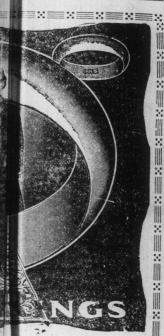
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PURE GOLD

ASSORTED ICINGS, ASSORTED JELLIES, ESSEN-CES, 1 and 2 oz.; COCHINEAL, RENNETT.

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Caraway Seed. Nutmegs. Spices in 3 oz. tins. Pepper in 3 oz. tins. Curry Powder. Table Salt-Jars.

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MORTON'S SOUPS. in 1 lb. and 2 lb. Tins.

rench Sardines (in Tomato Sauce). Skippers. Durke's Salad Dressing. Macaroni. Vermicelli. Boned Chicken. MOIR'S CAKES.

## The Prussian Slogan.

(Grantland Rice in N. Y. Tribune) 'On your way!" called the Prussian Chief
To the Zeppelins, gather down;

'On your way to the fields of France

Or the spires of an English town. Rain your bombs on the crowd b To let each know the worst; But don't forget, as Women and children first!

"On to the hunt!" called the Prussian As the big planes wheeled in flight That have not known your blight. Save some bombs from you For a few of the male "Women and children

"On your way!" called the Prussian Let them know that a rain of death Is pouring from the sky; Spray your bombs on the mobs below But where each bomb must burst

### A Faithful Servant.

READY TO WORK NIGHT OR DAY. so used to it that one is apt to for- this shipment. help you can from it.

them to the Gas Office. Our advice which it does its work. Price 10c. a ting about five a week new steadily, and help will be most readily given. pkg.

St. John's Gas Light Co. Boycott German Trade ports in Great Britain.

# German Prisoners

(From the Manchester Guardian.) A Swede with whom I was talking their own minds and presenting a short distance from the spot where to-day tells me that most interesting united front. Whatever the military the bomb explodes. If the U-boat does detailed accounts are appearing in situation, the Allies can only turn not open its seams and sink immedithe Swedish newspapers of the doings victory to permanent account by ately it is forced up to the surface of of the German prisoners of war in agreeing beforehand on the economic the sea at such a speed that the crew Russia. It is said that in the towns punishment they intend to inflict on is in a dazed condition and has no German prisoners are to be seen the authors of the war. We have sugeverywhere, strolling about enjoying gested that at the earliest possible modeck hatches fly open as the craft life, sitting in the cafes and restaur- ment they should announce a fifty ants, and now they are beginning to years' boycott of German trade and get peevish because they are not al- shipping. That would mean, and it lowed to travel from one town to an- would be intended to mean that her other. It is reported humorously export trade would be killed and that that they are agitating to have their she would be cut off from raw mainterests represented on the Soviets. terials that are vitaf to her industrial Swiss papers just now also contain existence. It would be a sentence of a good deal of instructive information commercial ruin and annihilation that about the condition of things in Ger- would shatter every vestige of Germany, which suggests that the Ger- man finance, shipping and manufacman prisoners in Russia are lucky not tures.

er of Austria and bring her to her territory and make the Germans rea knees. In the military sense the fic- lize what war is, then the people will tion of peace with Austria is some-demand that the war lords sue for thing more than absurd, since so far peace."

to be at home. Something has leaked out recently into the English newspapers about the spread of diseases due to malnutrition, but the accounts that are appearing in Sweden are fuller and more substantial, being nearer the source of information. They say that epidemics are becoming serious and widespread, especially what is known as hunger typhoid (which is Losses Reduced reported to have appeared recently also in Denmark) and cholera. I may add a bit of evidence which comes from a Zionist who recently at a neeting in Stockholm met a German Zionist whom he had known before the war. He said that he entirely

## McMurdo's Store News

used in Germany.

FRIDAY, Nov. 9, 1917. is second to none, and as they be- perly on the voyage. come more familiar to our candy buy-

get how helpful it is. Take a little For an obstinate corn, use Acme a year by any means. trouble. Study its uses: get to under- Corn Silk. If the first application stand how to obtain every particle of does not take the corn out, the secelp you can from it.

