

REID-NEWFOUNDLAND CO.

Labrador Service!

S. S. "SAGONA" will sail from the Dry Dock Wharf at 10 p.m. on SATURDAY, October 16th, for the usual Labrador ports of call.
Freight will be received up to 1 p.m. SATURDAY.



Ceylon Tea

Ex "Stephano" & "Algeriana."
679 Chests Ceylon TEA,
All Grades.
50 and 60 lb. HALF CHESTS.
Also in
20, 10 and 5 lb. BOXES.
All packed in Ceylon.

Our Wholesale Prices are very low, as we buy in Ceylon direct. Write for prices and samples.

STEER BOTHERS



GLASSES MADE FOR YOU

We do not stop at merely selling the

"Best Made" Glasses.

In each individual case we make sure that both lenses and mountings are really becoming. It is nice to have your Glasses fit well and feel comfortable. It is also satisfactory to know you look well in your Glasses.

TRAPNELL,
The Eysight Specialist,
can fill the bill.

JUST ARRIVED,

PER STEPHANO,

500 hlf-chts Thelma,
100 hlf-chts Lomax,
400 hlf-chts Hazlefield
100 hlf-chts Forest,
Lowest Wholesale Prices.

HARVEY & CO., LTD.

Tweed Remnants.

Some SPECIAL Values

Now offering in
SUPERIOR Quality WOOLEN TWEEDS.

AT LOW PRICES.

All Woollen Tweeds have for some time been difficult to secure, but we have been fortunate enough to get hold of a small lot, also a few pieces of Tweed, which latter are good value at

85 cts. yard.

HENRY BLAIR

Home-Made!

Keep the factories open by buying Home-made Boots.

We are now showing the following Solid Leather Footwear:

Men's Waterproof Pegged Boots, with Bellows Tongues. Price

\$3.00.

Men's Waterproof Pegged Boots, 8 inches high. Price

\$4.50.

Men's Waterproof Pegged Boots, 10 inches high. Price

\$5.00.

Men's Waterproof Pegged Boots, 12 inches high. Price

\$5.50.

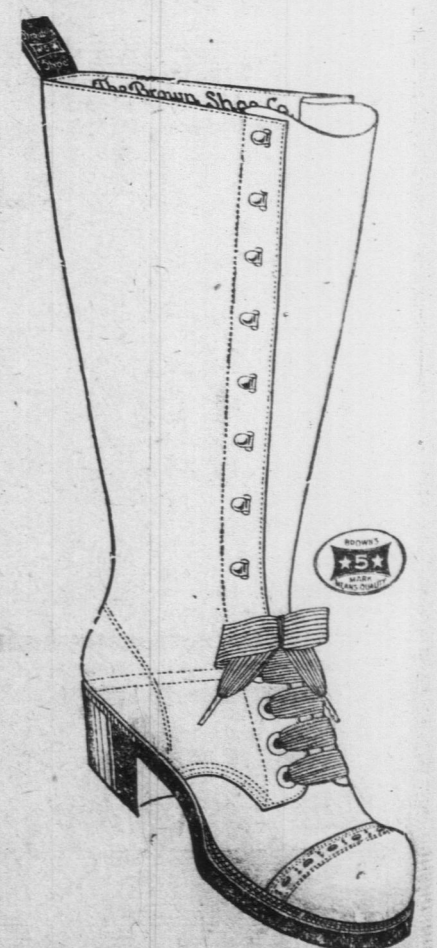
Men's Waterproof Pegged Boots, 14 inches high. Price

\$6.00.

Boys' Waterproof Pegged Boots,

\$2.00, \$2.20, \$2.50.

F. SMALLWOOD, The Home of Good Shoes



Grapes, Apples, Etc.

Due to-morrow from Liverpool:
New Stock GREEN ALMERIA GRAPES and VALENCIA ONIONS.

On hand—APPLES (Gravensteins) and other varieties.

Also, NEW CHEESE, BLACK OATS, HAY, etc
GET OUR PRICES.

EDWIN MURRAY.

J. J. St. John.

45c.—The Real Irish Butter—45c.

Just landed ex s.s. Durango from the Killarney Lakes, another shipment of the best IRISH BUTTER, which is little cheaper, retailing at 45c. lb. 500 dozen Nicely Perfumed

Toilet Soap,

in 1 doz. boxes. Price 35c. doz.

J. J. ST. JOHN,
DUCKWORTH ST. & LEMARCHANT ROAD.

HANDY CLOTHES SPRINKLER!

15 cents.

No house can afford to be without one. The most useful novelty on the market. 500 just received. Going fast.

CHESLEY WOODS,

Sole Agent, 282 Duckworth Street.



In stock & to arrive

500 Kegs

Gun Powder.

The Direct Agencies Limited.

sep16.eod.tf

The Greatest War Picture Ever Issued "THE GREAT SACRIFICE."

"Greater love hath no man than this, that a man lay down his life for his friends."

REMARKABLE TRIBUTES.

Her Majesty Queen Alexandra has been graciously pleased to write as follows:—

"It is a lovely picture which must appeal to the feelings of the whole Nation."

His Eminence Cardinal Bourne.

"It is a picture full of meaning, and one that should bring consolation to many a sorrowing heart. I hope it will have a wide circulation. There could not be a more appropriate frontispiece than this to the wonderful Pastoral Letter by Cardinal Mercier, whose burning words were immediately brought back to my mind when my eyes fell on the picture of our crucified Lord with the stricken soldier at His feet."

The Bishop of Lichfield.

"I think the picture of 'The Great Sacrifice' very beautiful and touching. It cannot fail to do good to those who see it and consider its meaning."

We beg to announce that we have obtained the selling rights in Newfoundland for this celebrated picture and that samples of the various styles are now on exhibition in our window. Orders may be booked at the following prices:—

| | |
|---|---------|
| FACSIMILE OILS, framed in Gold, 27 x 19 | \$10.00 |
| FACSIMILE OILS, unframed, 23 x 16 | 7.50 |
| PHOTOGRAVURE, framed in Oak, 24 x 17 | 5.90 |
| PHOTOGRAVURE, unframed, 22 x 15 | 2.25 |
| COLOR PRINT, framed in Gold, 11 x 8 | 1.30 |
| COLOR PRINT, unframed, 10 x 7 | .40 |

THE CITY ART CO., 180 Water Street.

st.uth.tf

TEMPLETON'S

FOR

BOYS' SUITS!

Something a little better and neater than the ordinary.

TEMPLETON'S, - - Water Street.



THE FIREMEN

may save your home and belongings from utter destruction by the flames, but the smoke and water will create a great deal of havoc.

FIRE INSURANCE

will make good your damaged property and supply you with sufficient ready funds to replace destroyed articles. Have me write you an insurance policy to-day.

PERCIE JOHNSON,

Insurance Agent.

advertise in The Evening Telegram

PICTORIAL PAPER PATTERNS!

NOVEMBER NOW ON SALE.

They need no expert like other patterns. Any woman may become her own dressmaker. Ask the thousands that are using them in Newfoundland.

10 and 15 cents

Cash and 2c. postage must accompany outport orders.

CHARLES HUTTON, Sole Agent.