

Manufactured and sold by

ALEX. B. PETRIE,
Chemist, Market Square, Guelph.

Price, - - - \$2 per Bottle,
or in quantities to suit purchasers.

Guelph, Oct. 7, 1867. daw

DRILL SHED, GUELPH.

GRAND CONCERT!

On Wednesday, 23rd Oct. 1867

A GRAND CONCERT will be given in the Drill Shed in aid of the Orphans and Aged in St. Joseph's Hospital, under the care of the

SISTERS OF CHARITY.

Doors open at 7:30. Concert to commence at 8. Single Tickets, 50c. Family tickets, admitting five, \$1.50.

A Quadrille Band will be in attendance after the Concert.

DENIS NUNAN, Secretary.

New Advertisements.

BOOTS AND SHOES

The Neatest, Cheapest, Best Fitting and Best Wearing Boots and Shoes, manufactured from the best brands of French Calf, Goat, Kid, &c., Sewed or Pegged are to be had at

THOMAS BROWN'S

NEW BOOT & SHOE STORE.

He would advise all who are not satisfied with such Boots and Shoes as they get elsewhere to call and give him a trial, and be convinced that

The Boots and Shoes he makes are the Best they ever Had.

Repairing neatly done. All orders attended to promptly.

THOMAS BROWN,
Guelph, 8th October, 1867. dw
Day's Block, Wyndham-st., Guelph.

The EXHIBITION

Prize SHIRTS and DRAWERS For Sale At the Guelph Cloth Hall.

A. THOMSON & CO.
Guelph, October 5, 1866. dw 1f

FALL IMPORTATIONS!

W. M. STEWART

HAS NOW OPENED A LARGE AND SPLENDID STOCK OF

Fall and Winter Dry Goods!

In Fancy Dress Goods, in all the new styles and colors. Winceys, Plain and Fancy Flannels, Blankets, Cottons, Prints, &c.

FANCY MANTLE CLOTHS,

Water-proof Cloakings, New Mixtures, Velveteens and Whitneys. Hosiery and Glove—large choice of COLLARS and CUFFS in Linen and paper. A large variety of Jet Bugle Trimming, Mantle Ornaments, &c.

Purchasers may rely on getting the Cheapest and Best Goods. All Departments will be found complete.

WILLIAM STEWART.
Guelph, 3rd October, 1867. dw

ARRIVAL OF FALL & WINTER GOODS

A. O. BUCHAM

Invites the public to an inspection of his new Fall and Winter stock of

Fancy and Staple Dry Goods

Which is large, and contains every new and leading style and material for the season.

FANCY DRESSES, PLAIN DRESS GOODS, HAWLS, MANTLES, and MANTLE MATERIALS.

Millinery and Fancy Woollen Goods in beautiful variety.

INSPECTION INVITED.

A. O. BUCHAM,
Guelph, 1st October, 1867 (dw)

FARM FOR SALE.

FOR SALE in the Township of Culross, County of Bruce, 101 acres of splendid land, about 35 acres cleared, with log house and stables, being Lot No. 24, 4th Concession of the Township of Culross, 2 1/2 miles from Teeswater, and near the gravel road. There is a fine spring creek running through the lot, and the timber is unsurpassed. It is in one of the finest wheat growing sections of Canada. The soil is limestone and clay loam.—This eligible farm is now offered for the low price of \$1,700, for which a clear deed from the Crown will be given. Address (post-paid),

SAMUEL SOFTLEY,
Guelph, 29th July, 1867. (4m) Guelph 10

BEES. BEES.

THE Subscriber begs to inform the public that he has on hand and FOR SALE until Winter, an assortment of Common Bees, Common Hive, 80 each; movable Comb do., 48 each. I shall also have, late in the Fall, a limited number of Italian Bees, for sale at \$15 in movable comb Hives. The Italians were bred from stock imported from Italy, one of the best and most extensive Apiaries in America.

JOHN INGLE, Eden Mills.

COTTAGE WANTED

WITH six or seven rooms, and good commodious yard room. The West End of the Town preferred. Address with particulars as to rent, &c., to

BOX B, Guelph, Ont.