Remember that for Light, Heat or Remember that the Remember that for Light, Heat of with which it is applied, and the pain-der the most favorabile conditions and Cooking it has no equal. If you have any little difficulties with it, bring less and business-like manner in seven knots under water. We are get-

London Daily Mail: Some day the Allies and the German representatives

tria, neither country has declared come out within the next four weeks.

War upon the other or recognized the I was in charge of a division of light The Luck of the Vails—E. F. Benson. existence of the state of war. In the craft which had a brush with German The Ship of Stars-A. T. Quiller moral sense this is a shallow and absurd fiction, since Austria with her entire military force is supporting the entire military force in the entire military force is supporting the entire military force in the entire military force is supporting the entire military force in the entire military force is supported in the entire military force in the entire military force in the entire military force is supported in the entire military force in the entire milit Germans, with whom we are actually some of our drifters and patrol boats at war; while by giving support to in the fight. the British and the French in the "Germany will have to be defeated field we are doing everything in our on the western front, and when the power to overthrow the military pow- Allies can go right into the enemy's

as it may be permitted to control our action it must obstruct our efforst o give effective aid to our allies. without the action of Congress war cannot be declared on Austria, but that fact should not be permitted to stand in the way if we find it possible to give help to Italy in her present danger. It is one of the great crises of the war, involving not only

crises of the war, involving not only Italy but the success of the entire allied cause. Fictions cannot be allowed to control the determination of so great an issue. We have sent money to Italy, we are entirely free, and without exposing ourselves to reproach from Austria, to send munitions and troops. The defeat of the Italian troops on the Isonzo line and the invasion of Italian soil are German achievements altogether. It is the German Army that has occupied Udine. The Austrians attempted to invade Italy and failed. Therefore, if t were possible for us to send American troops to Italy they would confront a German army. The presence of Austrian soldiers in the army of

it is Germany that threatens Italy and dermany is our enemy. The question is not of immediate mportance, since the troops we have ent to France are not as yet fully trained, and for such an expedition seasoned soldiers would be chosen.
But if American guns and munitions can be sent to strengthen the Italian resistance, or if aid can be given in any other form, the fiction of our

nvasion would be merely incidental-

any other form, the fiction of our peace with Austria presents no obstacle either in law or in common sense. It is not merely that we have a duty to perform to our ally, Italy, to all our allies, it is a duty we owe to ourselves to do everything that lies in our power to avert the peril that threatens Italy since if the peril that the peri that threatens Italy, since if she were conquered and subdued, the part we have yet to perform in the war would thereby be made much greater and more costly in money and in human lives.-N. Y. Times.

# By Convoys.

A British naval officer who arrived in New York yesterday from England said that the introduction of the convoy system had reduced the losses of failed to recognize the man at first British and American steamships owing to his emaciated appearance, crossing the Atlantic by 90 per cent. the result apparently of the poor feedat a conservative estimate. ing quality of the substitute foods

There were some losses from sub-marine attack, he continued, which was due to over-confidence on the part ome of the shipmasters in the convoy, and their failure strictly to obey the orders of the naval pofficer in We have just received a consign- charge of the escort. During the last ment of the distinctive and delicious month the convoys had been reduced Page and Shaw's Chocolates. Page from twenty-six to sixteen vessels, and Shaw's Chocolates have a reputa- which was considered to be about as tion in St. John's—as elsewhere—that many as could be taken care of pro-

"In the last twelve months," the Gas is your ever ready helper right ing public, they are being used more, naval officer said, "I have had the in your home—no begging for deliv- to the enjoyment of those who use good luck to get seven submarines ery, no delays in getting it. One gets them. We have a good variety in round the British Isles, but that is not a record for one commander to get in

> "The speed of the latest type of Uboats has been very much exaggerand several of them have been captured and are on exhibition in various

"The effect of the depth bomb dropped by hte destroyers is so powerful will meet to discuss the terms of that it can be felt very distinctly on in Russia. peace. At the meeting, as throughout that it can be felt very distinctly on a vessel five miles away, so one can the past three years, the Germans imagine what it must do to the subwill have the advantage of knowing marine that is under water within a emerges.

"The destroyers have to hurry away a ttheir best speed after the bomb is dropped, and even at a mile or more distant they are likely to be lifted clear out of the water by the explos-

Austria and the U. S.

