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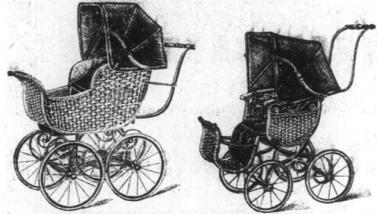
Men's, Women's and Children's BOOTS,

At Prices that were never known in the city before. And if you want to get your Footwear at half price and the best value for your money call

At The White Shoe Store,

301 and 306 Water Street. S. B. KESNER, Proprietor.

A New Shipment of Baby Carriages and Go-Carts IS NOW ON DISPLAY.



You certainly will want to take the Baby out these bright sunshiny days, and this store is ready to furnish the finest

BABY CARRIAGES and GO-CARTS that can be secured anywhere. WE HAVE THEM AT ALL PRICES.

U. S. PICTURE & PORTRAIT Company, Complete House Furnishers.

Tea Aprons! Priced for Quick Selling.

197 ONLY TEA APRONS,

Made of Fine Quality White Lawn with Deep Frill—worth 30c.s

OUR PRICE --- 15 CENTS.

HENDERSON'S - - Theatre Hill.

TRUEFIT REGISTERED BRAND SUITS.

Means what it says if you buy one of our

THIS BRAND is designed with vent in back seam, S. B. Vest and peg top Pants, and is very popular with all classes.

OUR SUCCESS with these new models, packed in stock boxes, is so great that we are compelled to build a new factory so as to increase our output.

Ask your Dealer for

TRUEFIT, AMERICUS, FITREFORM, PROGRESS, STILENFIT, THE MODE, S. H, ETC.

THE NELD. CLOTHING FACTORY, Limited, 225 and 227 Duckworth Street.



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The Evening Chit-Chat



"Oh, friend, never strike still to a fear! Come into port greatly of sail with God the seas. He has not learned the lesson of life who does not every day surmount a fear."

Emerson. Can you imagine a mother who deliberately encourages habits which were sure to lead to some physical defect. Of course not. And yet how often you come into contact with cases in which mothers have handicapped their children by encouraging habits of mind which led to mental defects. I am thinking especially just now of the child who is afraid of thunderstorms.

Impressive aspect of the storm itself. I was with a very wise mother the other day during a terrific thunderstorm. It was the biggest storm her little four year old daughter had ever witnessed and of course at first she was inclined to be much frightened. Instead of yielding to, and sympathizing with this terror, the mother drew her little girl's attention to the great beauty of lightning, got her to watch for especially magnificent zig-zags, told her the dear old folk story of Henslik Hudson rolling his great balls in the mountains, explained to her how little real reason for fear there was and soon had her interested and comforted.

The child will doubtless grow up without the needless discomfort of terror every time the sky darkens as if for a thunderstorm. I am convinced that there are a very few people—and I mean a VERY few and its a thousand to one you are not one of them—who are so full of electricity that a thunderstorm does affect them physically.

They CANNOT wholly overcome their terror. Furthermore there is a certain amount of absolutely reasonable alarm, natural fear of being struck when a thunderstorm is close at hand. That you cannot blame anyone for feeling although I think that "to reckon danger too seriously," to hearken too intently for the threat that runs through all the winning music of the world to hold back "the hand from the rose because of the thorn and from life because of death," is to loose half the worth of living. But aside from these two conditions, I think that fear of a thunderstorm is something to be very much ashamed of and that the mother who does not do everything in her power to help her child overcome it, or better still keep him from acquiring it, is doing a very wrong thing.

Red Cross

Not Sisters

Now and again you see two women passing down the street who look like sisters. You are astonished to learn that they are mother and daughter, and you realize that it is not at all likely that they are at all alike in their features and features. Why isn't it so? The general health of woman is so intimately associated with the health of the essentially feminine organ, that there can be no red cheeks and round forms where there is female weakness.



Women who have suffered from this trouble have found prompt relief and cure in the use of Dr. Pierce's Favorite Prescription. It gives vigor and vitality to the organs of womanhood. It clears the complexion, brightens the eyes and reddens the cheeks.

No alcohol, or habit-forming drugs is contained in "Favorite Prescription." Any sick woman may consult Dr. Pierce by letter, free. Every letter is held in sacred confidence, and answered in a plain envelope. Address: World's Dispensary Medical Association, Dr. R. W. Pierce, Pres., Buffalo, N. Y.

Fads and Fashions.

Combinations which admirers of gray and purple and gray and champagne.

Plaid waistlets in bright colorings are among the novelties in semi-tailored styles.

Black and white seem to have gathered added strength in fall millinery fashion.

Large bows of ribbon, taffeta, satin or velvet are a strong style point in millinery.

A BROKEN-DOWN SYSTEM. This is a condition of the body which doctors get many times, but which few of them really understand. It is simply what you call a "break-down," a word of the vital force that sustains the system. The more numerous the symptoms, the more serious the condition. It is a warning of general exhaustion, depression of spirits and want of energy for all the ordinary affairs of life. Now what ails you is absolutely essential in all such cases.

VITAL STRENGTH & ENERGY to throw off these morbid feelings, and experience good results as night succeeds day may be more certainly secured by a course of the celebrated life-giving tonic.

THERAPION No. 3 than by another known combination. So surely as it is taken in accordance with the printed directions accompanying it, will the shattered health be restored.

THE EXPIRING LAMP OF LIFE LIGHTED UP AFRESH. This is a new, rare, and important discovery, and a new, rare, and important discovery, and a new, rare, and important discovery.

