

Headquarters.

In To-Day:

500 Half Sax

P. E. I. POTATOES

each 90 lbs.

GEORGE NEAL, Ltd.

Our Annual 25 cent Sale.

We will commence our 25c. Sale on

Wednesday, March 1st.

Our list of bargains is as numerous as ever and the goods are clean and attractive.

We have many attractive items, including splendid value in Hosiery, selected by a resident New York buyer, who knows where to get good value. Other items: Men's Braces, Flannelettes, London Smokes, Boys' Braces, Mittens, Bootees, Towels, Bibs, Bracelets, Ladies' Gloves, Ribbons, Table Napkins, Millinery Flowers, Belts, Scrim, Calico, 36"; Shirting, Sateen, Stair Oil Cloth, 16", 2 yards for twenty-five cents, Window Blinding, Wool Caps, Forks, Spoons, Tea Spoons, Lamps, Back and Side Combs, Links, Ink, Paper, Etc., and all Bargains.

TEMPLETON'S.

Business!

The Modern Business Guide by Hansford . . . \$2.25
 Book-keeping and Accounting, a complete course \$3.00
 The U Book, selling oneself, from \$10.00 a week to \$100,000 a year . . . \$1.75
 Modern Salesmanagement . . . \$2.80
 The Making of a Merchant . . . \$1.75
 Private Companies, their utility and the exemptions they enjoy . . . 35c.
 Practical Banking (complete) . . . \$2.25
 Handbook of Sterling Exchange, a book which every office should have . . . \$2.75
 Commercial Advertising by Thomas Russell . . . \$3.75
 The Psychology of Management * . . . \$2.75
 Advertising as a Business Force . . . \$2.75
 Brookes Notary Public . . . \$10.50

Garland's Bookstore,

Leading Bookstore, 177-9 Water Street.

Don't Stop Reading the "Telegram"

Because the print does not appear clear, as usually it is more a question of insufficient light or improper glasses than poor print.

Our experience enables us to offer you valuable suggestions regarding the important matter of good vision.

TELEPHONE 537 FOR AN APPOINTMENT.

R. H. TRAPNELL, Ltd.

Jewellers & Opticians, 197 Water Street.

For the **Factory**

For the **Engine Room**

We carry a full stock of Steam Fittings, Valves, Pipe Fittings, Steam Jointings and Packings, etc.

Wm. NOSWORTHY, Ltd.

feb 14, tu, th, fr

C. P. R. 10 points.

Low last year . . . \$102
 High this year . . . \$140
 Current price . . . \$135
 Annual Dividend . . . \$ 10
 Margin Yield . . . 28 p.c.

We trade on TEN POINT margin.

J. J. LACEY & COMPANY, LIMITED,

STOCKS & BONDS. TELEPHONE 1164.

PIG JOWLS!

TO-DAY

At Lowest Prices ex Store

Selected Pig Jowls

(with tongue)

Strictly Fancy and Light,

and averaging about 50 pieces to the brl.

F. McNamara,

QUEEN STREET.

PHONE 393.

200 barrels

NOVA SCOTIA APPLES

Due this week; also now in stock:

100 cases CALIFORNIA ORANGES—Counts 252's, 216's, 176's.
 75 boxes CALIFORNIA WINE SAP APPLES—Counts 130's and 150's.

Good Sound Fruit. Prices Right.

BURT and LAWRENCE.

Box 245 14 NEW GOWER STREET. Tel. 759.

NOTICE!

Effective January 15th, there will be certain changes of schedule in train services on the Canadian National Railways.

For further information apply to

J. W. N. Johnstone,

General Agent, Board of Trade Bldg.

MOREY'S COAL IS GOOD COAL!

IN STOCK:

Best screened North Sydney

and

American Anthracite all sizes

COAL.

Morey & Co., Ltd.

apr 21, wed, th

Forty-Three Years in the Public Service—The Evening Telegram.