"When I left England ten days ago there was a strong feeling in naval circles that the German grand fleet would make another attempt to come out within the next four weeks, and the U. S.

"When I left England ten days ago there was a strong feeling in naval circles that the German grand fleet would make another attempt to come out within the next four weeks, and the Wolfe of Two People—Anthony Hope. Tales of Two People—Anthony Hope. The Inviolable Sanctuary—Geo. A. Birmingham. Mr. Jervis—B. M. Crocker. The White Company—A. Conan Doyle. Memoirs of Sherlock Holmes—A. Conan Doyle.

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ing a great vgoue, so we have taken special pains in selecting this lot. Special Price, 75c WHITE SHIRTING. An exceptionally high grade ongcloth with smooth, even finish; full 34 inches wide. It is not so easy to get a good quality longcloth at this price under present conditions. You will surely pay more later.
Sale Price, per yard.. 17c

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that is in keeping with the spirit

of fall, they are naturally hav-

We have opened a new lot of Ladies' Corduroy Velvet and Plush Tams in Pale Blue, Saxe, Navy, Black, V. Rose, Green and fancy colors. Tams being a cap

WHITE TABLE LINEN. Pure White Table Linen, 54 inches wide, woven in a pretty check design. Here is an opportunity that you should take advantage of. Worth in the regular way 50c. per yd. 47c

CRASH TOWELING. An extra heavy Crash, suitable for that kitchen roller; is 17 inches wide and would be good value at 25c. per yard. It is half bleached and has a striped red border. Sale Price, per yard ..... 17c



HOSIERY FOR BOYS. If we were compelled to go the open market to-day these Stockings would cost more than the special price quoted for to-morrow. Serviceable Cotton Stockings in a heavy weight and particularly woven to meet the demands of winter wear Sale Price, per pair.... 37C

HOSIERY FOR GIRLS. Please bear in mind that it is very rare indeed these days that such Hosiery may be had at these prices. First, they are full length—and the growing girl can readily appreciate what this means. Also of a superior Black Heavy Cashmere make suitable wear. Sale Price, per 43c winter

CORSETS.

A perfect fitting Corset, made of good wearing material and fitted with suspenders. A saving chance that you can ill afford to miss. Sold in the regular way for 85c. per pr. 79c. Sale Price, per pair...

CASHMERE BLOUSES.

The very newest styles in Black Cashmere Blouses, the right weight for this season of the year. They are stylish, made and trimmed with self materials; assorted sizes. Reg. price \$1.20 each. Sale 98C Price .. .. .. .. ..

CHILD'S BOOTS.

We are offering to clear a line of Child's Laced Boots, sizes 3 to 6. These Boots are of Dongola polish with cloth uppers and will give good wear. Sold in the regular way for \$1.20 pe pair. Sale Price, per \$1.04

SLEEPING SUITS. An odd line of Children's Sleeping Suits to fit children age 4, 6 and 8 years. These are fleece lined and well made. Protect the little ones during these cool nights by buying a suit of

these. Sale Price, per 77C

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ARE COMPLETE AND FRESH. It might seem a far cry to Blanket time—and yet it will be here before we know it. There is no need to wait until the last moment to purchase Blankets. As a matter of fact, there is a distinct advantage purchasing Cotton Blankets now, while prices are low.

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Revision of Jury Lists.

Persons claiming exemption from service on juries, persons who claim to be qualified to onial and Foreign Markets they supserve on a panel different from ply; that on which they are entered and all persons who have objections to offer to the panels or either of them, are hereby notified that a Court of Revision of the Jury Lists for St. John's will be held in the Magistrate's Office from 9 a.m. to 2 p.m. on Tuesday, Thursday and Saturday of next week, and on Monday, Wednesday and Friday of the week following.

Police Court, 3st Oct. 1917. F. J. MORRIS, Stipendiary Magistrate.

oct31,14i MINIARD'S LINIMENT CURES

# **LONDON DIRECTORY**

(Published Annually)

enables traders throughout the World MANUFACTURERS & DEALERS n each class of goods. \* Besides being complete commercial guide to London and its suburbs the Directory contains lists of

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