THERAPION No. 3 is sold by all druggists and chemists. Price, 50c. per bottle. For a full description of this medicine, and for a list of druggists, send for a free copy of the "Therapion" book.

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THE BEST LINIMENT I HAVE EVER USED.

So says Mr. J. A. Lindsay, of Fernov, Ont., when speaking of Douglas' Egyptian Liniment and its remarkable cure of his colic. He writes: "It affords me much pleasure to offer a testimonial with reference to the curative qualities of Douglas' Egyptian Liniment. Some time ago my colic had the misfortune to throw both strikes out. I tried many remedies, and took the colic to every Veterinary in the county but all failed, until I used Douglas' Egyptian Liniment. I was surprised to learn how quickly and completely this Liniment cured him. I know it to be the best Liniment I have ever used, and I will never be without it on my premises. Accidents will happen to every man's stock. When these accidents happen for what Egyptian Liniment? The only prudent thing to do, is to do what Mr. Lindsay does—always keep it on the premises. It is sold by all Dealers. Free sample on request. Douglas & Co., Napánee, Ont.

White and colored vertical Ottoman cords are among the new heavy materials for separate skirts and jacket suits.

Velvet and suede pumps, which have been much worn during the summer, are to continue very popular during the fall.

HEADACHE

Is quickly cured by FIG PILLS. The Headache disappears after one or two doses. They tone up the STOMACH and cure CONSTIPATION. At all Dealers, 25 cents per box, of the Fig Pill Co., St. Thomas, Ont. Sold in St. John's, Nfld., by T. McMurdo & Co., Wholesale & Retail Druggists.

Are Teetotalers.

Royal Children Taught Not to Drink Liqueur.

London, Sept. 5.—The fact that both the late King and King George had given permission for the royal toasts to be drunk in non-alcoholic beverages was referred to recently at the Rechabite conference at Southport by the high chief ruler (Mr. J. Phillipson, of Newcastle).

While in Australia recently, he said he had an interview with Admiral King Hale, an enthusiastic temperance advocate, who stated it was he who was instrumental in getting King Edward to make public his consent to the royal toasts being drunk in water and in getting King George to extend the permission to subjects overseas.

Mr. Phillipson added it was fairly well known that Queen Mary was partial to total abstinence principles, and while in Australia he met a gentleman who had sailed with the present King, and was still in touch with the royal family, and this gentleman told him that all the King's children were brought up as strict abstainers.

Lower's Weston's Record by 26 Days.

John Henry Mooney Walks Across Continent in 79 Days and Wins \$10,000 Purse.

San Francisco, Sept. 4.—Seventy-nine walking days from where he started to lower Edward Payson Weston's record across the continent. John Henry Mooney, a member of the New York fire department, arrived "last night" in Oakland, practically completing his task and winning the \$10,000 prize, contributed by members of New York's fire department.

Mooney bears creditable from the Mayors of the cities through which he has passed. He said he suffered no ill effects by reason of his long tramp.

Weston's record was 105 days.

Women Need

sympathy and help when they are attacked by weakness and suffering. At times when Nature seems cruel and very hard—when depressions and derangements come—a kind womanly friend may give sympathy. When ailments occur, the best natural help and correction is the safe and well-tried family remedy

BEECHAM'S PILLS

They correct the result of errors and remove the cause of suffering. They have tonic, helpful action on the whole system. They relieve nervousness, headache, backache, dispel depression and suffering.

Beecham's Pills give the organs strength, improve bodily conditions and may be relied upon

For Sure Relief

For females, Beecham's Pills are especially suitable. See instructions with each box. Sold Everywhere. In boxes 25c.

Best Value Obtainable

Ladies' White Embroidered

BELTS.

Patterns Splendid! Material Good!

These Belts have detachable Buckles and are WASHABLE. Sizes: 24, 26, 28 and 30 inches.

With White Metal Buckles, only

12c. and 15c. each.

With White Pearl Buckles, only

20c., 25c. & 30c. each.

WORTH HALF AS MUCH AGAIN.

Henry Blair

The Secret of Wealth Lies in Four Letters!

SAVE

To be saving deal with the Reliable Tailoring, Cleaning and Pressing House.

Have your Clothes Cleaned, Repaired and Pressed by us. Have your Overcoat Cleaned, Prepared and a new Collar put on it, and when finished by us it will look as good as new.

OR BETTER STILL! Have your Overcoat Turned, Relined and a New Collar put on it, and when finished by us, we assure you it will be as good as a new one. This is the time to have those things done. Note the address:

WM. SPURRELL, 174 Duckworth Street.

On the Beach.

PHONE-727.

THE BIG FURNITURE STORE!

NOTHING HIGH but the quality. | NOTHING LOW but the price.

We stock a specially fine line of sideboards in Surface Oak, Golden Finish, which is meeting with splendid success.



We also stock superior lines of Dressers & Stands, Tables & Wardrobes, which it will pay you to look into.

CALLAHAN, GLASS & Co., Duckworth and Gower Streets.

SLATTERY'S

Wholesale Dry Goods House.

WE OFFER to our Customers, the Trade and Outport Buyers, this Spring, the best selected Stock of Dry Goods of all kinds—American and English—yet put on the market.

See our Stock of Fleeced Underwear, Muslins, Embroideries and Dress Goods before purchasing elsewhere!

W. A. SLATTERY, Slattery Build'g, Duckworth and George's Street—near City Hall

PITCH PINE!

A Large Cargo Timber and Boards just received from Southern Mill. All lengths and sizes in stock. Heavy derricks for quick handling.

HORWOOD LUMBER CO., Limited.

Vertical text on the left margin: potatoes, etc.



potatoes, etc.

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