Why waste your beauty in the wash-tub? Let MAGICAL do the work.



Gossages

Magical Soap.

JOB'S STORES, Ltd.

Agents.

Jan 9, tu, w



A good appearance is an unerring passport to an audience.

We make clothes that fit and please the eye as well.

The American Tailor

W. P. SHORTALL, 300 Water Street.
 Phone 477. P. O. Box 445.

Steer Brothers Grocery.

ARMOUR'S EVAPORATED MILK 17c. tin
 CARNATION EVAPORATED MILK 17c. tin
 SEALECT EVAPORATED MILK 15c. tin
 SHEFFORD'S CONDENSED MILK 15c. tin
 TAYLOR'S (Red Package) COCOA 40c. lb.
 FRY'S BREAKFAST COCOA—1/4's and 1/2's.
 BOURNVILLE COCOA—1/4's, 1/2's and 1 lb. tins.
 LARGE TINS PINEAPPLE—Best quality . . . 30c. tin
 EDAM CHEESE \$1.75 each
 CALIFORNIA APRICOTS—2 1/2's 30c. tin
 CALIFORNIA PEACHES—2 1/2's 35c. tin
 CALIFORNIA PLUMS—2 1/2's 30c. tin

JUST IN:

17 cases Moir's Chocolates and Cakes at Lowest Wholesale Prices.

STEER Brothers.

Plumbing and Heating.

We are prepared to handle any Plumbing or Heating job, big or small, and can guarantee satisfaction. Our prices, goods and work are all in line with Best Service.

WE STAND BEHIND EVERY JOB WE DO.

Edstrom & O'Grady.

Phone 955. 66 Prescott Street.
 feb 14, tu, th, fr

Reid-Newfoundland Co., Limited

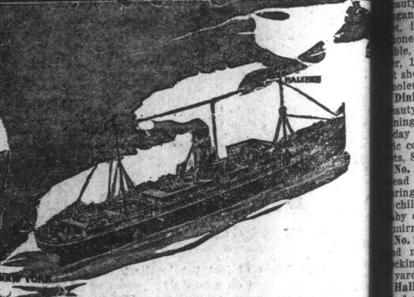
S. S. "GLENCOE."

South West Coast Service

S.S. "Glencoe" will sail from St. John's 10 a.m. on Thursday, March 16th, taking freight and passengers for ports on South West Coast between Burin and Port au Basques.

Reid-Newfoundland Co., Limited

RED CROSS LINE.



NEW YORK—HALIFAX—ST. JOHN'S.

The S. S. "NEWLAND" will leave New York at Noon on March 14th.

This steamer has excellent accommodation and carries First and Second Class Passengers.

Through tickets issued to Boston via Halifax and the Dominion Atlantic Railway at reduced rates.

Through rates quoted to any port.

For further information re passage, fares, freight rates, apply to

HARVEY & COMPANY, LIMITED.

St. John's, Nfld., Agents.

COAL!

North Sydney Best Screened

in store and afloat

BEST ANTHRACITE

(Lehigh Valley)

Also BIRCH JUNKS.

Nfld. Coal & Trading Company, Ltd.

At the premises lately occupied by Alan Goodridge & Sons.

THE NEW EDISON

"THE PHONOGRAPH WITH A SOUL."

To hear this Phonograph as it re-creates the world's best music is to marvel at the inventive genius and perseverance of Thomas A. Edison.

If you have not heard the type of instrument on which spent three million dollars, call at 178 Water Street and hear

ARTHUR R. STANSFIELD,

Edison Dealer, 178 Water Street.

feb 28, th

ELECTRICAL MEN!

Let us add the theoretical to your practical knowledge, thereby greatly increasing your efficiency and qualifying you for the first vacancy "Higher Up".

DAY AND NIGHT CLASSES.

British Radio & Electrical Engineering Institute

C. L. B. ARMOUR, ST. JOHN'S.

Advertise in The Evening Telegram